Association for Public Service Excellence

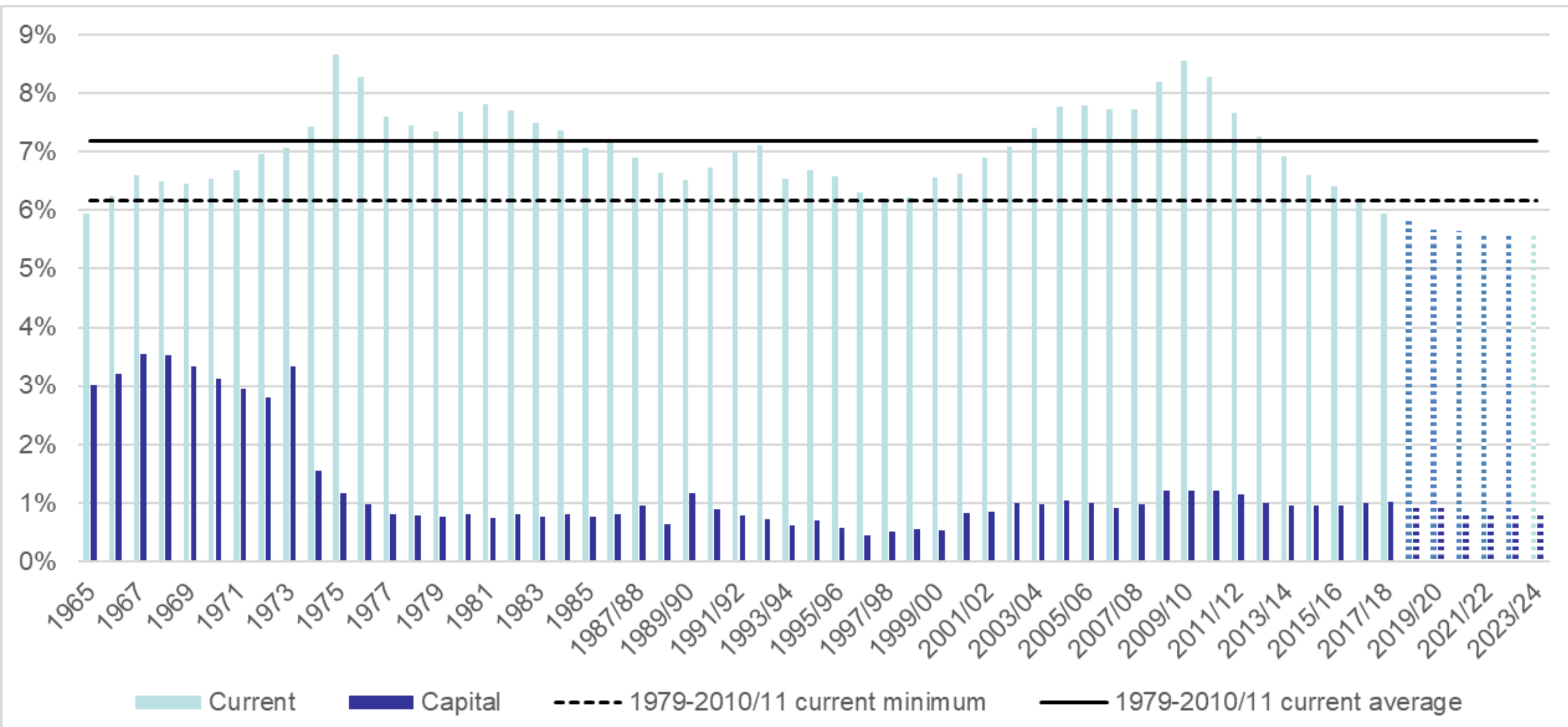
What’s on the horizon for Local Government?

Paul O’Brien,

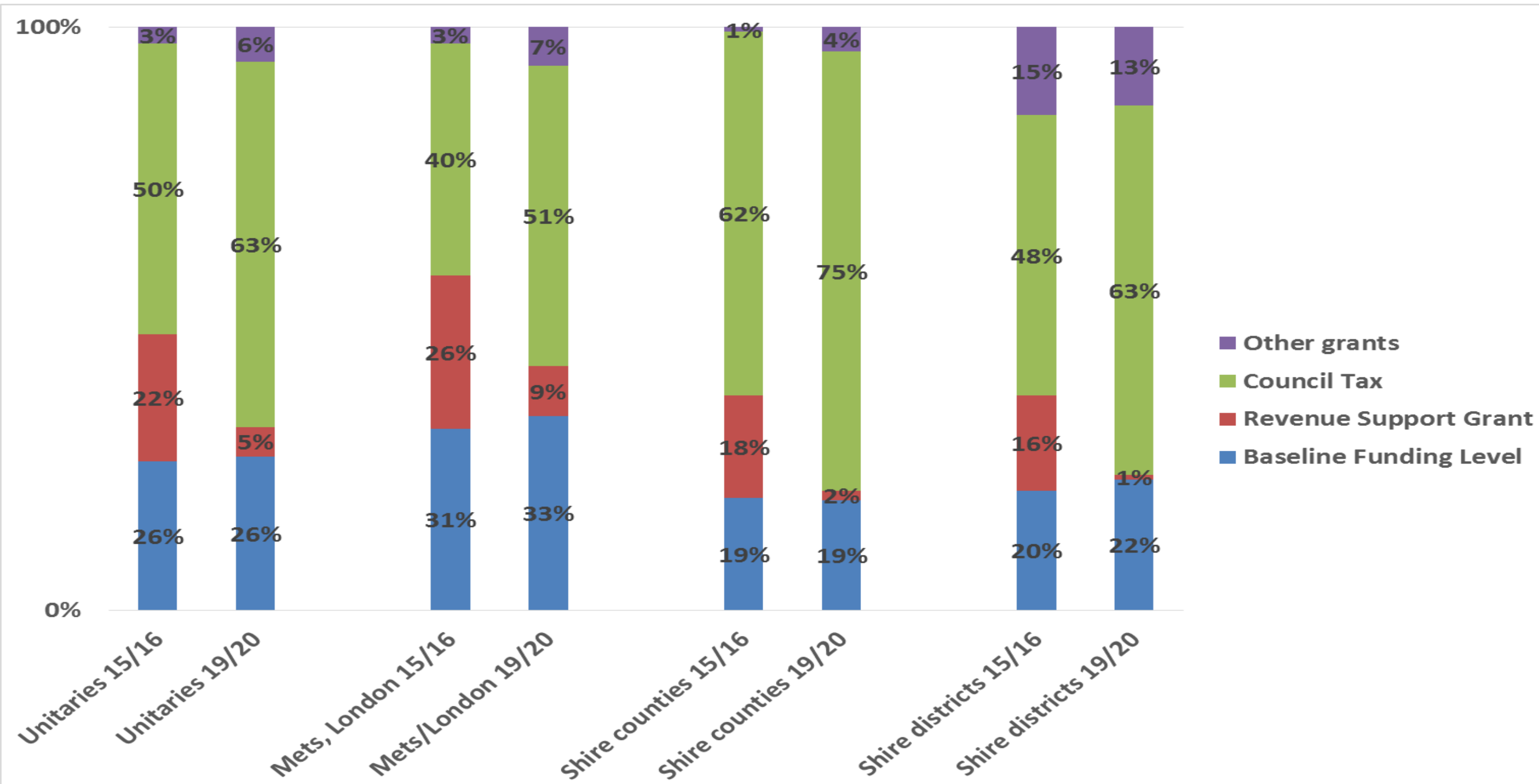
Chief Executive, APSE

Association for Public Service Excellence

UK local government spending as a share of GDP: current spending, already below the 1979-2014 minimum, is projected to go on falling to 2020 and beyond



Balance of core spending power 15/16 and 19/20: as RSG shrivels beyond London and the Mets, most LA funding will come from council tax



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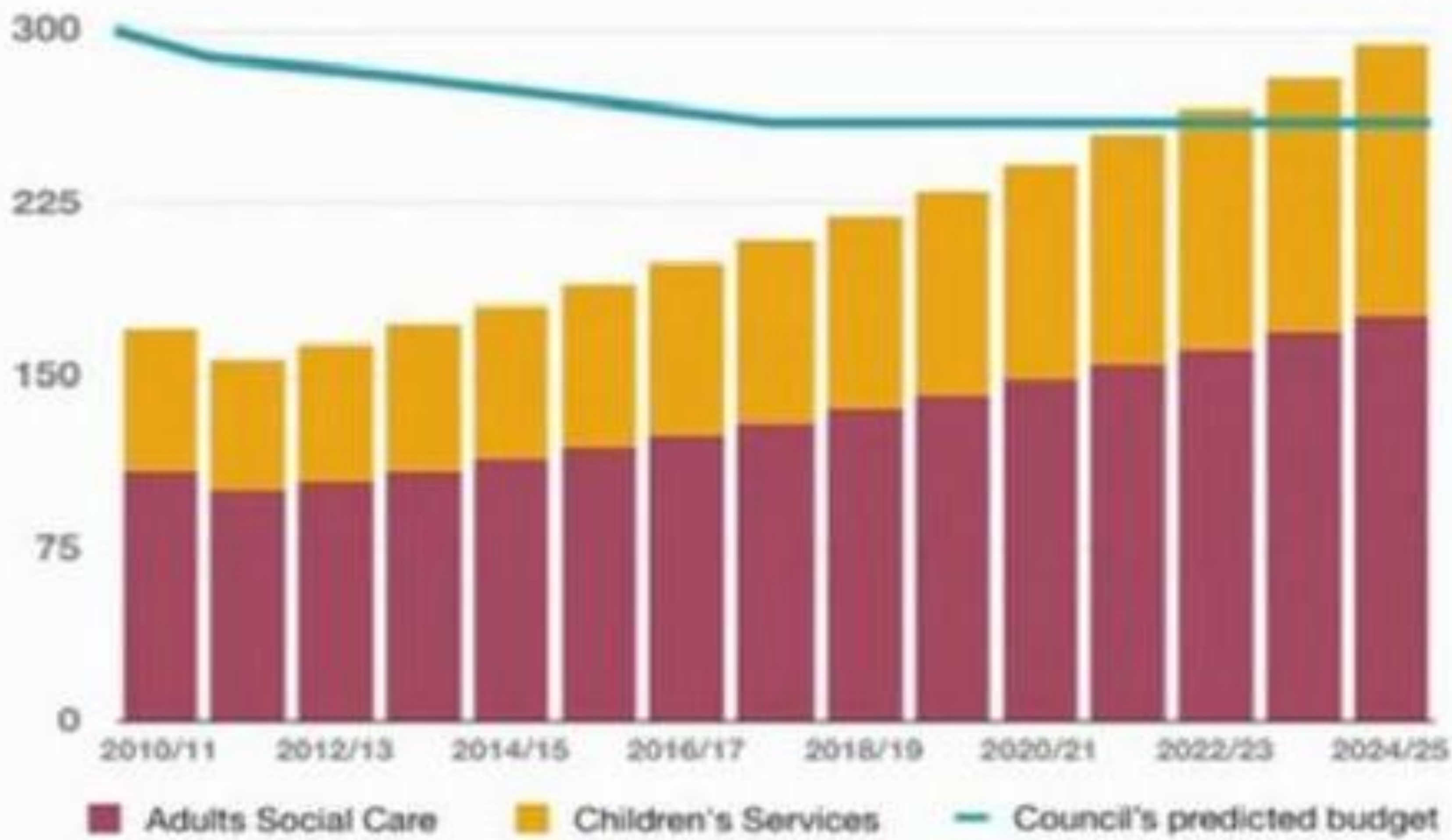
The 'Graph of Doom'



What has happened to neighbourhood services?

- Neighbourhood grouping
- Total service expenditure %‘s in UK
- Average cuts v’s areas of deprivation
- Average cut
- APSE state of the market

Has Austerity bitten?

What the public think

Key fact : Relative trust remains high

As in 2016 and 2017, Trust in Councils and Councillors is high relative to Government ministers and private companies in a climate on increasing distrust of anyone.

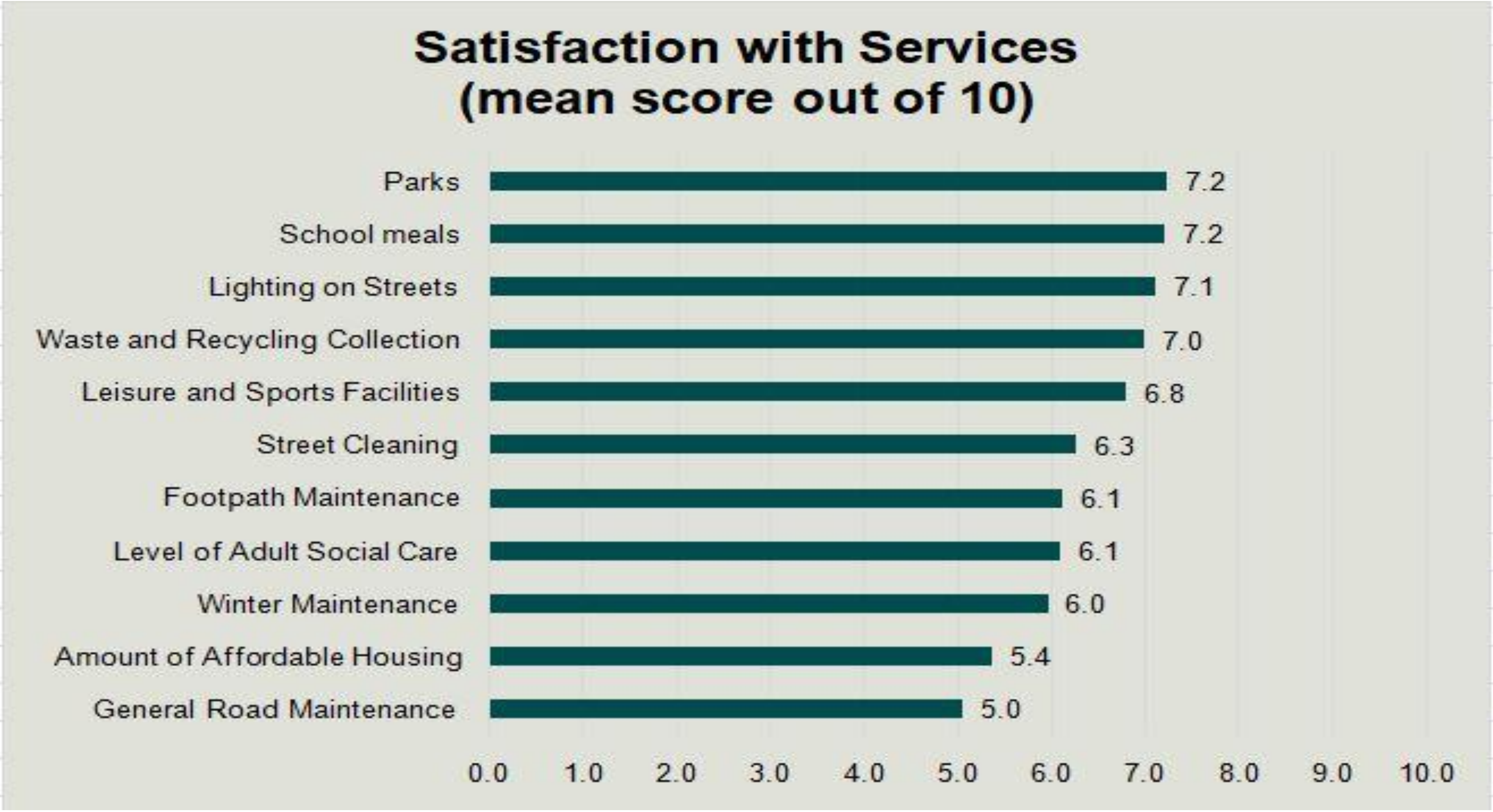
· Four times as many still trust the local Council over the Government to make decisions about how services are delivered provided in your local area.

· Six times as many trust local Councillors over Government ministers to make decision about their local area.

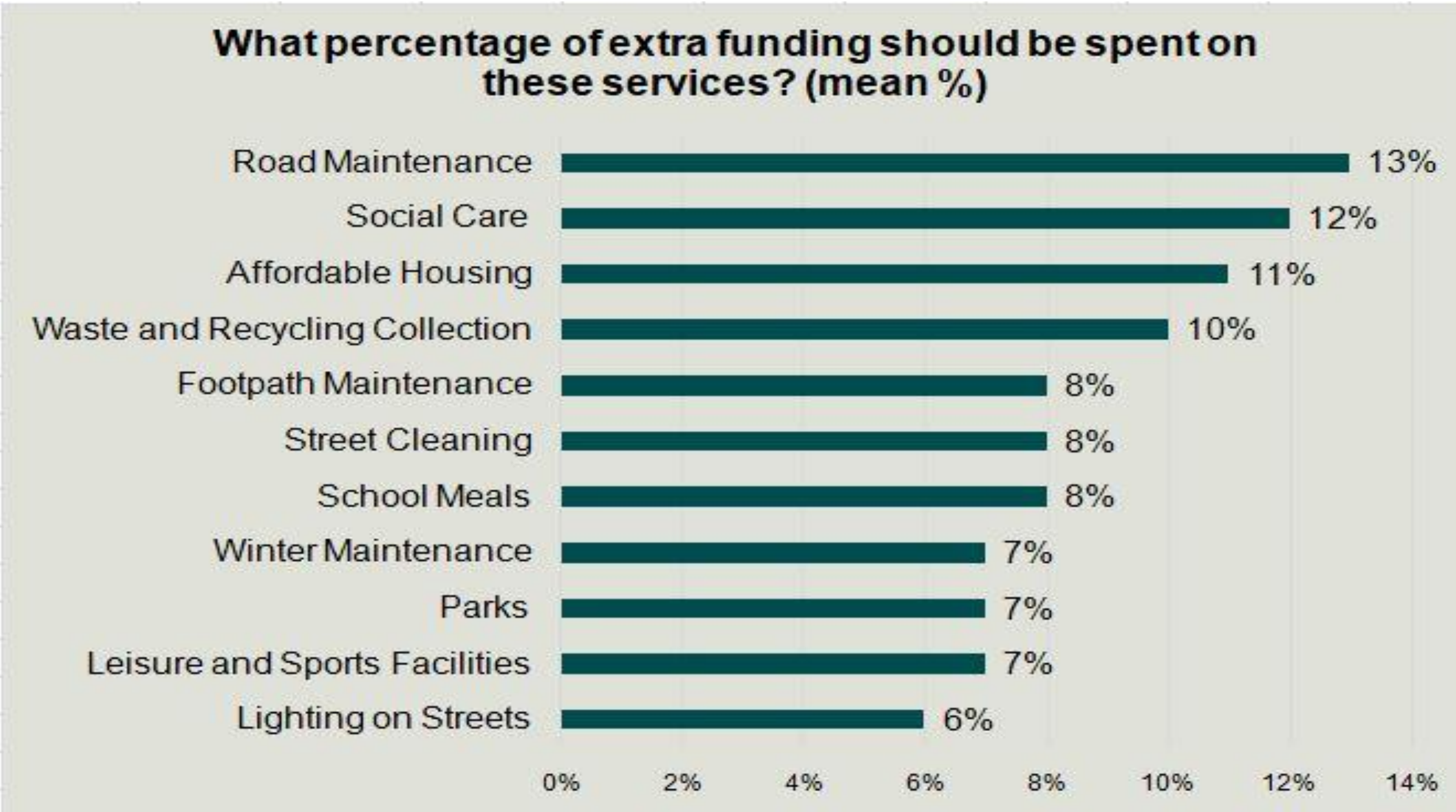
· Four and half times as many trusted Council to provide services in their local area over a private company with people trusting the council five times more than the Government.

<u>80% would like the Government to give more money to local councils</u> to spend at the local level for services that are in their neighbourhood.

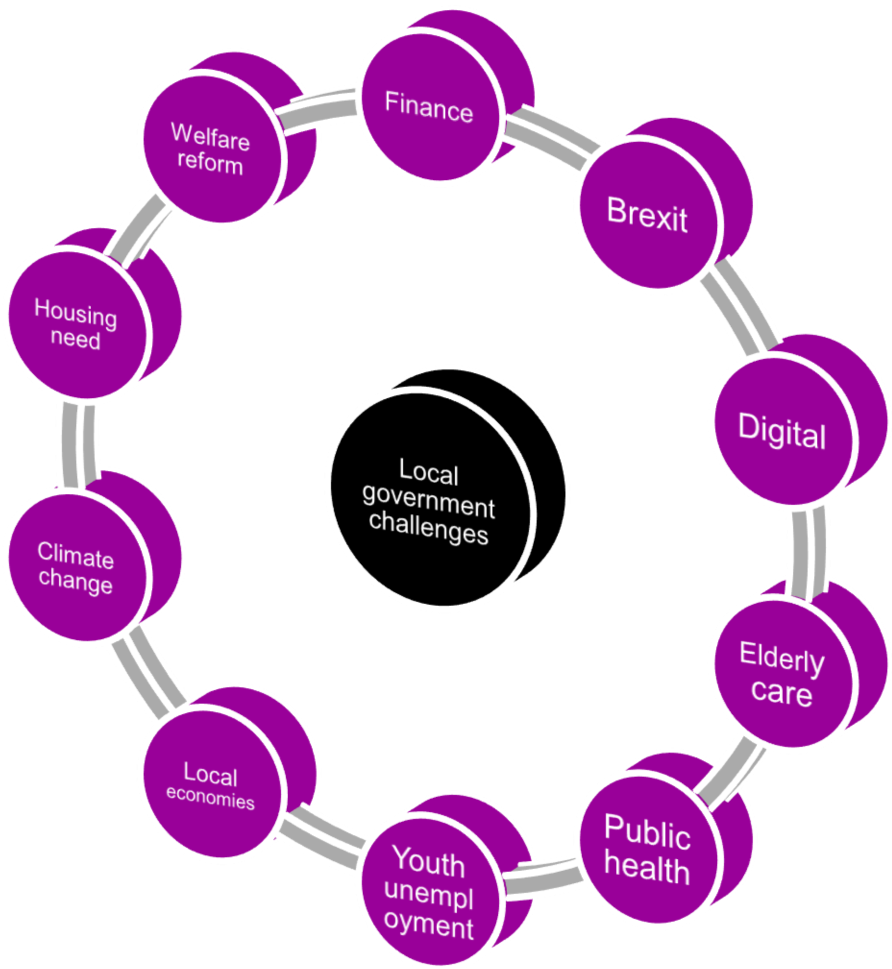
Performance of Councils services positive



How the public would like extra funds spent

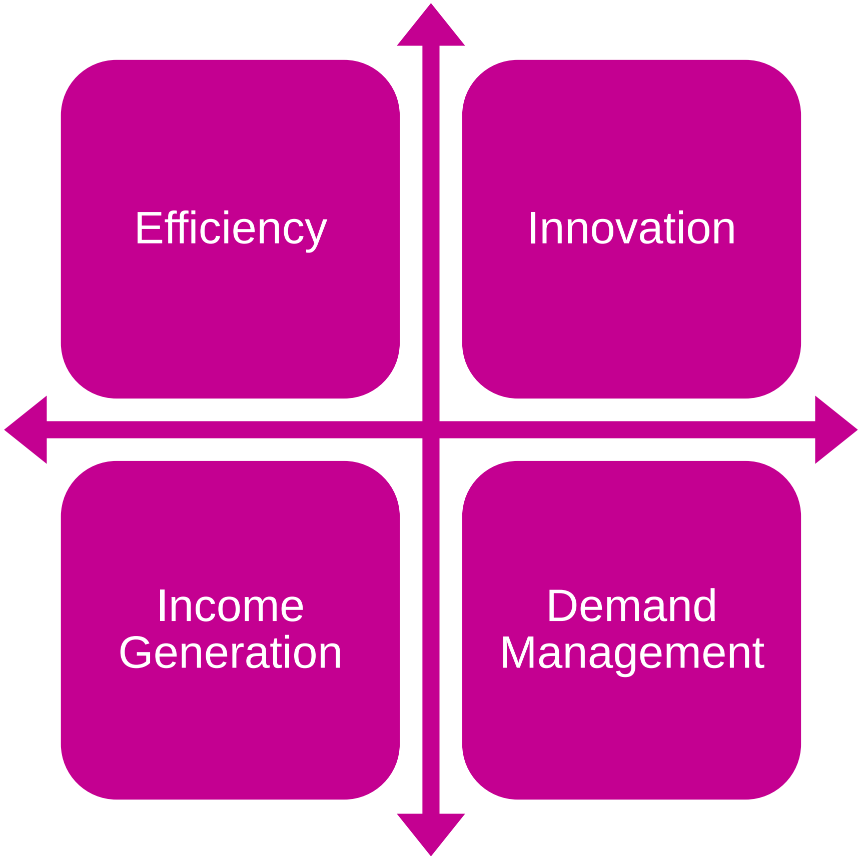


Public policy challenges

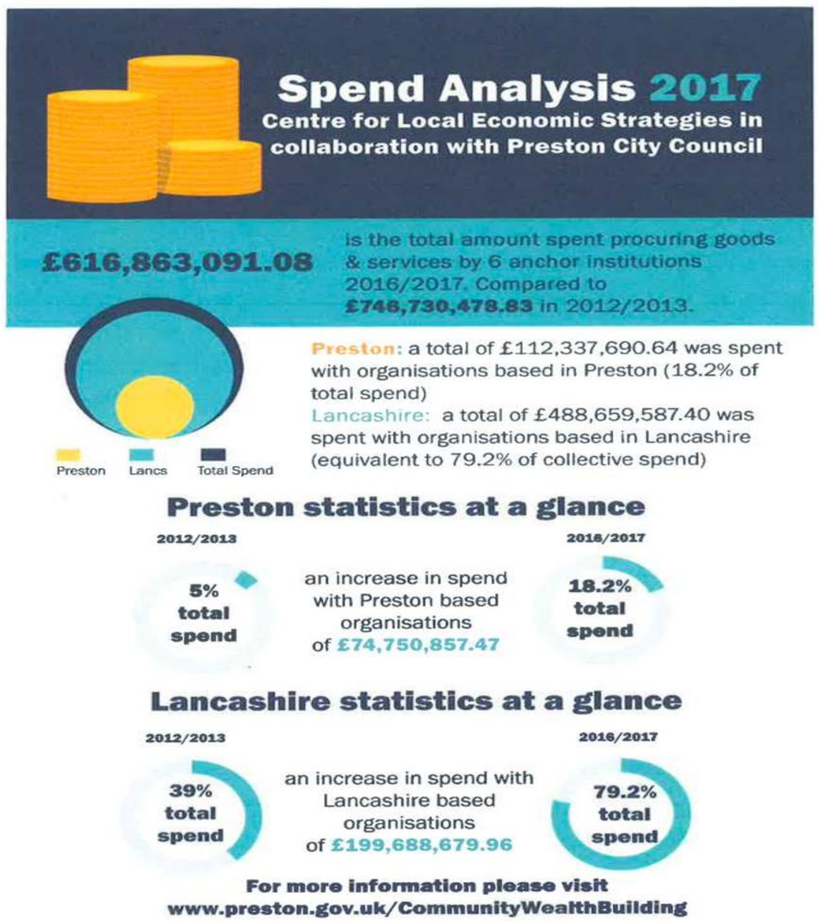


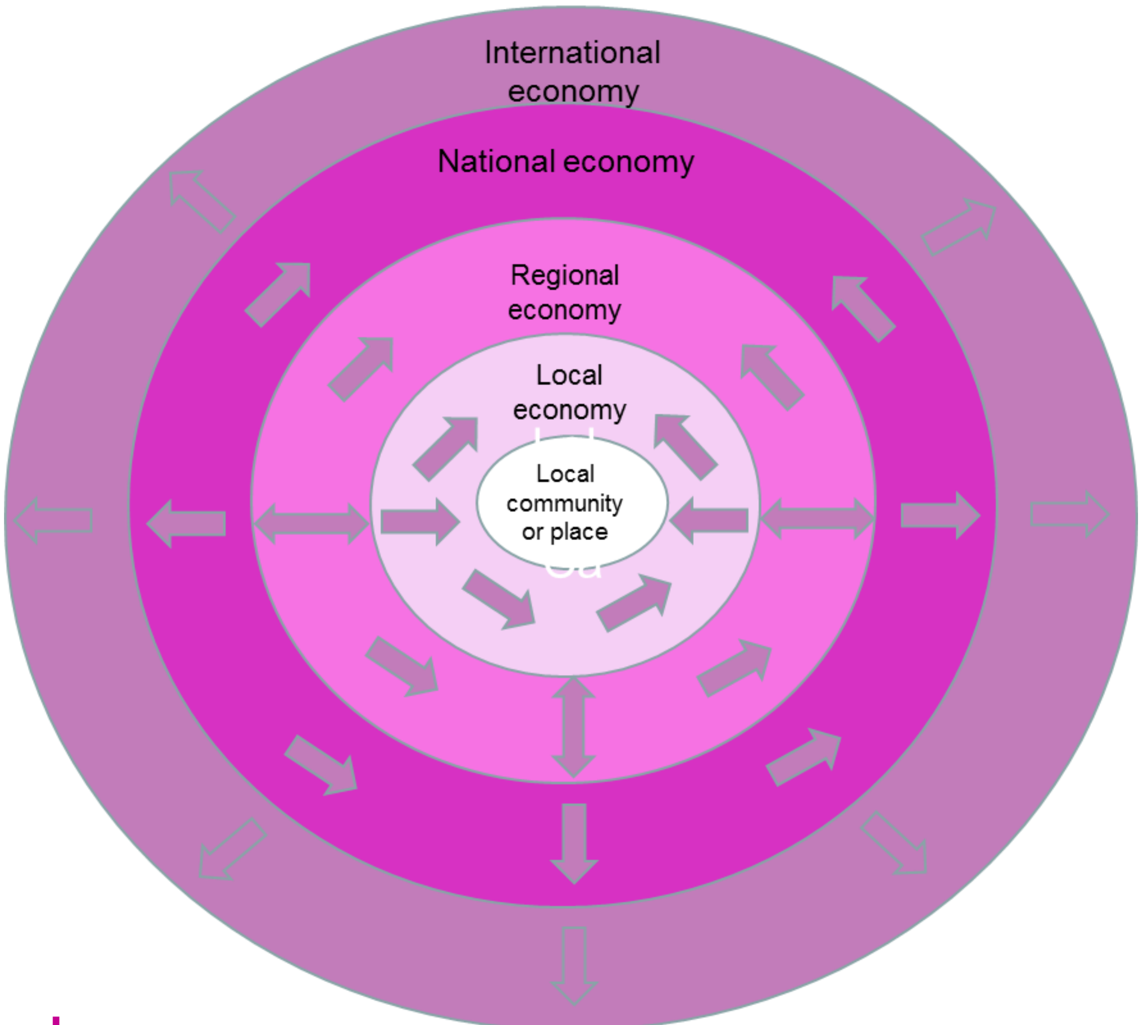
What will local government look like in 2020?

The pillars of excellence

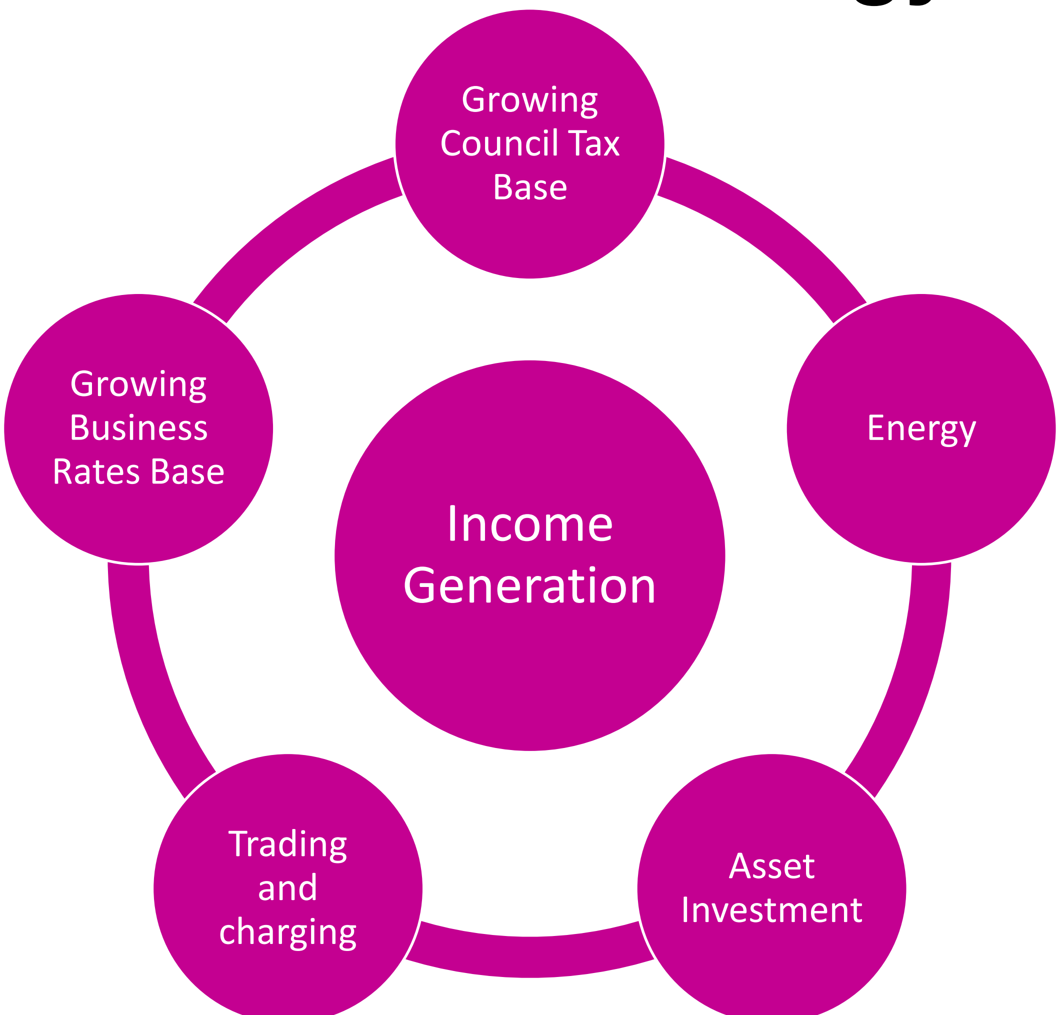


Preston


Spend Analysis 2017
Centre for Local Economic Strategies in collaboration with Preston City Council
£616,863,091.08
is the total amount spent procuring goods & services by 6 anchor institutions 2016/2017. Compared to £748,730,478.83 in 2012/2013.
Preston: a total of £112,337,690.64 was spent with organisations based in Preston (18.2% of total spend)
Lancashire: a total of £488,659,587.40 was spent with organisations based in Lancashire (equivalent to 79.2% of collective spend)
Preston
Lancs
Total Spend
Preston statistics at a glance
2012/2013
5% total spend
an increase in spend with Preston based organisations of £74,750,857.47
2016/2017
18.2% total spend
Lancashire statistics at a glance
2012/2013
39% total spend
an increase in spend with Lancashire based organisations of £199,688,679.96
2016/2017
79.2% total spend
For more information please visit www.preston.gov.uk/CommunityWealthBuilding


International economy
National economy
Regional economy
Local economy
Local community or place

Commercialisation strategy



Income generation

80% intend to increase fees & charges over next 2-3 years

- Sports pitch lettings (91%)
- Allotments (70%)
- Festivals/concerts/events (68%)
- Cafes in parks (66%)
- Bowling greens (64%)
- Ice cream vans/mobile caterers (60%)
- Fairgrounds (58%)
- Renting buildings and land (49%)
- Sponsorship (43%)
- Tennis courts (42%)
- Boot camps (32%)
- Mini golf (28%)
- Golf course green fees (26%)

56% indicated that they have income generation schemes

- Selling recycling materials (97%)
- Renewable energy (9%)
- Anaerobic digester (6%)
- Solid fuel recovery (3%)

43% answered that they have income generation schemes

- Property clearance
- Private sector cleansing
- Cleansing for developers
- Sponsorship & advertising
- Events e.g. sporting events
- Care of garden charging
- Other in-house sections e.g. parks
- Services to parish councils
- Other public services e.g. NHS

50% currently sell their services outside of the local authority and over 20% considering it as an option

- Taxi testing (53%)
- MOT services (60%)
- Commercial body shop facility (11%)
- Authorised testing facility for VOSA testing (19%)
- Driver training (72%)
- CPC approved training provider (26%)

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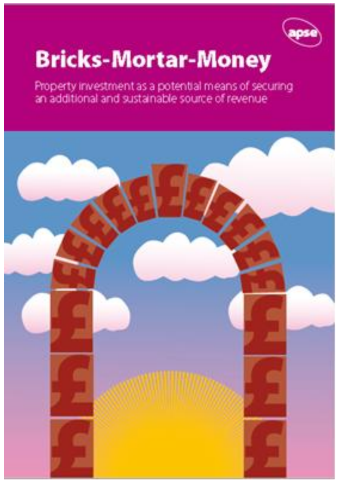

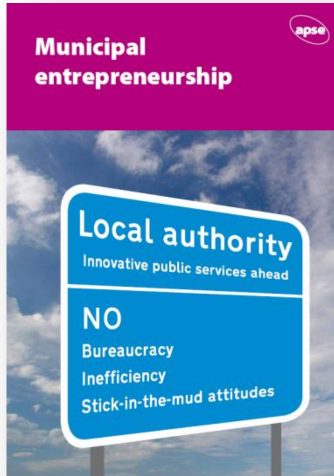

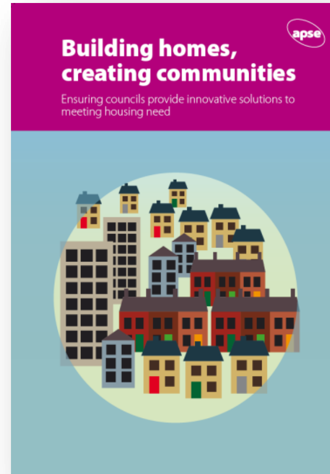

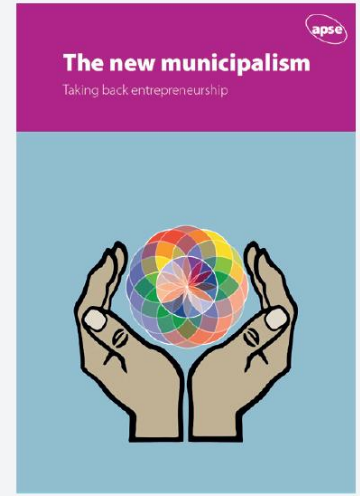

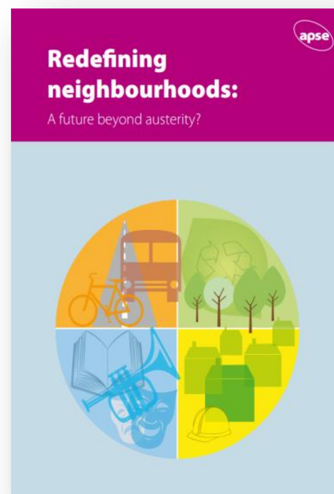

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Conclusions

- Budgets continuing to drop up to and beyond 2020
- Sector response been good in terms of cost reduction, efficiency and improving productivity
- Public **currently** supportive of neighbourhood services
- Multiple policy crisis
- Match solutions to funding sources
- Now need to think about local finance base and community wealth
- Municipal entrepreneurship
- Time to forge a new municipalism

NEW MUNICIPALISM

Delivering for local people and local economies

Contact details

Paul O'Brien, Chief Executive

Email: po'brien@apse.org.uk

@apsetweets

Association for Public Service Excellence
3rd floor, Trafford House, Chester Road,
Old Trafford, Manchester M32 0RS.
telephone: 0161 772 1810
web:www.apse.org.uk