



# Wigan – Litter Prevention Strategy



[www.wigan.gov.uk/ourtown](http://www.wigan.gov.uk/ourtown)







**1. Tackle the Climate Crisis**

**2. Build a strong and fair local economy**

**3. Health and wellbeing of our communities**



Wigan Council - The Deal 2030

An environment to be proud of

Together We Will:

**Create a clean, green place that we all look after and enjoy**

A collection of white line-art icons on a light blue background. The icons include a town hall, a hand holding a flag with a recycling symbol, a water bottle, a shovel, a dog, a swan, and a bench. The text 'Together We Will:' is in a blue box, and 'Create a clean, green place that we all look after and enjoy' is in a large, bold, black font.

**The Deal**

51

Our Place



13

# LITTER AND FLY-TIPPING OBJECTIVES

The infographic features a central white circle with a teal border containing the text 'LITTER AND FLY-TIPPING OBJECTIVES'. Seven dotted teal lines radiate from this circle to seven teal-colored boxes, each containing a white number in a circle and a corresponding objective. The objectives are listed in descending order from top to bottom.

**1**

Greater responsibility through adult education

**2**

Supportive guidance to schools and colleges to provide education to young people

**3**

Empowered community-based action through volunteering

**4**

Tougher enforcement action

**5**

Stronger partnership working with local businesses

**6**

Improved Binrastructure and Streetscene investment

**7**

Enhanced data monitoring and evaluation



  
**WE LOVE**  
ASHTON

# The future...





# Before



# During



# After



# Binrastructure



# How we deliver – Be Wigan

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- **Be Positive**... take pride in all that you do
- **Be Accountable**... be responsible for making things better
- **Be Courageous**... be open to doing things differently

**BeWigan**

Because **how** we do things is just as important as **what** we do

# A formula for success...

**A + B + C = 3H**

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**T**

# A formula for success...

$$\frac{\text{Ability + Beliefs + Conditions}}{\text{Time}} = \begin{matrix} \text{Happy} \\ \text{Hard working} \\ \text{High Performing} \end{matrix}$$

# What does success look like?

- APSE LAMS inspection results
- Number of Member enquiries
- Number of public enquiries
- Satisfaction surveys
- North West In Bloom
- Green Flag Award
- Tonnage of litter/fly tipping





