

Raising the Game:

Devolution, Transformation and Frontline Services



APSE one day seminar, 10 July 2015

Captains Lounge, Manchester United Football Club



seminars

10 July 2015

9.30am -10.30am Registration

10.30am - 11.30am **Session one: Devolution and Transformation**

Greater Manchester Devolution and the programme for Devolution

- What does 'Greater Manchester Devolution' mean in practice?
- What will 'Greater Manchester Devolution' achieve in the Greater Manchester Conurbation?
- Delivering on a programme of public service reform
- How will we improve the local economy, health outcomes and deliver on jobs and skills?

Panel: Vicky Sharrock, Programme Manager, Greater Manchester Public Service Reform Team and Julian Cox, Deputy Director, Research, Economic Strategy, New Economy

Audience and Panel Q&A session

11.30am - 11.45am Coffee break and networking

11.45am -1.00pm **Session two: Housing, neighbourhoods and economic growth**

Will devolution deliver the results for local economies?

- The Local Double Dividend
- What are the root causes of poverty and uneven economic performance?
- The limitations of current debate around devolution

Speaker: Neil McInroy, Chief Executive Centre for Local Economic Strategies

Housing investment: How do we ensure local councils remain at the heart of delivery?

- Should housing investment decisions sit with councils or combined authorities?
- What are the barriers to councils building more homes
- Changing planning, changing finance, changing culture: Getting the market moving on council house building

Speaker: Kate Henderson, Chief Executive, Town and Country Planning Association (TCPA)

The legal framework for frontline services and combined authorities

- How can frontline services engage with new combined authorities
- What powers do local government frontline services have to work with new commissioning groups?
- What are the best models available to the new commissioning groups to ensure a collaborative future for local government services in a new era of Devolution?

Speaker: Richard Auton, Director, Walker Morris Solicitors

Audience and Panel Q&A session

1.00 pm- 2.00pm Networking lunch

A networking lunch will be served in the Captains Lounge enabling delegates to have an opportunity to find out what other authorities are developing in response to devolution, combined authorities and the opportunities for local government frontline services to be involved in delivering on the outcomes for local economies, public health, housing and skills.

2.00pm- 3.30 pm **Session three: Delivering better outcomes through the frontline**

The role of municipal energy in developing new green infrastructure

- How can local authorities municipal energy schemes create new green infrastructure developments?
- The income generation opportunities presented through green energy schemes
- Utilising infrastructure development for jobs and skills in the local economy.

Speaker: Mark Bramah, Director of APSE Energy

Impacting on health outcomes

- Developing a meaningful way to tackle adult and childhood obesity
- Working with public health for ill-health prevention and intervention
- Moving from a leisure team to a Sport & Health service

Speaker: Iain Varah, Chief Executive Vision Redbridge (and Chair of the Chief Cultural and Leisure Officers Association)

Taking an entrepreneurial approach in parks and streetscene services

- Supporting residents and local businesses protect local environmental quality
- Using income from commercialisation as a route to protect services from the impact of austerity
- Creating a high quality local environment that is attractive to business and residents

Speaker: Melvyn Cryer, Manager of Parks and Street Care Services, Gedling Borough Council

Audience and Panel Q&A session

3.30pm Seminar close and optional tour of the grounds (duration approximately 1 hour, please pre-book in advance)

About the seminar

Whilst 'Devo Manc' has made the headlines the Queens Speech promised similar devolutionary measures across the UK. The Parliamentary programme now includes a new Cities and Local Government Devolution Bill which will speed up the pace of change potentially offering more powers to local areas. This seminar will therefore explore the policy context of devolution; will these changes really make a difference? Will they address local economic challenges? Will they be about new powers or sucking up powers from local councils?

In addition and unique to APSE we will explore the role and opportunities for local government frontline services in the newly devolved areas. We will explore how local government frontline services can shape the way devolved administrations commission services to support better outcomes in areas such as local economic development, housing, health, the local environment and address energy needs and fuel poverty.

Who should attend?

- Council leaders and all elected members with an interest in devolution and frontline local government services
- Local government frontline service managers and directors including in the areas of green space and assets, local environment, sustainability, housing and sports and leisure services
- Policy and performance officers
- Economic development and regeneration officers
- Health care and NHS professionals and commissioners
- Sustainability officers

Reserve your place now by completing the booking form and faxing it or emailing to Vicky Starmer at APSE on 0161 772 1811 or vstarmer@apse.org.uk

The Venue

Captains Lounge

Manchester United Football Ground
Sir Matt Busby Way
Old Trafford
Manchester
M16 0RA

Parking and Travel

The venue is well served by public transport links including close proximity to the tram network from Manchester City Centre. There is also ample free on-site parking



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Booking form

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APSE one day seminar: Raising the Game: Devolution, Transformation and Frontline Services, 10 July 2015

main contact name: _____ authority: _____

address: _____

post code: _____

telephone: _____ fax: _____ email: _____

Please detail here any special dietary/access requirements for the delegates listed below:

APSE issues a written confirmation for all delegate bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.

Payment information

What's included: The delegate place covers attendance, delegate documentation, lunch and light refreshments. Please note that hotel accommodation and travel costs are not included. A list of recommended hotels in the area is available on request.

APSE members delegate fee:- £169 + VAT

Non-members delegate fee:- £249 + VAT

Commercial organisation:- £360 + VAT

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
- Please invoice me

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to vstarmer@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate name	Delegate position	Delegate email

Please return completed form to Vicky Starmer, APSE, 2nd floor Washbrook House, Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 - E-mail: vstarmer@apse.org.uk