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HOW ARE FUNERALS CHANGING?

WHAT IS BEHIND THE CHANGE?



ABOUT ME

Centre for Death and Society at the University of Bath

- Director of Knowledge Exchange
- Funeral costs, practice and families
- Department for Work and Pensions, Sunlife, Royal London, Dignity, Law Commission



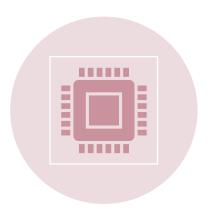
COST OF LIVING







STAFF COSTS



'HARDWARE' AND 'SOFTWARE' (WALTER, 2017)

DEMOGRAPHIC CHANGE

- Ageing society: ways of dying
- Family sizes and single households
- Consumers

Digital natives





RITUAL CHANGE

Individual vs collective ritual

- Psychological vs social purpose
- Impact of COVID pandemic
- Privatisation



THE RESULT?

• Direct cremation

- Compromises
- Any more?