



APSE Northern Region Forum

## **Putting a *bit of byte* into service delivery**

The need for technology and performance management in street scene services



**Thursday 22 November**

The Grand Hotel & Spa, York YO1 6GD

# Programme

09:30 *Coffee, breakfast pastries and registration*

10:00 **Session One**

## Digital Depots for Street Cleaning

- Why route optimisation is harder for street cleansing
- How in-cab solutions can build the digital depot
- Scenario planning during service redesign

**Speaker: Alistair Struthers, Director, Webaspx**

## The need to performance manage local streetscene environment and the benefits it brings

- The need to develop a uniform performance management system
- APSE's Land Audit Management System (LAMS)
- Digitisation and the benefits it brings
- A case study - Bradford City Council

**Speaker: Ian Jones, APSE Associate, and Stuart Russo, Technical Officer for Neighbourhoods and Customer Services, Bradford Metropolitan District Council**

11:00 *Coffee Break*

11:30 **Session Two**

## Litter campaigns - the need for evidence of success

- **Phase 1** - Baseline evidence gathering including LAMS, 'binrastructure', enforcement levels, public perception
- **Phase 2** - Launch and individual campaigns and continuing evidence gathering including: extending officer base using LAMS, Councillor involvement, business pledges, driving schools, river banks, enforcement including cameras
- The use of IT, GIS etc to allocate resource

**Speaker: Robert Simpson, Community Services Group Manager, Stafford Borough Council**

## The history of litter and why it is still with us

- When and where did litter originate?
- Why has it become such an international problem?
- What is the common response and how effective is it?
- What does the future hold?

**Speaker: Wayne Priestley, Principal Advisor, APSE**

13:00 *Lunch and Networking*

14:00 *Departure*

## About the Seminar

The Forum is an ideal opportunity for officers, elected members and local authority partners and trade unions with an interest in street scene services and their development, particular in the areas of technology and performance management.

As traditional street services are now being amalgamated into larger service delivery units under the heading of 'street scene' there is now a greater need to justify costs and efficiency.

The Forum will look at how the infrastructure of the service can be improved through route efficiency and in-cab technologies as well as looking at how cleanliness levels are monitored and thereby more intelligence-led cleansing programmes developed.

As well as the practical operational issues the speakers will look at how the need for behavioural programmes to address littering can be developed and monitored as to their effectiveness and looking how digitised monitoring systems are critical to this approach.

Consideration will also be given to the more troubling consideration of whether littering will ever be eradicated by looking at its origins, its global impact and whether by simply cleaning it away we will ever solve the problem.

## Who should attend?

Elected members who have a responsibility for overseeing the provision of street scene services and local environmental quality. Officers involved in street scene, community engagement, , planning and regeneration, health and well-being, housing, finance , human resources and IT.

## Venue details

### The Grand Hotel

#### Station Rise

#### York

#### YO1 6GD

Opposite the original city walls, this sophisticated Edwardian hotel is set in the former headquarters of the North Eastern Railway, and was built in 1906. It is 4 minutes' walk from York train station.

Please note: parking is not available directly at the hotel, however there is plenty of parking available in the city centre - details of which can be found on [www.parkopedia.com](http://www.parkopedia.com).

For help with parking information please contact Chloe at [cpetersensnell@apse.org.uk](mailto:cpetersensnell@apse.org.uk) or by phone on 0161 772 1810.

## Contact details

Contact name Authority

Address

Postcode

Email Telephone

Please detail any special dietary or access requirements for the delegates listed below (including vegetarian/vegan)

## Delegate Packages Exclusive of VAT

### Whats included?

*The delegate fee covers attendance, delegates' documentation, lunch and light refreshments. Please note that hotel accommodation is not included. A list of recommended hotels is available on request from [cpetersensnell@apse.org.uk](mailto:cpetersensnell@apse.org.uk)*

### **NORTHERN REGION MEMBERS: FREE ATTENDANCE**

APSE member delegate fee: **£125 + VAT**

Non member delegate fee: **£199 + VAT**

Commercial delegate fee: **£239 + VAT**

## Payment details

Please find enclosed cheque made payable to APSE

Please invoice me

(if required please include purchase order number) \_\_\_\_\_

VAT registration number 519 286 915

## Delegate details

Delegate name	Position	Email

**Please confirm that you are happy for APSE to retain your details so that we can send you information relevant to your area of interest. Your data will be used for sign in sheets, delegate lists and hotel lists (where relevant). If you are making a booking on behalf of other delegates please confirm that you have their permission to be included on our database. Our GDPR policy is available on our website: [www.apse.org.uk](http://www.apse.org.uk).**

**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [cpetersensnell@apse.org.uk](mailto:cpetersensnell@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Register for the seminar:

**1**

**Online form:**  
[www.apse.org.uk](http://www.apse.org.uk)

**2**

**Email this form to:**  
[cpetersensnell@apse.org.uk](mailto:cpetersensnell@apse.org.uk)