









Developing HLF's Strategic Framework 2019-2024



Context and Drivers



Simplicity & efficiency

Managing increased competition

External context



Planned Consultation

- Online stakeholder consultation
 - From mid Jan to late March 2018
- Public perceptions research
- Local workshops and events
- Plan to be launched in late 2018





Big Lottery Fund, Heritage Lottery Fund and Nesta are seeking organisations and partnerships who are well placed to test innovative ways of managing and financing the UK's public parks.







"Like many other public services, our parks are under increasing pressure. Due to the limited resources available to parks management, they are left struggling to adapt to changing circumstances."



Learning to Rethink Parks

The previous Rethinking Parks programme tested and learned from innovative approaches and new operating models with the aim that parks continue to remain free, open and valued community assets.



https://www.nesta.org.uk/publications/learning-rethink-parks

There are two awards streams in the programme

Replication award:

Grants of up to £200k over 2 years

Deadline: 27 Feb

Prototyping award:

Grants of up to £100k over 9-15 months

Deadline: 28 Mar







The Replication Award: what we are looking for

We are seeking organisations and partnerships who are well placed to replicate and run some of the most promising and innovative operating models for parks such as Foundations or Business Improvement Districts



Example: Bournemouth Parks Foundation

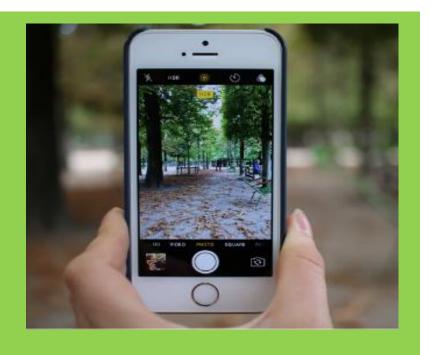


The project set up an independent Foundation to work alongside Bournemouth Borough Council with the aim to help raise the much-needed funds for improvements and enhancements beyond what the council can provide.

They are currently delivering projects for wildlife conservation, landscape restoration, sculptures, art and even a brand-new aviary in Bournemouth Gardens.

The Prototyping Award: what we are looking for

We are looking for ideas that use technology; digital tools and data in ways that will ultimately support parks to attract resources and develop more sustainable operating models and will favour ideas that can demonstrate a clear link to this wider aim.



Prototyping Award:

Address the challenges parks face; working with people to use technology

- Better understanding of who uses parks and how;
- Connecting existing and potential parks users in the local community;
- Efficient or different forms of parks and land management;

- New approaches to engagement/encouraging parks use;
- Putting the social value of parks into context through combining local open data sets eg. around public health

Who should apply?







Whether you are from a local authority, social enterprise, business improvement district, 'Friends of' group or beyond, we'd love to hear your plans and ideas on how we can rethink parks across the UK.

Read the information on the www.nesta.org.uk/rethinkingparks website

If you have further questions please contact rethinking.parks@nesta.org.uk

Eligibility Checklist







- Be based in the UK
- Have identified a public park/s or park service/s to work with
- ☐ If you are not the landowner, have agreement or strong likelihood of getting agreement from the landowner to develop the innovation
- ☐ Be a not-for-profit organisation; a social enterprise or a local authority

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