

Communications Waste (Scotland) Regulations



Growth that doesn't cost the earth

APSE Presentation
September 2013

Introducing Resource Efficient Scotland



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You are familiar with Zero Waste Scotland.

Resource Efficient Scotland is the new Scottish Government programme delivered by Zero Waste Scotland, to help all Scottish based businesses and organisations, including local authorities, to reduce costs by implementing resource efficiencies in **energy, water, raw materials and waste management.**



Energy



Water



Raw materials

£2.9 bil

Potential saving p.a.
through resource
efficiency



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What's on today's menu?

Starter – Strategy overview

Main course – The Waste (Scotland)

Regulations



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Starter: strategy overview

The need for change. We've come a long way...



Over only 5 years

- Total waste arisings in Scotland down by **22%**
- Total waste disposed of in landfill has **dropped by 35%**
- Recycling and composting has increased by **45% over the last 5 years.**



The need for change. But we've still a long way to go

- Scotland spends nearly £100 m every year throwing away recyclable materials valued at around £97 m
- Cost of managing materials 'inefficiently' is increasing as landfill tax increases year on year
(Apr 2013 = £72 tax alone)
- Processing food waste through modern treatment facilities has the potential to generate enough energy to power a city the size of Inverness



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The need for change

Resources: demand vs availability



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Global Demand - Energy & Raw Materials

- Demand for materials accelerating at an alarming rate - 300% increase predicted by 2050 (Defra 2011)
- Virgin raw materials are running out
- Costs are increasing above-inflation across ALL resource groups: Energy, Food, Materials



The need for change

Policy Driving Change

- The way we think about, and manage, waste is changing:
 - EU level : Revision of the Waste Framework Directive
 - Scottish Government ambition to drive change
 - National Level : Zero Waste Plan

Essential to secure Scotland's economic future as well as delivering environmental benefits.



Zero Waste Plan – at least 70% of all materials recycled by 2025.

*“Zero Waste means reducing the unnecessary use of raw materials; re-using products where possible and recovering value from products when they reach the end of their lives either through recycling, composting or energy recovery” .
Scottish Government (2008)*



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The Waste Regulations are a key step forward in achieving a zero waste, resource efficient Scotland.



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Local Authorities

Your 'bread and butter' role.

Local Authorities wear 3 hats for Regs.



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The regulations are aimed at creating high quality secondary materials for much needed manufacturing investment opportunities in Scotland.

This is fundamental to their role in economic development and also part of the RES support remit.

Local Authorities. Play a pivotal role in communicating Regulations.



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LAS are a trusted source of information.

1/3 of businesses contact Local Authorities first for information on the Regulations. And then contact SEPA and Zero Waste Scotland. (Tracking Wave 2)

Local Authority Support in communicating Regulations.

- **Leaflets** distributed in rate payer statements over 100,000 to date.
 - Translations underway for Punjab, Polish, Cantonese, Gujarati and Bengali
- **RES e-mailer** to Scottish businesses
- **Webinar** – workshop briefing
- **Direct mail to LA CEO** to cascade to staff / customers with emphasis on businesses / schools / care homes & social housing sent prior to launch
- **Communications resource kit** for Waste Contractors for employer engagement and customer communications



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What are other organisations doing? Quite a lot, already.



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Tracking Research Wave 2 findings for businesses

- Majority of businesses, already aware of the regulations, are confident that they will be compliant.
86-94% (Wave 2 v Wave 1)
- Majority of businesses already recycling to some degree.
 - 76% claim to separate paper and card
 - 56% separate plastic and metal (Tracking Survey)
- 66% understand implications for business

Businesses have an appetite for managing waste and resources, motivated by a desire to improve their bottom-line. (Business Briefing Workshops)



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In between courses.

Laying the table:
Duty of Care
Reducing Waste

Current Duty of Care Legislation



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What is Duty of Care?

A legal responsibility to ensure that your business / organisation produces, stores, transports and disposes of controlled waste without harming the environment.

- No time limit - production to transfer – provided there are no environmental health issues
- Label your waste clearly
- Store your waste safely
- Transferred to a registered carrier www.sepa.org.uk
- Keep waste transfer notes for min 2 years
- More info from NETREGS www.netregs.org.uk

What's changing as a result of the Waste Regs?

You are required to extend your Duty of Care.



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How?

- By changing the way you think about waste – key recyclates are resources.
- By changing the way you manage your waste – Separation (recycling) is key
- By understanding the waste management chain and your responsibilities.



Holistic approach to reduce resource use across the whole supply chain, and the Scottish economy.

Environmental, Economic... *and just plain business sense*



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Reducing your Waste

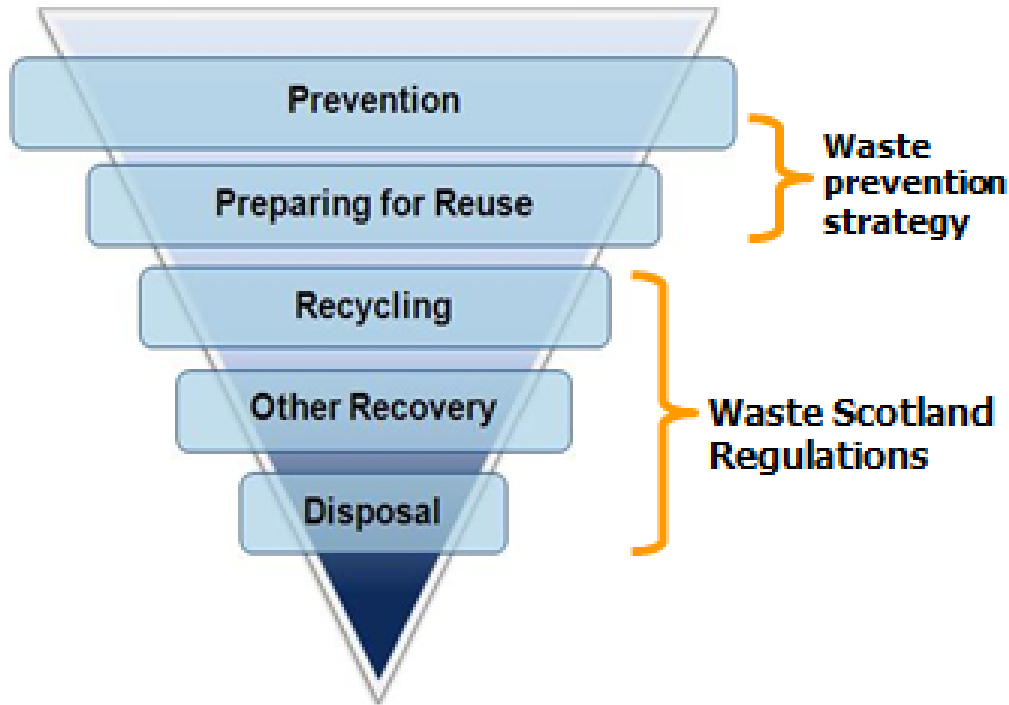
The optimal waste hierarchy is about waste prevention rather than waste management.

Reducing Waste The Waste Hierarchy

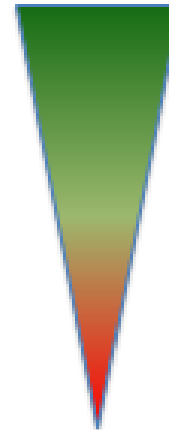
“All businesses and organisations are required to take **all reasonable steps** to apply the Waste Hierarchy to their products, services and operation.”



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High Savings



Cost to Business

Reducing waste to cut costs

- **Engage your Staff....**

Hold a meeting; Brain storm ideas for waste reduction; Listen to staff; Take action; Feedback the results!!

- **Assign responsibility....**

Start at senior management level and filter down; Appoint a Green Champion; Allow them to award efficient behaviour and shame bad behaviour

- **Self Audit Your Waste....**

Where is your waste coming from? Split it into categories e.g. *Prep* waste, *Plate* waste and *Spoilage*. Identify solutions to fit the type of problem...



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Poor	<input type="checkbox"/>
Satisfactory	<input type="checkbox"/>
Good	<input type="checkbox"/>
Excellent	<input checked="" type="checkbox"/>



Reducing waste to cut costs



Examine your Supply Chain....

How do supplies enter your business -
Excess packaging? Can suppliers take back packaging?
How recyclable are the materials themselves? Talk to your supplier!

Over Ordering....

Are you ordering more than you need? Do you need it at all? Can you lease, hire or refurbish items instead of buying new?

One persons waste...

Is another's treasure! Think about furniture; IT equipment; Textiles (uniforms, bed linen); Food (homeless charities); Look out for waste exchanges

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Main course:

The Waste (Scotland) Regulations

Overview of Waste (Scotland) Regulations



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- Passed by the Scottish Parliament - May 2012
 - Target date is 1 January 2014
 - Some exceptions on food waste regulation - 1 January 2016
- The regulations are aimed at creating high quality secondary materials for much needed manufacturing investment opportunities in Scotland, and economic development.
- A unique opportunity to improve the waste management services offered to businesses in Scotland.
 - Requirements on businesses are matched with requirements on the waste management industry to provide the compliant services.

Summary of full Regulations



Areas that apply to caterers and cleaners are shown in blue.

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- **Require source segregation & separate collection of key recyclable materials:**
 - Paper
 - Card
 - Glass
 - Metal
 - Plastic - recyclable
 - **Most food businesses will be required to present food waste for separate collection**
- **2016 - ban the disposal of macerated food waste to the sewer network in non- rural areas**
- Ban the landfilling & incineration of separately collected materials.
- Restrict the inputs to thermal treatment facilities to extract recycle value from residual waste stream
- Ban residual municipal biodegradable waste from landfill (2021)

Responsibility for Materials



By 1 January 2014; as a waste producer you are required to: Growth that doesn't cost the earth

- As a legal minimum present the following materials for separate collection
- Present materials for "High Quality" recycling
- Maintain the quality of recycling while in your care



Can I Mix Recycling? (Comingled)

- Full separation of key materials is prioritised to ensure 'Quality' and 'Quantity' is not compromised
- But, initially, there will be times when this is not practicable, feasible or available;
- Co-mingling - key things to focus on:
 - Speak to your waste contractor / local authority for guidance
 - Partially comingle rather than fully
 - Do not mix recyclable and non-recyclable waste
 - Do not mix paper and glass
 - Label bins clearly
 - Train staff – and cleaning staff!
 - Ensure quality & quantity of recycling is not compromised

See Duty of Care : A Code of Practice for further information

www.scotland.gov.uk/Resource/0040/00404095.pdf



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Responsibilities for food waste.



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- Q1** Does my business handle food?
(e.g processing, distribution, preparation or sale)
- Q2.** Is my business **non rural**?
www.zerowastescotland.org.uk/regulationsfaqs
- Q3.** Do we produce over 50KG of food waste per week?
A. Separate food waste for collection by 1st January 2014
- Q4.** Do we produce between 5-50KG of food waste per week?
(also hospitals, hospices, medical facilities)
A. Separate food waste for collection by 1st January 2016



There is also a ban on disposing of food waste to sewer in non rural areas (eg using waste disposal units at sinks)

Legislation is site specific

Rough Guide to 50kg



- Household Waste Bin = 240l
- 50KG of food waste = roughly 100 litre
- This (middle bin) is 140 litres
holds around 70kg of food waste
- Kitchen Caddy is 10 litres
holds around 5kg of food waste





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Common problems.

And how to overcome them.

Overcoming barriers

Staff not recycling



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Barrier: Staff won't recycle

Solution: Remove bins from desks and create recycle banks, awareness raising, engage staff with the '**why**' are we doing this



Overcoming Barriers Visitors / public not recycling



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Barrier: Despite best efforts, customers/visitors don't recycle properly (or at all)

Solution: Communication, Recycling on the Go



Overcoming Barriers

Storage space



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Barrier: Storage Space (inside)

Solution: Smaller / stackable bins



Barrier: Storage space (outside)

Solution: Share waste and recycling services with other businesses



Bringing the Regs to life for the Scottish business community



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Campaign elements



The law on waste is changing for businesses.

From 1 January 2014 the Waste (Scotland) Regulations mean that all organisations, big or small, will have to recycle their plastic, metal, glass, paper and card or risk a fine. Most food businesses will also have to recycle food waste.

For free advice and support on meeting the new regulations and how to save money, visit: www.resourceefficientscotland.com

enquiries@resourceefficientscotland.com
0808 808 2268



A programme from



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Campaign Radio – Big / Little

- SFX: Construction Site – reversing beeps, diggers, drilling etc.
VO: (Shouting over the noise)
Whether you run a really big business...
SFX: Shop bell ringing.
VO: (Whispering as if in a bookshop)
...or a really small business...
...the law on waste is changing.

From 1st January, the Waste Scotland Regulations mean that businesses will have to recycle plastic, metal, glass, paper and card or risk a fine.

If you run a food business, you'll probably need to recycle your food waste too.

For free advice and support on meeting the new regulations, and how to save money, visit [Resource Efficient Scotland .com](http://ResourceEfficientScotland.com) or speak to your waste contractor.



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Web development

Literally 'points people' in the right direction to answer the questions of:

- What is changing?
- What should I do?
- Who can help?
- Why should I change?



Waste regulations are changing for all businesses, **big** and **small** in Scotland

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Let us point you in the right direction

An infographic titled "Waste regulations are changing for all businesses, big and small in Scotland". It is divided into two main sections: "What is changing?" and "What should I do?". The "What is changing?" section lists new regulations starting from 1 January 2014, including: plastic, metal, glass, paper and card will have to be separated for recycling; food waste must be separated by food businesses operating in commercial areas; where collections are available, it will be illegal to dispose of food waste into a public drain or sewer; diverting food waste from landfill reduces greenhouse gases and could generate enough energy to power 100,000 homes; and bulky sorted waste could be rejected by your collector and result in higher collection costs and, ultimately, a fine. The "What should I do?" section provides advice on how to comply with these regulations, including: speaking to your waste contractor for advice on the new regulations and how to get best value for money; considering joining forces with other businesses to get the best deal for your waste collection; starting preparing your staff now so you're "waste ready" by the time 2014 comes; using FAQs to answer your questions and our poster creator to help you engage staff; finding reuse and recycling services in your area and finding out if you are classified as retail with our post code search tool; and looking at our case studies for practical advice on how resource efficiency can save your business money. The infographic also includes a central logo for Resource Efficient Scotland and a footer with contact information and social media links.

For more information please visit resourceefficientscotland.com or call 0808 808 2268 @ResourceScot

Regulation support to-date Online



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Online is a wealth of dedicated free Regulations resources;

- Frequently Asked Questions (FAQ) database
- A postcode finder tool to enable food businesses to see if they are exempt from the regulations based on location.
- Business Resource Centre
 - Information on re-use and recycling services by area as well as advice on how best to help businesses to costs through resource efficiency.
- Video case studies
- Poster creator

Regulation support to-date

Video case studies



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Demonstrating Regs readiness in different business environments.

- [Large hotel](#)
 - [Gleneagles](#)
- Small city restaurant
 - [Timberyard](#)
 - Mushtaq
- [Visitor attraction](#)
 - [Royal Botanical Gardens](#)
- Takeaway food retailer
 - The Bay Fish and Chip Shop
- [Food retailer](#)
 - [Mo's Convenience Store](#)
- [Pub](#)
 - [Mains of Scotstown](#)
- [Manufacturer](#)
 - [Graham's Construction, Samsung Wind Farm](#)
- Food producer
 - McSween
- Event company
 - Aberdeen Exhibition and Conference Centre
- Small retailer
 - Elan Hair Design
- School
 - Changeworks Edinburgh Academy
- NHS Fife
- Shared waste uplift contract
- Offices
 - Mercat tours

Regulation support to-date

Posters creator



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Posters for employers to situate at recycle points in the workplace and public areas to clearly signpost bins for key recyclates and motivate employees and the public to recycle.

- Workplace bin signage for specific recycling requirements
- Bin Stickers
- Staff engagement employer posters to motivate change
 - Recycle for Scotland branded. A familiar consumer brand staff will recognise from home campaigns, retail and public environments e.g. Scotrail train stations, SECC and shopping centres.
 - Call to action 'Don't let a good thing go to waste.' – may prompt people to take a new view on their rubbish as a valuable resource.
 - Copy treatment qualifies the value of the recycled item.
 - Reference to resource re-use and related energy efficiency.

Poster Creator Employee Engagement

A programme from



 recycle for Scotland



**You see
an apple.**

We see an energy source.

**Food waste sent to modern treatment plants has
the potential to generate enough energy
to power a city the size of Inverness.**

**We need your help.
Please recycle your plastic, metal, glass, paper, card and food.**

Don't let a good thing go to waste

www.recycleforscotland.com

recycle for Scotland



**You see
a can.**
We see brand new cars.

Steel is 100% recyclable and can be made into anything from aeroplane to bicycle parts.

We need your help.
Please recycle your plastic, metal, glass, paper, card and food.

Don't let a good thing go to waste

www.recycleforscotland.com

recycle for Scotland



**You see
a drinks can.**

We see a new can in 6 weeks.

Making new cans from old uses 20 x less energy.

We need your help.
Please recycle your plastic, metal, glass, paper, card and food.

Don't let a good thing go to waste

www.recycleforscotland.com

recycle for Scotland



You see
a bottle.

We see a park bench.

Recycled plastic bottles can also become
anything from fleece jackets to CD cases.

We need your help.

Please recycle your plastic, metal, glass, paper, card and food.

Don't let a good thing go to waste

www.recycleforscotland.com

recycle for Scotland



You see
an old bottle.
We see a new one.

Glass can be recycled again,
and again, and again....

We need your help.

Please recycle your plastic, metal, glass, paper, card and food.

Don't let a good thing go to waste

www.recycleforscotland.com

recycle for Scotland



**You see
scrap paper.**

We see tomorrow's news.

Most UK papers are printed
on recycled paper.

We need your help.
Please recycle your plastic, metal, glass, paper, card and food.

Don't let a good thing go to waste

www.recycleforscotland.com

recycle for Scotland



**You see
old card.**

We see a cereal box.

Thanks to you, your cardboard
can get a second life.

We need your help.
Please recycle your plastic, metal, glass, paper, card and food.

Don't let a good thing go to waste

www.recycleforscotland.com

recycle for Scotland



Thank you
for recycling.



Our business can help save Scotland a potential £175 million a year by reducing and recycling waste.

Don't let a good thing go to waste

www.recycleforscotland.com



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A programme from



Media Relations – Sept. Launch



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- Campaign started September. Coverage received week one
- Iain Gulland was interviewed by BBC news programmes including [Reporting Scotland](#) (lunchtime, evening 12.54 mins into programme)
- BBC Radio Scotland's [John Beattie](#) show (83 mins into programme)
- BBC Alba radio.
- BBC Alba television
- BBC [online](#) also covered this story
- Trade press
- Courier – Recycling warning issued to firms in Scotland
- Herald
- SEPA Weekly update
- NetRegs
- <http://cardinalenvironment.wordpress.com/>
- [Edie.net](#)



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Reporting Scotland

02/09/2013

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Report issue



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2 September 2013 Last updated at 19:13



Campaign to highlight new recycling rules for businesses

Scottish businesses are being encouraged to increase their recycling before new regulations come into force.

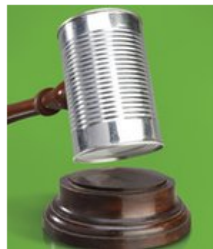
From January 2014, all organisations will have to recycle their plastic, metal, glass, paper and food or risk a fine.

The Scottish government has said it wants 70% of waste to be recycled by 2025.

Zero Waste Scotland has launched an awareness campaign to help firms with the transition.

The Waste (Scotland) Regulations were passed by the Scottish Parliament in May 2012.

It is estimated that Scotland is currently paying £95m in landfill taxes to throw away materials - such as paper, glass, metal, plastic, card and food - valued at £97m.



The law on waste is changing for businesses

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For free advice and support on meeting the new regulations and how to save money, visit: www.resourceefficientscotland.com

enquiries@resourceefficientscotland.com
01636 858 2288



Zero Waste Scotland wants to make businesses aware of the new recycling regulations

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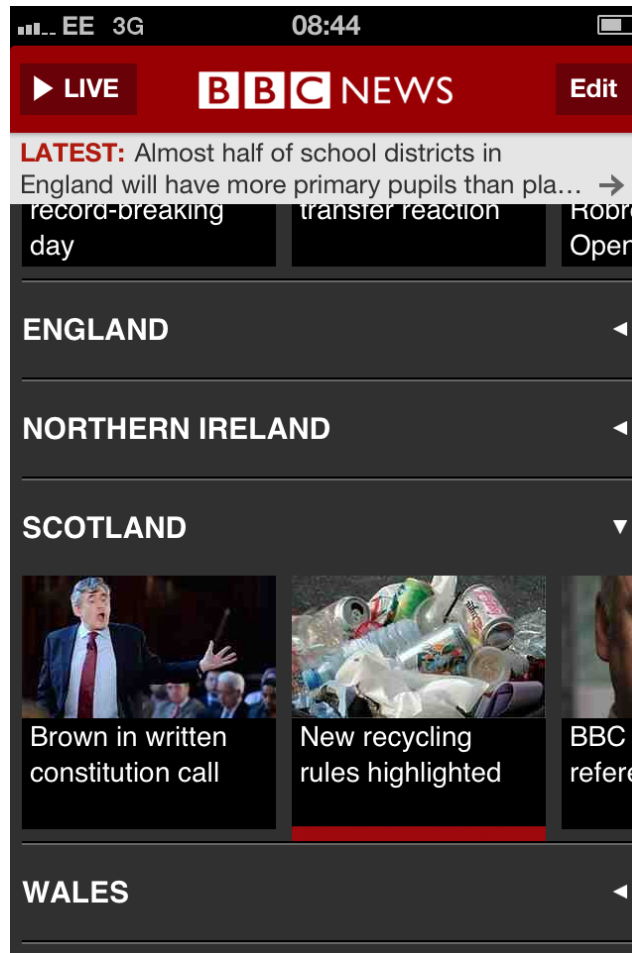
Football frenzy

Is a salary of £300,000 a week too much?

BBC News app



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22 BUSINESS

The store owner who has high ambitions for future

Community shop is looking to replicate supermarkets' model

In this week's SME Focus, a South Lanarkshire retail entrepreneur says there is still a place for small stores in a sector dominated by supermarkets.

Name: Shahid Razaq
Age: 45
What is your business called? Premier Mo's Convenience Store.

Where is it based? Our 1000 sq ft shop is in Blantyre, South Lanarkshire. We are working all the hours to open a new shop twice the size, in High Blantyre, which will hopefully open in November.

Who does it sell to? Our community.

What is your turnover? £30,000 a week.

What service does it offer? We have an off licence and serve the usual grocery staples as well as hot food to go. I try to source from local suppliers – since I started buying from three local butchers, sales of meat have grown by 10 times. I've met many of the customers for 30 years so we've also become a hub in a community which has had its share of tough times.

How many employees? Eight people working a mixture of part and full time.

When was it formed? I popped in once to mind the till and help my brothers out. That was 20 years ago and despite my family moving on to other things, I'm still here.

What were you doing before you took the plunge? I studied business at Ball College and made ends meet by selling clothes to other students. I managed to scrape enough together to rent a shop in Beithhill but I knew I wanted to take control of my own destiny.

There's so much supermarket-bashing in our sector but I actually admired what the big boys were doing and wanted to replicate that at a community level. The supermarkets really think about how to merchandise shelves clearly. They innovate with seasonal promotions and create theatre for customers. There is no reason why this can't happen in the corner shop. We think carefully about placement and keep the shelves well stocked to make the most of the impulse buyer. The team here regularly hold events – the latest of which was a summer fair which raised £200 for charity.

Why did you take the plunge? There is never an ideal time to get into convenience retailing. The margin was under pressure when I got involved but I had a strong faith that each outlet stands or falls on its own merits. You get so much influence every last detail of your shop and that detail could just



CORNERSTONE: Shahid Razaq is expanding his convenience store business with the opening of a new shop in High Blantyre in November.

SME FOCUS

By Mark Williamson
Email: mark.williamson@theherald.co.uk
Telephone: 0131 240 0262

make the difference. Knowing that I hold the responsibility in my own hands is what drove me on.

What was your biggest break? Pickle and mortar. Getting the keys to the Blantyre shop gave me a chance to shine. From day one, I've learned to innovate or die. I regularly walk through big supermarkets to see what they're up to. I introduced a "take-off" service recently and an using mould bread as the basis for pizza-style flat bread. It saves waste and offers a new service for customers.

From day one, I've learned to innovate or die. I walk through big supermarkets to see what they're up to



What was your worst moment? In the early days, we were running low on cash but couldn't order enough stock for the Christmas promotion. I remember being in the shop at 11pm worrying and tracking the shelves as best I could. The local people rallied behind us and you find your real steel during those times in business.

What do you enjoy most about running the business? Somebody popped into the shop the other day because they were having problems with the council and wanted some advice. That future in the local area really means something. When you work in a shop for 35 hours a day you don't serve the community, you do it for the community. We've used the shop as a base to start two youth football teams, which we staff coach. We take as much pride in our merchandising as

Tesco but our social responsibility is washing the football strips, not multi-million pound sponsorship deals. Sustainability is also part of this. We've got ahead of the game with the new Waste Regulations coming in next year by separating out our cardboard and plastics to cut waste bins down to just one a week saving us just shy of £3000 a year. It helps the local community to have less waste and gets us on the right side of the law.

What do you least enjoy? We are duty bound to be open for the people starting his round in the morning and the night shift milk. The hours are relentless and every penny earned the hard way.

What are your ambitions for the firm? We are putting our heart and soul into the new shop in High Blantyre. It's going to be based on shopping to bring some of the success the big players like Aldi and Lidl have had, but on the corner. It's the stocking our top leading brand in each category and offering a price-marked alternative to benefit from healthy mark-ups. It offers customers good choice and value

and simplifies the stocking of the aisles. It will take every ounce of experience I've gained to make this work. Some of the waste management policies will help manage the bigger size shop but I know that it's good customer service which makes the difference so at the moment finding good people is my immediate ambition!

What could the Westminster Government and/or Scottish Government do that would most help? It would be very helpful if they abolished business tax for smaller businesses to give people the confidence to start out.

What are the most valuable lessons you have learned? Don't only think about number one. Think bigger picture and your business will prosper in the longer term. In the simplest sense, if a customer has a problem with anything they've bought here, I replace it. In community retailing, goods sell is everything.

How do you rate? Fit the secretary of the two youth football teams the shop managers. A lot of the kids have been with the teams up through the age brackets and it's good to see them improve.

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SEPA Weekly News Update



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Cardinal Environment Limited's Blog

For useful tips and quite interesting things



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Zero Waste Scotland Query

Posted on [2 September, 2013](#)

Zero Waste Scotland is today promoting its range of advice and support in connection with the Waste (Scotland) Regulations 2012. See [here](#) for their web page entitled Waste (Scotland) Regulations.

Please note, these Regulations do not stand on their own, they insert text into s.34 of the Environmental Protection Act 1990 (into Duty of Care). The relevant clauses are found in our Cardinal Environment consolidated Environmental Protection Act 1990 Part II document issued for Scotland, and should be read there (in conjunction with changes made by other pieces of law).



RECENT POSTS

- [Zero Waste Scotland Query](#)
- [Ammonia Leak Fatalities](#)
- [EU Biocides Regulation](#)
- [Planning Policy Guidance Query](#)
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Others have welcomed the campaign. Jamie Pitcairn, a director at consultancy firm Ricardo-AEA which will be manning some of the business helplines, told edie that now is the perfect time to make the "big push" in communicating the new laws to all those affected - and the benefits of compliance.



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Campaign to help Scottish firms with new waste laws

2 September 2013, source [edie newsroom](#)

Scottish businesses are being encouraged to make the most of free support available to help them conform to new waste regulations.

Awareness of the Waste (Scotland) Regulations remains low, but a new campaign and communications initiative has come at just the right time according to experts.

From January, almost every organisation will have to recycle their plastic, metal, glass, paper and card. Food businesses that produce more than 50kg of food waste per week will also be required to separate it for collection.

There will be some exemptions, in particular for those in rural areas, with businesses advised to use the postcode search tool for more information.

Regulators will have the power to fine firms that are not compliant, but have insisted that they will be taking a "pragmatic approach".

National operations waste unit manager at SEPA (the Scottish Environment Protection Agency), Adrian Bond, said he will be working in partnership with Zero Waste Scotland (ZWS) to raise awareness of the new laws and there will be a sensible, but not soft, approach to compliance.



From January, almost every organisation will have to recycle their plastic, metal, glass, paper and card.

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Scottish businesses could risk substantial fines if they fail to prepare for new waste regulations due to come into force.

The new rules on how firms dispose of the waste they create will come into force on January 1 and put a greater onus on firms to recycle their rubbish and unwanted goods.



GRAHAM HUBAND
@C_GHuband
Email

Business editor





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Zero Waste Scotland promotes new regulations

2 September 2013

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By Michael Holder

A Scotland-wide campaign to raise awareness of the forthcoming change in waste regulations in the country has been launched today (September 2) by Zero Waste Scotland (ZWS).

The Waste (Scotland) Regulations come into force on January 1 2014, after which all organisations and businesses in the country will need to recycle plastic, metal, glass, paper and card or face a fine.

Additionally, the regulations will mean that any food business that produces more than 50kg of food waste each week must present it for separate collection, which will then extend to all food businesses producing 5kg of food waste each week from January 1 2016.

However, food businesses in rural areas are exempt from the food waste regulations and ZWS has provided a postcode search [tool](#) to help organisations determine whether they are eligible for exemption.

Approved by the Scottish Parliament in May 2012 (see [letsrecycle.com story](#)),



The law on waste is changing for businesses

From 1 January 2014 the Waste (Scotland) Regulations mean that all organisations, big or small, will have to recycle in their plastic, metal, glass, paper and card or risk a fine. Most food businesses will also have to recycle food waste.

For free advice and support on meeting the new regulations and how to save money, visit www.resourceefficientscotland.com

organisations across Scotland can find out more about

Partnership from



Scottish Parliament

Scottish businesses are being targeted in a promotional campaign to highlight the new waste

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LOOKING FOR MORE INFORMATION ON THE NEW WASTE (SCOTLAND) REGULATIONS?



RESOURCE Efficient Scotland, a new programme being delivered by Zero Waste Scotland on behalf of the Scottish Government, is helping businesses prepare for the new Regulations.

It offers a variety of user-friendly, informative resources, freely available online, to help make the transition to the new Regulations as easy and smooth as possible. These include video case studies which demonstrate how organisations of different sizes in a variety of sectors have put systems in place and trained staff in preparation for January; a frequently asked questions database which provides instant answers to common questions on waste management and process; and a rural postcode finder which helps businesses determine whether they are required to separate food waste under the Regulations.

The website features a Business Resource Centre offering easy-to-use tools to help businesses find waste management services, including recycling and reuse organisations, operating in their postcode. There is also a poster creation resource which enables businesses to develop clear signage for recycling bins to ensure their employees understand what and where to recycle.

For instant access to online resources and in-depth information about the new Waste Regulations, go to: www.resourceefficientscotland.com/ regulations

Resource Efficient Scotland is encouraging

businesses to speak to their local authority or waste contractor to discuss improvements to their services required for the Regulations coming in January 2014.

By auditing their waste streams, many companies will find easy ways to reduce costs. Nationally, there are potential savings of £175 million, by reducing landfill costs by £100 million and recovering raw materials valued at £75 million that are currently being thrown away.

Iain Gulland, Director of Zero Waste Scotland, said: "The Regulations are designed to help us realise the true value of resources which we currently throw away and present an economic opportunity for Scotland, including the creation of green jobs. We have a range of support available to help over the coming months and would ask those needing help to get in touch."

As well as helping businesses prepare for the new Regulations, Resource Efficient Scotland is also working with industry to cut energy, water and raw materials use.

Scottish organisations could save £2.9 billion every year by using their resources more efficiently. By taking simple steps to optimise resources, Scottish organisations can benefit from increased cost savings, productivity and competitiveness.

For individual companies, Resource Efficient Scotland provides free, on-line guidance, telephone support and one-to-one onsite consultancy to help them cut costs by implementing

resource efficiency actions within their organisations. They also engage with key sectors to identify common opportunities, develop solutions and implement actions. Iain Gulland added: "The focus is on implementation not just advising on what needs to be done but helping those who want to take action - take action. The programme is far-reaching and can offer support to businesses at different levels."

Working in partnership with Zero Waste Scotland to raise awareness of the new regulations, SERA National Waste Manager, Adrian Bond, said: "The new regulations are a key part of Scotland's ambitious journey to zero waste and, as the principal regulator for waste and the requirement to recycle, SERA will have a key role in ensuring businesses become compliant in time for January 2014.

"Over the last year, the progress made by businesses to engage in recycling has been encouraging and we are confident that the support available from ourselves, Resource Efficient Scotland and local authorities will help drive home the importance of preparing for the coming changes."

A free online and telephone advice and information service is on offer to all businesses in Scotland, visit www.resourceefficientscotland.com call 0800 808 2268 or email enquiry@resourceefficientscotland.com

You can follow Resource Efficient Scotland on Twitter @ResourceScot