Want Not Waste Not

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Cheshire West and Chester Recycle First Service

- 4th Largest Unitary Authority, including the historic city of Chester
- 155,000 Households
- 2016/17 57.99% Recycling Rate (ranked 20th in England), 462.02 kg/household
- Top performing in Eunomia Recycling Carbon Index



Recycle First

- 3 main contracts for collection of household waste and recycling, waste disposal and household waste recycling centres
 - Kier (collection) 14 + 7 years from 1st April 2012
 - FCC (disposal) 8 + 2 years from 1st April 2014
 - H W Martins (HWRC) due to expire 2018, contract extension agreed taking effect from1st April 2017 to 2023



Actions So Far

- Greater controls at HWRC's as part of new contract extension
- Food Waste Recycling Campaign in partnership with WRAP and Kier
- Cheshire Waste Reduction Volunteer Programme to reduce domestic waste
- Planned Waste Strategy Review



Want not want not

- Background
- The problem
- Partnerships
- Campaigning
- Lessons learnt
- Successes
- Wider benefits
- What would you do?





The Garden Quarter





Recycle First Students

- Recycle First kerbside collection
- Award winning engagement









The problem

Seasonal waste







Want Not Waste Not?

'We are extremely grateful to Cheshire West and Chester Council for spearheading this initiative with students from Chester University.

The items that have been donated have been warmly received by the charity and are now being distributed to families arriving at our centre who have very little or have lost possessions due to traumatic circumstances.

Our Outreach Mentors will also be distributing items to families in the locality over the summer and everything that has been so generously donated will make an enormous difference to those in crisis. We would like to say a massive thank you to all those involved in this project.'

Save the Family



Partnerships

The usual suspects

Keeping it local

Community support







The project

- Literature
- Blue bags









The project

- Collections
- Materials









Lessons learnt

- Target audience
- Loss of blue bags
- More collection days over a longer period
- Charity support
- Logistics
- Variety of material



Successes

- 40% decrease in black bags at the front
- 87% decrease in black bags at the rear
- 200 blue bags collected
- 2 large vans full of donations
- 138kg food



Wider benefits

- Community engagement
- Local charity links
- Waste diversion
- Request for further projects in other areas.
- Letting agents commercial waste
- Award winning



What would you do?

