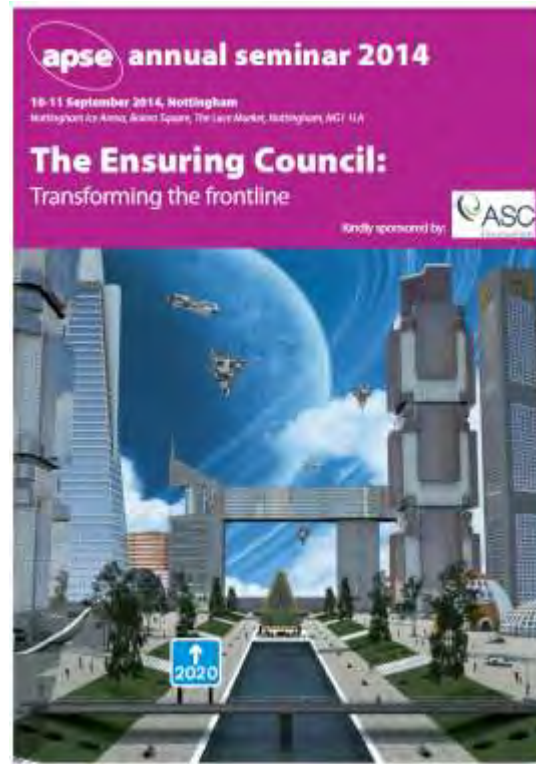


# What does it mean to be an Ensuring Council?



Paul O'Brien, Chief Executive, APSE



# The road to 2020

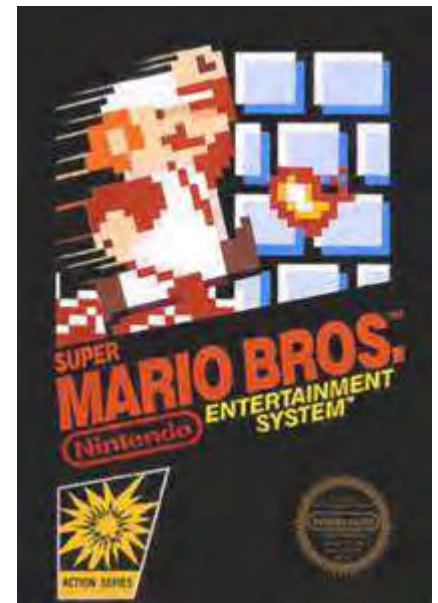
A manifesto for the Ensuring Council



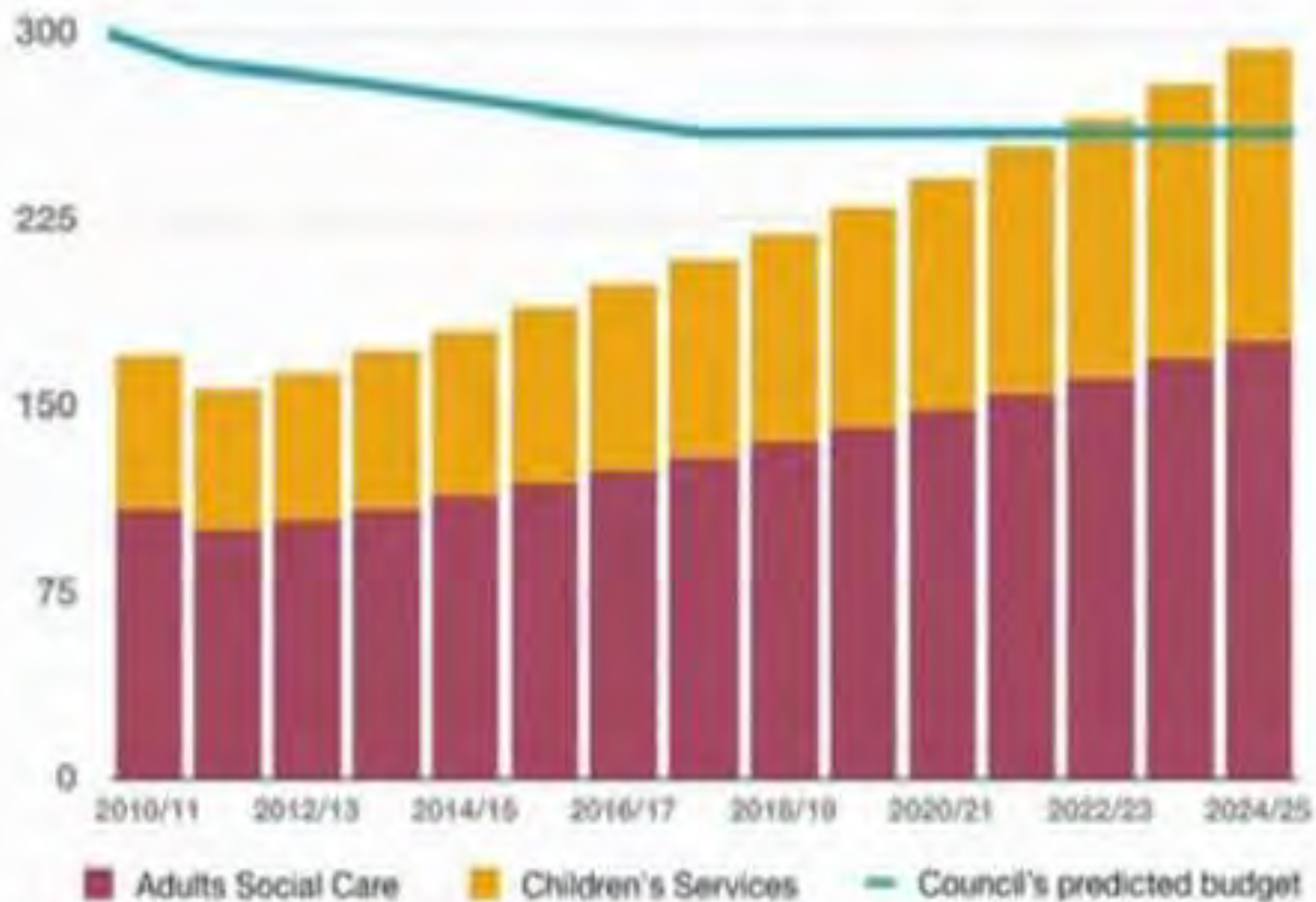
I ♥ 80's



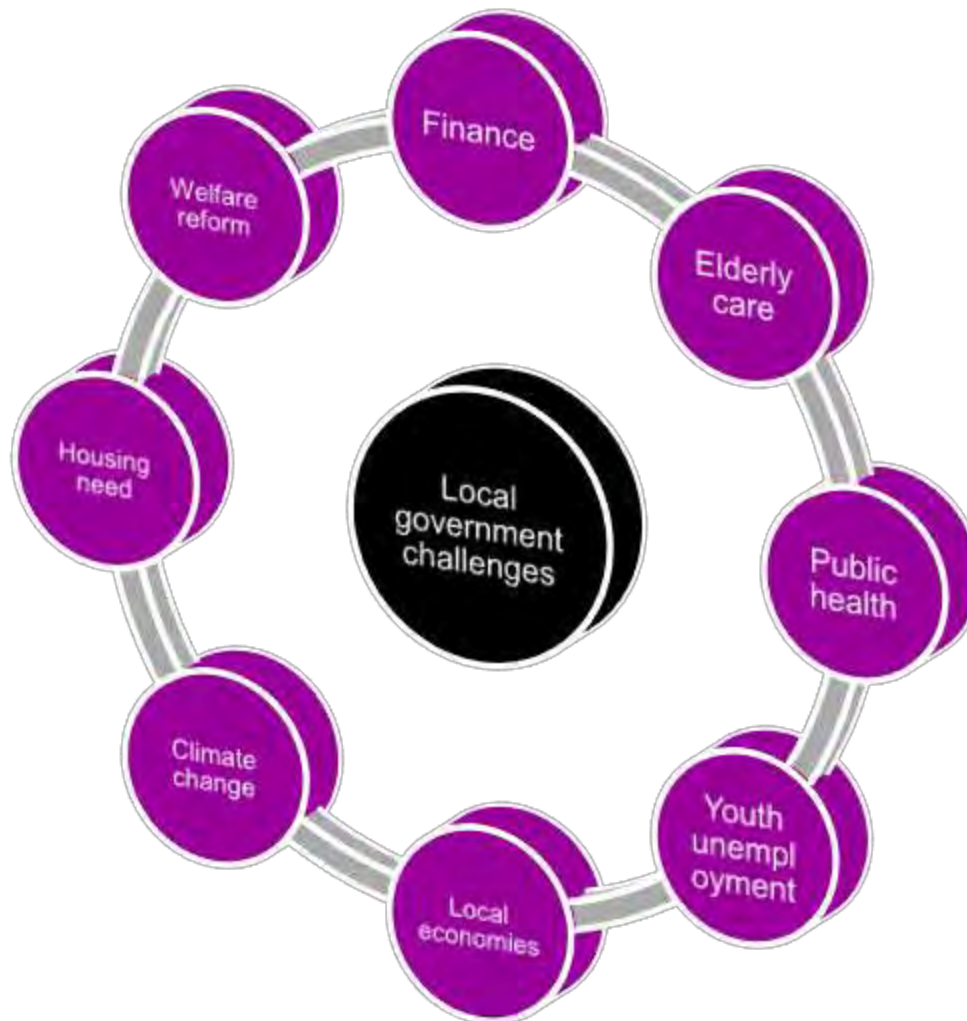
# Beyond Enabling



# The 'Graph of Doom'



# Public policy challenges



# Approaches



# Research partnership



# Defining an Ensuring Council



- Exercising stewardship
- Retaining core capacity
- Municipal entrepreneurship
- Collaboration not competition
- Primacy of politics
- Promoting social justice



# Municipal entrepreneurship



**Local authority**

Innovative public services ahead

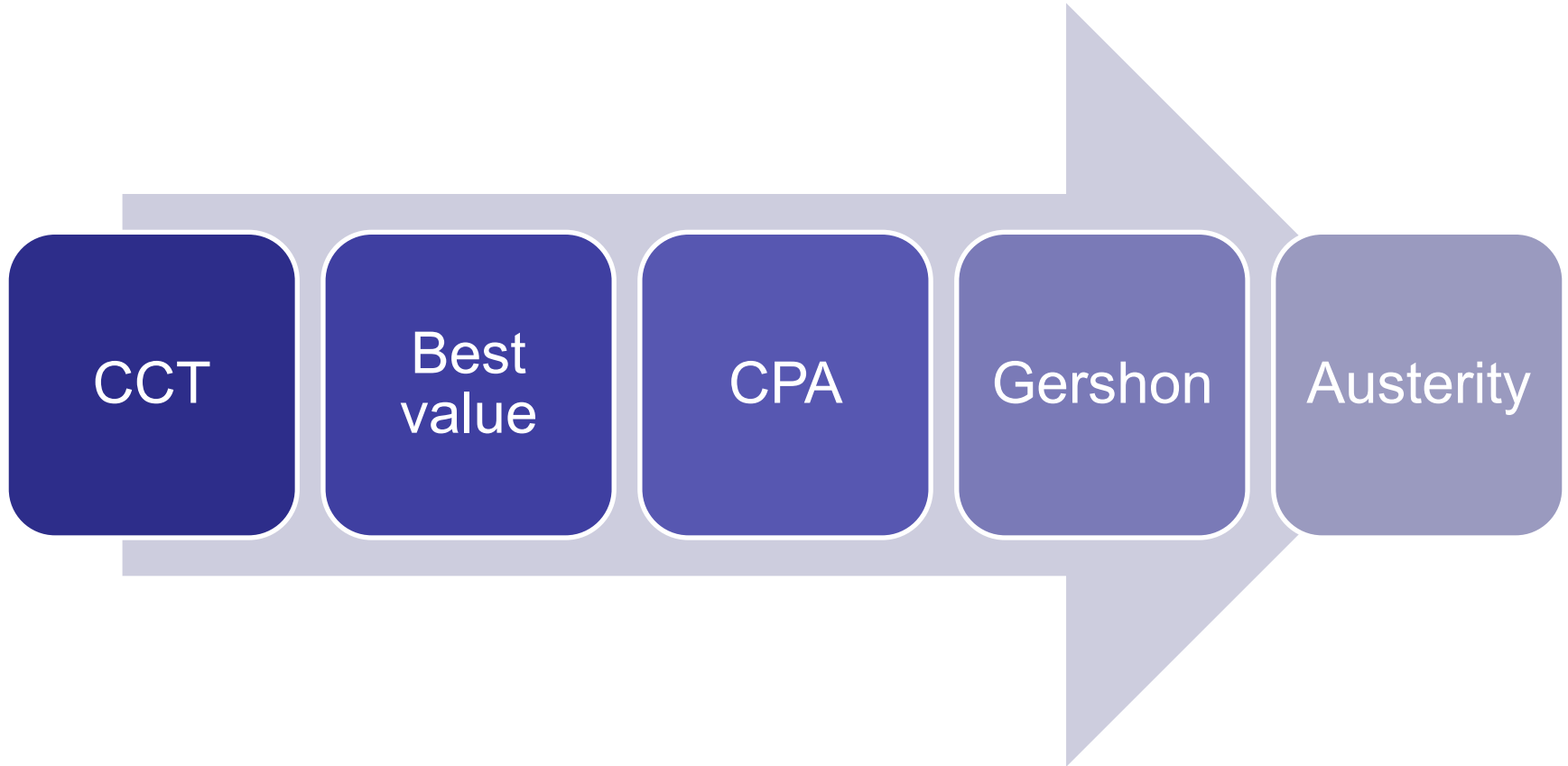
**NO**

Bureaucracy

Inefficiency

Stick-in-the-mud attitudes

# Timeline



The logo for APSE, consisting of the word "apse" in a white, lowercase, sans-serif font, enclosed within a white, thin-lined oval shape.

apse

The logo for APSE, consisting of the word "apse" in a white, lowercase, sans-serif font, enclosed within a solid purple oval shape.

apse

# **Financial Armageddon or Managed Transformation?**

*Where next for local government's  
front line?*



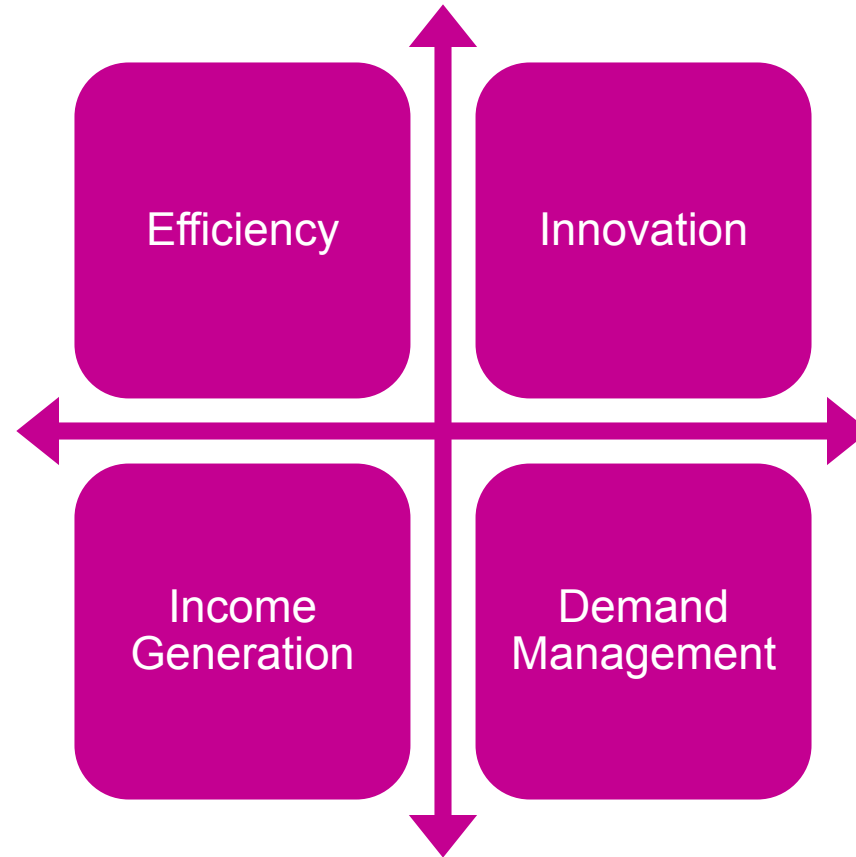


# Ensuring change:

Building capacity in local government



# The pillars of excellence



# Efficiency



Shared Services

Procurement

Workforce matters

Outsourcing

Shared management teams

Reorganisation

Total Place

Performance management /  
Process Benchmarking

Competitiveness Continuum

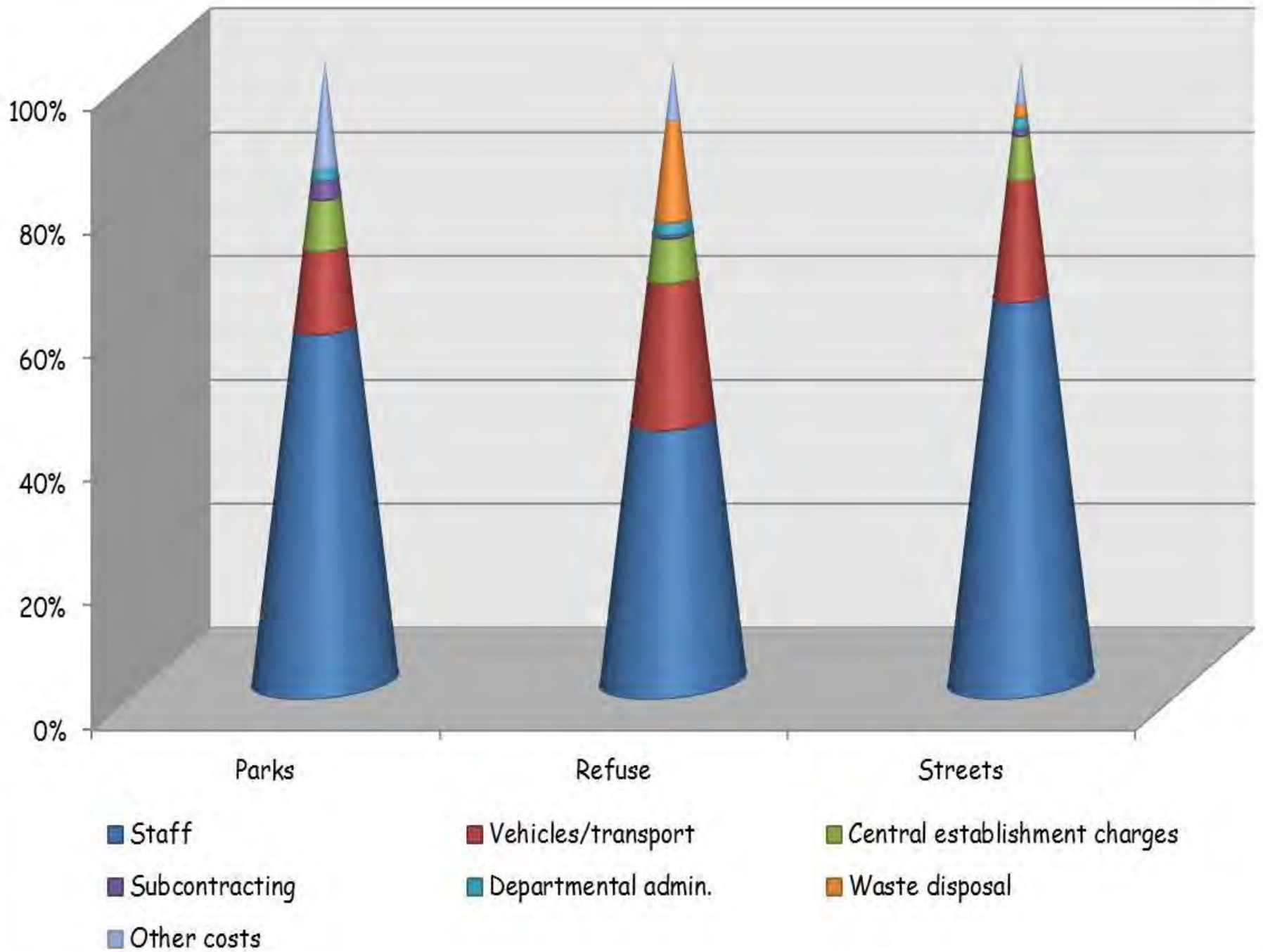
Lean / Systems / Six sigma / BPR

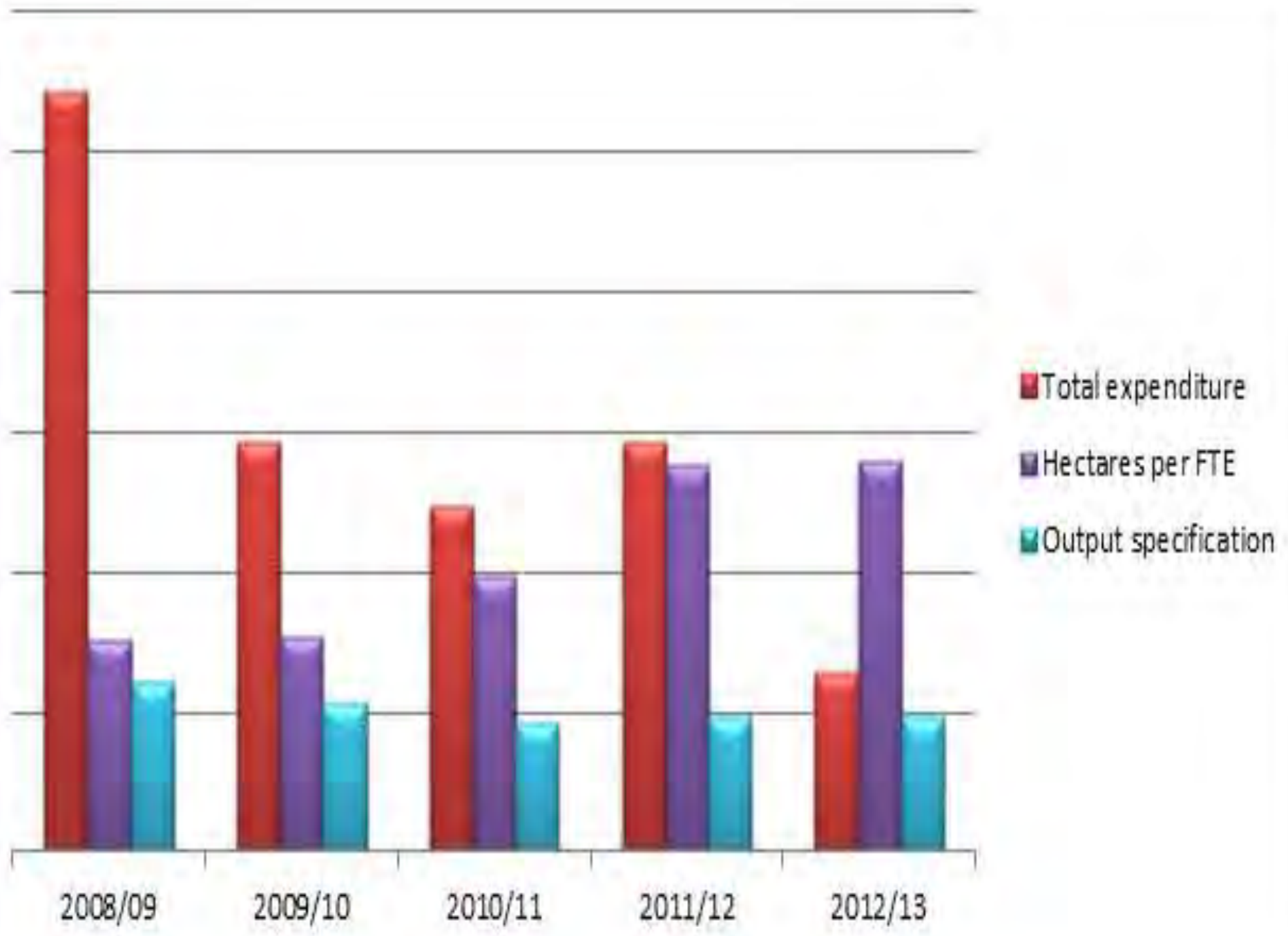
Green energy / renewables

Insourcing

Arms length

Charging & trading







# Innovation

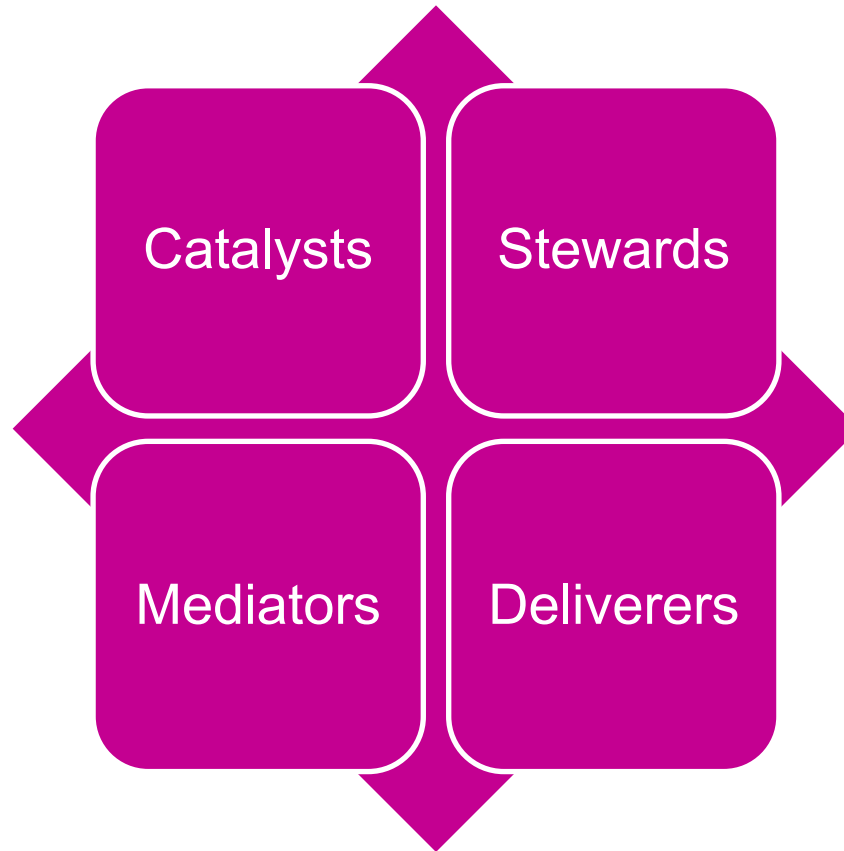


## Innovation on the frontline:

How engagement with the local government workforce can improve service delivery in austere times



# Who are the public entrepreneurs and innovators?



# Income generation



# Demand management



## Where from?

- Internal customers
- External customers
- Other public sector bodies
- Members of the public
- Central Government

## Purpose

- Public safety
- Public health
- Community benefit
- Contribution to climate change
- Generate income

## Managing demand

- Increasing demand and income/usage of services
- Managing demand through customer liaison
- Optimising assets in relation to service demand
- Meeting demand through resources to deliver
- Reducing demands on other services



# 10 steps to becoming an Ensuring Council

# Principles of the Ensuring Council



## Principles

## What does this mean in practice?

Stewardship

Ensuring the social, economic and environmental well-being of the local area

Core capacity

Maintaining advantages of in-house services to meet local needs

Municipal entrepreneurship

Opportunities for innovation and income generation

Collaboration

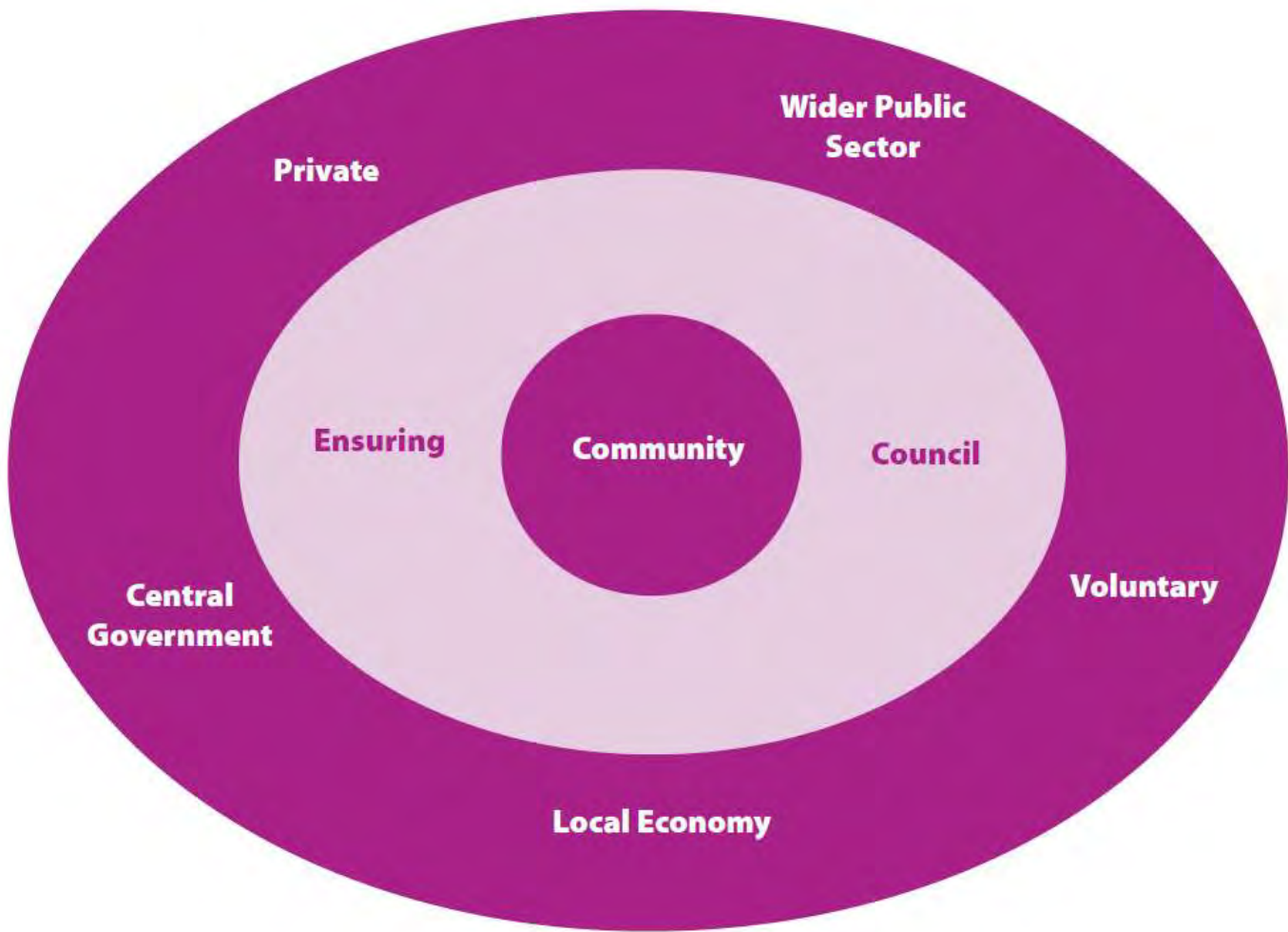
Working with other providers on a collaborative basis rather than through competition

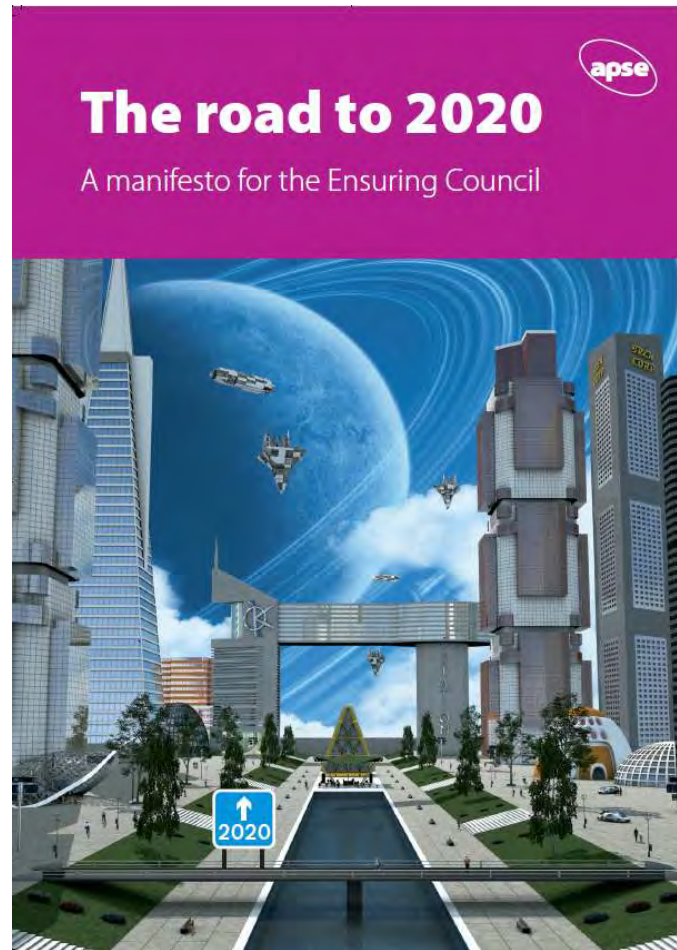
Politics

Grounding local decision making in political accountability

Social justice

Meeting the needs of the community







**LOCAL SERVICES**

**LOCAL SOLUTIONS**



## Contact details

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