



allianceleisure



APSE Sports and Leisure Seminar 2022

Building a new future for Local Authority Leisure



Thursday 3 November

Holywell Park Conference Centre, Loughborough

Programme

9:00 Registration and exhibition viewing

10:00 *Session One*

State of the Leisure Market 2022

- Leisure finance, Inflation, recession and staffing
- Charting the recovery from Covid-19 and beyond
- What is required and what do we need from Government

Rob Bailey, principal advisor, APSE

Mark Allman, CLOA and APSE Associate

‘Uniting The Movement’

- 10-year vision to transform lives and communities
- The opportunities of a whole systems approach to tackling inactivity
- Reaching our priority audiences

Joel Brookfield, Strategic Lead Local Delivery, Sport England

Enthusiating the workforce

- Industry recruitment, retention and training needs
- Developing a workforce with a future career in leisure
- Options and funding for leisure providers

Spencer Moore, Director of Strategy, CIMSPA

Audience question and answer session

11:30 Coffee break and exhibition viewing

11:50 *Session Two*

Insourcing Leisure

- The financial and operational context for insourcing leisure
- Options and case studies including in-house and LATCos
- Future planning and building resilience.

Peter Appleton, First Point Management & Consultancy Limited

Adapting to change

- Mansfield’s leisure journey
- Integration with other County partners
- Adding value to community and local health.

Theresa Hodgkinson, Chief Executive, Ashfield District Council

Audience question and answer session

12:50 Lunch and exhibition viewing

13:40 *Session Three*

Leisure Energy Audits

- Facility lifecycle and condition-based system replacement projects
- Delving deeper into a carbon neutral leisure solution
- Case studies and future leisure plans to tackle climate change
- Options for energy efficiency and micro-generation.

Alan Barber, Chartered Energy Manager, Salvis Group Ltd

Zero Carbon Heating Salt Ayre

- Background and history to Salt Ayre leisure centre and pool
- Heat pumps, solar farm and infrastructure upgrades
- Benefits, costs and lessons learnt in adopting a carbon-free approach.

Elliott Grimshaw, Business Improvement and Project Lead, Lancaster City Council

Audience question and answer session

14:40 Coffee break and exhibition viewing

15:00 *Session Four*

Inspiring Women through Physical Activity

- Educating, motivating and empowering women to take up exercise
- Fulfilling the culturally sensitive needs of local Muslim women
- Making physical activity part of the everyday lifestyle

Naseem Akhtar BEM, Project Manager, Saheli Hub

Building Healthy Communities

- How to create engaging facilities.
- How to drive engagement and participation in your facilities.
- How to engage with inactive communities.

John Leaver, Head of Marketing, TA6 powered by Alliance Leisure

16:00 Close of seminar

Seminar Objectives

About the Seminar

Last year saw the sector begin to emerge from two years of Covid and we looked to secure the future of public sport and leisure services. The last 12 months have not provided the recovery we had hoped with multiple issues continuing to impinge the ability to operate freely. Labour shortages continue to impede opening and the energy crisis threatens to make pool heating astronomical and an inflationary squeeze on wages may well impact discretionary spend on leisure. Contracts with external providers are in some cases no longer fit for purpose and many authorities are looking at bringing the service back in-house.

The seminar will explore the state of the market, staffing and options to move to renewable energy along with presentations from those on the front-line and the challenges they are negotiating.

We will be looking at the challenges of refocussing a service and asking some fundamental questions about the nature of service provision in the future.

We are joined by leading industry speakers to address the issues and possible solutions.

Who should attend?

- Local authority directors of leisure and health
- Senior leisure facility managers and sports development officers
- Elected members with leisure or health responsibility
- Lecturers and academics in sports development
- Those studying for sports management qualifications
- Policy officers on health and commissioning

Venue

Holywell Park Conference Centre,

Holywell Way, Loughborough University Science and Enterprise Park, Loughborough, LE11 3GR

Delegate Packages Exclusive of VAT

What's included?

The delegate fee covers attendance, delegates' documentation, lunches and light refreshments.

APSE member delegate fee: **£179 + VAT**

Non member delegates fee: **£265 + VAT**

Commercial delegates: **£375 + VAT**

Visit apse.org.uk/events to book your place

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