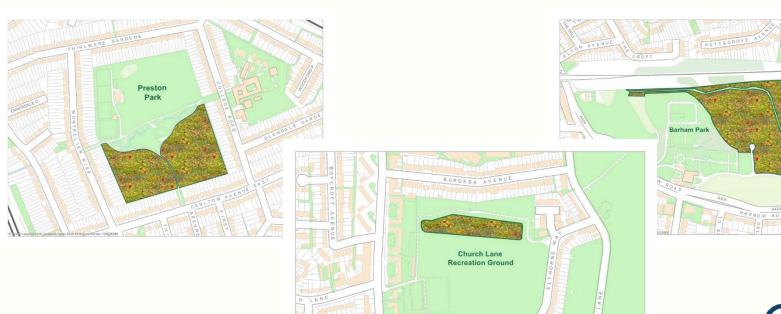


From a concept.....







.... to a reality



We created meadows...











.....that brought visitors!



What did we do differently?

- In the first year we created meadows by transitioning from mown amenity grass to long grass
- In the second year, we recognised the need to make changes
- Something different was needed, so wildflowers were introduced
- We used a mix of 70% perennials and 30% annuals
- Seeds were selected based on the specific clay soil found in London
- We were adamant that no glyphosate would be used
- We wanted to make the sowing look naturalised





Then we crossed everything and waited for nature to take its course

And at 6.30 pm on the 4th June....











The first arrivals were the bees









Closely followed by the butterflies









And finally came the people









We began monitoring the results

- We set a schedule to visit each of the 22 wildflower areas that made up our corridor
- On each visit we would photograph the flowers, the grasses and any insects, butterflies and bees
- This gave us the start of a biodiversity record to allow us to track the impact of our corridor



So what had changed?

Yorkshire Fog



Grassy Vetchling



Sheep's Sorrel







Some of our findings

- No use of chemicals in the preparation enabled grasses from buried seed to grow
- The variety of grasses in the borough has been incredible e.g. Yorkshire Fog, Cat's-tail and Meadow Foxtail
- Grasses are just as important for attracting breeding grassland butterflies, for example, Meadow Brown, Gatekeeper, Ringlet and Marbled White
- Unusual plants such as Sheep's Sorrel and acid grassland plants, thrived
- We also discovered Bush Crickets, Ladybirds, beetles and inquisitive Dragonflies searching for prey



What are the outcomes?

- We successfully increased biodiversity and saved money
- Knowledge and information has been shared with many other councils
- We are still receiving enquiries from other countries; the most recent from a park manager in Milan
- The Bee Corridor provided food for thousands of bees
- As well as creating habitats for a multitude of other insects with a new ecosystem
- People are really excited about our wildflower meadows



Good communications are key







DIRECTION

Every service or facility that Brent Council provide has been in some way affected by budget cuts imposed on us by eightly ears of government austerity. Fortunately in many cases, creative about a character of many case, cause solutions have helped reduce the impact funding out might otherwise have had One such inno sation in the management of our parks - the introduction of meadow areas - had the additional but intended consequence of enhancing the biodiversity of our open and green spaces, and will remain an integral part of our environments strategies for the foreseable future.

Mandows used to be an integral part of the landscape of the UK. However, only 3% of meadows have survived, impacting upon the habitats of many insects and birds. Brent's meadow areas are now bringing back biodiversity into the borough and providing new and thriving eco-systems. We cannot



grass which lead to a dearth of insect and animal life, particularly bees.

Equally we recognise that parks are areas which the 104 parks and open spaces across Brent now have integrated and developing meadow areas

VERGES AND MEADOWS



Clan to December; but they may receive your cuts at the beginning of a year than at the end. Verge growth is weather dependent and rain and some warmth offers the perfect growing conditions for grass and wildflowers.

Our main concern is that the overall height of grass in our verges does not exceed 30 on and that there are no safety issues at road junctions caused by long grass. We will communicate our cutting schedule at the beginning of the year to all members, so you can share this with residents. We will need to be astute and awere of weather conditions throughout the year.

As soon as the grass starts to grow we will as soon as triegrass scarts to grow we will look to start our cutting schedule. It takes sight weeks for one team to cut all the year: by the time we complete one acting schedule it may be necessary to start again straight away.

Meadow management requires that the selected area is not mowed from March orwards to allow all grass and wild flowers present to grow. Each year this process takes place, the meadow area will become more defined and allow for a more intense habitat.

We aim to one re a halance in the provision of general amenity areas with meadow areas in our parks and open spaces, allowing for every one to enjoy our spaces, whatever their reason for their visit. There will always be a mowed border around the edge of every meadow as well, which allows people to walk



the meadow area locations for 2018, we are always assessing the strengths of each area and there may be small changes from year to year as we develop this system.

2018 named to be an exceptionally but summer fires. Brent has a permanent ban on barbeque: nes, searchas a permanent ban on barboous which will help neduce any risk infolutine years, should there be similar long, dry periods of weather again. We also laste closely with the fire brigade for our risk meangement policy in our partie and open spaces.

WHAT YOU CAN EXPECT AS A COUNCILLOR

An updated cutting schedule will be posted regularly on the following webpage www. brent.gov.uk/services-for-residents/ environment/trees-hedges-end-grassmain berance so you can always see when our verges are due to be out. Verges will be allowed to grow longer in between cuts, and certain wildflowers which include plants such as dandelions and cow parsley will grow faster and be higher than the grass. Wildflowers are now an acceptable part of our verges.

Mags of each meadow area are attached to this document and will be a vailable to you online as well Areas of our parks that have been moverted into a meadow

will continue to be litter picked at the same frequency as the rest of the park, we also continue to advise residents that they should take their litter home with them or place it in a bin whilst using our open spaces. The same principle goes for dog walkers. Headow grass is no excuse to drop litter or not pick up dog mess.

There is no clear link between anti-social behaviour and meadow areas. However, Public Space Protection Orders are soon to be in effect. in our parks which will offer powers to prevent people drinking large amounts, dropping litter and acting in an anti-social manner. We are confident that the introduction of meadows is a positive step forward for residents, visitors and

In selected parks, wildflowers will be sown in

small areas from April orwards to allow them to look naturalised amongst our grassed meadow areas. Not every meadow area will have a sown wildflower area in the first year, but we aim to have a wildflower section in each park within two years, providing not only colour for residents and visitors but just as importantly, food for insects.

We will be ensuring that information about our meadows management process and verge cutting schedule is communicated to residents using the most relevant communications methods.

Parks Notice boards will show images of the meadow area for ease of reference for residents. We are also looking to install new information boards, telling residents what they can expect to see and find at each location

provide an online source of information of all things related to Biodiversity; including links to friends groups, photos and links to initiatives such as the RSPR's annual bird count, but terfly watch and Kew Gardens

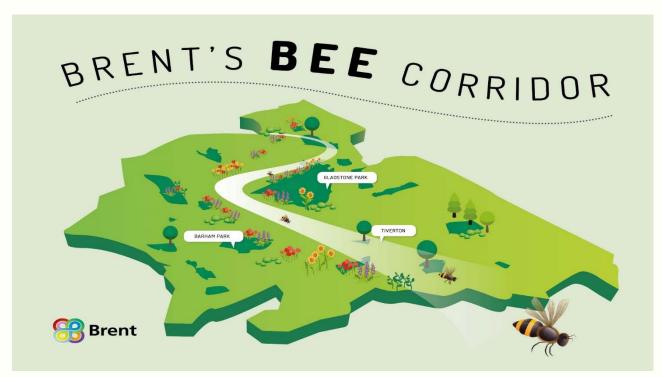
Any queries on verges and meadows can be raised with your local Heighbourhood Manager or our Panks and Horticulture Officers at







The Bee Corridor





What a successful year









What next for the London Borough of Brent?

Expanding our corridor to include roundabouts and verges

Further monitoring of insects and wildlife to create a biodiversity database

Wildlife photography competition to encourage residents to get involved

Annual monitoring and evaluation of each wildflower meadow area

Looking to sow shade tolerant wildflowers around tree bases

rent

But it's not just about our borough

This initiative has high transferability with relative ease and low cost

It has the potential to facilitate the creation of a national bee corridor

We inspired others to see that wildflower meadows in parks can work; local press reported that neighbouring Barnet were introducing a new bee corridor a month after ours

It has implications for the future management of parks worldwide

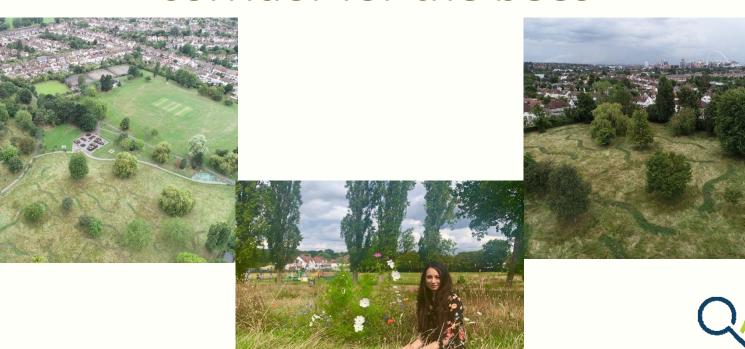
It has demonstrated a clear link between improved mood and being in nature; our residents loved the corridor as much as the bees!

We have been able to demonstrate that it's possible to increase biodiversity in times of constant efficiency savings

It has captured the imagination of the public

rent

We're looking forward to a longer corridor for the bees



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Thank you for listening





