

**SOCIAL
ENTERPRISE
UK**

Social enterprise + social value

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Social Enterprise in the UK – state of play

- c. **70,000 social enterprises** in the UK (5% of all businesses)
- Contributing c.£20 billion to the UK economy and **employing over 1 million people.**
- Operate in **almost every sector**: from health and social care, to renewable energy, transport, retail and housing
- There are many **routes to social enterprise** including:
 - spinning out of parts of the public sector
 - entrepreneur-led organisations
 - charities becoming more business-orientated

Social Enterprise UK

- Established in 2002 as the **national body for social enterprise** (as a coalition)
- **Membership** organisation: nearly 700 members; reach to over 10,000 through founding partners
- Bring together **all the different forms of social enterprise** under one umbrella
- Main purposes:
 - Supporting social enterprises to thrive
 - Developing the evidence base for social enterprise
 - Influencing policy and political agendas (with govt)
 - Showcasing the benefits of social enterprise
 - Broker, facilitator, market builder



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First 'Social Enterprise County' welcomed by the Prime Minister

Today Oxfordshire is being launched as the first county in Britain to be officially named as a 'Social Enterprise Place' by Social Enterprise UK. Oxfordshire is committed to growing social

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The Social Value Act

- Public bodies will be required to **consider** how they might improve the **economic, social and environmental well-being** of the area at the **pre-procurement** stage of public service commissioning.
- The Act applies to :
 - all public **services** contracts over **EU thresholds**
 - those public services contracts over EU thresholds with only an element of goods or works
- **All public sector** bodies have to comply: LAs, HAs etc
- The Act became law on Jan 31st 2013 and applies to **all public service commissioning** initiated after this date

COMMUNITIES COUNT: THE FOUR STEPS TO UNLOCKING SOCIAL VALUE



Social Value: the state of play

Research with 200 LAs + HAs:

- **52%:** social value delivers cost savings
- **70%:** social value delivers innovation
- **33%** *not* currently considering it across *all* services
- **90%:** social enterprise >> social value
- **55%:** measurement biggest challenge



Social Value: in practice

Define

Integrate

Partner

Measure



www.socialvaluehub.co.uk

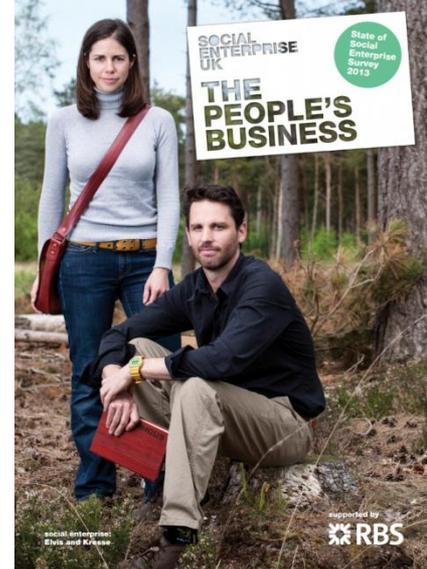
Increasing activity across UK

- **Liverpool:** Social Value Task Force
- **Birmingham:** Social Value Charter
- **Wakefield:** SV Procurement Guide
- **Oldham:** Social Value Framework
- **Croydon:** Social Value Toolkit
- **Salford:** Social Value City
- **Halton:** Social Value / Health

& Social Value Act **review** / **EU** procurement

Social Enterprise: why important locally?

- **Location:** 38% based in top 20 most deprived areas (12% SMEs)
- 52% actively **employ** people disadvantaged from labour market
- **Innovation:** 56% developed a new product or service in the last year
- Trade / partner **across sectors** (49% some trade with private sector)
- **Multiplier** effect of local spend / employment / supply chain
- **Efficiency** - social value approach delivers savings



The future?

- **Social investment**



- **Cross-sector partnerships**



- **Supply chains & social value procurement:**



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