



allianceleisure



Facilities for the Future

Paul Cluett – MD Alliance Leisure



A blast from the past

In the 80's & 90's what were we doing.....



A blast from the past



A blast from the past



So, why change...

1. Health issues



**If exercise was a pill
everybody would be on it.**

DR. ANNE FABINY
HARVARD MEDICAL SCHOOL

So, why change.....

1. Health issues

2. Social issues

600,000

Up to 600,000 long-term and acute health conditions could be prevented over the next decade¹⁰ – saving the NHS over £12 billion in treatment costs alone – if all older people were supported to reach the Chief Medical Officer's guidelines for physical activity.

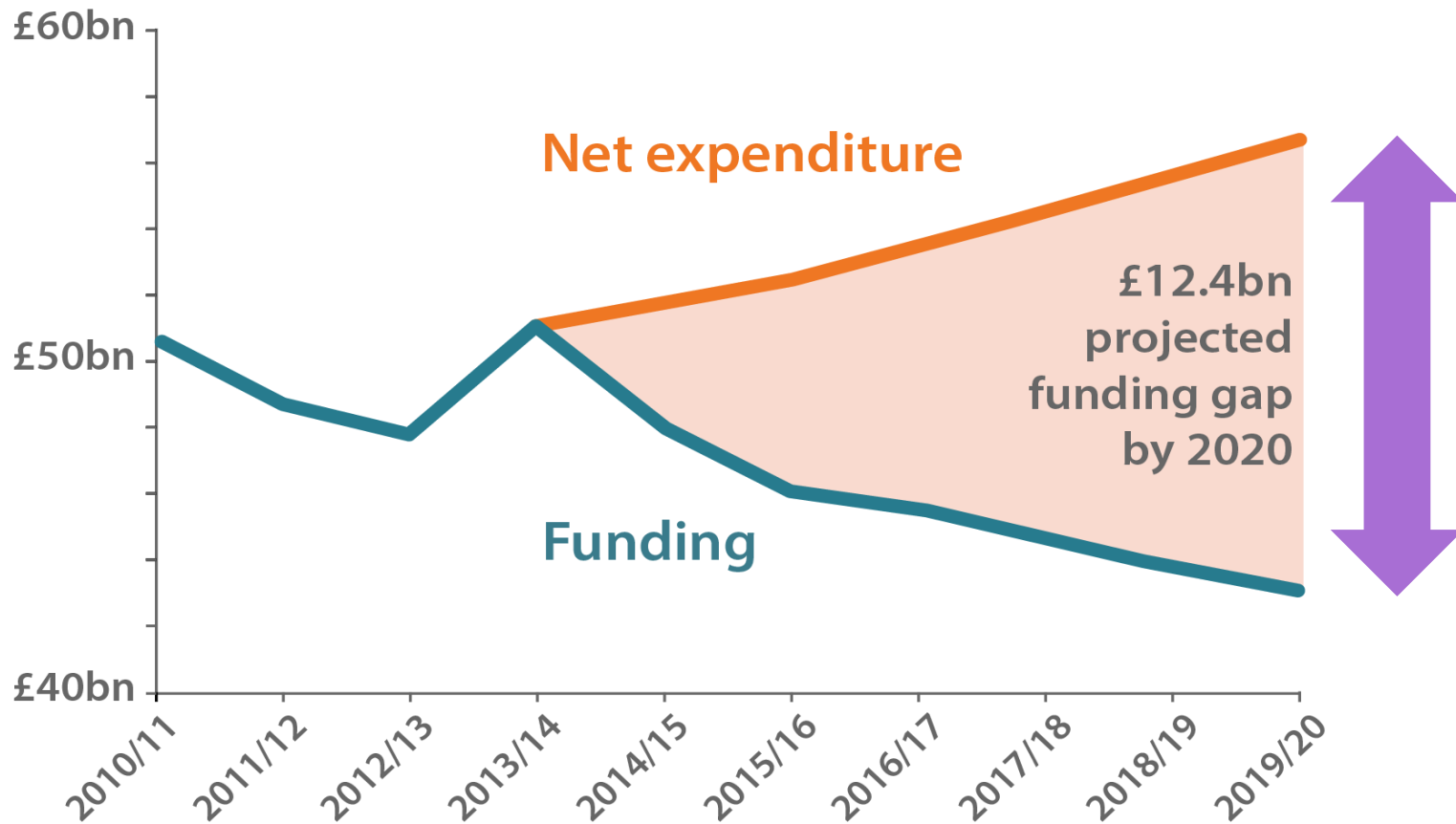
So, why change.....

- 1. Health issues**
- 2. Social issues**
- 3. Politics**
- 4. And... it's the economy stupid!**



But there's a problem.....

LGA projections: Income v Expenditure for local authorities



Change is happening....

- ❏ **Sport England encouraging collaborative approach**
- ❏ **Development of hubs**



Change is happening....

- 🏆 **Sport England encouraging collaborative approach**
- 🏆 **Development of hubs**
- 🏆 **Facilities that deliver physical activity rather than traditional 'sport'**



Destination Leisure



Destination Leisure



Change is happening....

- **Sport England encouraging collaborative approach**
- **Development of hubs**
- **Facilities that deliver physical activity rather than traditional 'sport'**
- **The 'commercialisation' of facilities which deliver on social agendas too**

Trampolining



But it's not just the new builds

- ❏ Ageing stock of leisure facilities
- ❏ History of under investment
- ❏ Inability to respond to market changes
- ❏ Expectation of Private Sector
- ❏ Officer capacity



Nova Prestatyn



Nova Prestatyn



Nova Prestatyn



Salt Ayre SPORTS Centre



Salt Ayre LEISURE Centre



erise

Team Salt Lake Challenge 2015

Box IT











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XHEIGHT

STAYR

SALT ARE

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LES MILLS
IMMERSIVE FITNESS



GRAND



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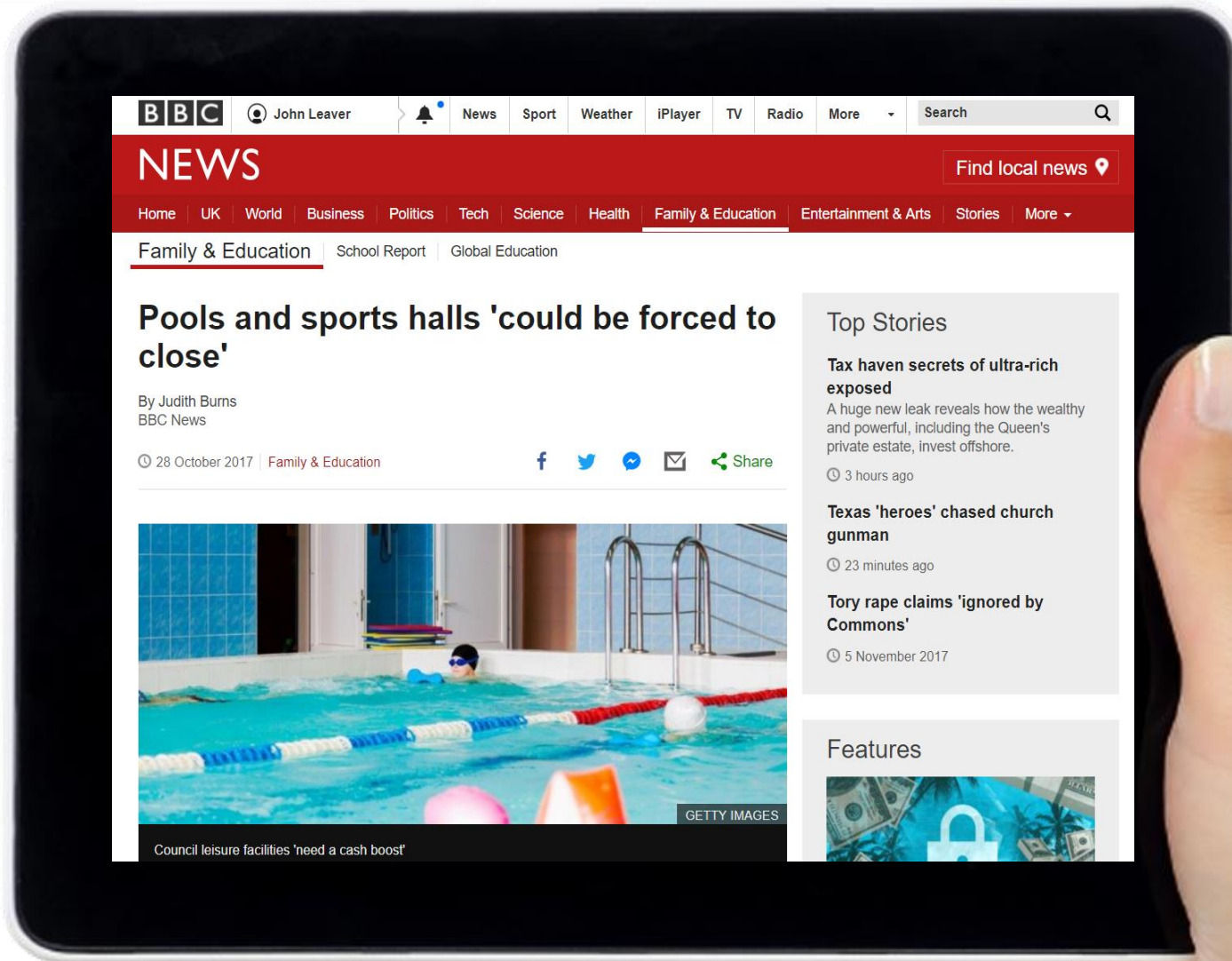
How's it paid for?

- ❑ **As non statutory, hard to make a case for extra revenue strain**
- ❑ **But, pressure on Prudential Borrowing**
- ❑ **Leisure has capacity to generate revenues**

How's it paid for?

- 
- **Sport England developing a £1bn fund**
 - **Private sector funding**
 - **Innovative funding**

What's the alternative?



What was said...

- ❖ the majority of council-owned sports halls and swimming pools are at risk of becoming "old and tired" as **local authorities' budgets become increasingly squeezed, leaving them unable to afford the cost of refurbishments.**
- ❖ In the 10 years to 2020, councils will have seen a **£16bn reduction in core government funding**, says the LGA
- ❖ A spokesman for the Department of Communities and Local Government said: "Our historic four-year funding settlement provides councils with £200bn and the certainty to plan ahead..... **"It's for councils themselves to determine how they spend this on services** that people want and expect, such as leisure facilities."

Moving away from traditional sport

- Activities that engage key target markets and sustainably achieve social objectives
- Use of technology
- Engagement with the natural environment



Parkour



Adrenalin Activity



Adrenalin Play




Toning



Generation Inactive – Tag Active

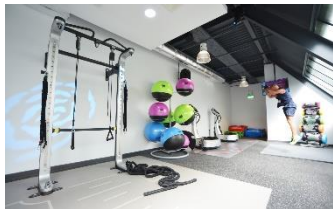
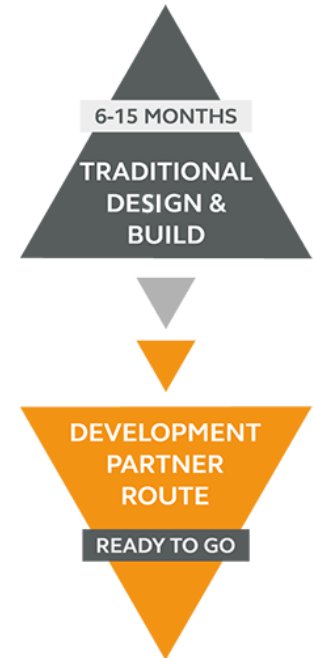


How to make it happen

- 
- ❏ **Traditional outsourcing**
 - ❏ **Self delivered**
 - ❏ **Innovative partnerships**

UK Leisure Framework

- ❖ 4-year Development Framework
- ❖ Partnership with Denbighshire Council
- ❖ OJEU procured after extensive tendering process
- ❖ Available to all Public Sector organisations



UK leisure
framework
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Thank you

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