## **Creating a Culture of Continuous Improvement**



Maria Kelly October 2015

## **Engagement is key**



- Learning from research
- Retaining a positive approach to change
- The real world
- Some funny thoughts and words

#### **ENGAGEMENT IS ABOUT ETHICS**

"Good management cares about morals and values – they bring clear benefits to organisations. They are fundamental to the decisions employees make, the actions they take and the outcomes that follow"



"Ann Francke, Chief Executive CMI

#### RESEARCH "MORAL DNA OF PERFORMANCE"

- Stronger management ethics and high levels of performance go hand in hand
- Employee engagement and staff recruitment levels are higher
- Performance is better in organisations with coaching, visionary and democratic leadership styles
- Public sector and large organisations face the biggest challenges

Culture is our united cause – it's what is core

### USING MORAL DNA TO RETAIN A POSITIVE APPROACH TO CHANGE

### As a policy maker, senior manager...

- Focus on purpose, values, leadership and culture
- Invest in leadership
- Make decisions more on basis of values, not just on rules
- Harness diversity
- Engage and empower
- Reward and recognise values based behaviours



### **USING MORAL DNA TO RETAIN A POSITIVE APPROACH TO CHANGE**



### As an individual manager...

- Care more
- Stand up for the values you believe in
- Identify Moral DNA
- Ask yourself the right questions
  - what are the rules
  - how will I act with integrity
  - who will benefit from the change
  - who might not benefit
  - what's the truth
- Lead listen, engage, appreciate, do
- Be inclusive and professional

# HELLO my name is



# The Real World

A CASE STUDY OF TAKING PEOPLE WITH YOU

#### CASE STUDY – FRONT LINE SERVICE IN THE JUSTICE SECTOR





Corporate Plan 2014-17



People Strategy 2014-17

- Provide Prison Service to 9000 prisoners
- 4500 staff including 3500 front line
- Budget £398m
- Organisational Review calling for transformational change
- Ambitious new vision and Corporate Plan
- New People Strategy developed

### **PURPOSE OF THE PEOPLE STRATEGY**

To create the environment for individuals to thrive and be successful...

...To have a well led, high performing and professional workforce that are proud to make a difference.

SPS Organisational Review, October 2013





The Journey So Far...

# Understanding the challenge

- •Operating environment
- •Context "To be"
- Focus Groups
- •Fact find "As is"

# Overarching People Strategy

- •Prepare overarching strategy how get from "As is" to "To be"
- •Equality Impact Assessment
- Engagement events
- Agreeing people priorities
- •Why, what, how, when

# Roadmap for change

- Developing the strategy
- Exploring options
- •Implementation plan
- Bringing in expertise/ external partners
- Programme governance

# Building staff and TUS engagement is key

Jan - Mar 2014

#### "Explore"

- •Focus groups 320 staff
- •External review of training 176 staff

April – Jan 2015

#### "Share"

- •Executive Team meet staff
- •TUS updates and events
- •National Staff Panel created and meet quarterly
- •Intranet site

June - Dec 2014

#### "Create & Innovate"

- •Set-up 8 Think Tanks using key themes from focus groups & staff survey
- •Led by senior managers
- •Multi-disciplinary teams 98 staff
- Share-point exchange info
- "SMEs" meet regularly to exchange views

Nov – Jan 2015

### "Reflect & refine" at Conference

- •Think Tanks share findings and consult with delegates
- •Think Tanks review feedback
- •Staff Survey 2014 to inform actions
- Prepare Business Cases

## Feb 2015 – Onward "Implement"

- Local engagement
- Building on national activity
- Local activity

### DEALING WITH THE NEVER ENDING SERVICE REVIEW



Culture is our united cause — it's what is core

# **Thinking** differently can help change behaviour and lead to better results.

We have collected information, read about penguins,

had a few laughs, thought about the past, present and future, talked to colleagues – all to help change people's thinking.

Changed **thinking** can change **behaviour.** 



# **Feeling** differently can change behaviour **more** and lead to even better results.

We created a cultural timeline – our story of how we have been part of on-going cultural change.

The timeline demonstrates we are on our change journey and quite a way along.

Does it help to change how you feel about change in our organisation?

A change in **feelings** can lead to a significant change in **behaviour.** 

### HERE'S SOME THOUGHTS TO LEAVE ON