



28% of our stock was built before 1945 -[1054 homes]-compared with 20% of England's stock as a whole. Where do you go after Decent Homes? COUNCIL HOUSING is now a BUSINESS.  $W \in \text{have to service a £72.9 million}$ debt, fill our properties and collect



BUT WE HAVE A SOCIAL PURPOSE: Providing good quality housing at an affordable rent; Making neighbourhoods **Safer** and *better* places to live; Helping our customers to make the **MOS**t Of their lives. We're operating in a fast-changing housing market: Changing patterns of demand; Welfare reform is making things tougher for our customers; We are competing with private landlords. How can we meet our social purpose and survive in a competitive market?



a 10-YEAR project to bring 1,000 pre-war homes up to MODERN STANDARDS. 30-40% more Energy Efficient. Customer fuel bills slashed by around £500 a year. 40 homes completed so far. £5m in capital investment. All properties receiving new kitchens, bathrooms, boilers, and improved insulation and soundproofing. Redesigns tailored to customer specifications. Getting to know and GAINING THE TRUST customers. The PROJECT aims to increase the SUSTAINABILITY of our stock, the community and the ENVIRONMENT











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'The decant was a difficult process but well worth it. The new double glazing is brilliant. I think our previous windows were about 25 years old. The new kitchen and bathroom are both great, the old ones were really dated. We used to struggle with how cold the house was, but now it's so much warmer and the draughts have all stopped'

**Addison Road tenant** 





Kettering's population is older than the county average. Within the next 10 years, one in five people are expected to be aged over 65

25% of adults and 20% of year six children are classified as obese, while 25% of adults in Kettering smoke



'It's lovely. It's great to have shower installed. The heating's a lot better; it's dramatically warmer, and my fuel bills have come down a lot. It feels very modern. The decant process was a bit of a shock but it was fine. I was kept informed about what was going on and any issues I had were quickly resolved.

I felt privileged to have the work done'

**Addison Road tenant** 





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'The best way to predict the future is to create it'

Abraham Lincoln

