



allianceleisure

#BuildingHealthierCommunities

**Tom Fairey, Development Director
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Approved
Partner

#TransformingLeisure



Who We Are

(we'll keep this brief!)



AWARDS



AWARDS 2022 WINNER

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Alliance Leisure is a development partner transforming sport and leisure spaces through the UK Leisure Framework



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Our Approach

We develop, design and deliver outstanding sustainable leisure projects for the public sector throughout the UK



Our Scope

From Portsmouth to Inverclyde we are working on a wide range of projects, from dog agility courses to £70 million multi-site new build projects



Our People

We are now a team of 35 with a collective of over 500 years experience in the leisure industry



Our Expertise

We have delivered more than 190 projects, totalling £250million+ of investment in local authority leisure



An aerial photograph of a modern, multi-story building with a prominent green roof. The building has a facade of large glass windows and a section with vertical wooden slats. A parking lot with several cars is visible in the foreground. In the background, there are other buildings and a highway with light trails from traffic. The overall scene is set during dusk or dawn, with a soft, dim light.

Opportunities for Creating Engaging Facilities



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EVERYONE
BRAND NEW
WHITE OAK
LEISURE CENTRE
OPENING FEBRUARY 2022

New Build of Sport & Leisure Facilities



NBLC
North Bridge
Leisure Centre

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CHARD LEISURE CENTRE

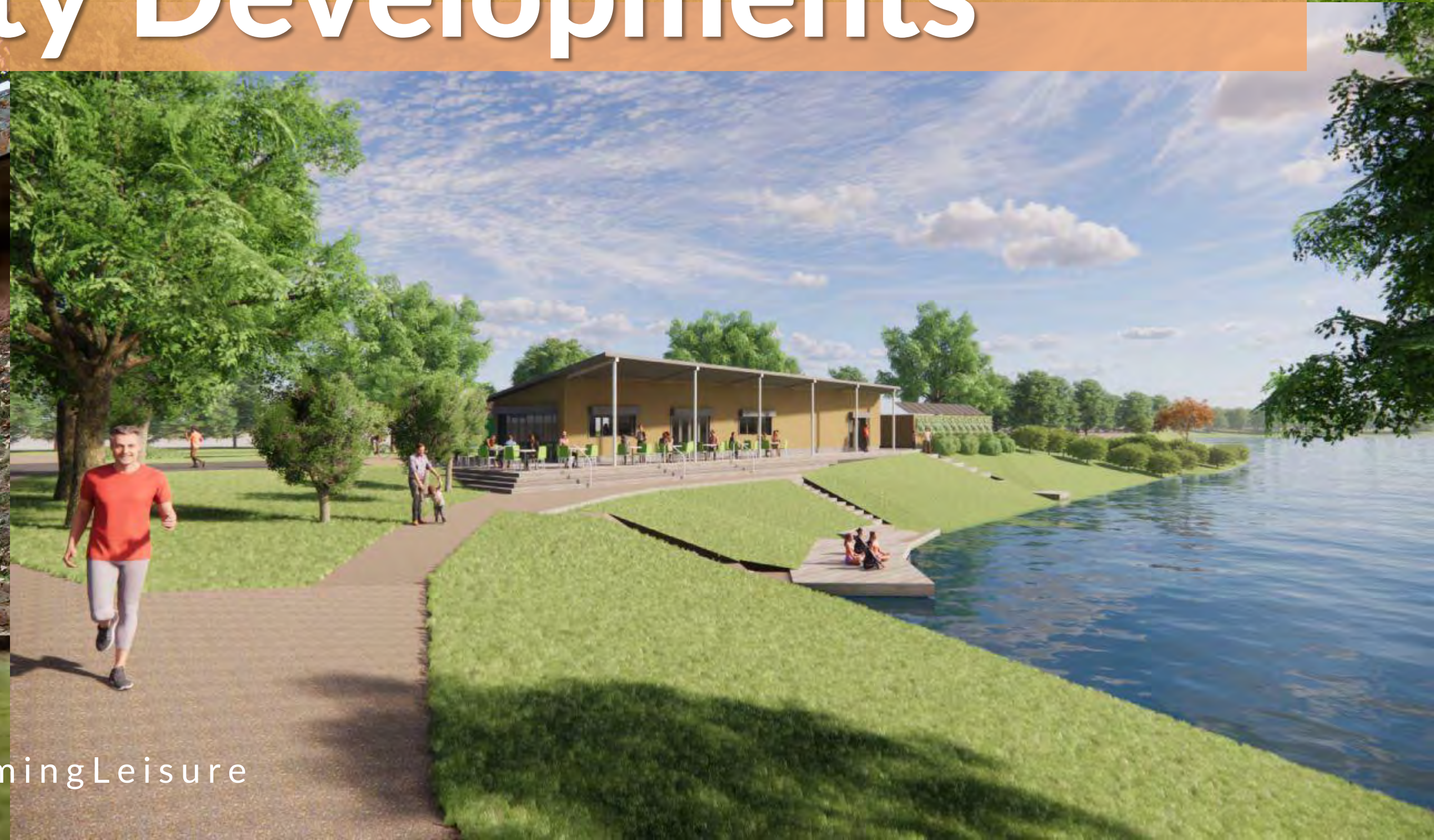


Major Remodelling of Existing Facilities





Play and Activity Developments





Sports Pitches



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Decarbonisation Projects



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Our Approach



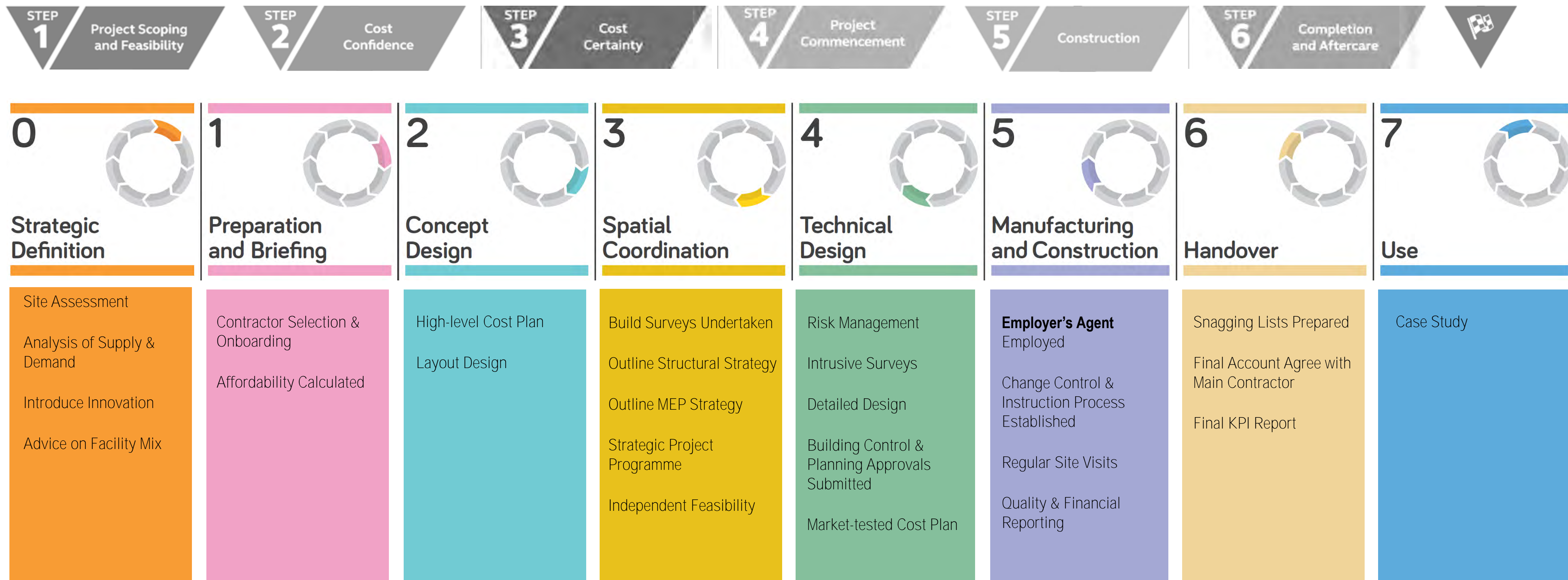
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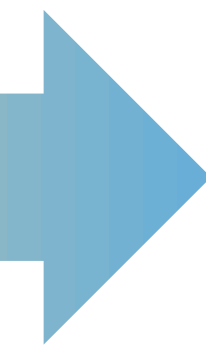
Our Delivery Model



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ONE SINGLE POINT OF CONTACT THROUGHOUT



FITNESS
MADE SIMPLE
GYM. SWIM. CLASSES.
PAY-AS-YOU-GO
— OR —
MONTHLY MEMBERSHIP
IT'S YOUR CHOICE. SIMPLE.

#LOVE YOURSELF
I'M MOVING MORE
[TO BOOST MY HEALTH]
ACTIVE LEEDS
JOIN TODAY

TA6
powered by allianceleisure

NO JOINING FEE
DON'T MOVE A MUSCLE... MOVE LOTS OF THEM!
MOVE MORE EVERYDAY
move URMSTON

MOVE TO START SOMETHING NEW
JOIN NOW
Join the movement
WARWICK

Our Oriam: Move
FOR YOUR MENTAL WELLBEING

activecardiff caerdyddactif
FITNESS
zest

WHAT'S YOUR FITNESS STORY?
WE THE BACK

WHAT AN OFFER!

WOW
LIMITED USE!

Business Development – Sales – Marketing Customer Service – Insights – People Development

GET JANUARY FOR ONLY **£1** + ONE MONTH FREE
REAL RESOLUTIONS START HERE
JOIN NOW
WARWICK THE UNIVERSITY OF WARWICK

CENTRED AROUND YOU
MEMBERSHIP BENEFITS INCLUDE:
- USE OF 6 GYMS
- SWIM IN 3 POOLS
- PERSONAL FITNESS PROGRAMMES
- HEALTH SUITE
- OVER 250 CLASSES PER MONTH
- ONLINE CLASS BOOKINGS
GET AN ACTIVE + MEMBERSHIP FOR ONLY **£29.50** PER MONTH + FIRST MONTH FREE!
Causeway Coast & Glens Borough Council

ACTIVE LEICESTER
50% OFF YOUR FIRST MONTH
JOIN ONLINE
TOGETHER WE ARE FOCUSED ON YOUR HEALTH
YOUR LOCAL LEISURE CENTRES ARE NOW OPEN
#TOGETHERWEAREACTIVELEICESTER
Leicester City Council

ACTIVE LEICESTER
50% OFF YOUR 1ST MONTH DIRECT DEBIT
I WANT TO GET MY HANDICAP DOWN

Our Oriam: your potential
BLACK FRIDAY OFFER
NOW AVAILABLE
13 MONTHS FOR THE PRICE OF 10
SAVE OVER **£100**
Join Online Today

Delivering Success

1. 365 Approach

2. Nudge Effect

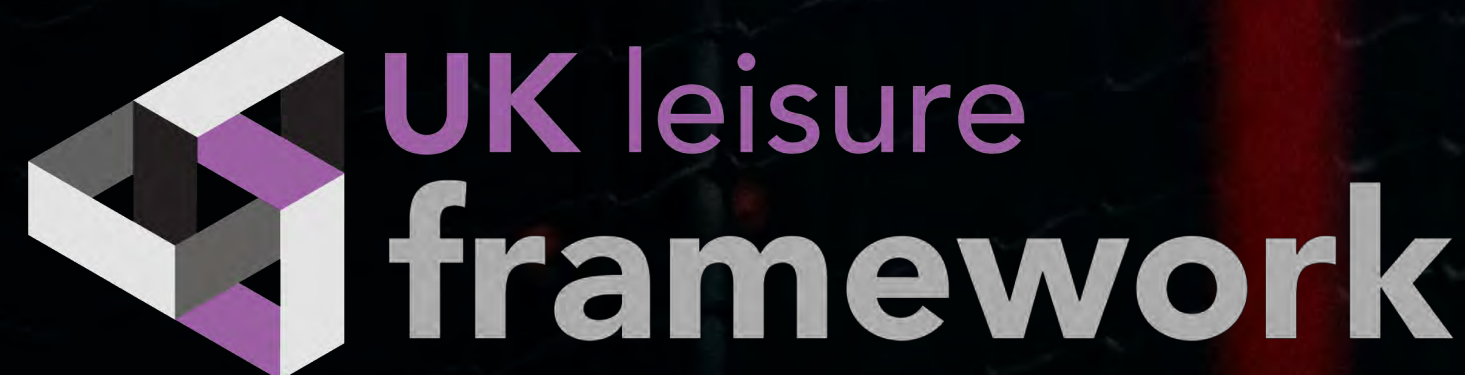
3. Research and Data





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UK Leisure Framework

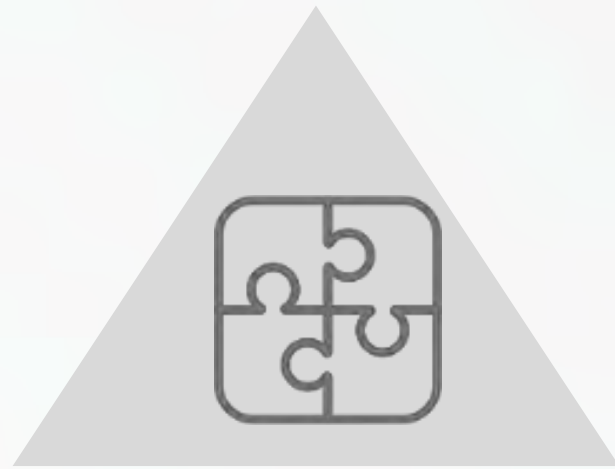


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UK leisure framework

“The traditional time consuming route to procurement is a thing of the past.”



LEISURE INDUSTRY
EXPERTISE



DRIVING VALUE
FOR MONEY



FULL DELIVERY
SOLUTION



TRUSTED
SUPPLY CHAIN



EASE OF PROCUREMENT



SPEED OF DELIVERY



RISK MITIGATION



OJEU
COMPLIANT

Examples from across the UK



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Chard
£17m



Dudley
£18m

INSPIRATIONAL NEW BUILDS



Denbighshire
£17m



Sevenoaks
£20m

Melksham
£20m



Calderdale
£28m



INSPIRATIONAL NEW BUILDS (IN DEVELOPMENT)



Portsmouth
£15m



Harrogate
£26m

THE ART OF THE POSSIBLE

Delivering Inspirational Spaces





UK active AWARDS 2018 WINNER NEW CONCEPT, BUILD OR DESIGN

SALT AYRE LEISURE CENTRE





CHESHAM AND CHALFONT LEISURE CENTRES





MONMOUTH LEISURE CENTRE



(Monmouth) Sports Hall before...



(Monmouth) Sports Hall after



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SBA
SPA

(Haverhill) Sports Hall before...



(Haverhill) Sports Hall after



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Long Stratton Leisure Centre before...



Long Stratton LC after



Cossington Sports Hall before...

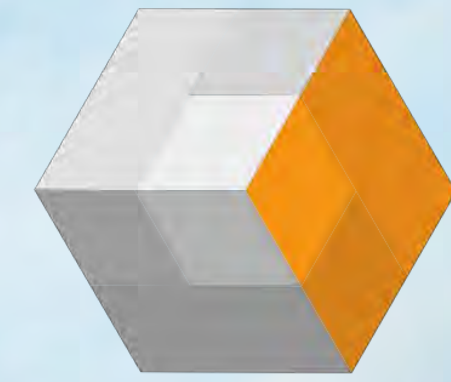




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Cossington Sports Hall after



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Thank You

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