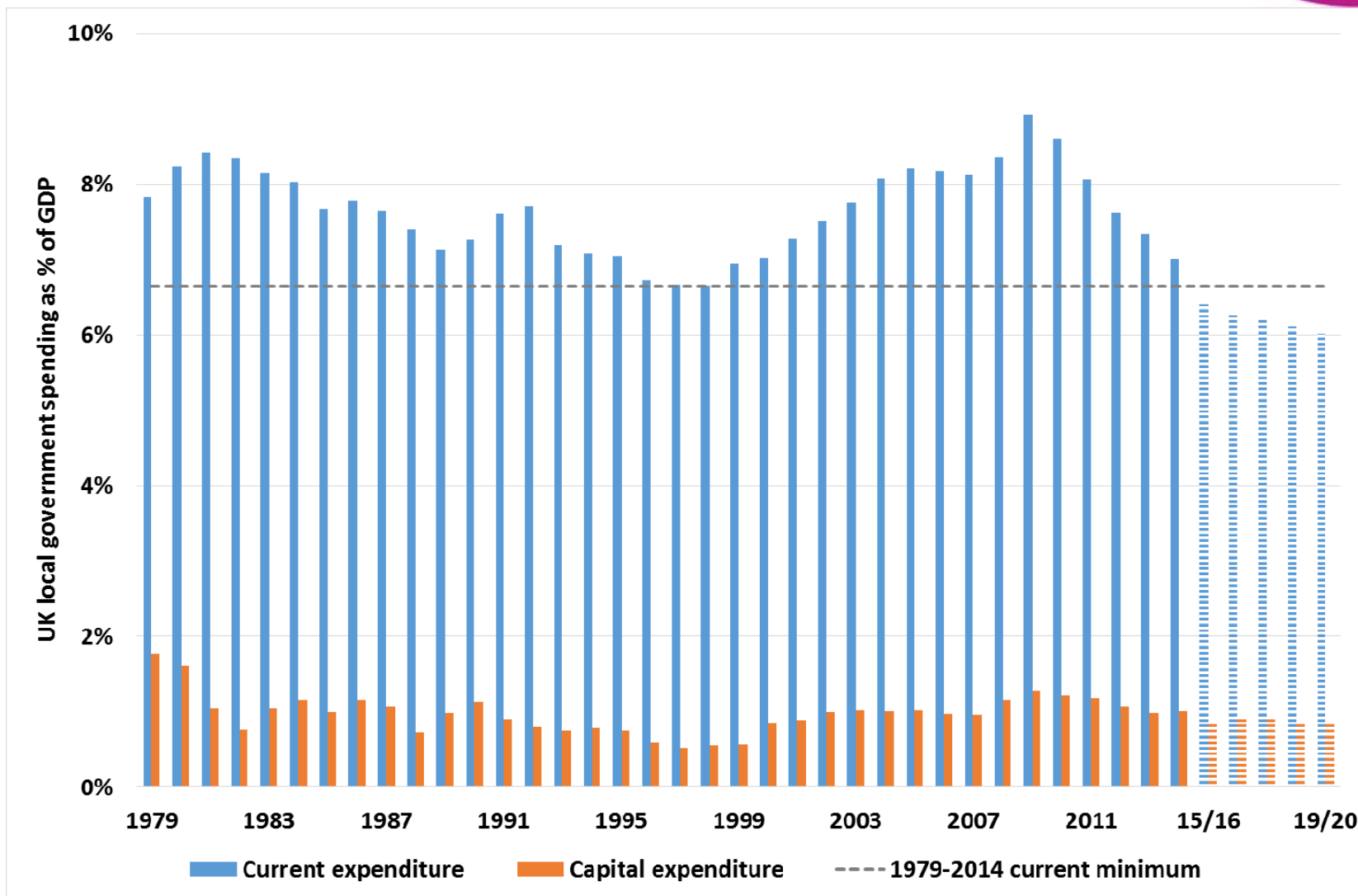




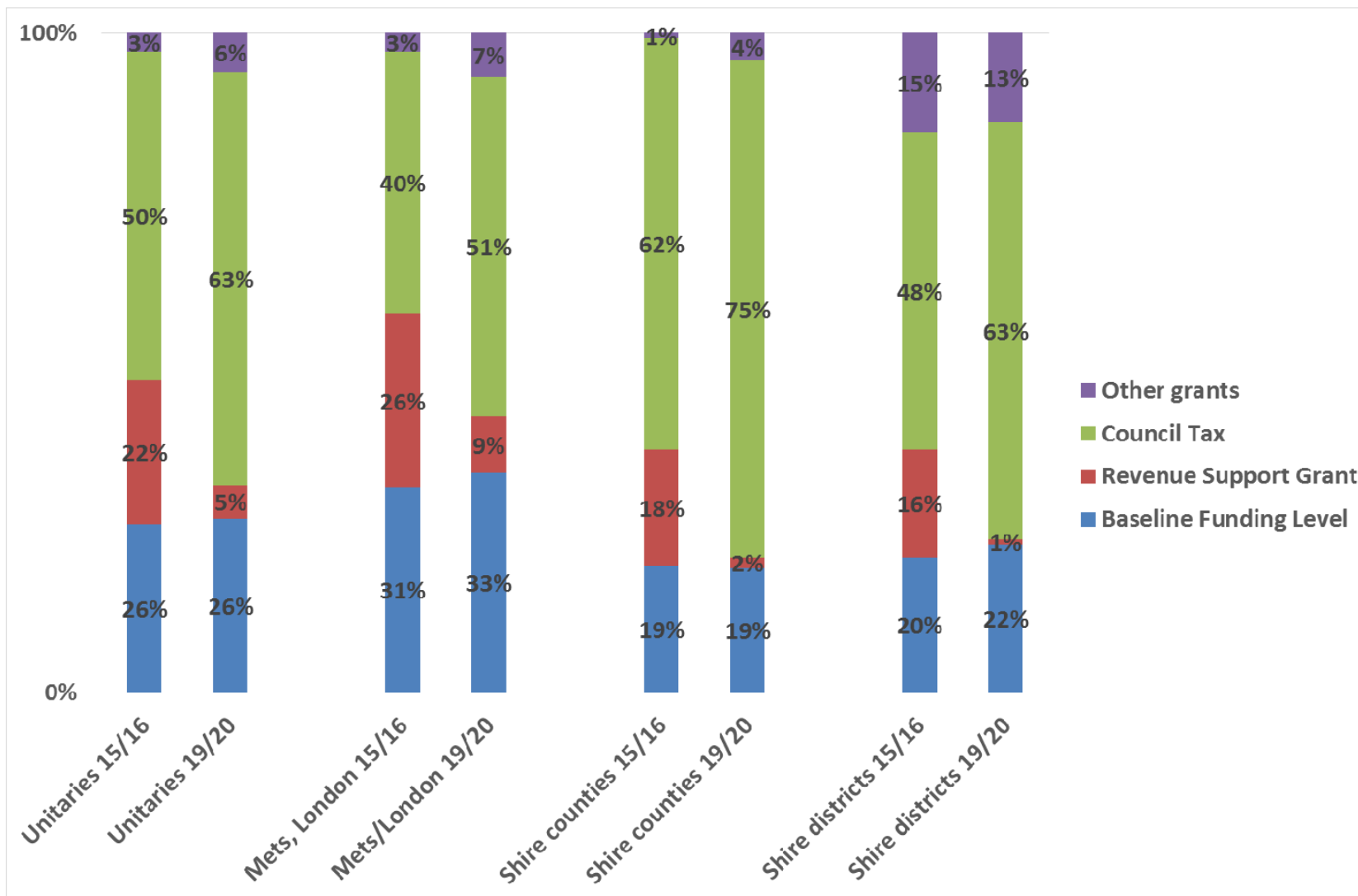
# **Fighting for funding for roads, highways and street lighting**

Paul O'Brien,  
Chief Executive, APSE

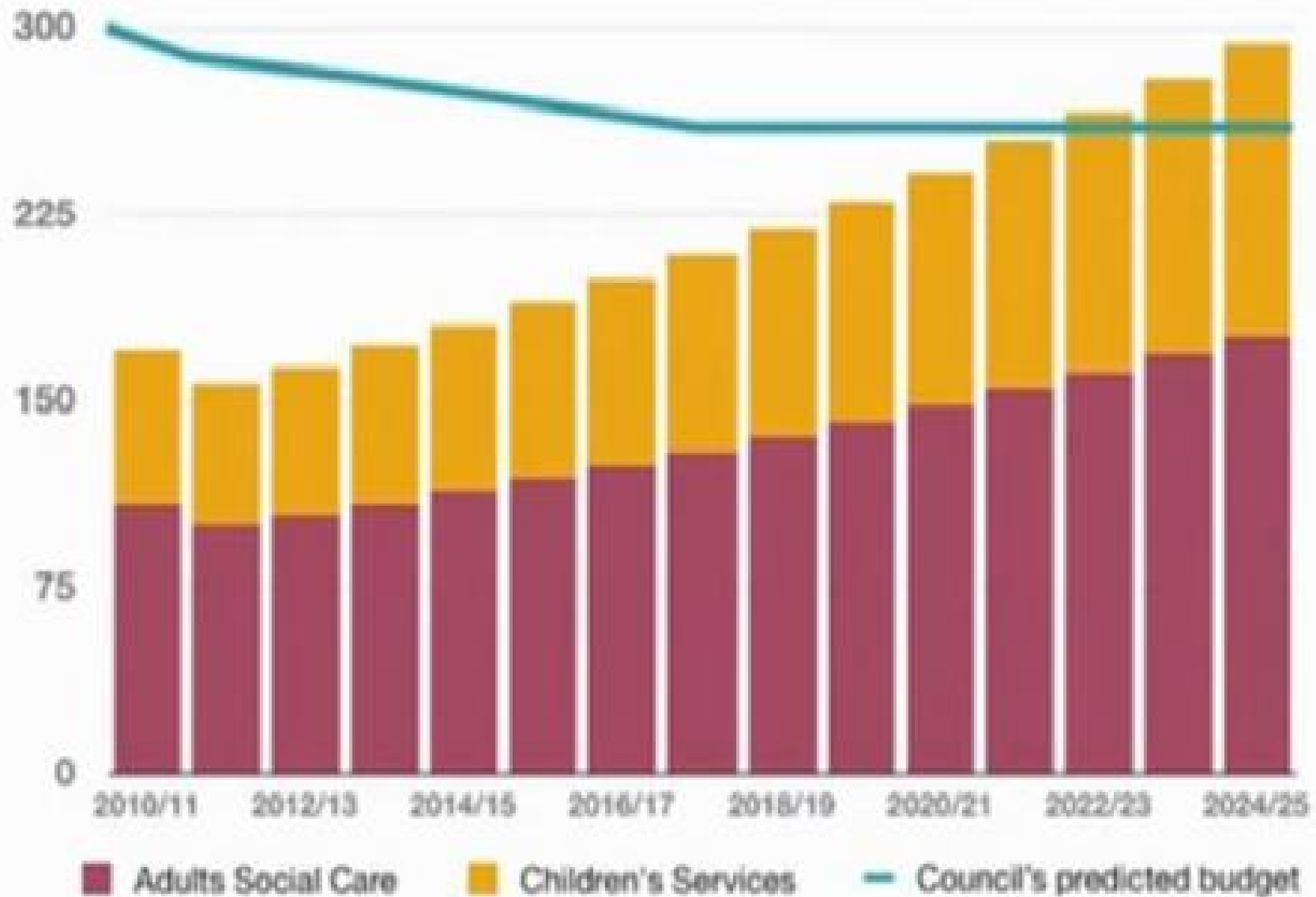
**UK local government spending as a share of GDP: current spending, already below the 1979-2014 minimum, is projected to go on falling to 2020**



# Balance of core spending power 15/16 and 19/20: as RSG shrivels beyond London and the Mets, most LA funding will come from council tax



# The 'Graph of Doom'



# What has happened to roads, highways and street lighting?



- Neighbourhood grouping
- Total service expenditure % 's in UK
- Average cuts v's areas of deprivation
- Roads and transportation £7.4B
- Average cut 21% to 30%
- Wales phenomenon
- APSE state of the market





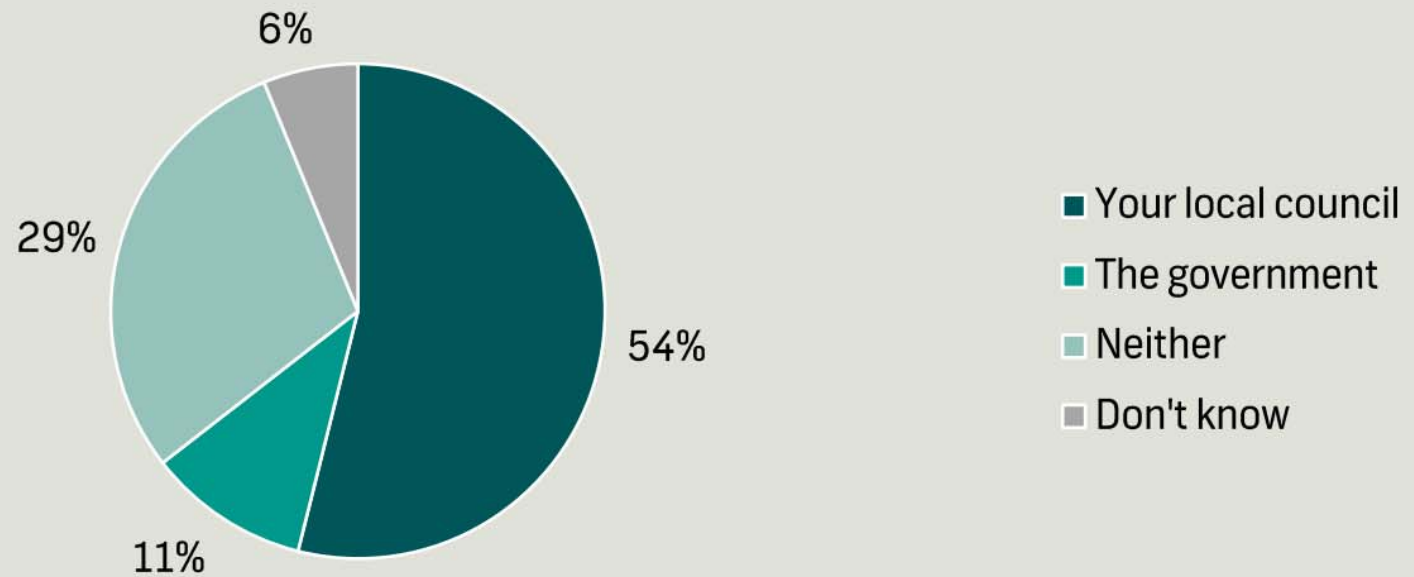
# **Neighbourhood Services Poll**

-

**Survation on behalf of the  
Association for Public Service  
Excellence**



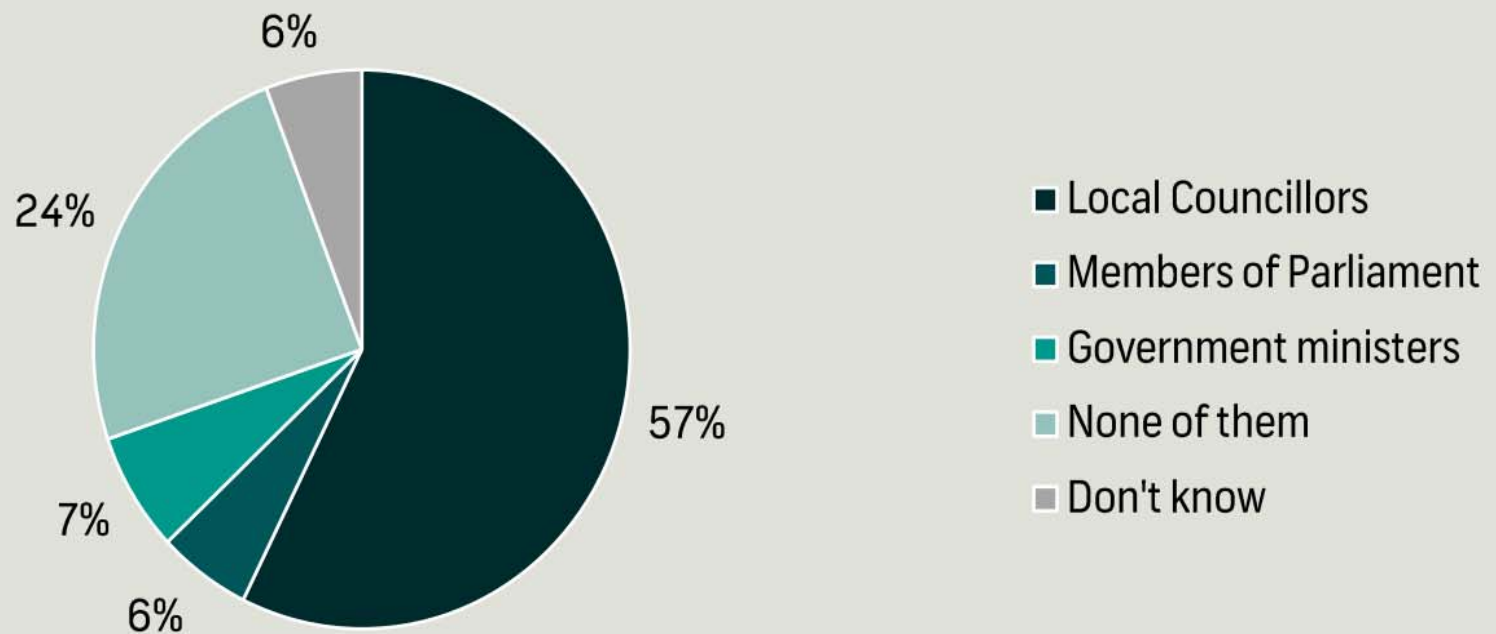
**Who do you trust the most to make decisions about how services are delivered and about how services are provided in your local area?**





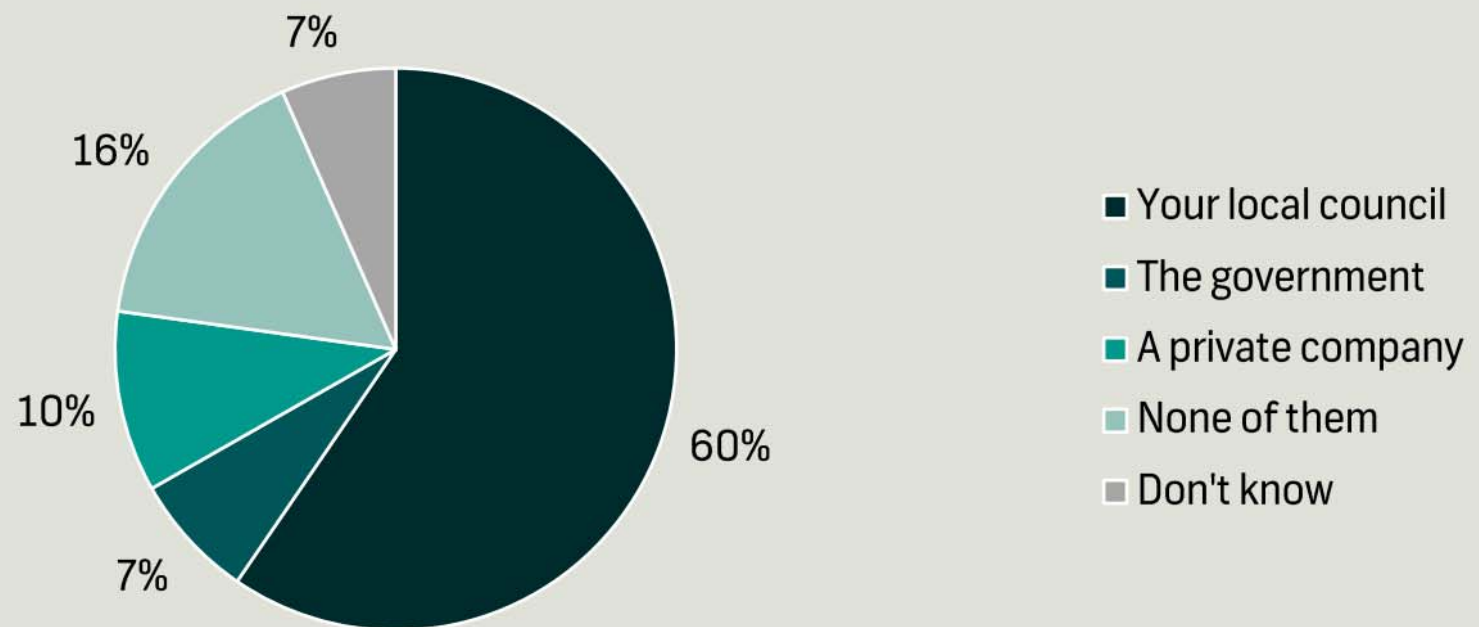


## Who do you trust the most to make decisions about how services are provided in your local area?



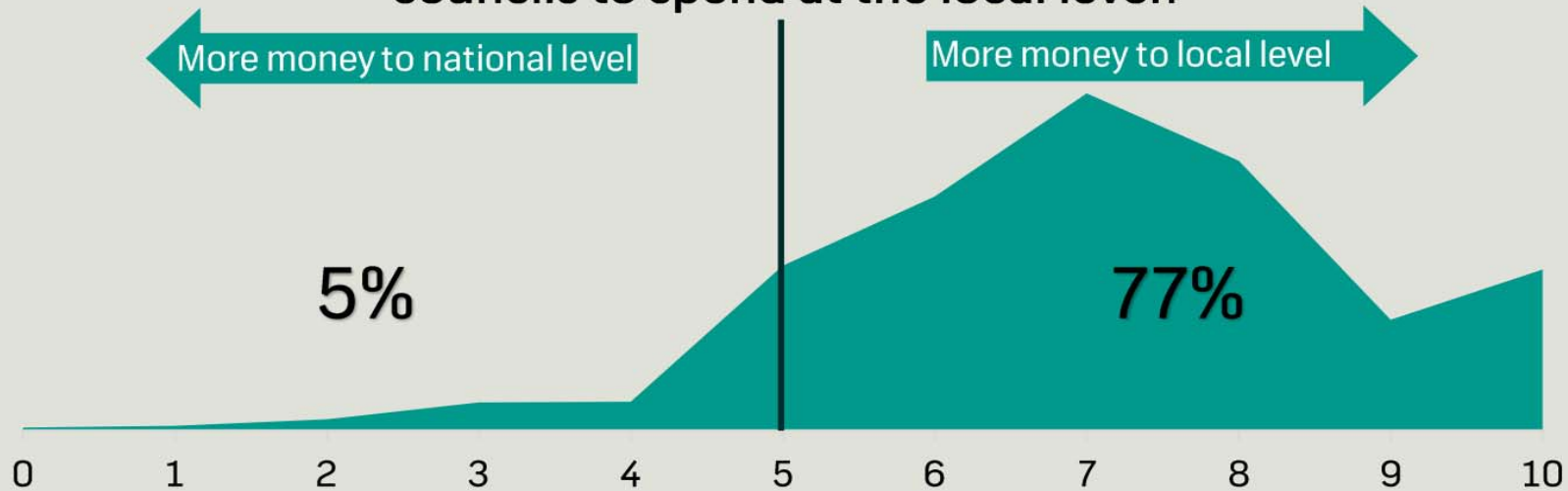


## Who do you trust most to deliver services to your local area?





Would you like to see the government keep more money than it currently gives to local councils to spend at national level or should it give more money to local councils to spend at the local level?



- Respondents were asked to place themselves on a scale of 0-10 scale, where 0 meant that they would like to see the government keep more money than it currently gives to local councils in order to spend more at the national level and 10 meant that they would like to see the government give more money to local councils to spend at the local level.



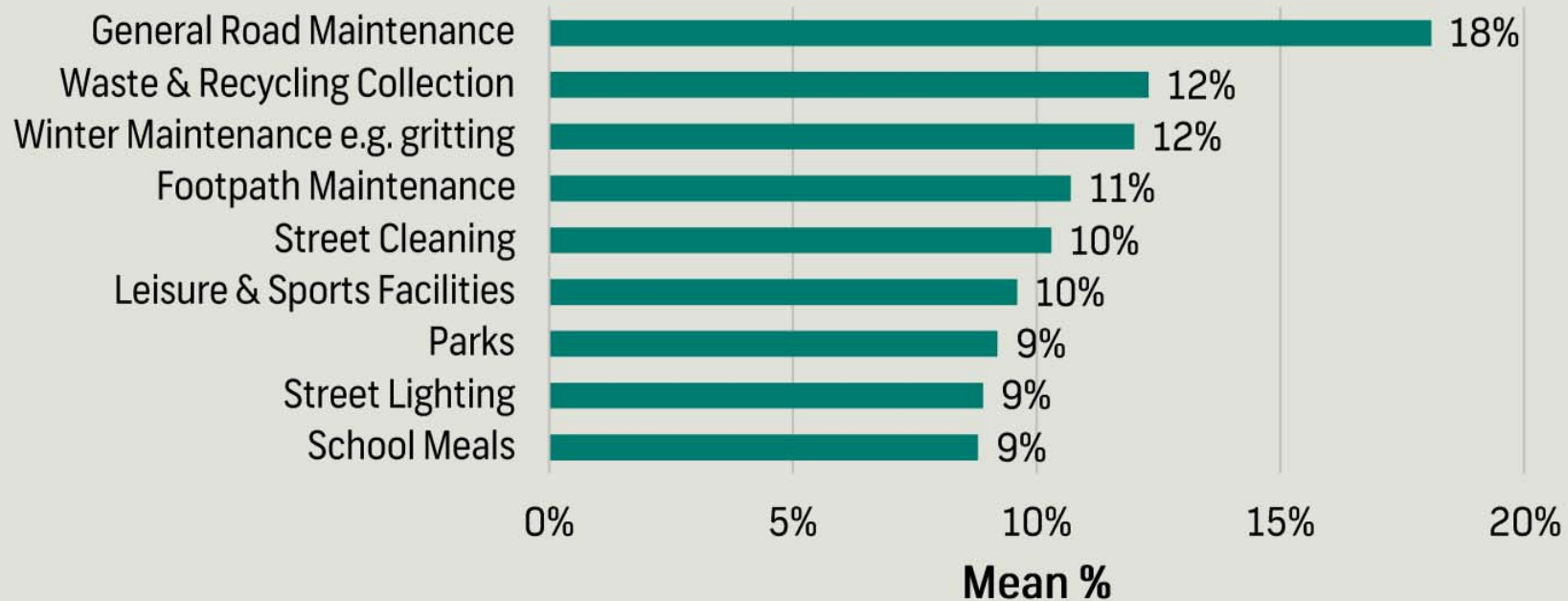
### Satisfaction With Services



- Respondents were asked to give each of the nine local council services listed a score on a scale of 0-10 (where 0 = very dissatisfied and 10 = very satisfied). The 'Satisfaction Rating' is the average of the weighted results.



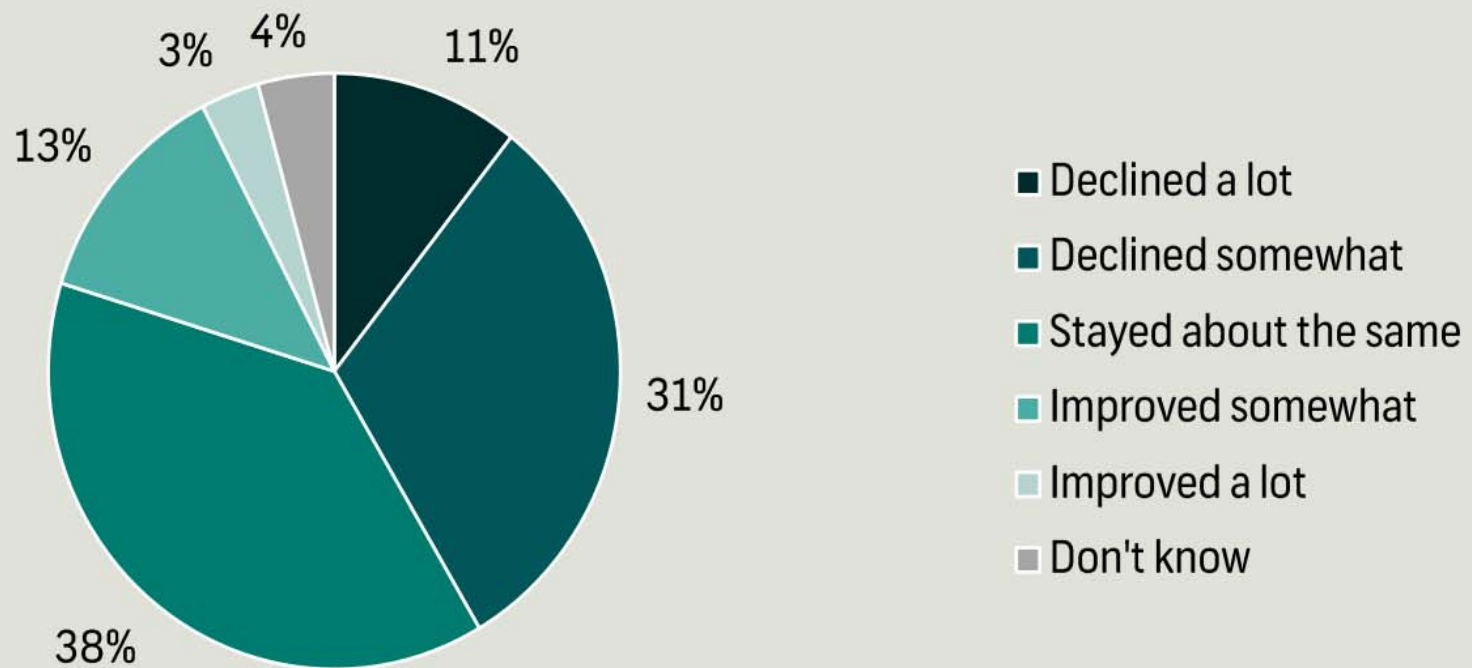
## What percentage of the extra money would be spent on each of the 9 services below?



- Imagining that local councils were to receive extra funding, respondents were asked to allocate portions of a notional budget to the nine local services already discussed.

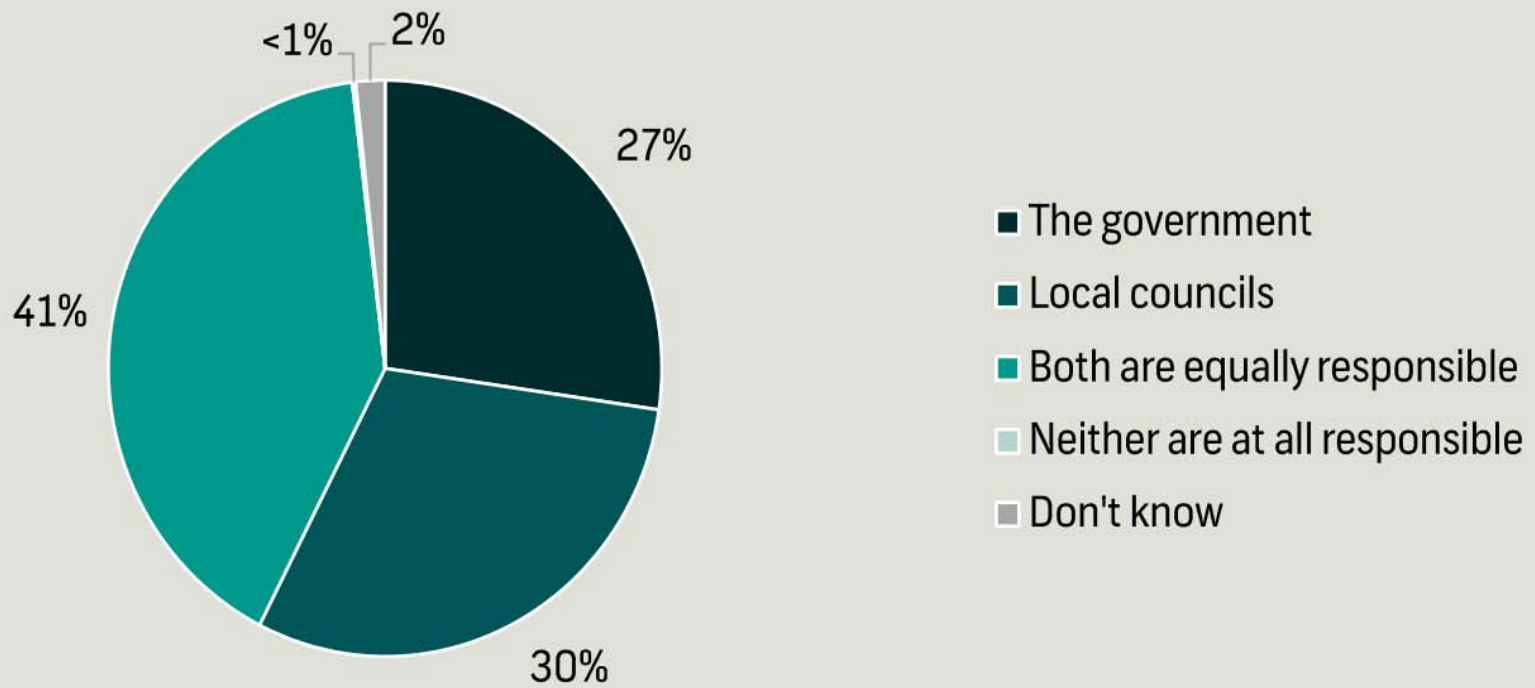


## Do you think that local services have declined or improved in your local area in recent years?



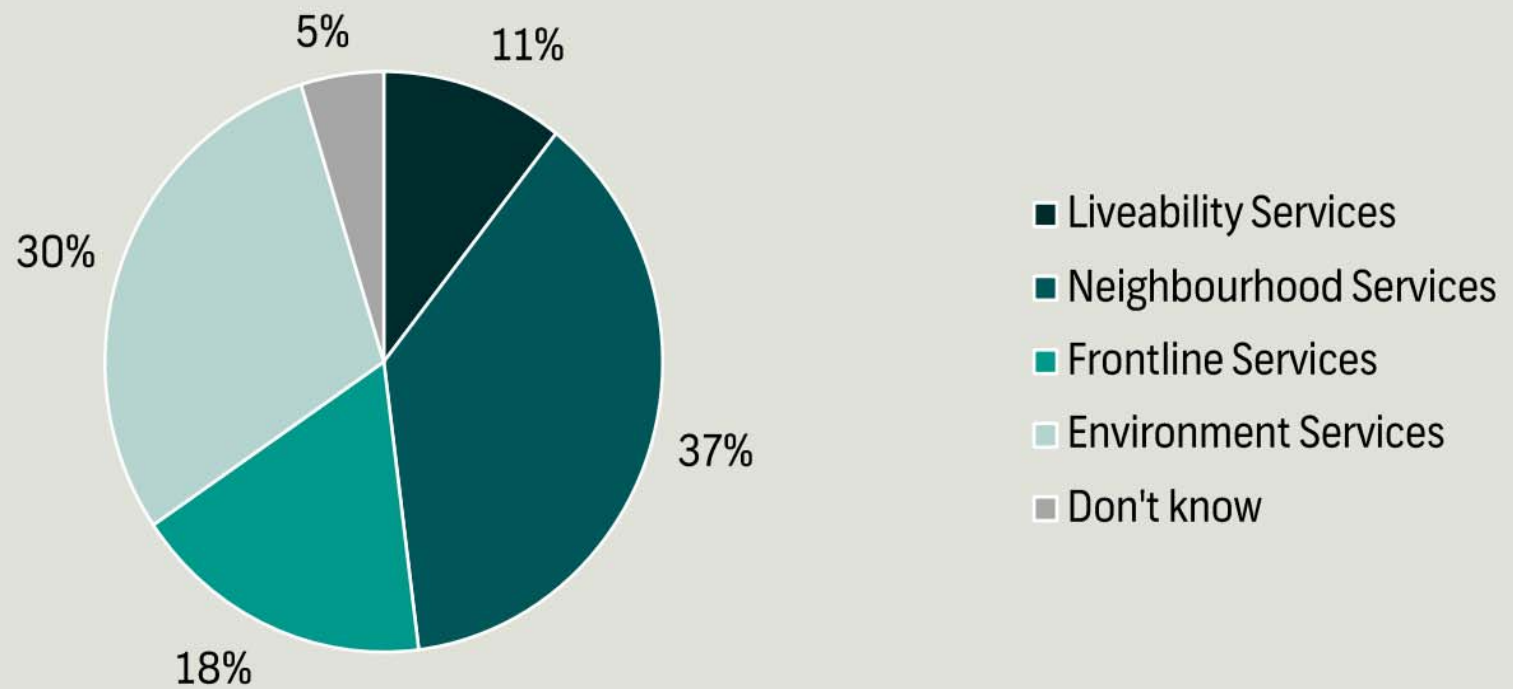


### Who do you think is the most responsible for the declining services in your local area?





## What name best describes the services operated by your local council?

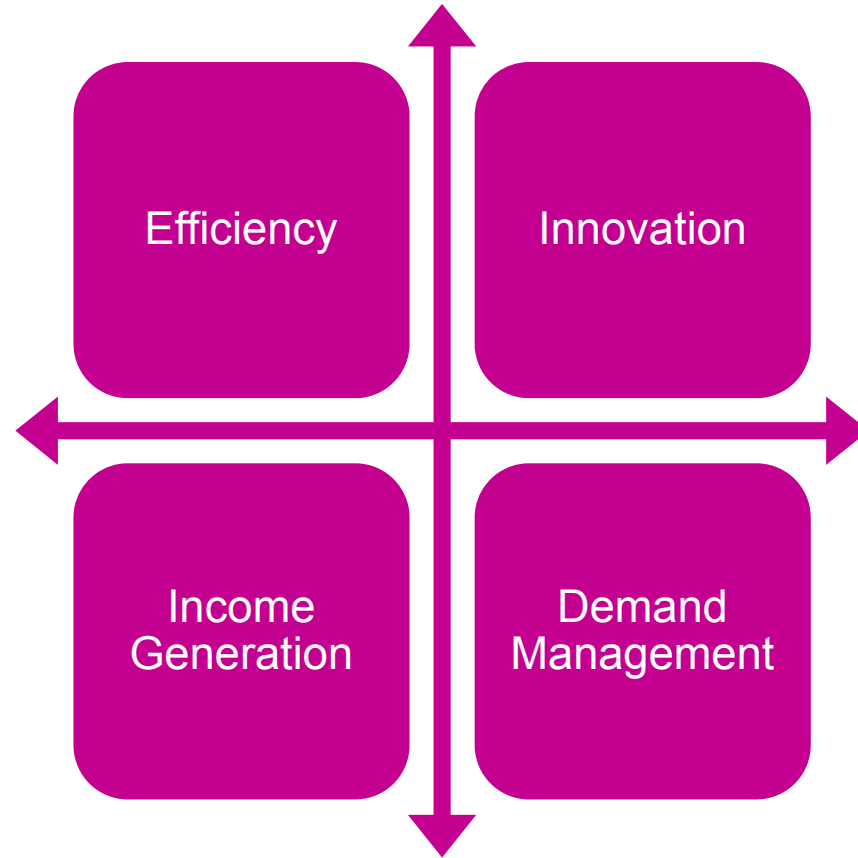




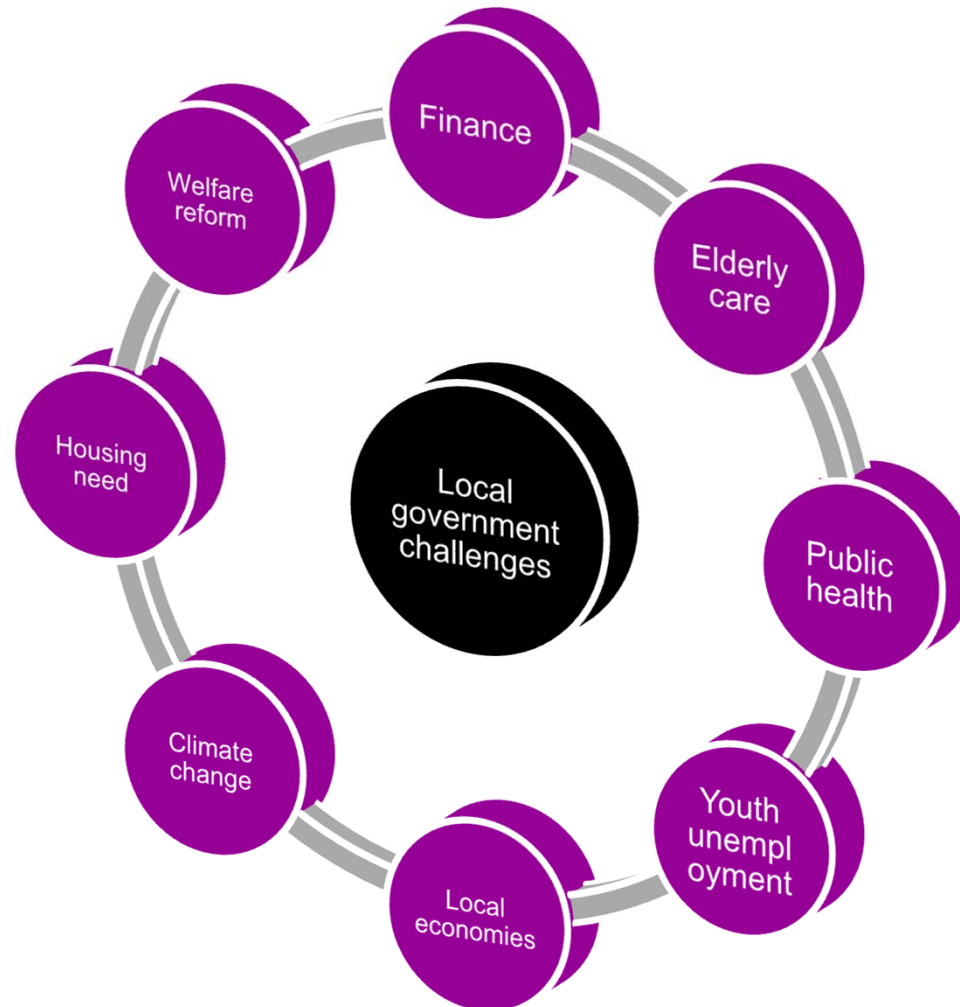
# What will local government look like in 2020?



# The pillars of excellence



# Public policy challenges



# Income generation

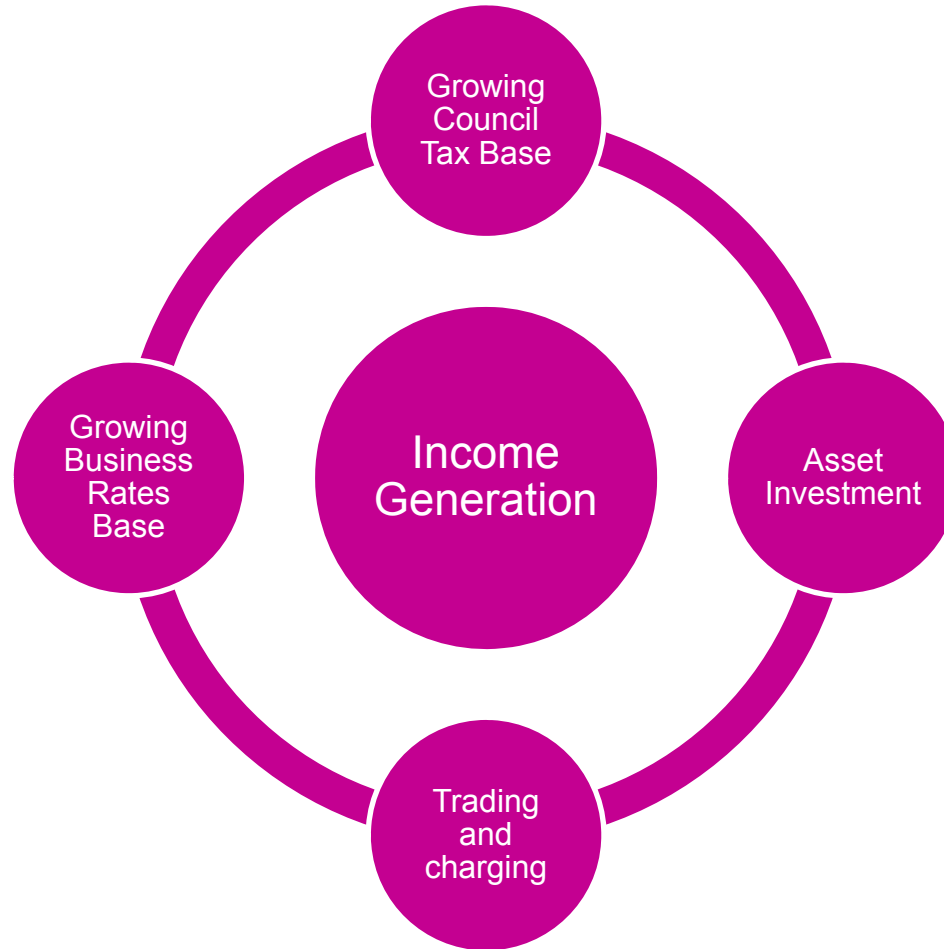


# Income generation



- 54% sell services externally in roads services, 59% in street lighting.
- 70% do so by charging mechanisms
- Contracting for other L.A.s, public sector & private work
- Winter maintenance for public health
- Winter maintenance for industrial estates, airports
- Sponsorship of roundabouts & signage
- Kerb dropping

# Commercialisation Strategy



# Conclusions



- Budgets continuing to drop up to 2020
- Sector response been good in terms of cost reduction, efficiency and improving productivity
- Public support for more roads spending
- This only takes us so far
- We now need to seek out income generation opportunities to offset budget cuts
- Need for a commercialisation strategy
- Time for a spirit of municipal entrepreneurialism

**LOCAL SERVICES**

**LOCAL SOLUTIONS**





# Contact details

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