

Programme

09:00 Registration, coffee and exhibition viewing

10:00 **Session 1: The Challenge**

“Sporting Future - A New Strategy for an Active Nation”

- The role of Central & Local Government in supporting physical activity
- Building an active nation that caters for everyone.

Speaker: Justine Blomeley, Local Government Relationship Manager, Sport England

Wellbeing Services– When Health & Leisure become one!

- The case for a combined service and the benefits of an integrated approach
- Delivery in practice, operational objectives of the new service
- Where can leisure seek to deliver and build lasting partnerships

Speaker: Karen Creavin, Head of Wellbeing Services, Birmingham City Council

11:00 Coffee and exhibition viewing

11:30 **Session 2: The Context**

The Developing Partnership between Public Health and Leisure Services

- A Public Health Strategy that utilises all the Council strengths
- Health interventions that change lives, commissioned services.
- East Riding Leisure, structure and strategy, income generation

Speaker: Andy Kingdom, Deputy Director of Public Health & Kevin Hadfield, Leisure Service Manager, East Riding of Yorkshire Council.

Leisure Law Update

- Where now for leisure trusts and contracts?
- Will Brexit herald changes ahead for procurement law?
- Employment legislation in leisure overview

Speaker: Kate Webster, Director, Walker Morris LLP

12.30 Networking lunch and exhibition viewing

13.30 **Session 3: Engagement**

Premier League football - Community involvement in Health

- Community engagement and active participation.
- Improving partner relationships with the sporting and wider community
- Comments on better commissioning of physical activity interventions

Speaker: Carl Bennett, Inclusion, Disability & Health Lead, Stoke City Football Club

European City of Sport 2016

- The benefits of a year as City of Sport and the increased visibility of sports and leisure
- Maximising opportunities for economic growth, increased community engagement and active participation.
- Can a legacy be sustained in the current environment?

Speaker: Michelle Vorel-Adams, Strategic Manager, Leisure, Culture and Museums, Stoke-on-Trent City Council

14:30 Coffee and exhibition viewing

15.00 **Session 4: Practical Delivery**

Liberty Leisure - In-house to wholly owned Local Authority Trading Company

- A journey to self-sufficiency and long term security. Repositioning, rebranding and growth
- Taking the initiative to deliver a leisure offer that's ahead of the competition
- Developing the future role of Leisure at Broxtowe

Speaker: Chris Laxton-Kane, Interim Managing Director, Liberty Leisure Limited, Broxtowe Borough Council

Trusts in a changing environment

- How you remain relevant and solvent in a challenging market
- Capitalising on regional collaboration between culture and leisure trusts
- Securing external funding opportunities to deliver sporting and physical programmes.

Speaker: Mark Tweedie, Chief Executive, Active Tameside

16.00 Departure

About the seminar

Local authorities and leisure trusts are the dominant providers of a whole range of sports and leisure facilities, from swimming pools to gyms and sports stadia. Increasingly these same authorities are seeking to achieve wider objectives around the wellbeing of their local community. The Health & Wellbeing role and encouragement of physical activity are built around common objectives requiring a fresh approach to the delivery and funding of leisure opportunities

This seminar aims to uncover the opportunities for enhancing and expanding the role of sports and leisure to take advantage of a growing awareness for investment in tackling the causes of ill health and obesity rather than focusing on curing the long term effects of inactivity.

Speakers are drawn from academia, national and regional sports bodies, local authorities and community sport. Coupled with a legal update, the seminar provides a comprehensive tour of the issues affecting the sports and leisure environment.

Who should attend?

- Local Authority Directors of Leisure and Health
- Senior leisure Facility Managers and sports development Officers
- Elected members with leisure or health responsibility
- Lecturers and academics in Sports Development
- Those studying for Sports Management qualifications
- Policy officers on health and commissioning

Reserve your place now by completing the booking form and faxing it or emailing it to Chloe Petersen Snell at APSE on 0161 772 1810 or cpetersensnell@apse.org.uk

The venue

Hotel Football

99 Sir Matt Busby Way
Stretford
Manchester
M16 0SZ

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Booking form

APSE Sports and Leisure Seminar, 9 March 2017, Manchester

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Please detail here any special dietary/access requirements for the delegates listed below:

APSE issues a written confirmation for all delegates bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.

Payment information

What's included: The delegate fee covers attendance, delegates' documentation, lunch and light refreshments. Please note that hotel accommodation is not included. A list of recommended hotels in the area is available on request.

APSE members delegate fee:- £175+VAT

Non-members delegate fee:- £259+VAT

Commercial delegates- £375+VAT

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
- Please invoice

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to cpetersensnell@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate name	Delegate position	Delegate email

Please return completed form to Chloe Petersen Snell at APSE, 2nd Floor Washbrook House
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