

APSE National Street Cleansing Network Online Meeting **Thursday 15 October 2026, 10:30am - 12:30pm**

Dear Colleagues,

I am delighted to invite you to take part in the next meeting of the **APSE Street Cleansing National Network Online Meeting** taking place on Thursday 15 October 2026 from 10:30am - 12:30pm.

This is a **FREE** event for all members and officers of councils in APSE membership and if you are in receipt of this e-mail, your council is in APSE membership. APSE networks are events designed to debate and learn about service developments with peer officers and elected members who share similar responsibilities.

[Book your online place here](#)

Agenda:

1. Welcome from the Chair

Speaker: Cllr Martin Reilly, Elected Member, Derry & Strabane Council

2. APSE update

Speaker: *Abi Ademiluyi, Principal Advisor, APSE Southern Region*

3. Empowering Residents to Tackle Fly-Tipping Through Digital Innovation

- Wychavon District Council using a digital reporting tool to make it easier for residents to report fly-tipping quickly and accurately.
- Introduction of WasteGuard, to help residents in Wychavon find waste carriers who are local, legal, and responsible.
- Improved reporting helping to identify hotspots, gather better intelligence, and target enforcement resources more effectively.
- Using digital technology and community engagement to reduce fly-tipping, improve environmental quality, and support cleaner neighbourhoods.

Speaker: *Tim Lewis, Head of Client Services, Wychavon District Council*

4. Tougher Sentences, Stronger Deterrents: Are Current Fly-tipping Penalties Failing Councils?

- From Investigation to Prosecution
- When the Sentence Doesn't Fit the Crime – Examining the impact of suspended sentences on deterrence, public confidence and councils' ability to tackle serious and organised waste crime.
- The Case for Reform – What changes to sentencing, enforcement powers and national policy are needed to better protect communities, recover clean-up costs and strengthen the fight against fly-tipping.

Speaker: *Tim Harris, Environmental Enforcement Team Manager, Gravesham Borough Council*

5. Addressing Fly-Tipping: A High-Performing Local Authority Approach

- Building capacity to take a proactive approach
- 'Our streets' and community campaigns
- Targeted enforcement and licensed waste carrier checks

Speaker: *Emma Varnam, Assistant Director, Tameside Council*

6. **Fight Fly-Tipping 2026 Campaign Review: Changing Behaviour, Strengthening Enforcement and Tackling Waste Crime**

- Campaign Impact and Lessons Learned – Reviewing the outcomes of the 2026 campaign, including public engagement, behaviour change and what councils can learn from successful local initiatives.
- Changing Public Behaviour – How communications campaigns such as #RubbishDeal are helping residents understand their legal duty of care and reduce the demand for rogue waste carriers.
- What's Next in the Fight Against Waste Crime? – Exploring future policy changes, stronger enforcement powers, intelligence sharing and the role of local authorities in tackling organised fly-tipping

Speaker: *Anna Scott, Director of Services, Keep Britain Tidy.*

7. **Group discussion - Around the government's new Waste Crime Action Plan & New Enforcement Powers.** This is an opportunity to discuss challenges and Implications for Councils.

About the meeting

This online meeting will be hosted using **Microsoft Teams** and those signing up to join the meeting will receive an online joining link. Any PowerPoint slides and a link to related briefings and research will be made available to participants after the event. The chat function will also be available for participants to use as well as the opportunity to join in this online event through both video and audio facilities.

To register for this event - [Book your online place here](#)

I look forward to welcoming you to this online meeting on Thursday 15 October 2026.

Kind regards



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We invest in people Gold

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Platinum

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