Obortec Municipal Technologies

Making your service customer-friendly for the Tik-Tok generation

APSE Conference
October 2022

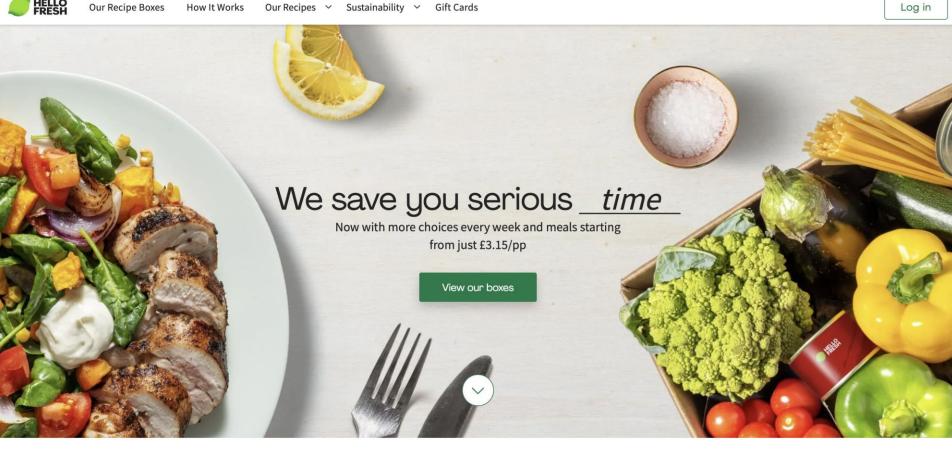
How do we stay relevant in a fast changing society?

Accessibility



The Youth of Today





Fresh from the 'gram

Pro. Beyond.

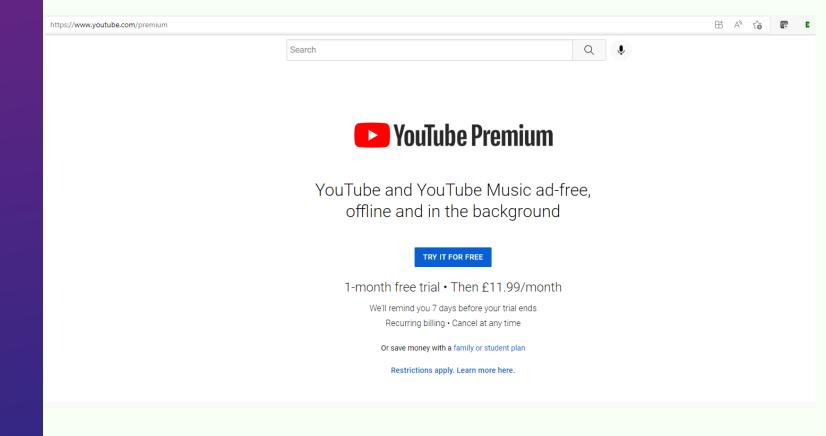
From £38.82* a month, £30 upfront with 2GB data, when you trade in your iPhone.

Buy now >

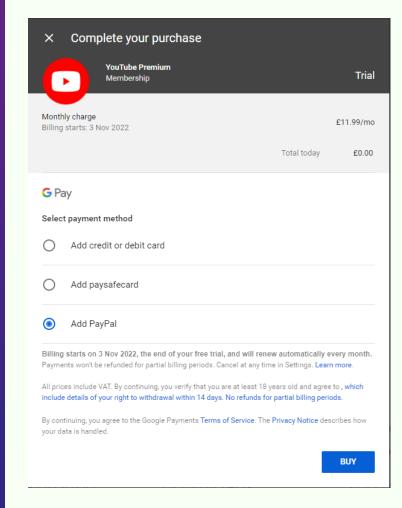
≰iPhone 14 Pro

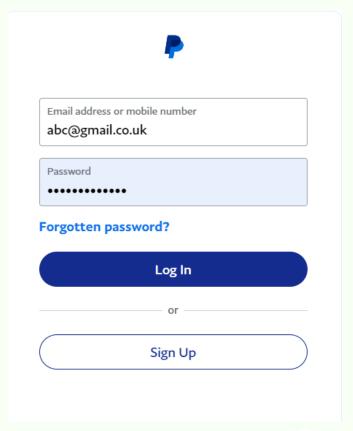


A healthy lean











Welcome to YouTube Premium!

Your membership is now active and benefits start immediately.

An email receipt has been sent to

l@gmail.com.

Your membership information is available in purchases and memberships.

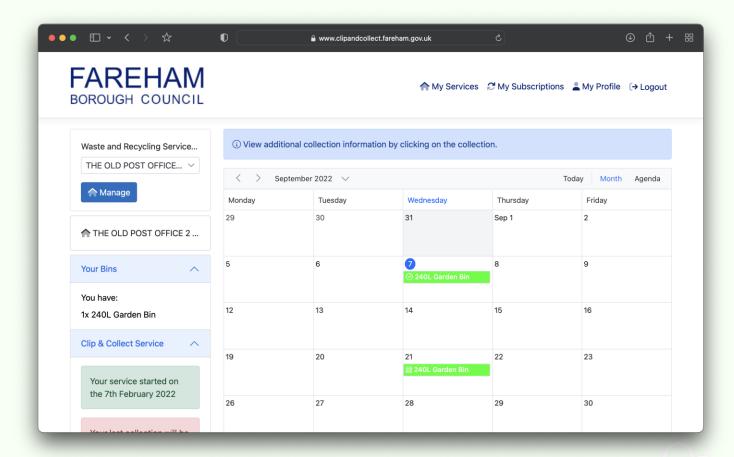
DONE

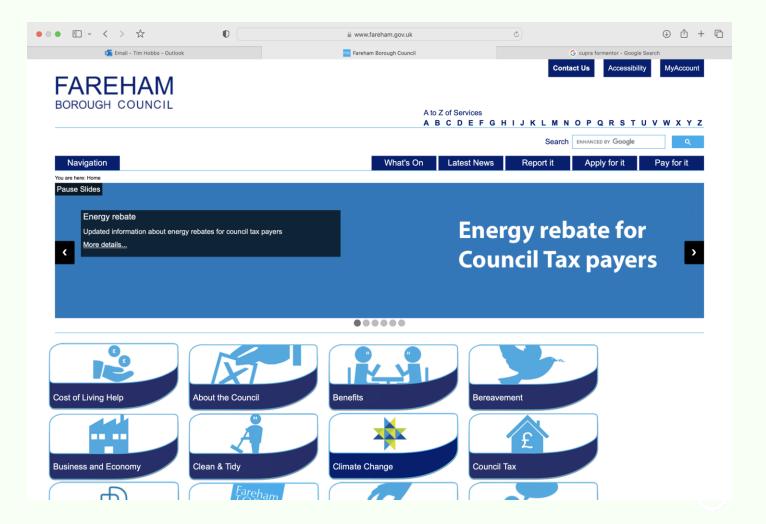
• Why 'Annual from April'?

Added complication of mid season discounts?

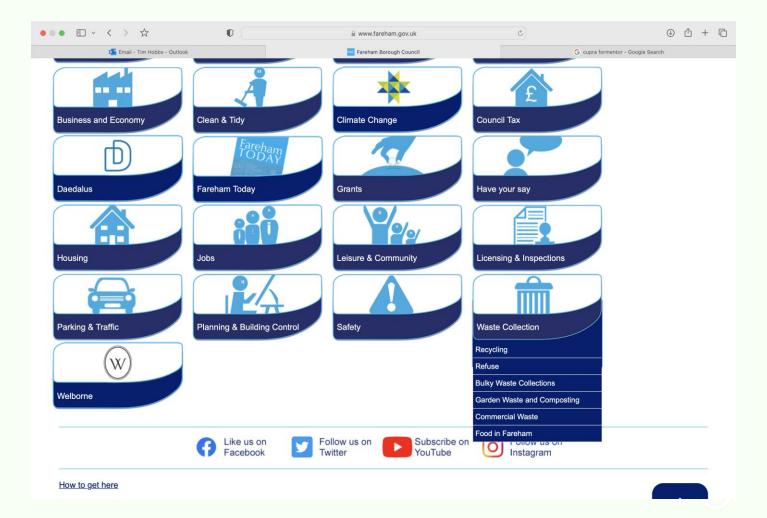
• Why do we need forms?

Does the user feel good?

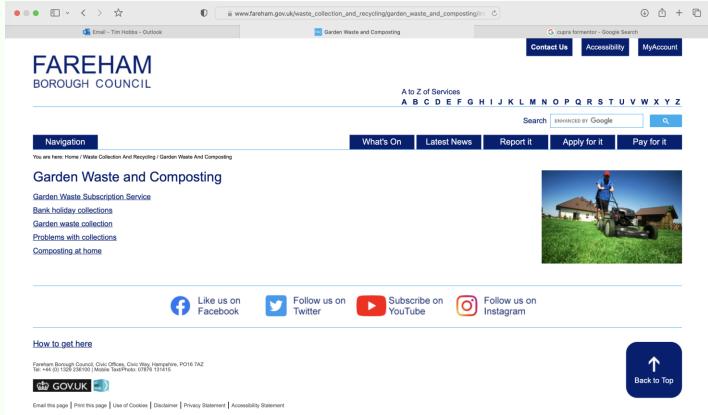


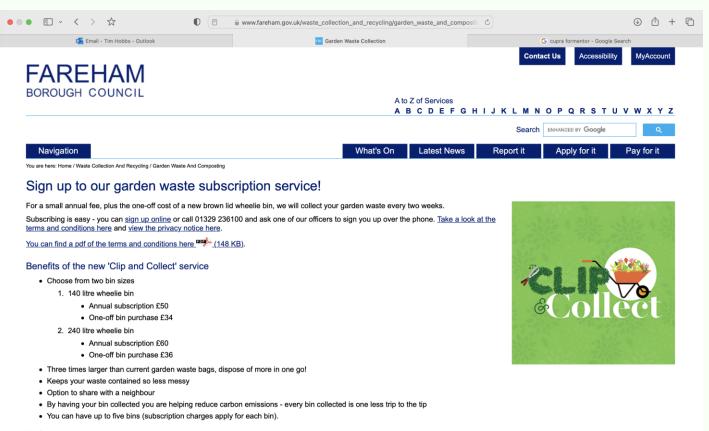


Perfect Isn't areham



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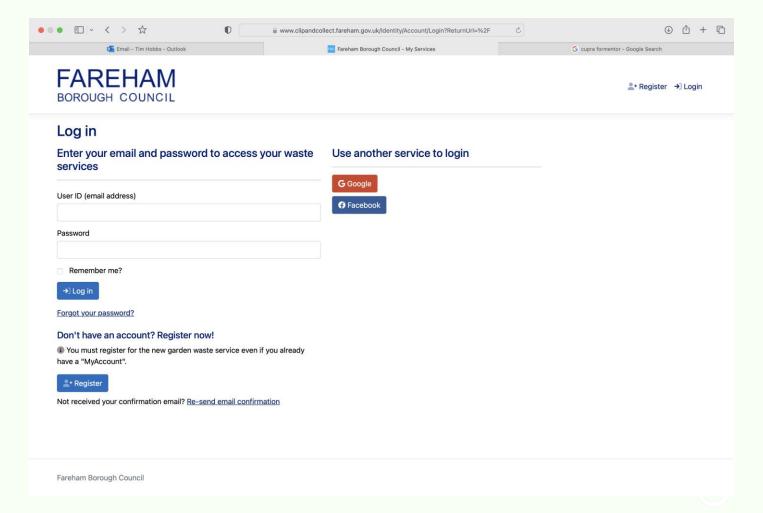
FAQs

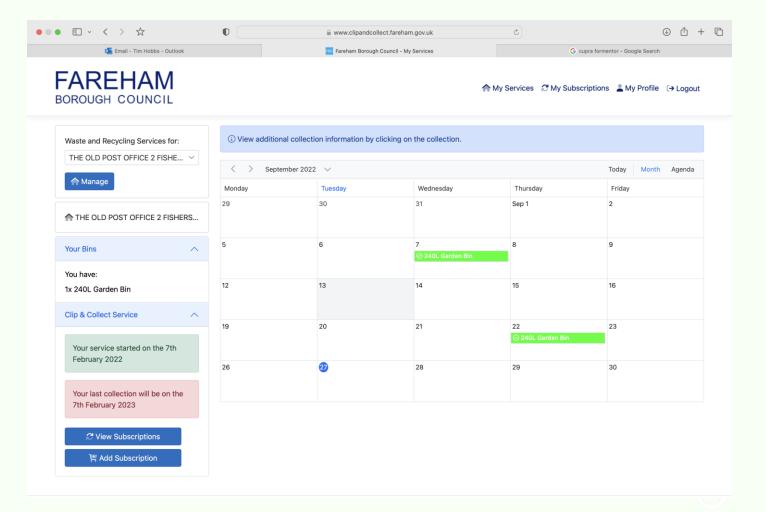
How do I sign up for the new service?

To sign up for the new service and order your new brown lid bin, use the online service or call 01329 236100.

How do I pay?

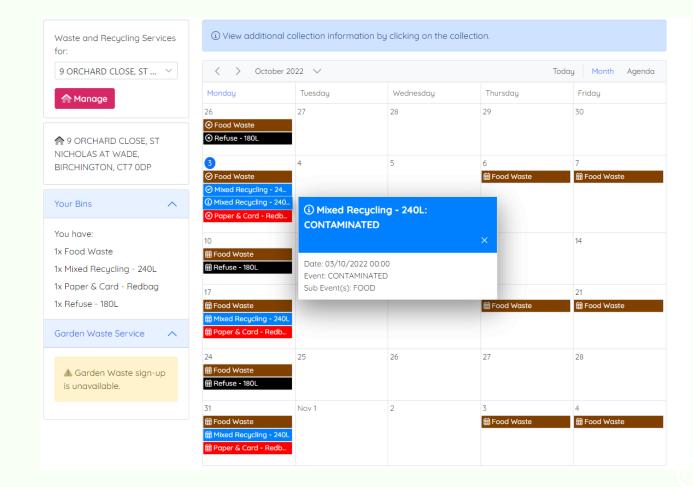






- More people use the service now than when it was free
- Fareham have a live view of subscription performance and channels
- Renewals will be largely zero-touch and automatic
- Residents have an obvious added value
- Fareham can build additional services

So What?



So What?

What you should put in:

- Clean milk bottle tops
- Clean baking foil
- Glass bottles
- Glass jars
- Food tins
- Food/drink cans
- Foil trays
- Plastic bottles
- Plastic pots (eg yoghurt pots)
- Plastic tubs/trays (eg margarine tubs)

What you shouldn't put in:

- Plastic film
- Plastic lids (eg from yoghurt pots)
- Juice cartons
- Carrier bags
- Kitchen foil
- Aerosols
- Broken glass
- Light bulbs
- Pyrex
- Window glass
- Other metals
- Other plastic items

Mixed Dry Recycling

Blue lidded wheelie bin or blue box

All recycling must be loose - no plastic bags or liners please



Paper & Card

Red bag/red box & red handled bin insert

All recyclina must be loose - no plastic baas or liners please





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Where do

- We don't have to keep providing the same service.
- Technology exists to allow us to be innovative with the services we offer.
- Create something that residents will value.