



APSE Northern Seminar
Friday 6 June 2014
Crown & Mitre Hotel, Carlisle

Managing the Local Environment:
Performance and Service Delivery

Flood Recovery Effective Measures



Impacts of the 2005 Carlisle floods

- Across the catchment, the January 2005 flooding affected 2,700 homes
- In Carlisle three people died
- The cost of the flooding was estimated at over £400 million.
- 50% of residents in the flood risk area had not signed up to receive a warning.
- The area immediately to the south of the River Eden was worst affected, where the floodplain had been used for development.
- Flood waters neared the second floors of a few houses, leaving residents stranded-
- Evacuation was dangerous in darkness and high winds
- 2.5 metres of water flooded the fire station, the civic centre and police station adding to the problem of help by these services.









Cumbria Floods 2009





Impact of 2009 Floods in West Cumbria

Allerdale:

- 409 Commercial Properties
- 1285 Residential Properties

Keswick

- 176 Commercial
- 487 Residential

Cockermouth

- 225 Commercial
- 702 Residential

Workington

- 8 Commercial
- 96 Residential

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(B5265)
Egremont
A5086
Keswick →
(A66)



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Response - Command

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- Gold Command
- Silver Commands
(Penrith & Cockermouth)
- Bronze Command



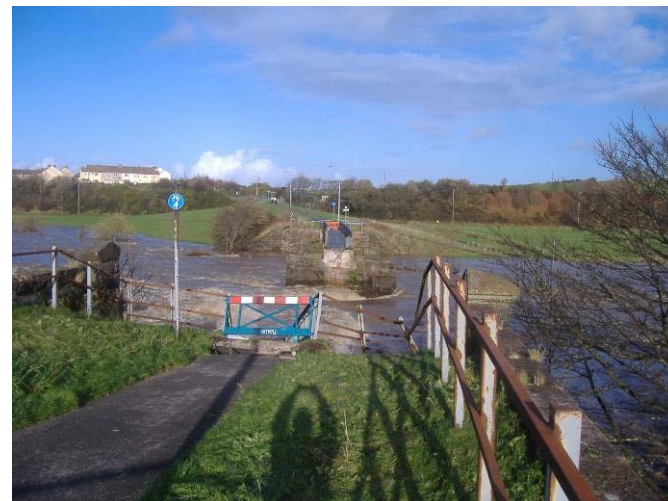
Mobilisation



- Emergency Plan triggered
- Management team meeting hourly
- Control centre activated for call handling
- Strategic (Gold) Command established

Response – Control Centre

- Emergency Number activated
- 24 hour coverage initiated
- Support from Neighbouring Authorities
- Volunteer effort from Communities





Prior Planning of Resources

- Building Control with Conservation Officers & Civic Trust as well as local Architects will Lead role in checking buildings for access for members of the public, utility companies and the emergency services
- Inspect for any signs of serious structural failure in Buildings. Retain the Heritage particularly if you have any Grade 1 Grade 2* and Grade 2 properties.
- If the Flood is likely to be within a conservation area know in advance where they are.

Recovery - Coordination



- Recovery Coordination Group
- Delivers agreed Recovery Plan
- Chaired by CCC, multi-agency attendance including Government Office
- 4 subgroups
 - Environment
 - Infrastructure
 - Economy
 - Welfare

Recovery - Environment

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- Infrastructure
- Business Continuity
- Insurance
- Physical Rebuilding
- Promotion
- Marketing
- Financial Support
- Business Support
- Agency Support



Recovery - Economy

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- Stay Open for Business
- Access Business Recovery Grants
- Identify in Advance Sites for Pop up Shops
- Appoint or Nominate a Flood Recovery Coordinator
- Significant business impact in Workington



Infrastructure



- Bridges may be lost
- The daily commute may increase
- Business owners may also be flooded at home
- Under insurance is a business decision
- Closed business = out of work staff ????
- Reliable builders availability already vetted?
- Beware the Fly by Night White Van Man with a Mobile

Infrastructure



- Are there enough Building Control and Planning Officers and EHOs available to deal with the numbers?
- Check your insurance cover
- Have drop in centres set up with relevant agencies
- Rehouse business and people

Recovery - Funding



- Bellwin
- Flood Recovery Grant
- Community Foundations
- Business Recovery
- Infrastructure



Business & Economy Recovery Group



- Multi agency group meet daily then weekly then fortnightly
- Concentrate on all aspects of business impact
- Identify local priorities and needs
- Identify local solutions
- Data collection and monitoring
- Let people get on with it

Flood Recovery Co-ordinator Role



- Base them on Site – Accessible to work closely as link with Businesses to accelerate recovery.
- SPOC for all agencies including
 - Funding Agencies
 - Local Authorities
 - Insurance Companies
 - Environment Agency
 - Contractors

Flood Recovery Co-ordinator Role



- Assist the affected businesses in regard to recovery, rebuilding, insurance issues, marketing, promotion
- Identify and pursue funding opportunities
- Work with Local Chamber of Trade Members
- Ensure negotiations, communications and consultations are timely and effective

Back in Business

The logo for 'apse' is a magenta oval with the word 'apse' written in white lowercase letters.

- Utilise the media to attract visitors and business back
- Organise events to promote the Area
 - Children in Need
 - Taste Cumbria
 - Georgian Fair
 - Midsummer Festival
 - Lakes Alive Banquet

The logo for 'taste cumbria Food Festival' features the word 'taste' in yellow, 'cumbria' in white, and 'Food Festival' in yellow, all on a black background.



Examples

Heritage Shop Front Initiative

- Developed a grant scheme which was used to put the shop fronts back more in keeping with the heritage of the Town.
 - Large take up
 - Included shop fronts and shop signs
 - Agreed palette of shop front colours
 - Discounted by Keim Paints



Heritage Shop Front Scheme

- Before and After photographs of Shop front.



Heritage Shop Front Scheme

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- Before and After photographs of Shop front.



Heritage Shop Front Scheme

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- Before and After photographs of Shop front.



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Cockermouth Shopfront Heritage Scheme

Illustrative Streetscape Colour Proposals

Day Cummins Ltd
Architects & Surveyors
Lakeland Business Park
Cockermouth
Cumbria CA13 0QT
Tel: 01900 820700
Fax: 01900 820701
www.day-cummins.co.uk



Paul Milligan
Architectural Photographer

Ambitious



➤ Multi Agency Group working on a scheme to improve the Main Street

- Heritage Design
- Interpretation
- Improve flow of traffic and pedestrians
- Public Realm Improvements

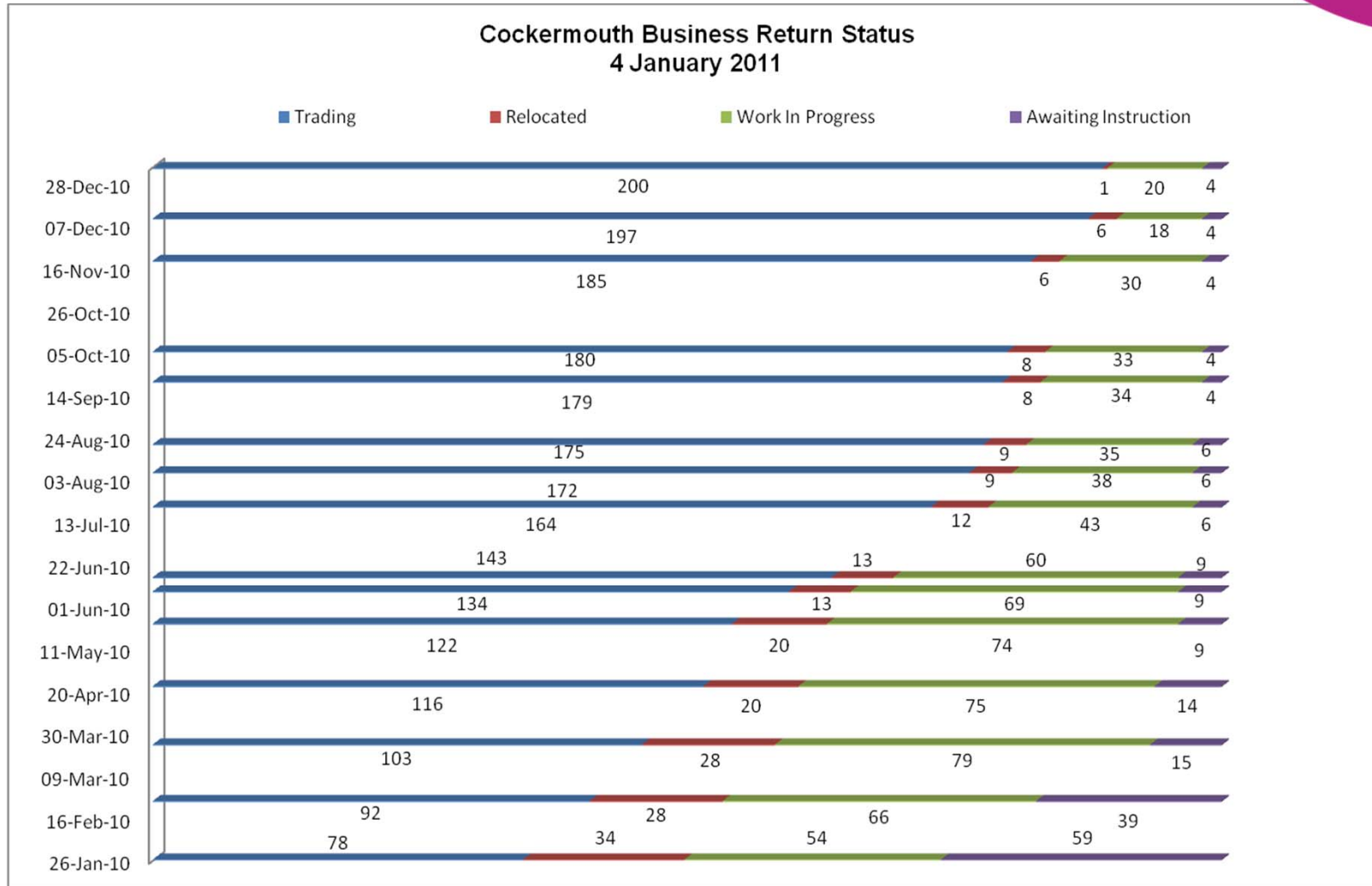


Empty Shop Art



- Make a feature of empty shops using prints of old Cockermouth.
- Very popular and almost became a visitor attraction in its own right

Progress To Date



Relocation - Business as Usual



Thank you for listening
Feel Free to Get in Touch



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