

# Manchester Fayre Catering Services

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# Commercial Opportunities in LA Education Catering Sector?

- ▶ I don't think so!
- ▶ Fierce competition from private contractors
- ▶ Schools seeking to save money
- ▶ Lack of financial structure and infrastructure to compete on level playing field



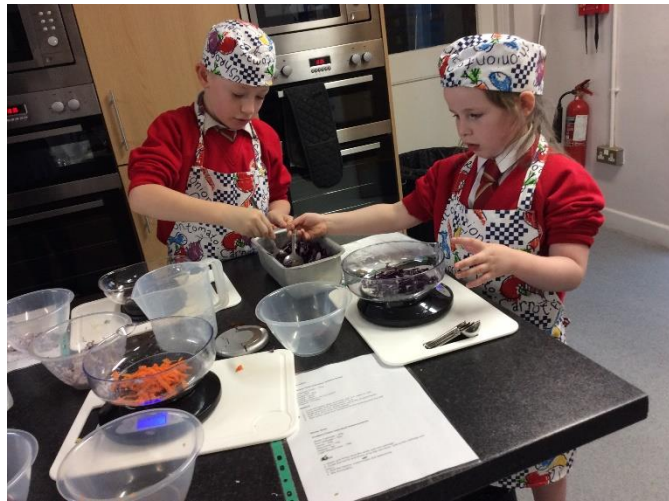
# Our Manchester Approach: focuses on people and creating better lives



- ▶ Draw upon our social values to offer a service that goes beyond the school meal
- ▶ Supporting the Manchester workforce - 90% of our workforce are Manchester residents, paid the Manchester living wage 95p more than national minimum wage
- ▶ Providing high quality nutritious meals to children who need it
- ▶ Major health issues in Manchester, work with our partners in public health to provide a collaborative approach

# Supporting Health of Young People

- ▶ What's for pudding? Second Course menu choice featuring innovative recipes to entice pupils
- ▶ Schools reviewing school food policy to mirror School Food Standards and seek our support
- ▶ Nutrition team deliver health promotion activities to pupils, parents & school staff e.g. educational lessons, family workshops, allergen training, cooking clubs, food tasting, assemblies





# Beyond the school meal

We support families to learn and understand how to prepare healthy lunch boxes especially when packed lunch surveys reveal worrying examples.....



# Social Value Approach

- ▶ Collaborative partnership with wider health agencies provides joined up message and approach with schools to improve children's health:
  - ▶ Schools utilising child measurement data to address health inequalities
  - ▶ Manchester Healthy School Team encouraging schools to enforce and govern healthy packed lunches
- ▶ Business opportunity to educate 'what is a healthy packed lunch' - cheaper and easier to have a school meal
- ▶ All diets catered for no matter how complex the food exclusions are!
- ▶ Build relationships with schools by providing our support and guidance to promote healthy meal choices in school
- ▶ Innovative and unique health educational activities to promote healthy food choices, which we hope leads to meal uptake and to keep Manchester Fayre as their preferred catering provider

# Thank you for listening



[www.myschoollunch.co.uk/manchester](http://www.myschoollunch.co.uk/manchester)