



Covid-19: How Local Authorities and Frontline Services are looking to revive commercial activity

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# Steering the Restart



Providing Residents and Customers with safety guarantees that restore trust

 Detailed re-launch map, service by service to prioritise recovery opportunities

 Clarify assumptions about customers and anticipate changes in consumption habits and expectations

 Define conditions for a safe experience for customers and staff

## **Rebooting Commercial Services**



RX59 BT

# Safeguarding the Health of Employees

Controlling access to the workplace and agile working

 Reconfiguring teams, shifts and rotas – staff skills shortages

What does the new normal look like

### **Reviving Demand**



**Accelerating Digital Transformation** 

Identify and capture any areas for profitable growth

Think – How do you communicate with and capture customers. What tools do you use

 The Technology Front – being relevant to the digital customer

# **Reaching the Customer**





Parks and Street Care Department Email: parks@gedling.gov.uk

#### Why use Gedling Borough Council

Gedling Borough Council provides an established provider of tree, landscape and street cleaning services with an excellent track record. We are happy to provide you with a competitive quote for any relevant works required.

Parks and Street Care Tree, Ground Maintenance and Street Cleaning Services

Gedling

Call 0115 901 3802 for a free quote

www.gedling.gov.uk

Need a hedge cutting or reducing in height, a tree pruned or perhaps you need it removing?

Our Parks and Street Care experts are offering a new comprehensive tree and woodland management service for residents and local businesses in the borough.

Our specialist trained team carry out:

- Tree surgery
- Tree inspections, tree reports and site surveys
- Tree dismantling and removal
- Hedge cutting and hedge reduction .
- Site clearance and disposal of waste
- Stump grinding
- Woodland management

We are also available to carry out large scale amenity grass cutting and turf maintenance including the removal of waste.

If you would like to use any of these services then please contact customer services on 0115 901 3621 for a quote.







# Transition to the 'New Norm'

- Crisis Management Hubs Agile Management
- Commercial Activities Cash is key
- Pivoting and resizing teams and reinventing the business model

