



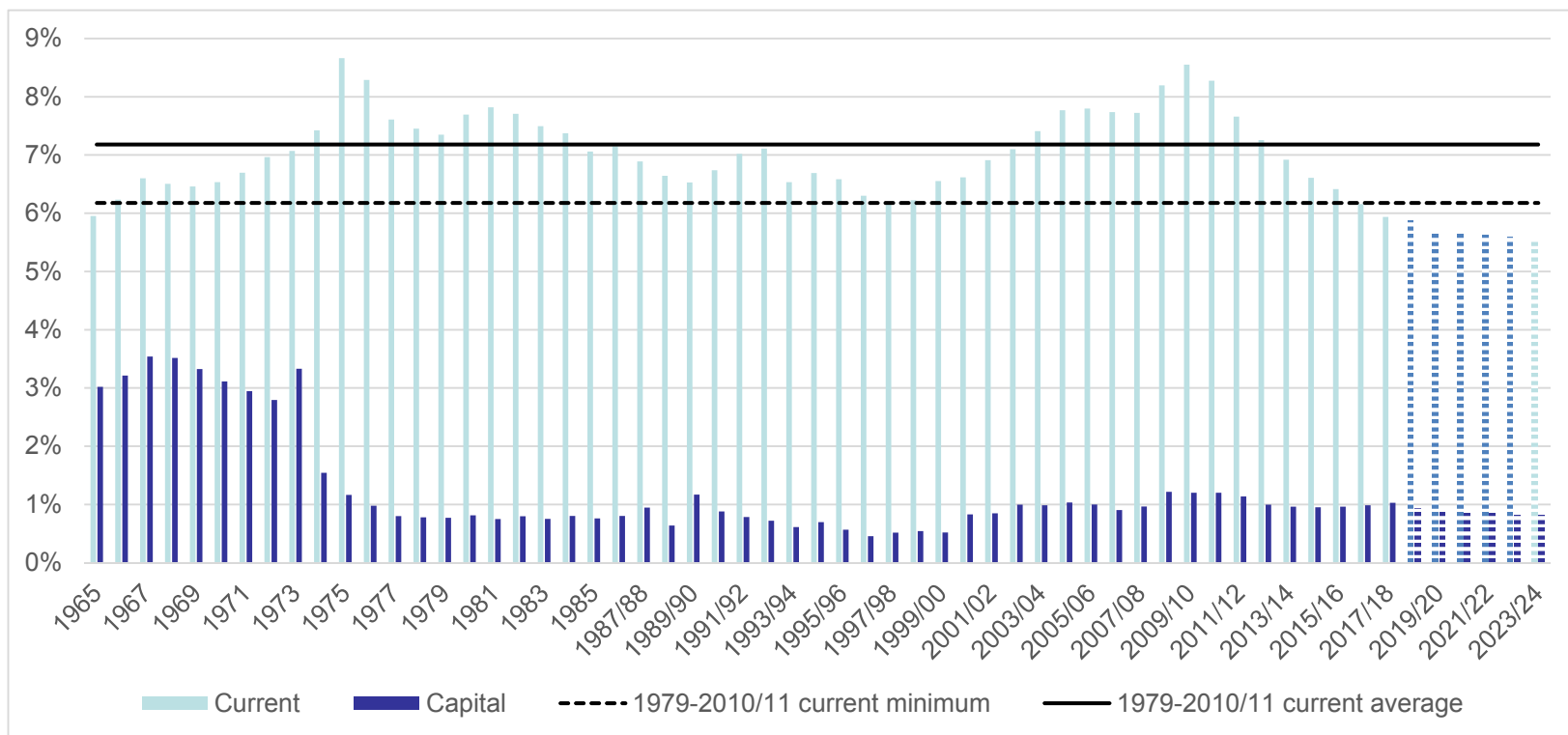
Association for Public Service Excellence

Making the case for Neighbourhood Services

Paul O'Brien,
Chief Executive, APSE

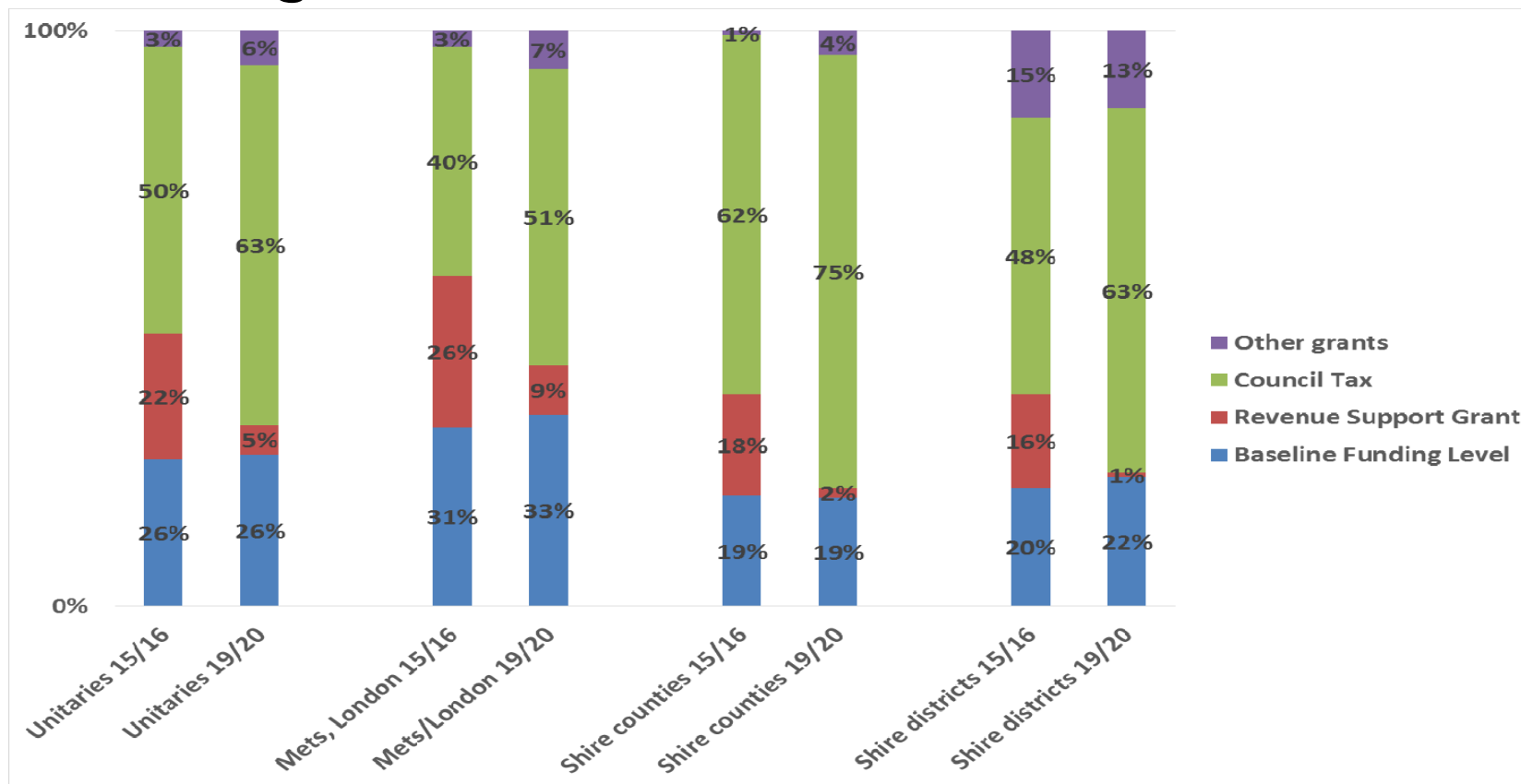


UK local government spending as a share of GDP: current spending, already below the 1979-2014 minimum, is projected to go on falling to 2020 and beyond



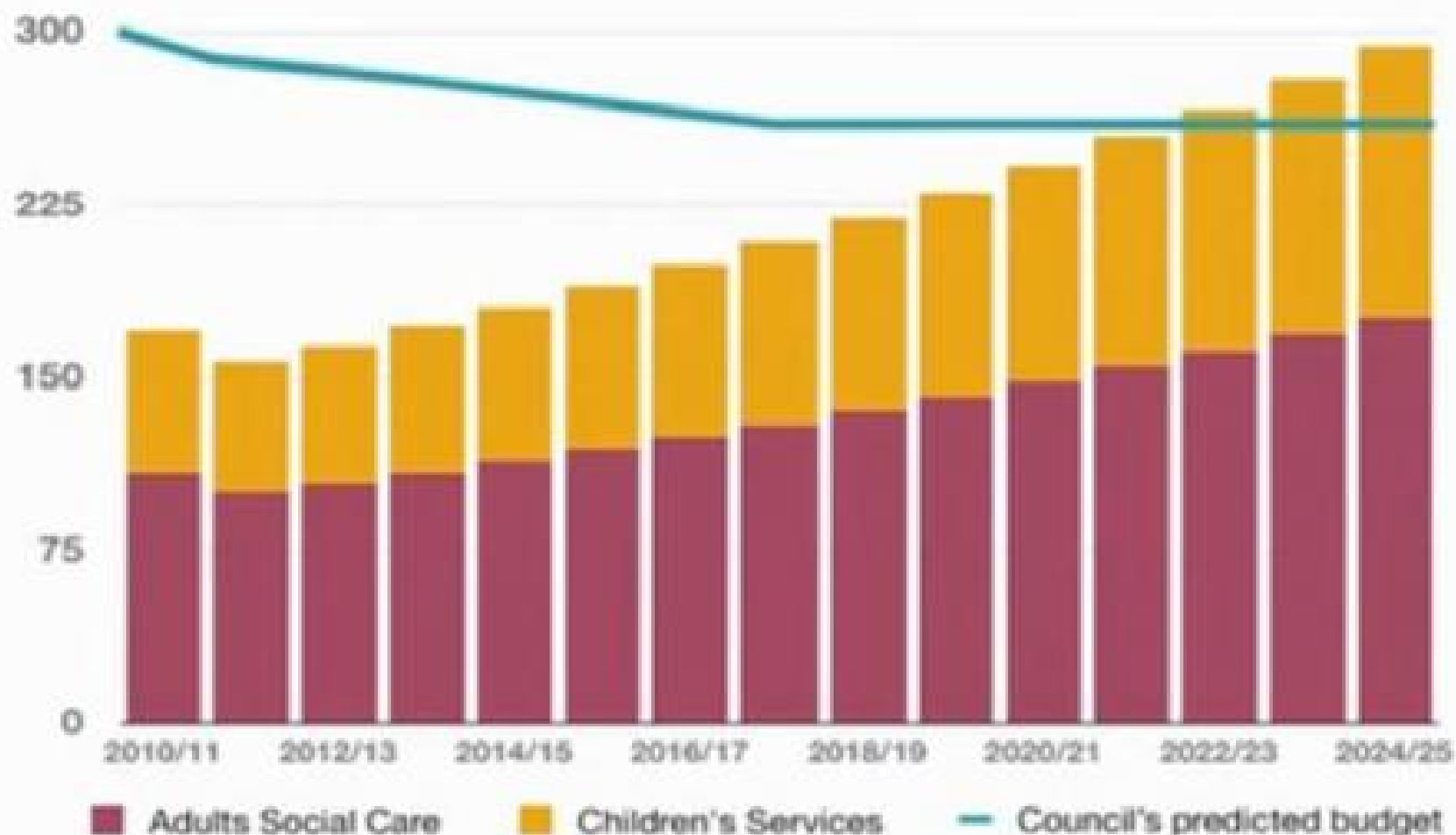


Balance of core spending power 15/16 and 19/20: as RSG shrivels beyond London and the Mets, most LA funding will come from council tax





The 'Graph of Doom'





What has happened to neighbourhood services?

- Neighbourhood grouping
- Total service expenditure %'s in UK
- Average cuts v's areas of deprivation
- Average cut
- APSE state of the market



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Has Austerity bitten?

What the public think

www.apse.org.uk



Key fact : Relative trust remains high

As in 2016 and 2017, Trust in Councils and Councillors is high relative to Government ministers and private companies in a climate on increasing distrust of anyone.

- Four times as many still trust the local Council over the Government to make decisions about how services are delivered provided in your local area.
- Six times as many trust local Councillors over Government ministers to make decision about their local area.
- Four and half times as many trusted Council to provide services in their local area over a private company with people trusting the council five times more than the Government.

80% would like the Government to give more money to local councils to spend at the local level for services that are in their neighbourhood.

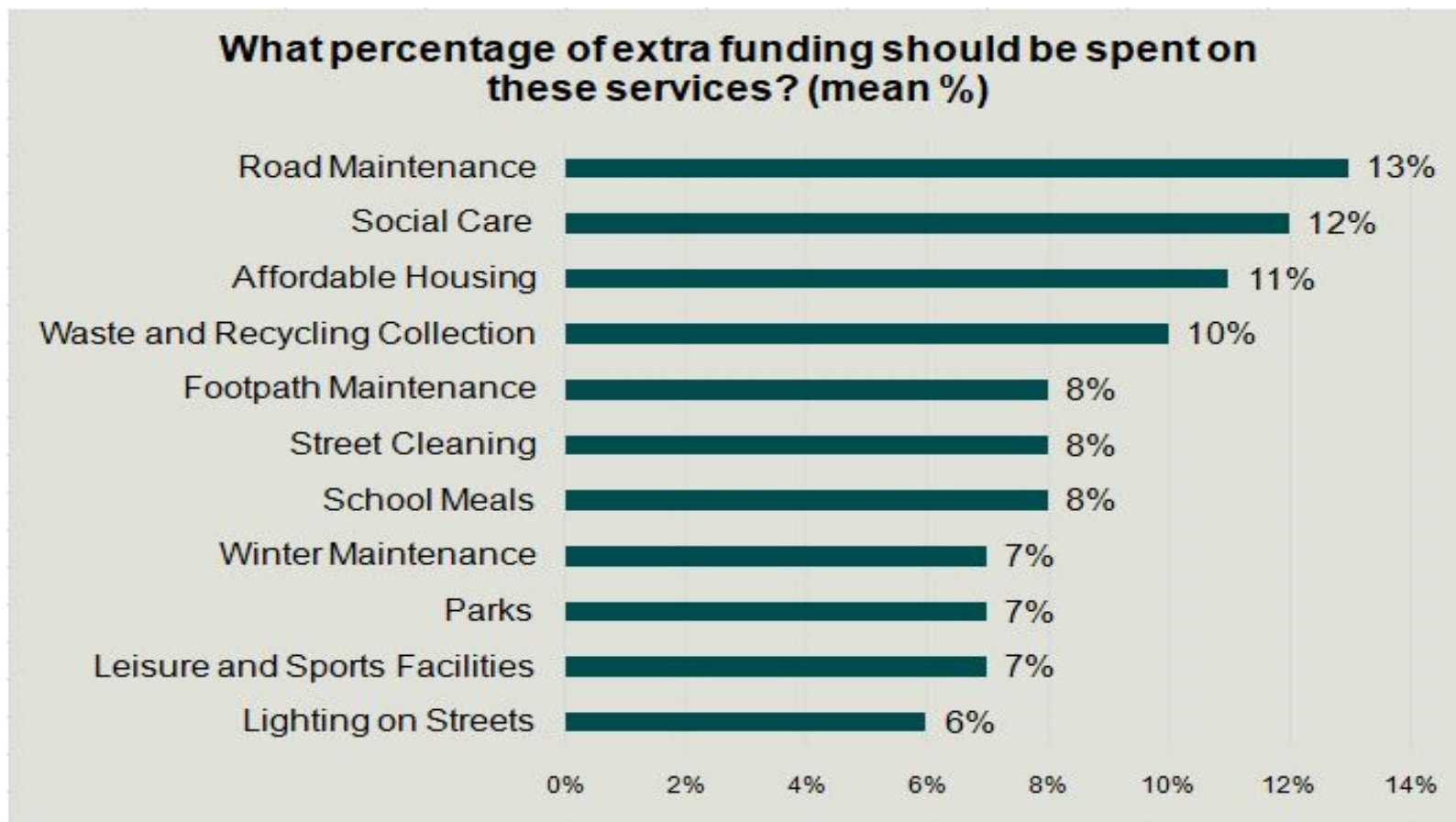


Performance of Councils services positive





How the public would like extra funds spent





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Defining a new municipalism

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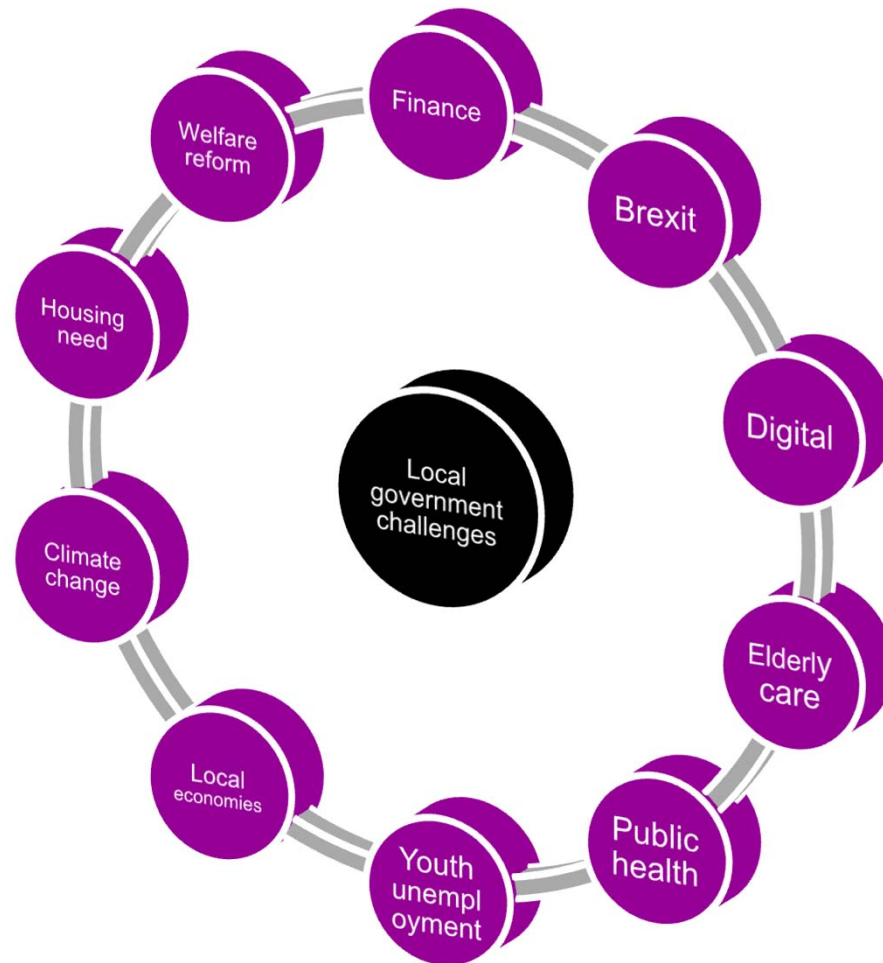


New municipalism

- Permanent austerity?
- Local finance base
- Multiple public policy crisis
- Matching solutions with funding sources
- Building community wealth
- Municipal entrepreneurship
- Stimulating local economy and community



Public policy challenges



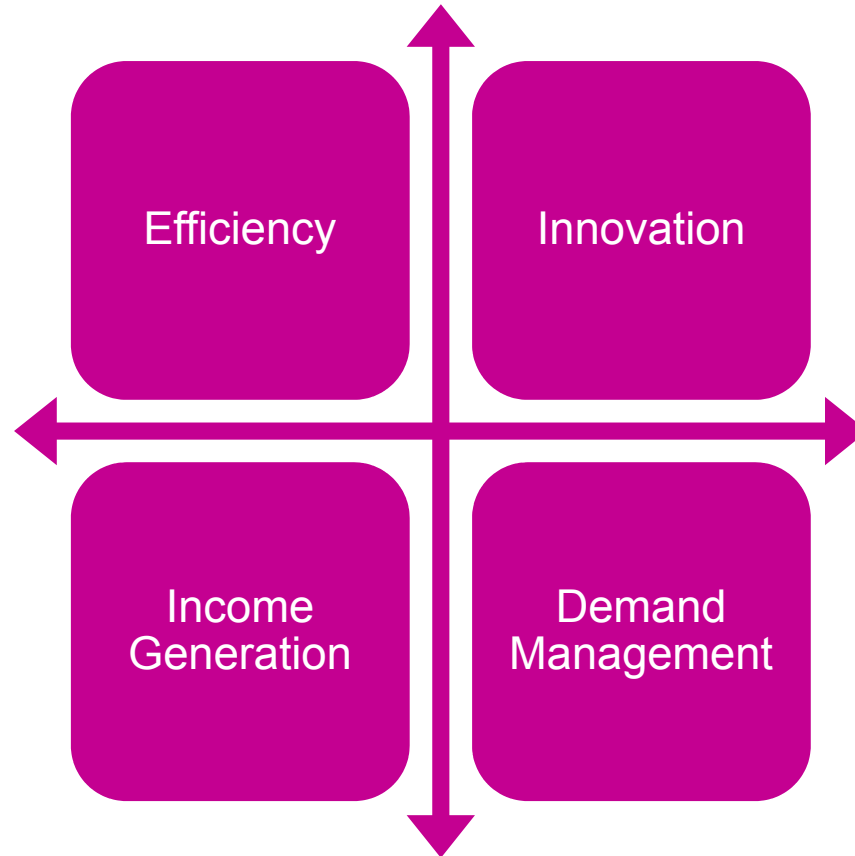


What will local government look like in 2020?

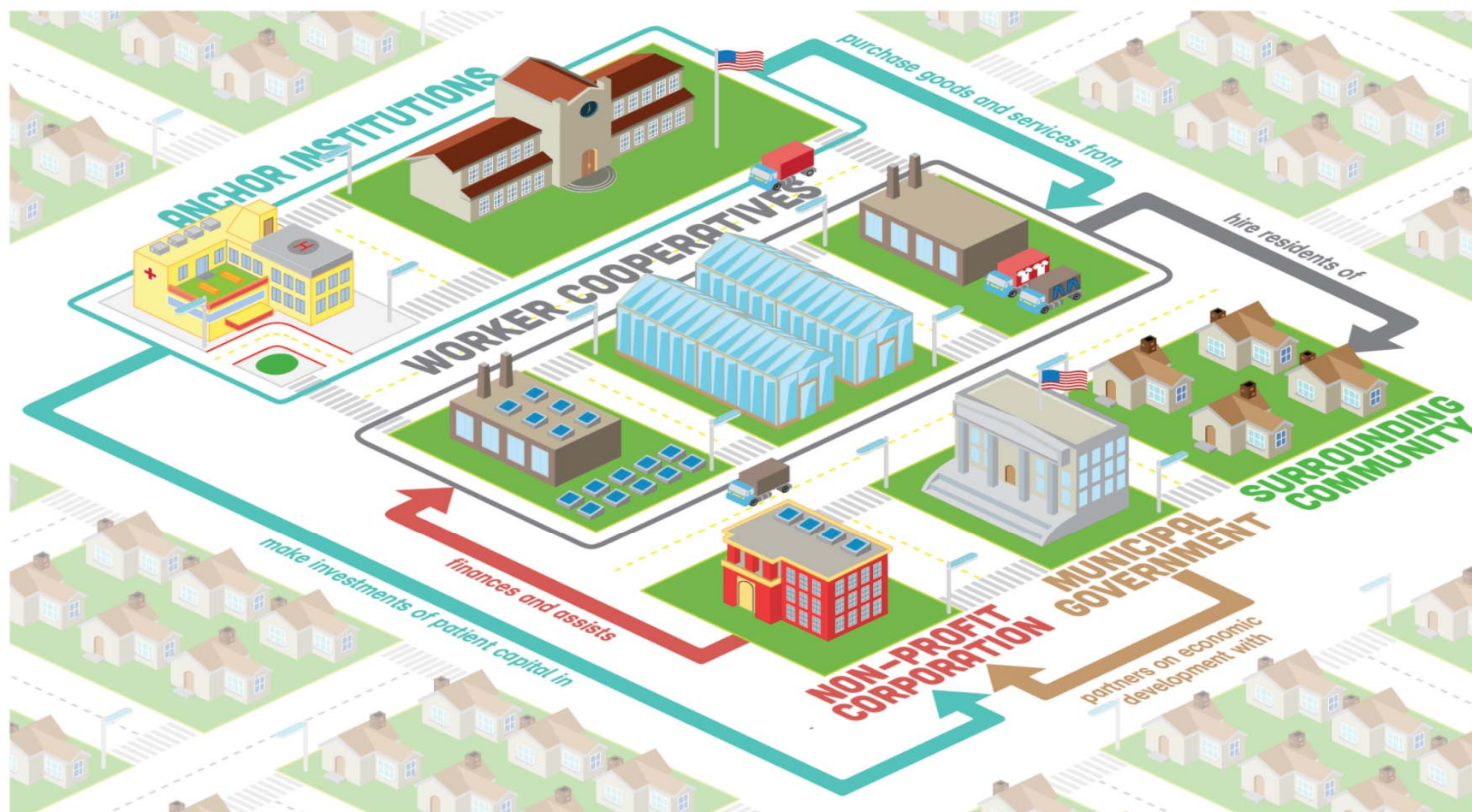




The pillars of excellence

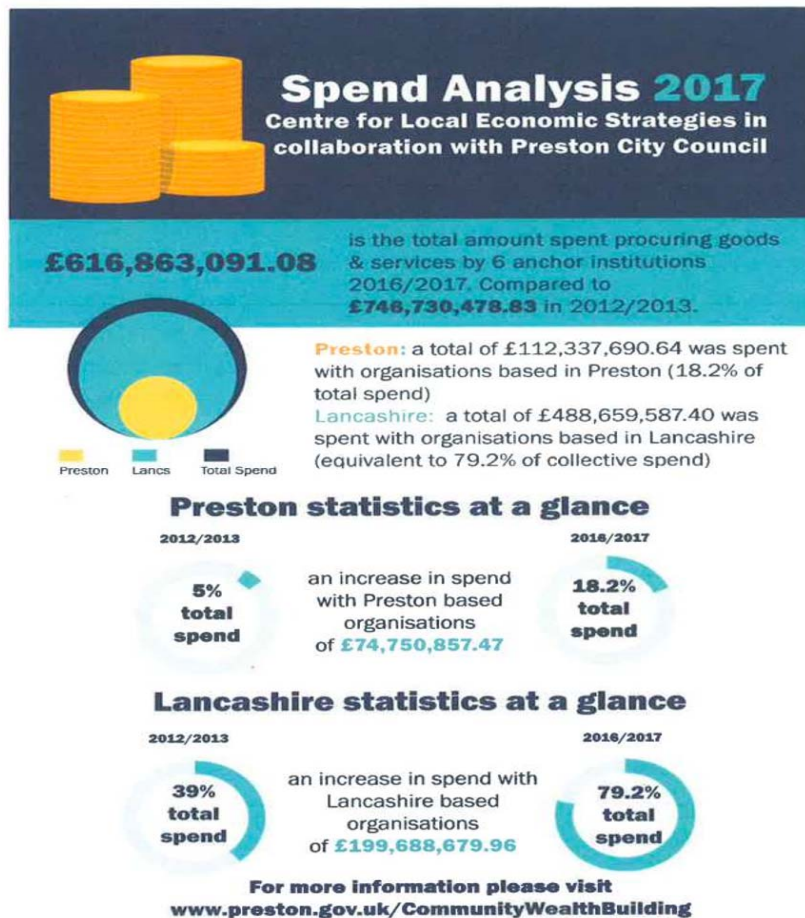


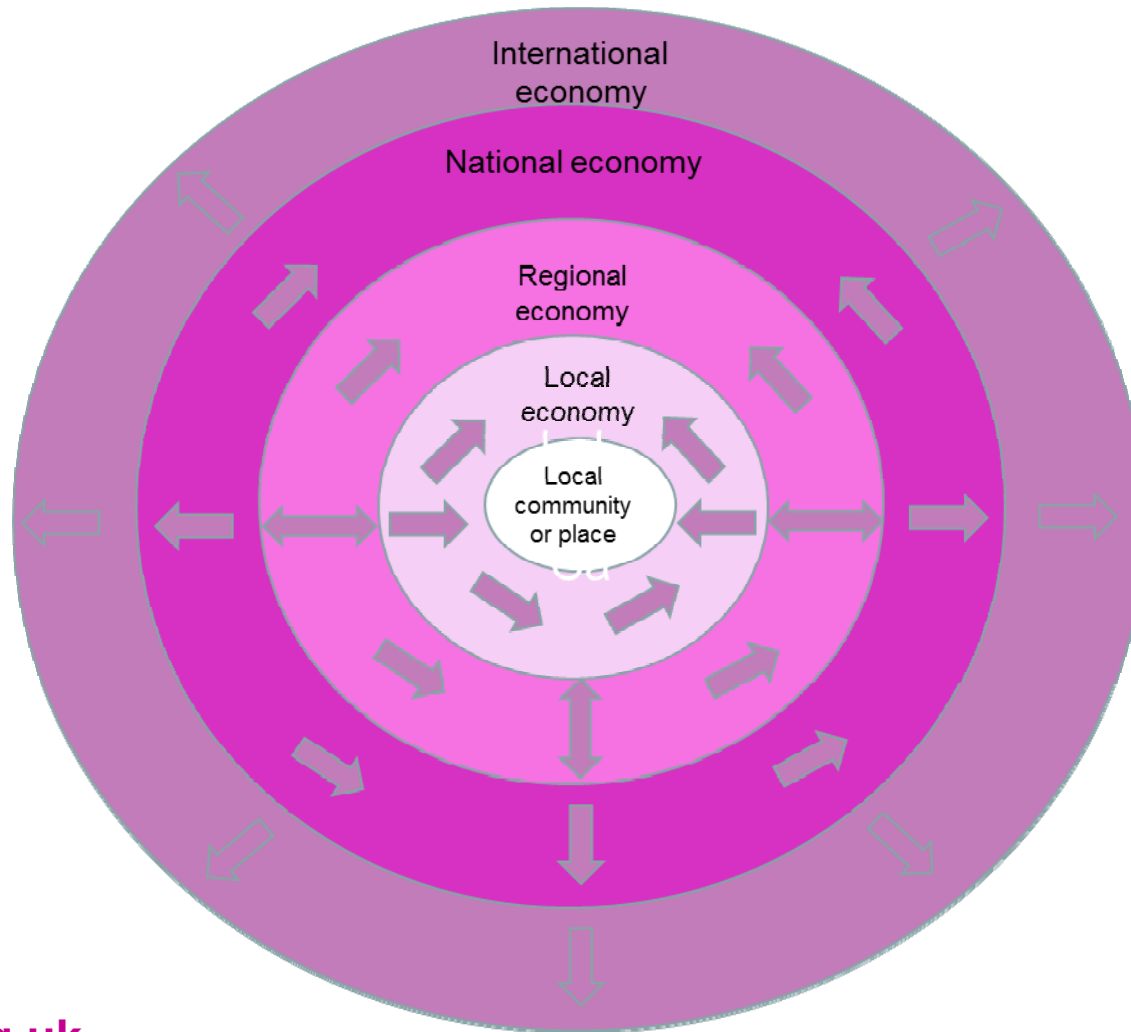
The Cleveland Model





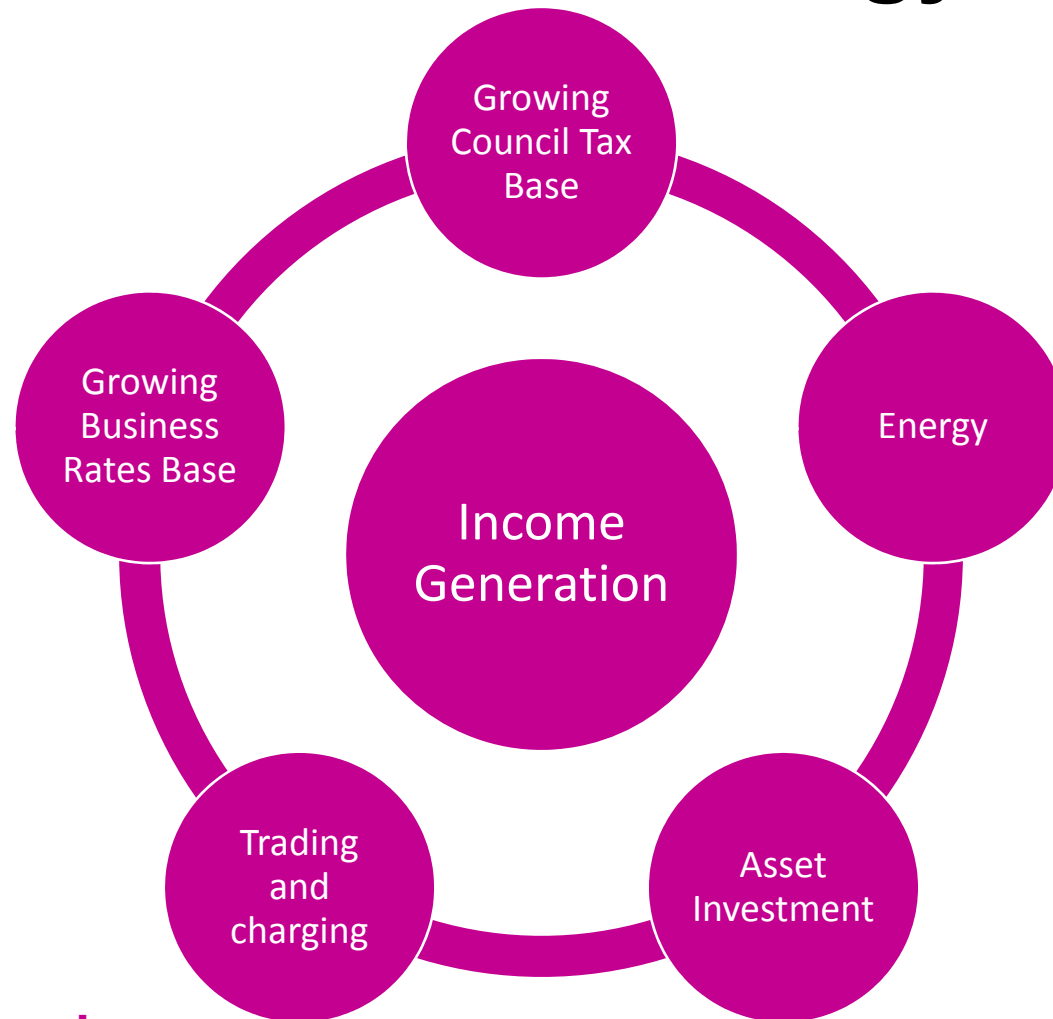
Preston





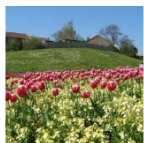


Commercialisation strategy





Income generation



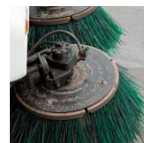
80% intend to increase fees & charges over next 2-3 years

- Sports pitch lettings (91%)
- Allotments (70%)
- Festivals/concerts/events (68%)
- Cafes in parks (66%)
- Bowling greens (64%)
- Ice cream vans/mobile caterers (60%)
- Fairgrounds (58%)
- Renting buildings and land (49%)
- Sponsorship (43%)
- Tennis courts (42%)
- Boot camps (32%)
- Mini golf (28%)
- Golf course green fees (26%)
- Sale of land (26%)



56% indicated that they have income generation schemes

- Selling recycling materials (97%)
- Renewable energy (9%)
- Anaerobic digester (6%)
- Solid fuel recovery (3%)



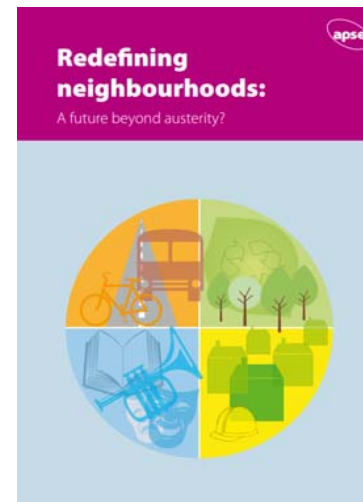
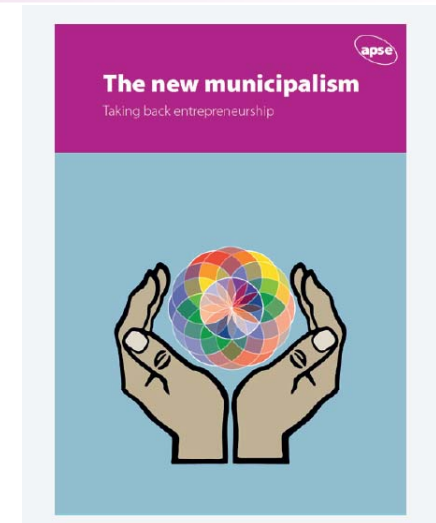
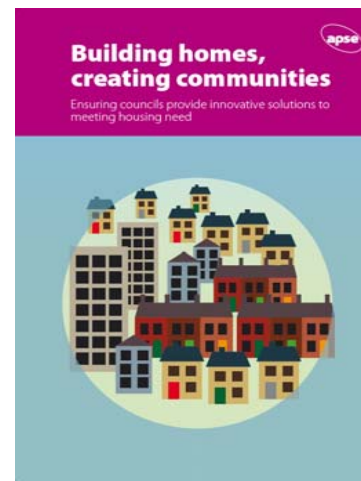
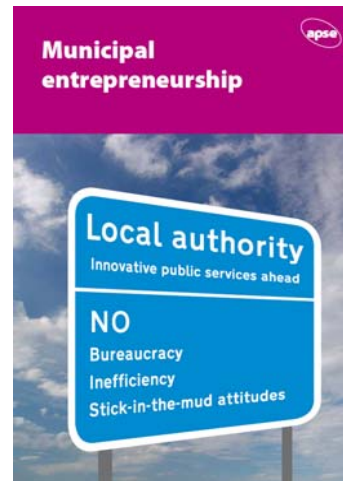
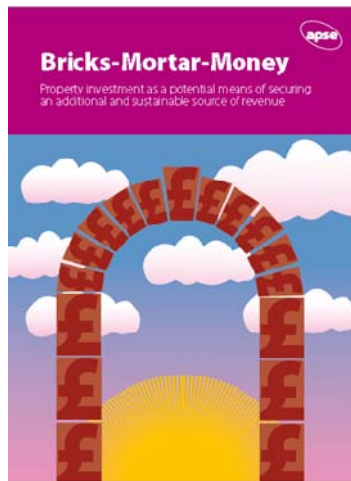
43% answered that they have income generation schemes

- Property clearance
- Private sector cleansing
- Cleansing for developers
- Sponsorship & advertising
- Events e.g. sporting events
- Care of garden charging
- Other in-house sections e.g. parks
- Services to parish councils
- Other public services e.g. NHS



50% currently sell their services outside of the local authority and over 20% considering it as an option

- Taxi testing (53%)
- MOT services (60%)
- Commercial body shop facility (11%)
- Authorised testing facility for VOSA testing (19%)
- Driver training (72%)
- CPC approved training provider (26%)





Conclusions

- Budgets continuing to drop up to and beyond 2020
- Sector response been good in terms of cost reduction, efficiency and improving productivity
- Public **currently** supportive of neighbourhood services
- This only takes us so far
- We now need to continue to seek out income generation opportunities to offset budget cuts
- Need for a commercialisation strategy
- Need to think about community wealth
- Time to forge a new municipalism

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NEW MUNICIPALISM

Delivering for local people and local economies

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