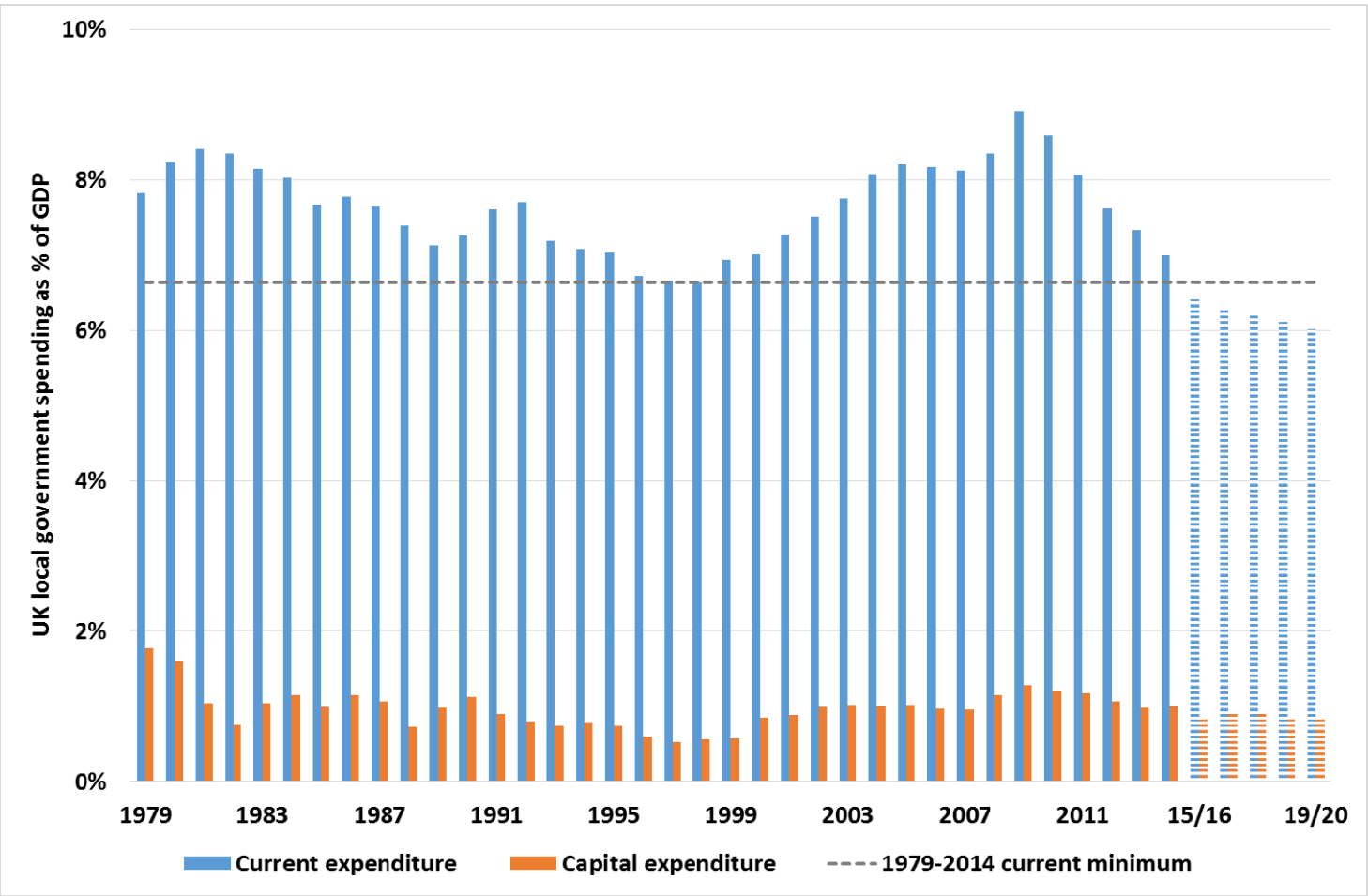




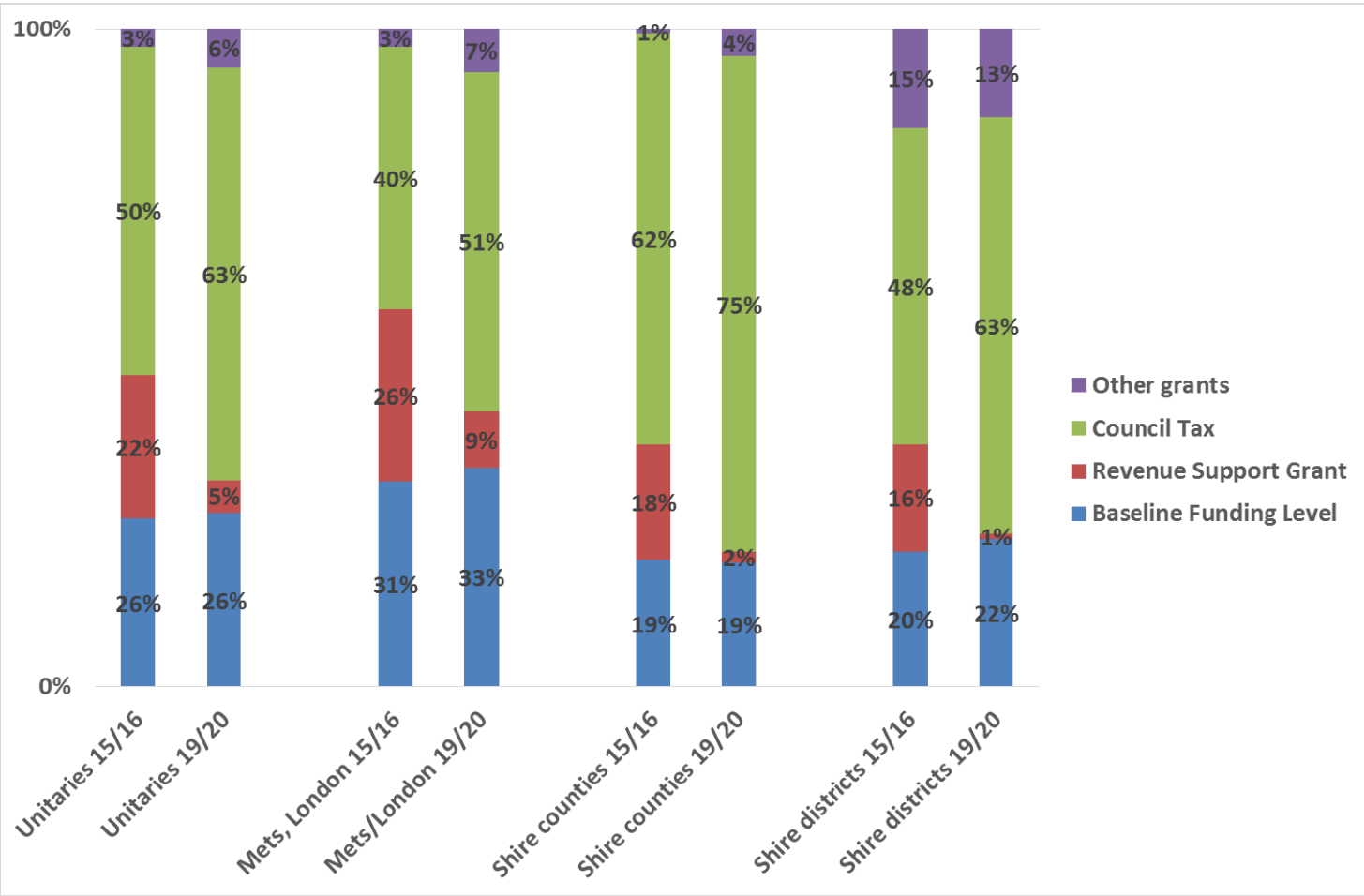
# **State of the Market in Street Cleansing 2016**

Paul O'Brien,  
Chief Executive, APSE

**UK local government spending as a share of GDP: current spending, already below the 1979-2014 minimum, is projected to go on falling to 2020**



**Balance of core spending power 15/16 and 19/20:  
as RSG shrivels beyond London and the Mets, most  
LA funding will come from council tax**

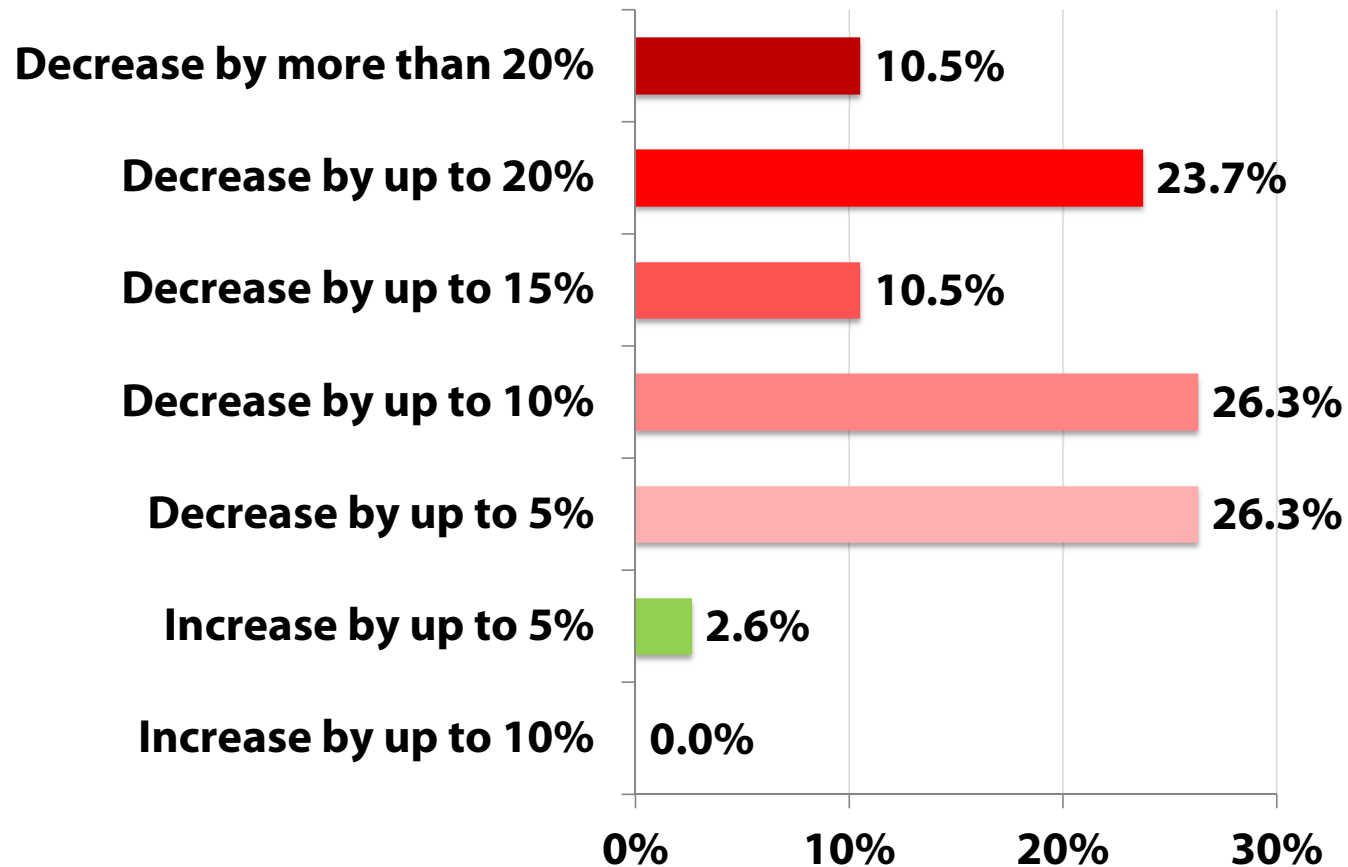


## **CONCLUSION: LIVEABILITY SERVICES**

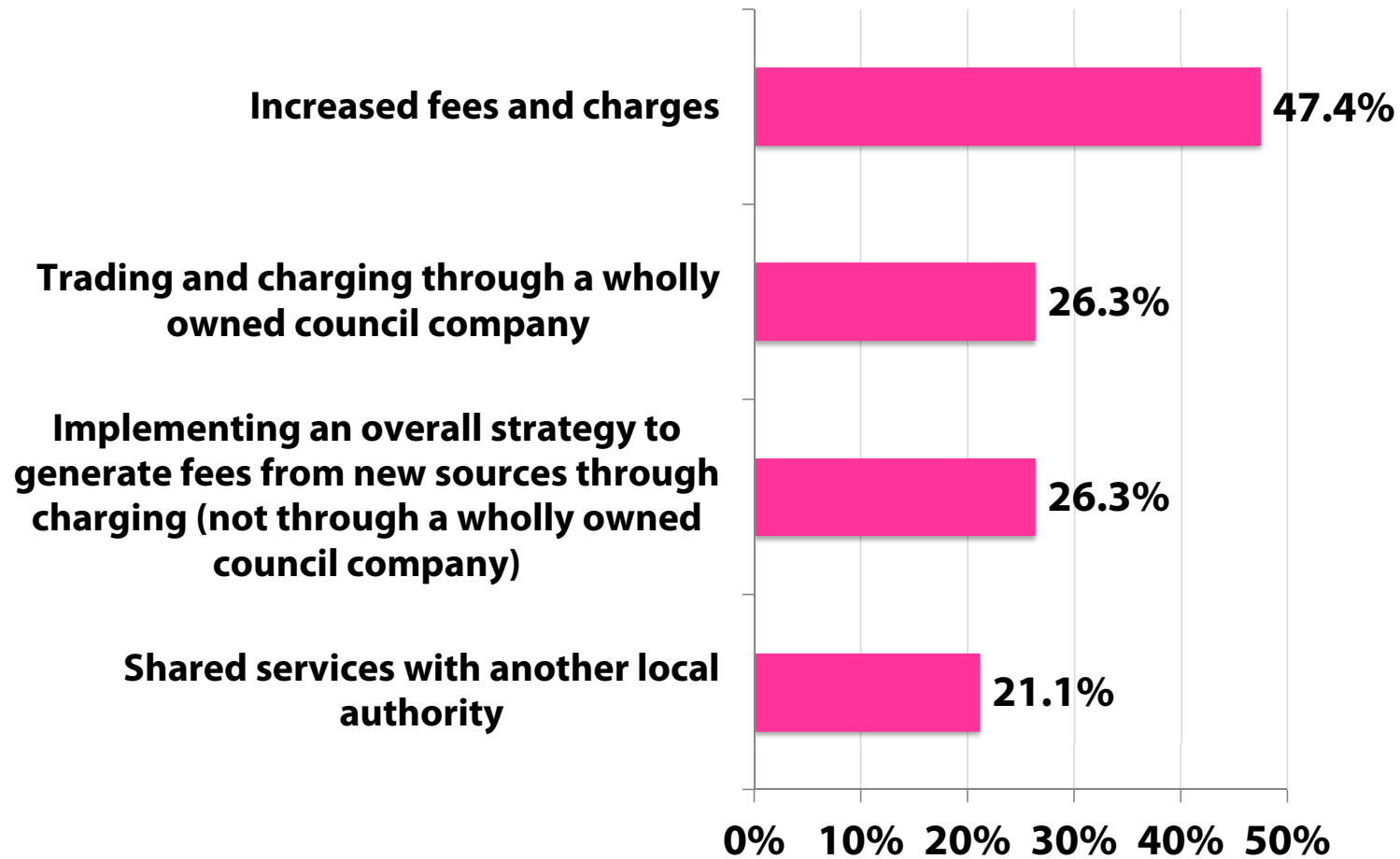
A 9% squeeze on upper tier LAs only looks benign set alongside the 21% squeeze on Districts and the record of the last five years. Liveability services are under threat everywhere.

The extra 2% on CT looks about enough to meet the growth in ASC demand. If so, the case for sustainable local government services – highways, housing, libraries, leisure and recreation, environmental health, planning – must be made in their own right.

# What is your expectation of the level of funding in your service budget in the coming five years?



# How are you implementing your income generation strategy?



# Income generation

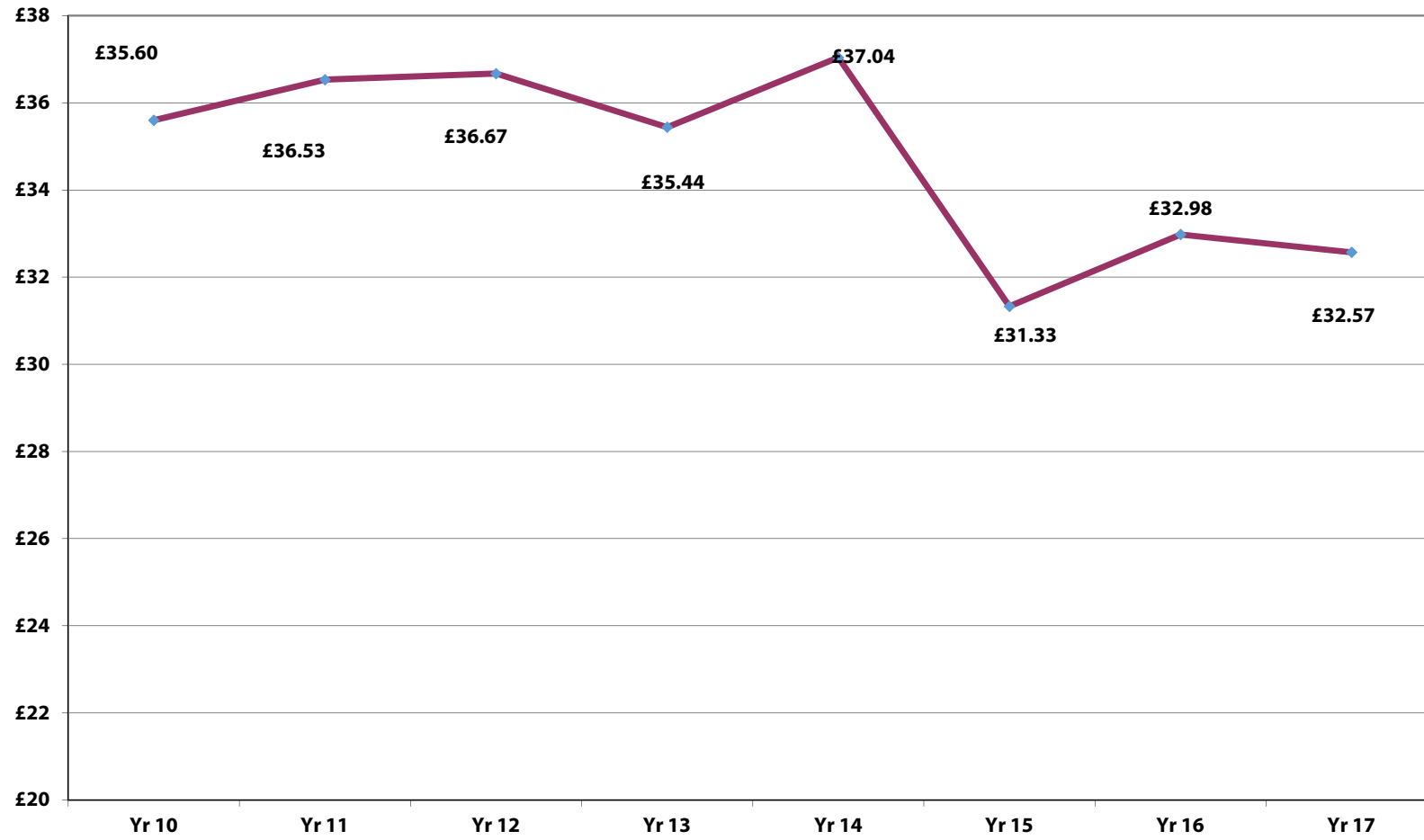
- Providing property clearance and cleaning services to the ALMO
- Private sector cleansing e.g. car parks, road sweeping, weed killing, removal of syringes and dead animals from commercial land, etc
- Cleanse on behalf of developers for unadopted highway
- Renting available space within our depots to local businesses
- Sponsorship and advertising panels in litter bins
- Events e.g. sporting events
- Care of garden charging
- Charging to other in-house sections e.g. parks and cemeteries
- Offering services to Parish Councils
- Provide services to other public services e.g. NHS, educational establishments, Fire services and Military

# Where the costs are...

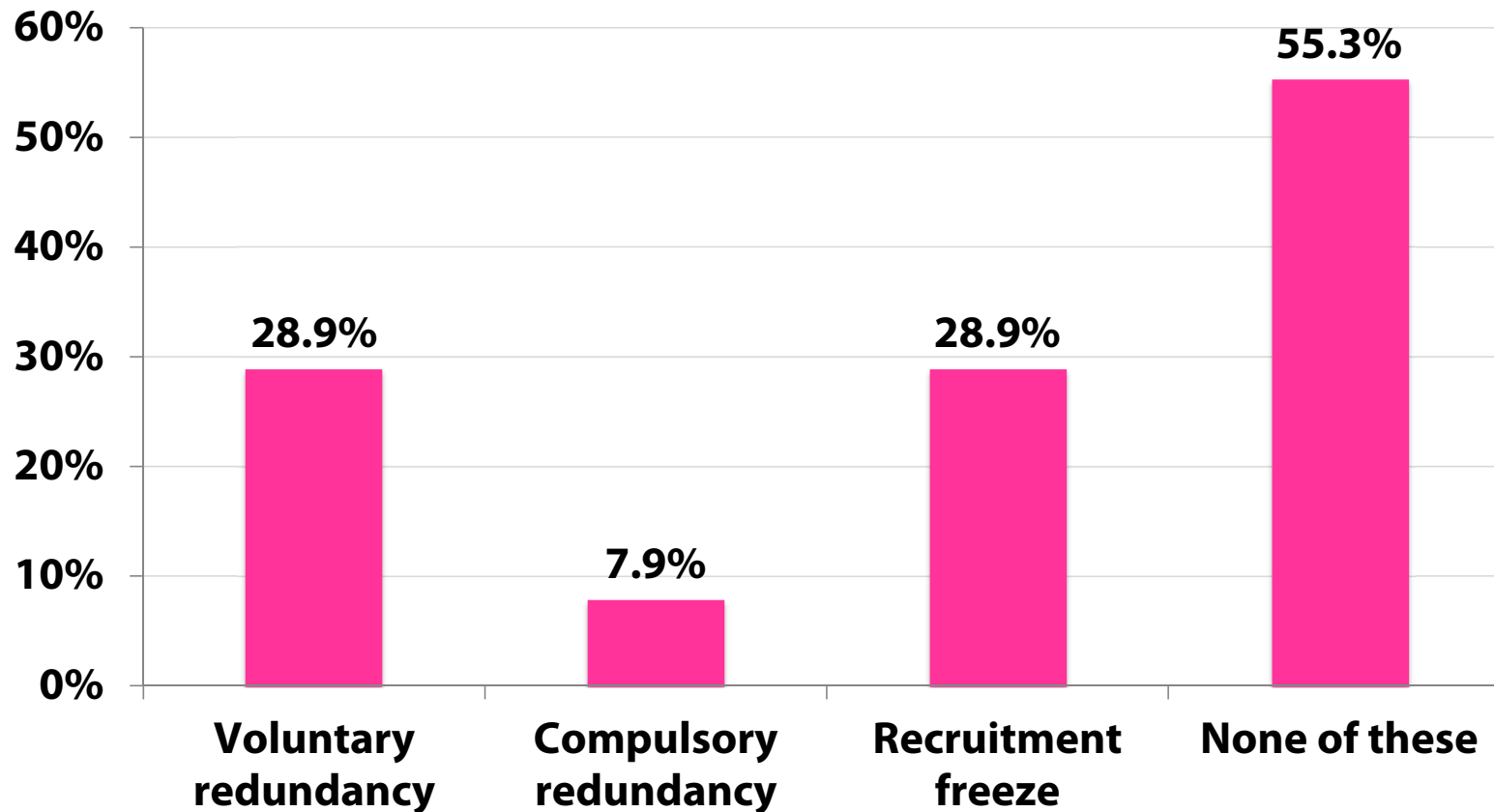
Cost	Proportion of total
Staff	66%
Transport	21%
Central establishment charges	7%
Premises	2%
External	1%
Departmental admin.	1%
Waste disposal	1%
Subcontracting	1%



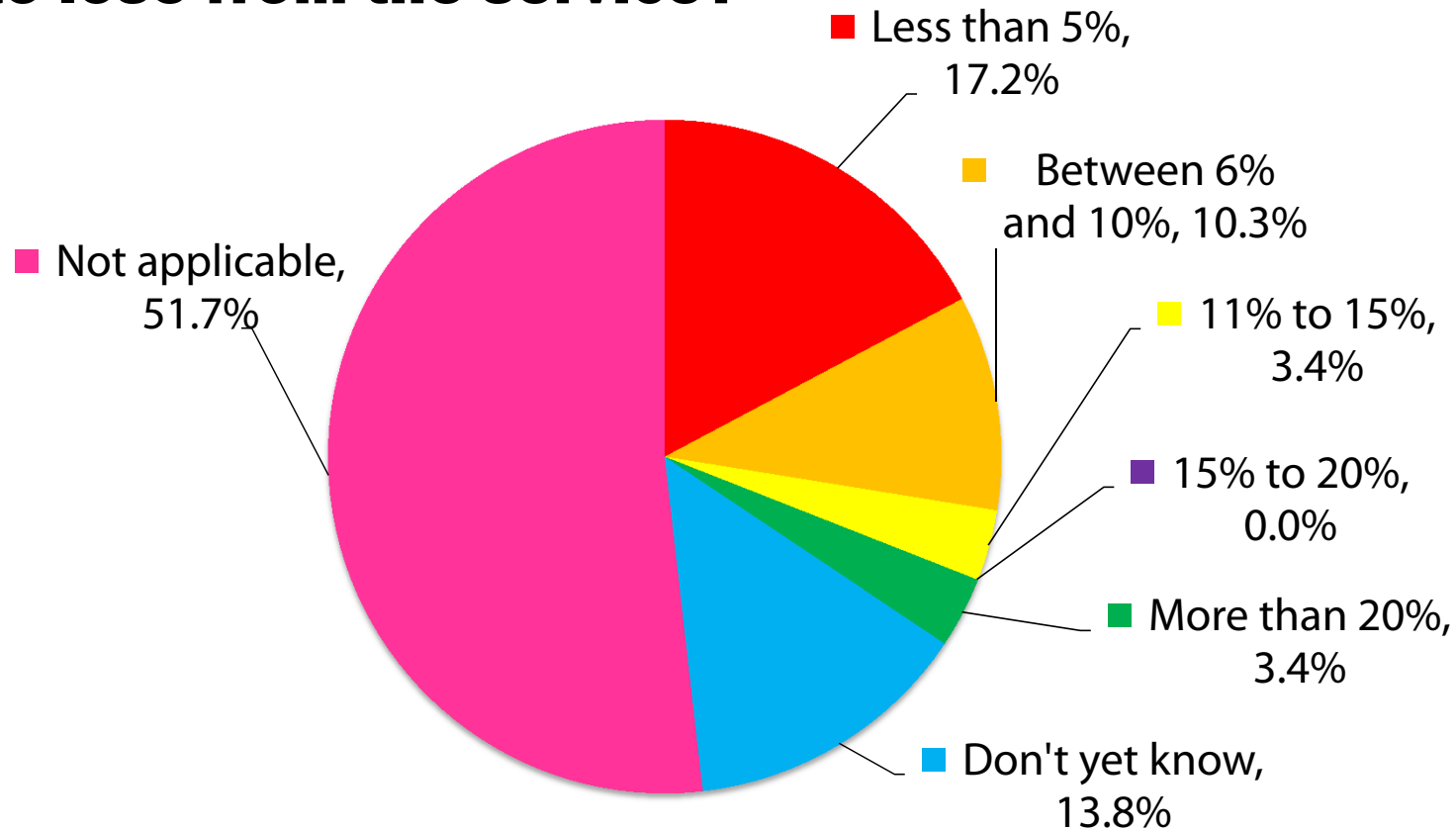
**PI 03 Cost of cleansing service per household  
(including CEC)**



**Has or does your service intend to implement any of the following within the next 12 months:**



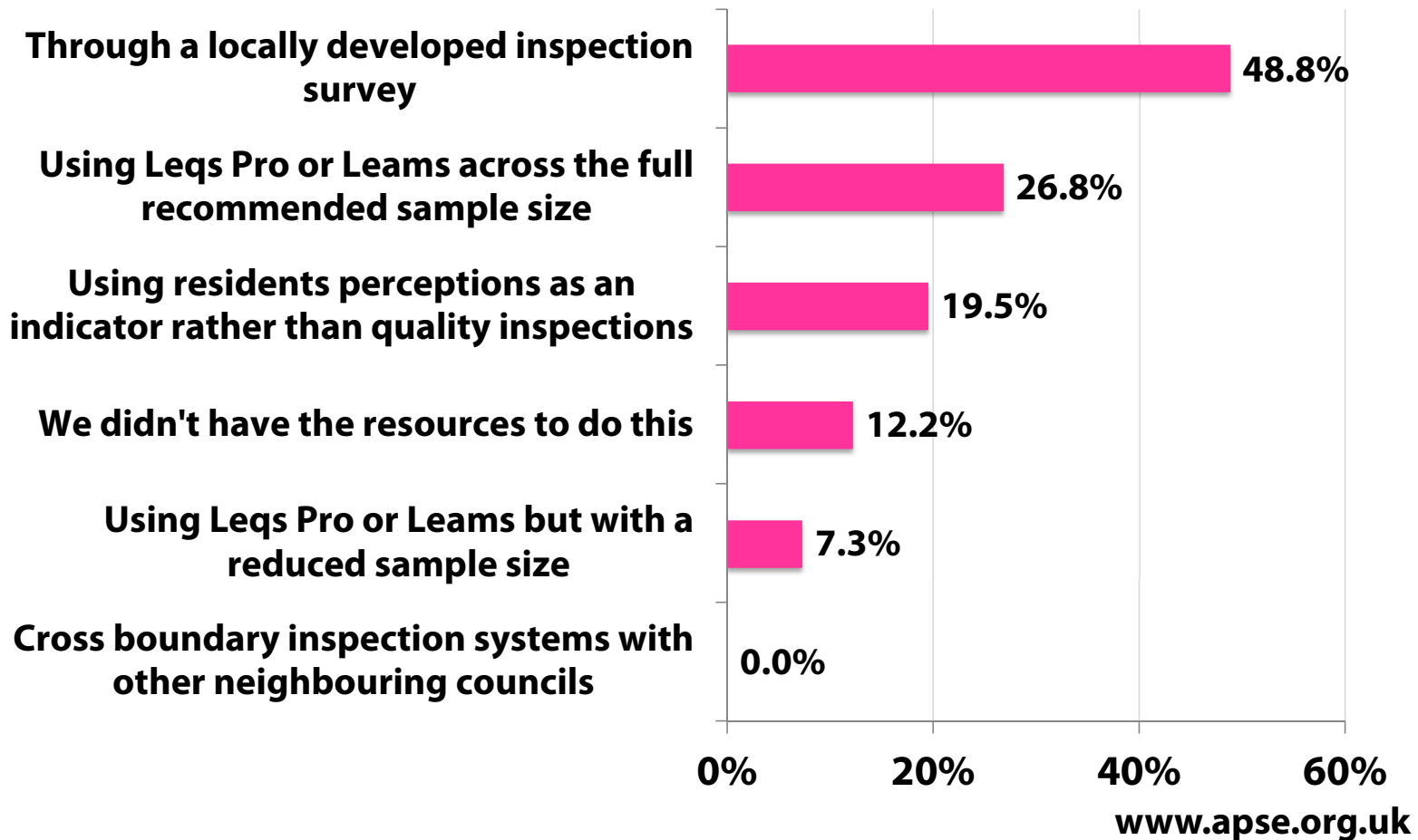
# If your service area is subject to redundancy measures what percentage of staff do you expect to lose from the service?



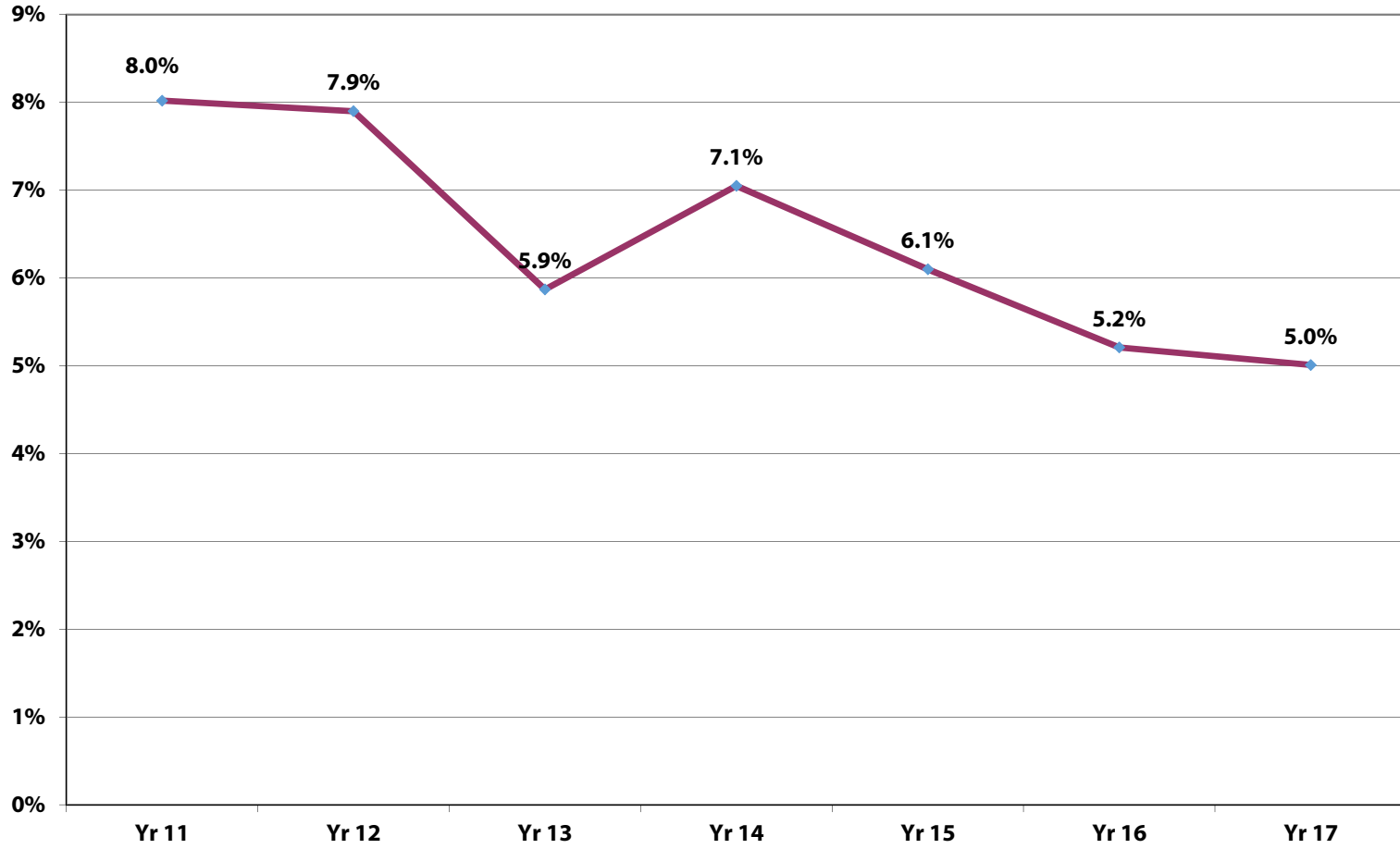


[www.apse.org.uk](http://www.apse.org.uk)

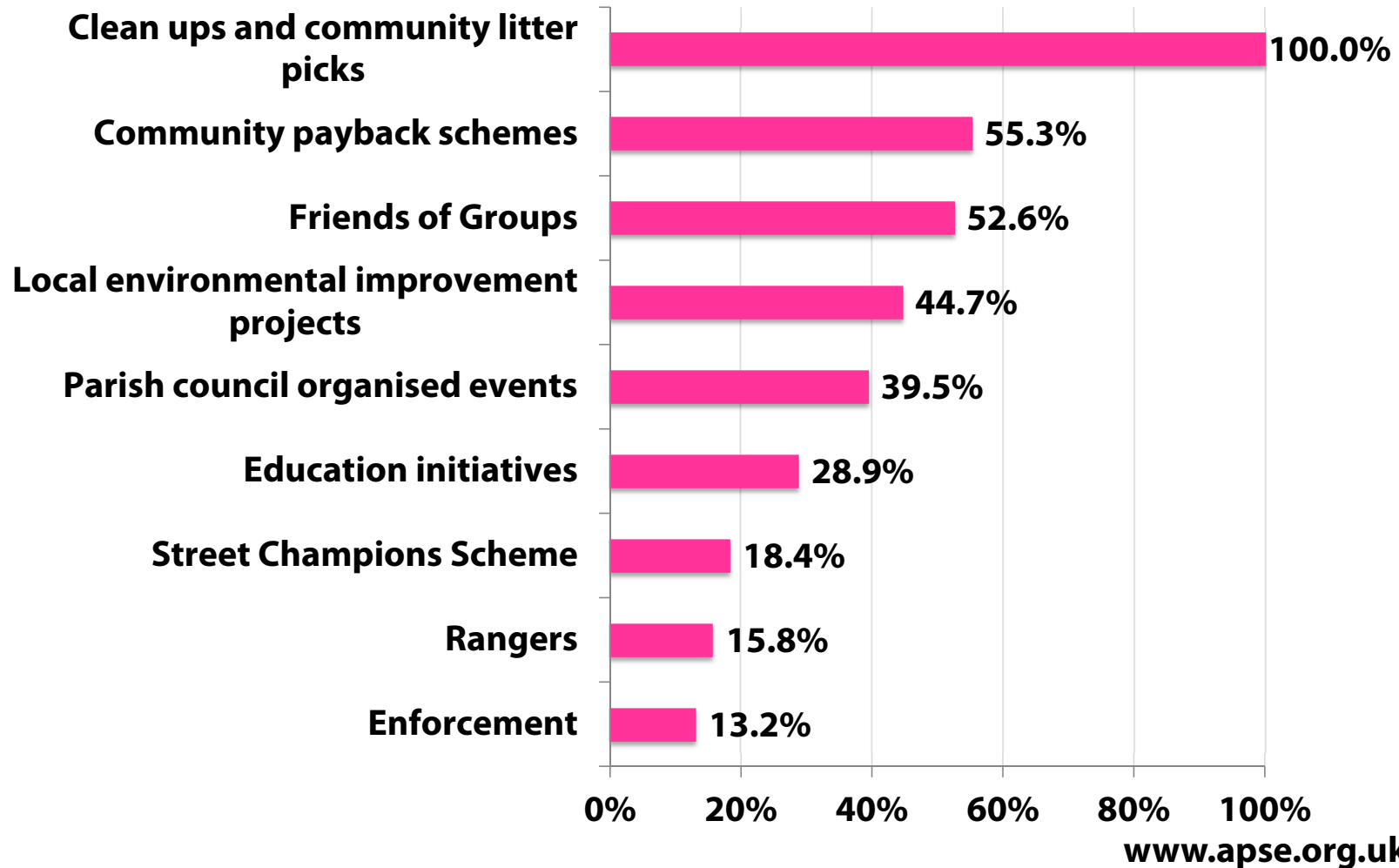
# How did you measure street cleanliness quality during 2015?



**PI 37a NI 195 percentage of sites that fall below grade B  
(England only - full inspections)**



# How are volunteers involved in the street cleansing service?



# Demand management

## Education

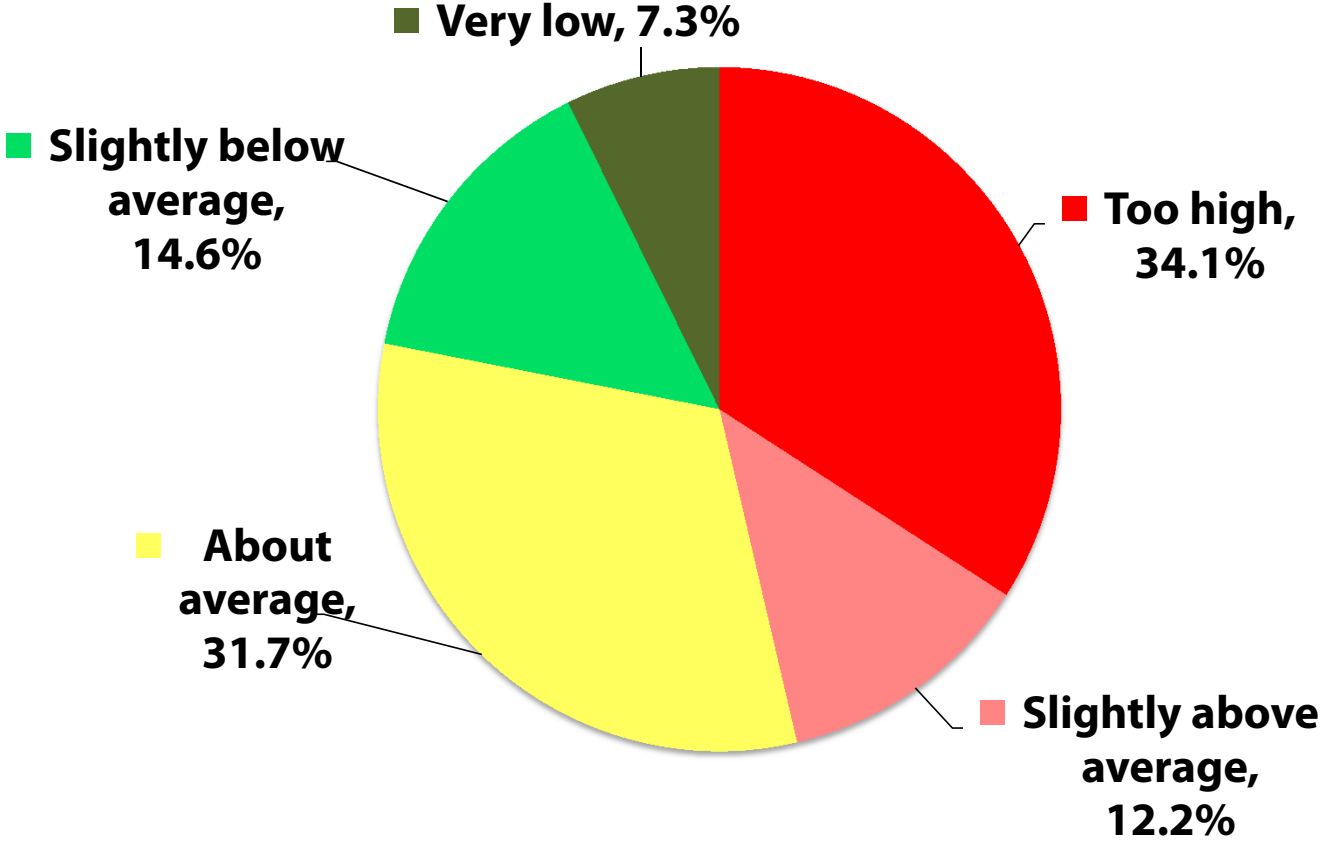
- Litter campaigns (93%)
- Educational awareness in schools (58%)
- Dog fouling campaigns (68%)
- Smoking-related litter campaigns (36%)
- Chewing gum campaigns (14%)
- National Love Where You Live campaign (17%)
- Graffiti campaigns (11%)
- Junior citizen events (7%)
- Community wardens (18%)

## Enforcement

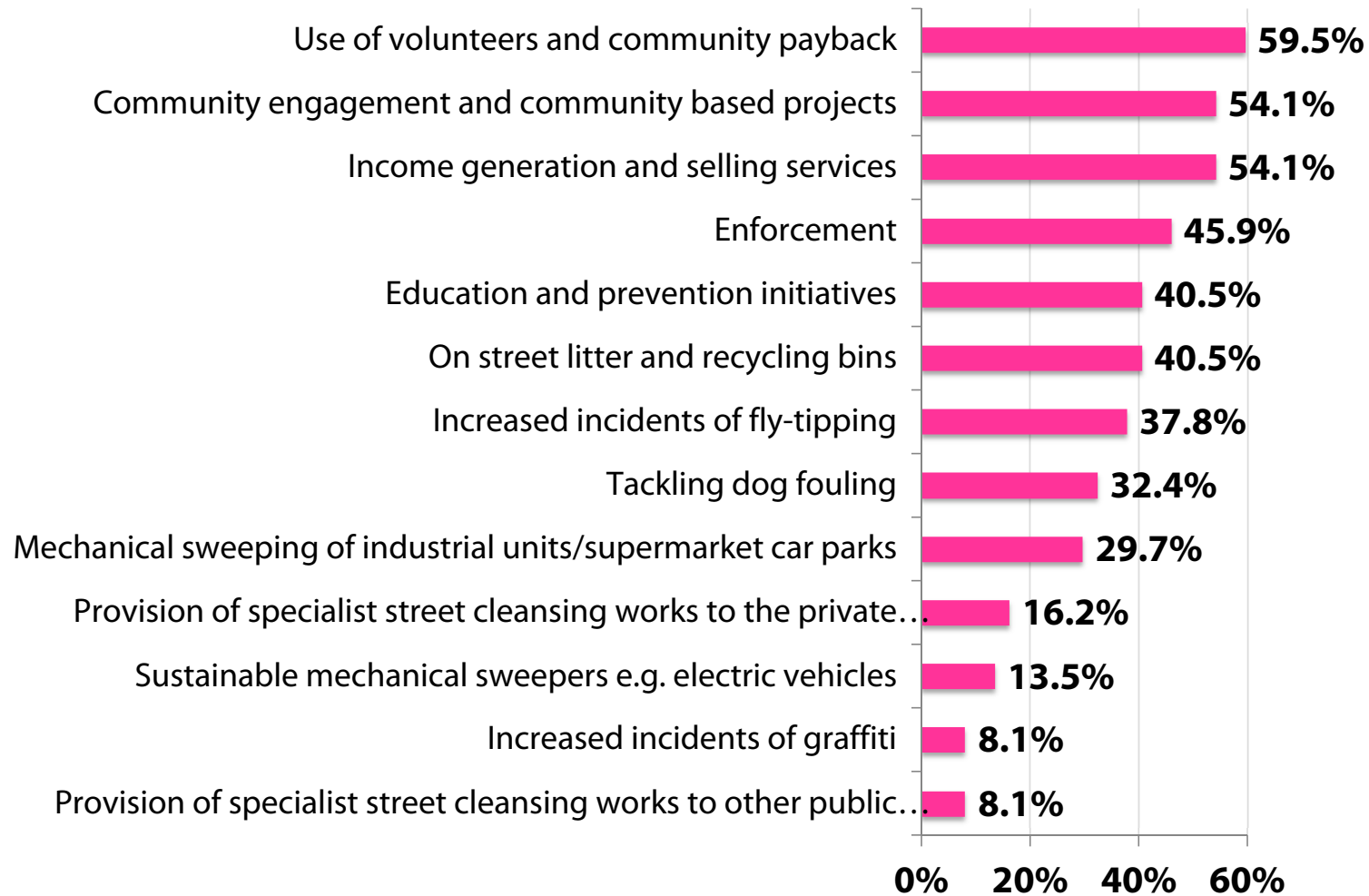
- On the spot fines for littering (83%)
- Issue of FPNs to businesses not registered to carry waste (65%)
- Issue of litter clearing notices (66%)
- Use of dog control orders (58%)
- Issue of street litter control notices (58%)
- On the spot fines for fly-posting (30%)
- Control/prevention of the sale of vehicles on the road (33%)
- On the spot fines where waste is left out at the wrong times (30%)



# Are staff absence levels at an acceptable level?



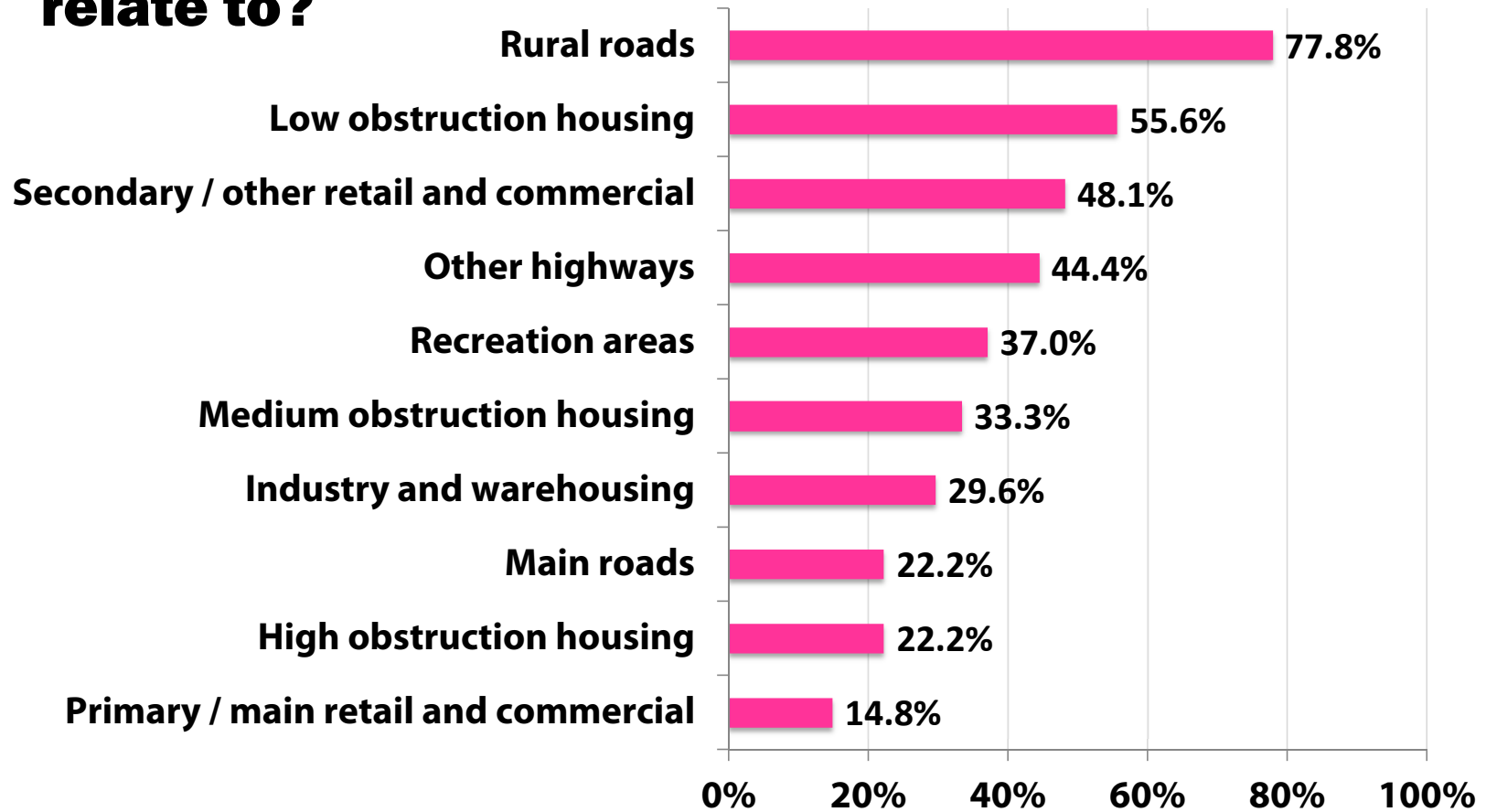
# Where do you see growth for the service over the next 12 months?



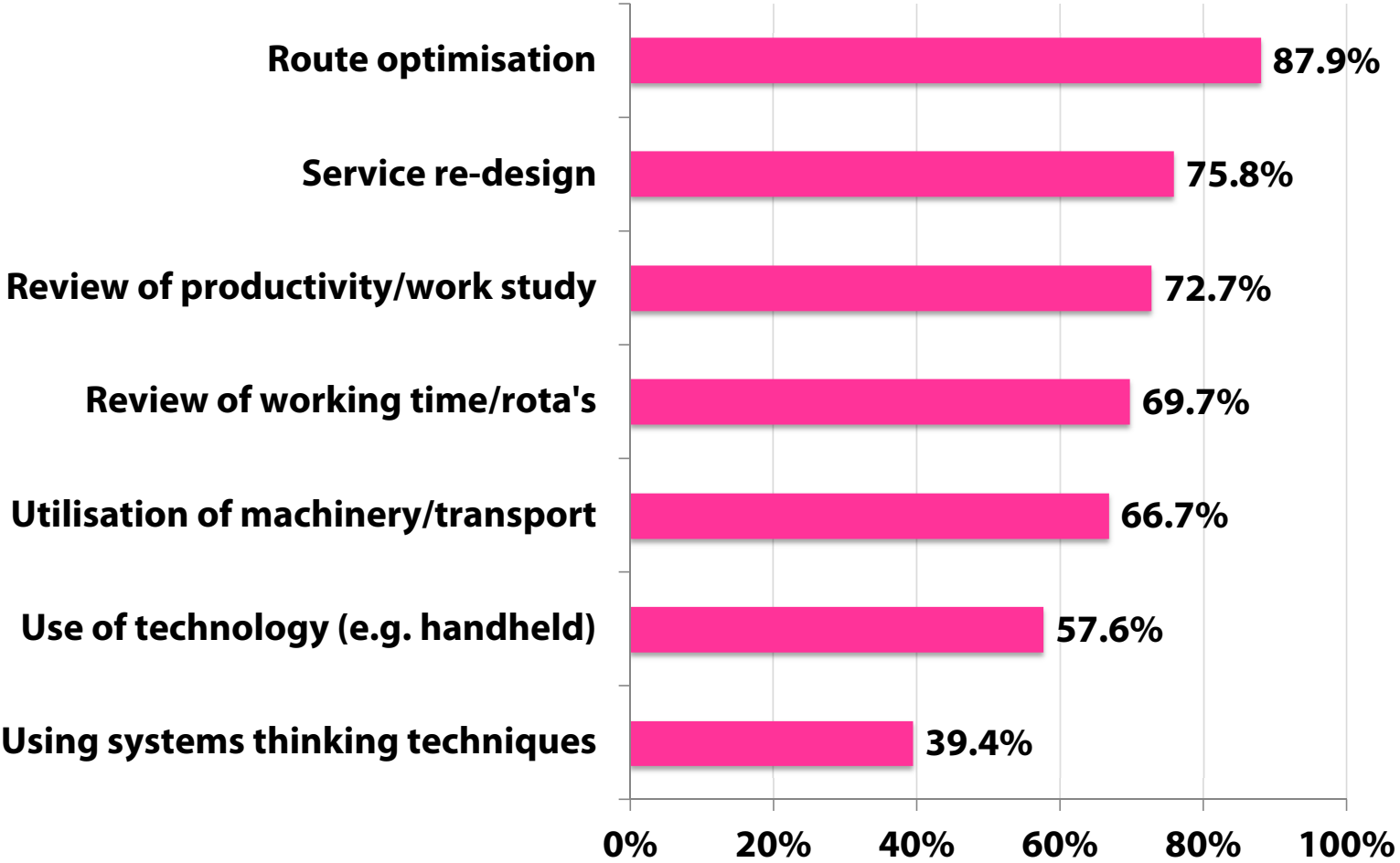
# Where do you see future decreases in work for the service?



# If you are anticipating future reductions in sweeping and litter picking work, which areas of land do you think this will relate to?



# Will this service review involve any of the following:



# Efficiency

- Changing shift patterns/working days, overtime and staff reductions
- Review of mobile teams and a reduction in barrow staff
- Review of mechanical sweeping
- More reactive working
- Scheduling service based on need rather than frequency
- Reduction in frequency
- Review of cleansing routes/ route optimisation
- Review of plant, vehicles and equipment
- Alternative service delivery models and shared services/merging services e.g. with grounds maintenance
- Systems thinking and lean working
- Stopping certain services e.g. graffiti removal, cleanliness inspections



# Conclusions

- Budgets continuing to drop between now and 2020
- Sector response been good in terms of cost reduction and productivity improvements
- Whilst continuing to focus on efficiency its only taking us so far
- Reducing demand through campaigns and enforcement
- Innovating in design and delivery
- Seeking out income generation opportunities to offset budget cuts



**LOCAL SERVICES**

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[www.apse.org.uk](http://www.apse.org.uk)

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