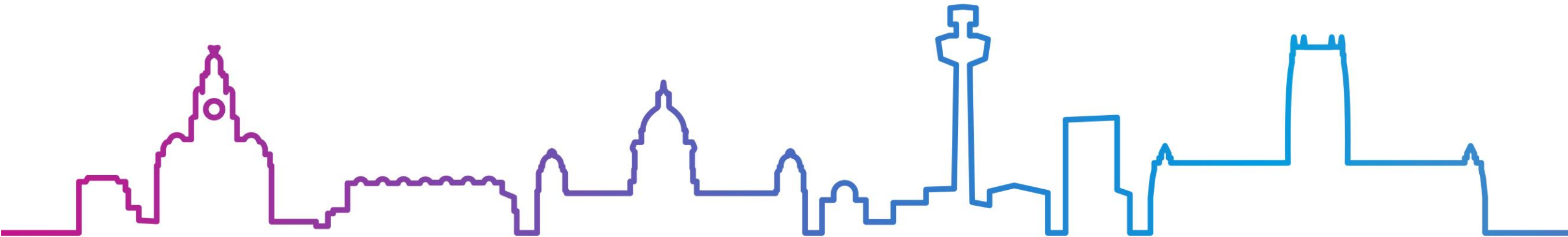




Liverpool
City Council

Redefining “Communities” through An Underground Revolution

APSE URS Event 8th December 2022



Chris Lomas Liverpool City Council & Mike Brown Chief Operating Officer LSSL

Presentation Overview



Liverpool
City Council

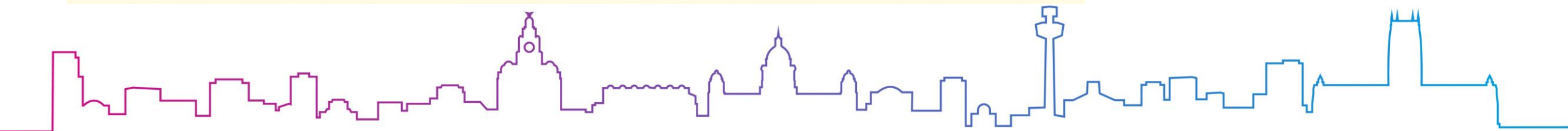
- Why did we need to change our waste management collections?
- What was the Journey that Liverpool went on?
- What are the benefits to Liverpool and our communities
- Has the journey now finished?





Liverpool
City Council

Like every journey it starts with a clear vision, a plan, a map on how to reach your destination.



Liverpool City had:

22,000 properties adjacent to 4ft alleyways (weekly collection bagged waste)

12,000 similar type properties

38,000 properties adjacent to 9ft alleyways (fortnightly wheeled bin-collection point)

Terraced property areas typically recycled;
12% to 15% before the intervention

Compared to semi and detached properties which such as Knotty Ash 50:56%.



Liverpool
City Council

Costs up to £65.89 per property compared to £38.50 (semi or detached property)

Why was there a cost difference?



A Typical Terraced Street of 98 Houses



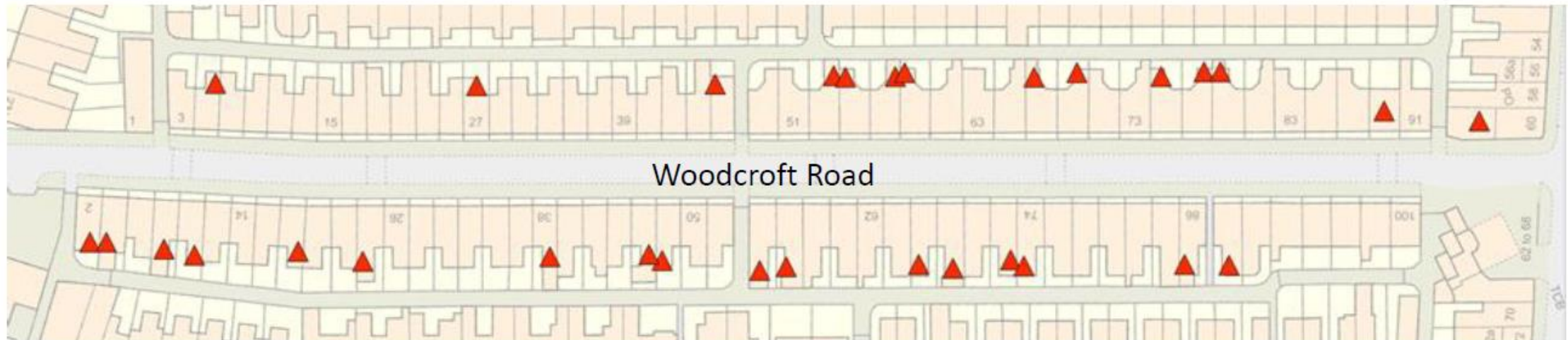
Liverpool
City Council

HMO / Students

Of the Privately Rented (PRS) – 59

- 31 (58%) are licensed HMO properties
- 27 properties have student exemptions
- 18 of which are HMO

= Est 50% of all properties have at least 6 or greater residents



Estimated 635 people living in street; 57,150 ltrs waste @ 90ltrs generated per person each week.



The Difference



Liverpool
City Council

The existing designs of the properties and alleyways from the early 1900's did not make provision for waste storage and separation expectations that we have today. Waste was therefore uncontained and present throughout the week.



There were Safety Issues and Operational Concerns



Liverpool
City Council

The condition of many alleyways across the city is poor and infested with rats, flies and smells.. We had to do something..... but what



Residents; LSSL & LCC Staff at Risk



Liverpool
City Council

In 2016 reported injuries associated to working in the alleyways reached a staggering **SIX** cases; All a result of an unsafe work environment

The Alleyway....



One RIDDOR is one too many.

The HSE were satisfied with our systems, mitigation and Improvement plans.



The Proposed Solution

Make our Alleyways Safer & Cleaner



Liverpool
City Council



Cecil Street, Liverpool



Liverpool's Waste Management Journey



Liverpool City Council



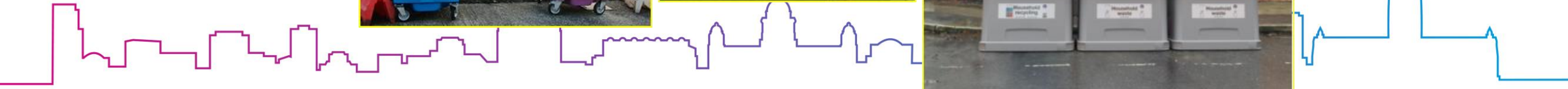
After



Transition



Before



THE

A



Liverpool
City Council



TEAM



Balancing common ground rules with customising the message

Programme Objectives / Benefits

- To improve the local environment for all residents by removing the storage of waste from alleyways
- To enable improved resident access to the alleyway and their homes
- To address resident concerns of rats, flies and smells from the alleyways
- To provide a safe working environment for collection and cleansing crews.
- To increase the City's recycling performance
- To develop an efficient, effective, sustainable and scalable waste collection service for properties adjacent to 4ft Alleyways.

Local knowledge and priorities

Understanding the community and the context

No one size fits all

All 4fts & 9fts
Blue=4ft
Red=9fts



Importance of partnerships both within the community and the Council



Liverpool City Council

News ▶ Liverpool News

Meet the 'Angels of Anfield' volunteering to clean up rubbish, dead rats and their neighbours' dog mess

The real life pied pipers are ridding the streets of rubbish and rodents

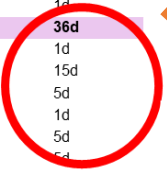
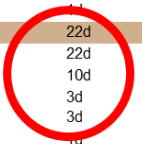
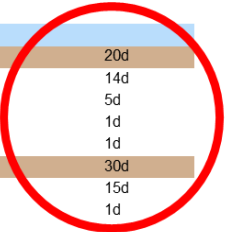
So far 50 local residents have been involved in the ambitious project with more than 250-hours of their collective time donated since it started.

The best referrals come from other residents
Self Policing
Team effort required across services



Weekly clean ups leave Anfield alleyways looking spic and span

WARD NAME	
Site Inspection and Mapping	20d
Draft Maps and ID Sites	14d
Share Maps with Members	5d
Members Sign Off	1d
Programme Sign Off	1d
Traffic Management	30d
Emergency Order / TTRO Request Submitted	15d
Emergency Order / TTRO Request In-place	1d
One-way Request Submitted	
One-way Request Approved	
Communal Bins	86d
Order New Bins	1d
Receive New Bins	1d
Existing Bins Available	1d
Project Communication	22d
Resident Communication	22d
Preparation of Letter 1	10d
Delivery of Letter 1	3d
Trailer Engagement for Residents (on site)	3d
End date for consultation Letter 1	1d
Consultation Feedback to Members	5d
LSSL Communication	7d
Street Cleansing Informed	1d
Pest Control Informed	1d
Briefing / Comms to all Project Teams	1d
Implementation	36d
Delivery of Letter 2	1d
Street Cleansing Area Polish	15d
Baiting Begins	5d
Final Collection (pre-installation)	1d
Bin Installation	5d
Reusable Bag and Recycling Letter Delivery with Resident Q&A	5d
Communal Collection To Start	1d
Remove Any Wheelie Bins	5d
Baiting Impact Review	1d



4 – 6 Week Period

Ways of planting the seeds of building community ownership and trust



Liverpool
City Council



Using carrots and sticks

Listen and be open to changes

Take ownership of wider issues





THE ALLEYWAY
PROGRAMME
CHRISTMAS PARADE
COMING TO A STREET NEAR
YOU



KENSINGTON

ON THURSDAY 9TH DECEMBER FROM
5:15PM WE WILL BE VISITING:

MOLYNEUX ROAD
HALSBURY ROAD
ESHER ROAD
HANNAN ROAD
HAWKINS STREET
GRANTHAM STREET
PRESCOT ROAD
SHEIL ROAD
HOLT ROAD
NEEDHAM ROAD
CHISWELL STREET
CAMERON STREET
ODSEY STREET
REDGRAVE STREET
DIAL STREET

GANNOCK STREET
FROST STREET
TOFT STREET
STAMFORD STREET
WRENBURY STREET
CLIFF STREET
DELL STREET
GILEAD STREET
COTSWOLD STREET
FELL STREET
LING STREET
BRAE STREET
WEDGEWOOD STREET

ALLEYWAYS@LSSL.LIVERPOOL.GOV.UK

The future of Liverpool's Waste Management



Liverpool
City Council



**Collections
From as little as
£15 - £19 per
property per yr!**



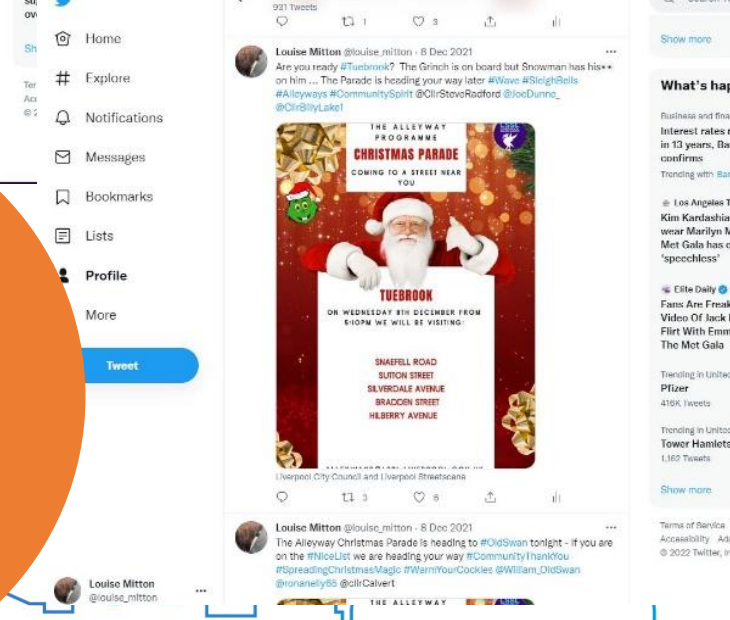
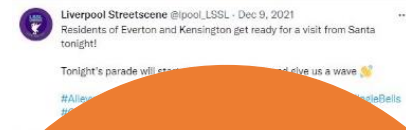
The promise and pitfalls of using social media



Nowhere to hide
24/7
Celebrating change



Liverpool City Council





News ▶ Liverpool News ▶ Joe Anderson

Alleyway blitz will be Liverpool's biggest since VICTORIAN times

Council signed off major plan today aimed at dealing with rats and mess problems across city



When and how do you know you have done a good job?



Liverpool
City Council

News Liverpool News Liverpool Council

More Liverpool alleyways to be overhauled to target rats and rubbish

The program has been extremely popular in areas where work has already taken place

News Liverpool News Liverpool Council

Next phase of alleyway overhaul approved by Liverpool Council

The state of some alleyways has caused residents issues for years

The condition of the Alleyway, which used to be full with litter and fly tipping are generally clear. Due to this pest control is easier.

60% of residents said installation of recycling communal bins had changed their recycling habits

There a lot less rats now the bins are here

Alleyways spotless, just moved into area

“The Euro bins in Oceanic and Ronald and Herrick are proving a great success, so well done everyone”

Listening

Cant please everyone all the time

Learn (improve) by doing

When and how do you know you have done a good job?



Liverpool
City Council



Civils

Liverpool - A city that brings you Innovation



Liverpool City Council



Cleaner, Greener, Together

