

Neighbourhoods and local economic success: Beyond Austerity?



Friday 30th June 2017
Hilton Hotel Deansgate, Manchester

Programme

09:00 Registration

10:00 **Session 1: Defending Neighbourhood Level Services: why they matter to local economies**

Beyond Austerity: Impact of the General Election 2017

- Where to now for local government finance?
- Is 100% business rate retention still viable?
- Risk of changes: focus on the frontline or loss of economic impetus?
- Social care? Universal Infant Free School Meals? Clean Air Action? Housing?
- The impact of policy change and policy uncertainty on frontline council services

Speaker: Paul O'Brien, Chief Executive, APSE

Funding for Neighbourhoods; Has the money run out?

- The share of the public sector pie for local council services
- What do neighbourhood services cost local councils?
- Is current funding enough? Why more money for neighbourhoods is critical
- Findings of the APSE / NPI research study into neighbourhood funding

Speaker: Dr Peter Kenway, Economist and Director of the New Policy Institute

Wigan's Deal for the Future

- Delivering £60m of efficiencies by 2019
- Creating self-reliance in communities and a resilient local economy
- An asset based approach to public sector reform
- What's the 'Deal for the Future'?

Speaker: Donna Hall, Chief Executive, Wigan Council

Panel Q&A

11:30 Coffee

12:00 **Session 2: The big ticket items; infrastructure investment and housing**

Delivering neighbourhood based regeneration

- Developing a bespoke public realm as a gateway
- Attracting new businesses
- Public infrastructure development to support regeneration

Speaker: Mark Bradbury, Head of Capital Assets, Southampton City Council

Garden Cities: Garden Villages; Planning for new Homes within decent community settings

- Is Sir Ebenezer Howard's vision still relevant today?
- Integrating a sense of community into new neighbourhoods
- The importance of place to the Garden City and Garden Village vision
- Developing new homes with good public realm

Speaker: Hugh Ellis, Director of Policy at the Town and Country Planning Association

Panel Q&A

13:00 Networking lunch

14:00 **Session 3: Practical action: Exemplar Case Studies**

Luton Borough Council: Developing a USP

- Developing a commercialisation strategy in Luton
- Opportunities from Luton Airport – growing your USP
- Reviewing frontline services for income generation opportunities

Speaker: Laura Church Corporate Director, Place and Infrastructure

Wakefield Council: Making Environmental Services part of a Dynamic Solution

- Driving an efficient service culture throughout the service
- Generating social value across the borough through environmental services
- Delivering on apprenticeships and helping hard to reach young people
- Taking a holistic approach to service delivery to 'recycle' the local government pound

Speaker: Glynn Humphries, Service Director: Environment & Street Scene Regeneration & Economic Growth

Delivering resilient neighbourhood services: Generating new sources of income

- Beyond frontline services: working in our local economy
- Creating a high performance culture in streetscene and public realm services
- Income generation through businesses, housing associations, developers and private clients
- Delivering resilient and sustainable neighbourhood services

Speaker: Paul Naylor, Direct Services Manager, Eastleigh Borough Council

Panel Q&A

15:30 Close

Seminar objectives

National economic circumstances have reflected in reduced funding to local councils but residents still require good local services. Businesses demand that the places where they invest meet their needs. The role of local authorities has never been more critical to creating sustainable local economies and local neighbourhoods where people thrive; it is however one of the most challenging agendas councils have ever faced.

This seminar will explore the dynamics of council services beyond austerity. We make the case for 'neighbourhood services', the public services which people experience as soon as they step out of their own front door, recognising the critical role of these services in the politics of place. We will also explore the changing funding dynamics and look at what innovative councils are doing to support people and places, including income generation and commercialisation strategies.

From anchoring regeneration through housing developments and infrastructure investments, to developing a strategic vision for the future, we will explore the changing dynamics and learn lessons from exemplar councils. Critically we show how front line neighbourhoods services can be part of the solution not a budget burden.

Who should attend?

- Chief Executives
- Strategic Directors
- Service Directors
- Heads of Service
- Commercialisation Teams
- Transformation Teams
- Elected members
- Trade union representatives

The venue

Hilton Hotel Deansgate
303 Deansgate
Manchester
M3 4LQ

Manchester is well served by public transport links including Manchester Piccadilly and Victoria railway stations. Deansgate Station is just a few minutes' walk to the venue. There is no on-site parking at the venue but nearby parking is at Bridgewater Street, Greater Manchester, M3 4LY or NCP, Stone Street, Manchester, M3 4NE

Reserve your place now by completing the booking form online or emailing to Darja Scukina at dscukina@apse.org.uk

