



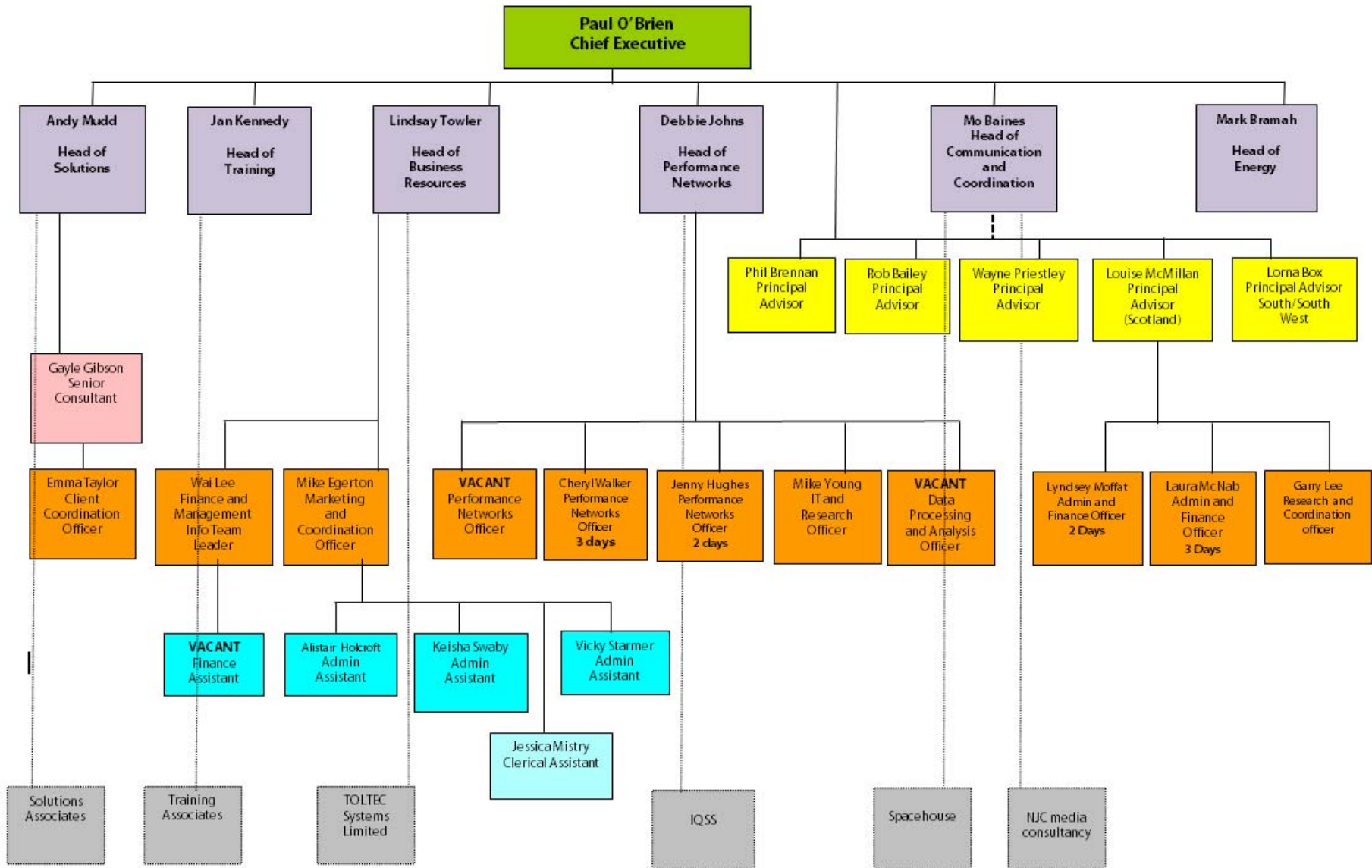
Full Association update report

Paul O'Brien

Business Plan



- A louder more influential voice
- Research, media and advocacy
- To promote the Ensuring Council
- Growing and expanding our core services by 15 to 20%
- 6 integrated business strands working together to deliver 2014 to 2017





The road to 2020

A manifesto for the Ensuring Council



What will local government look like in 2020?

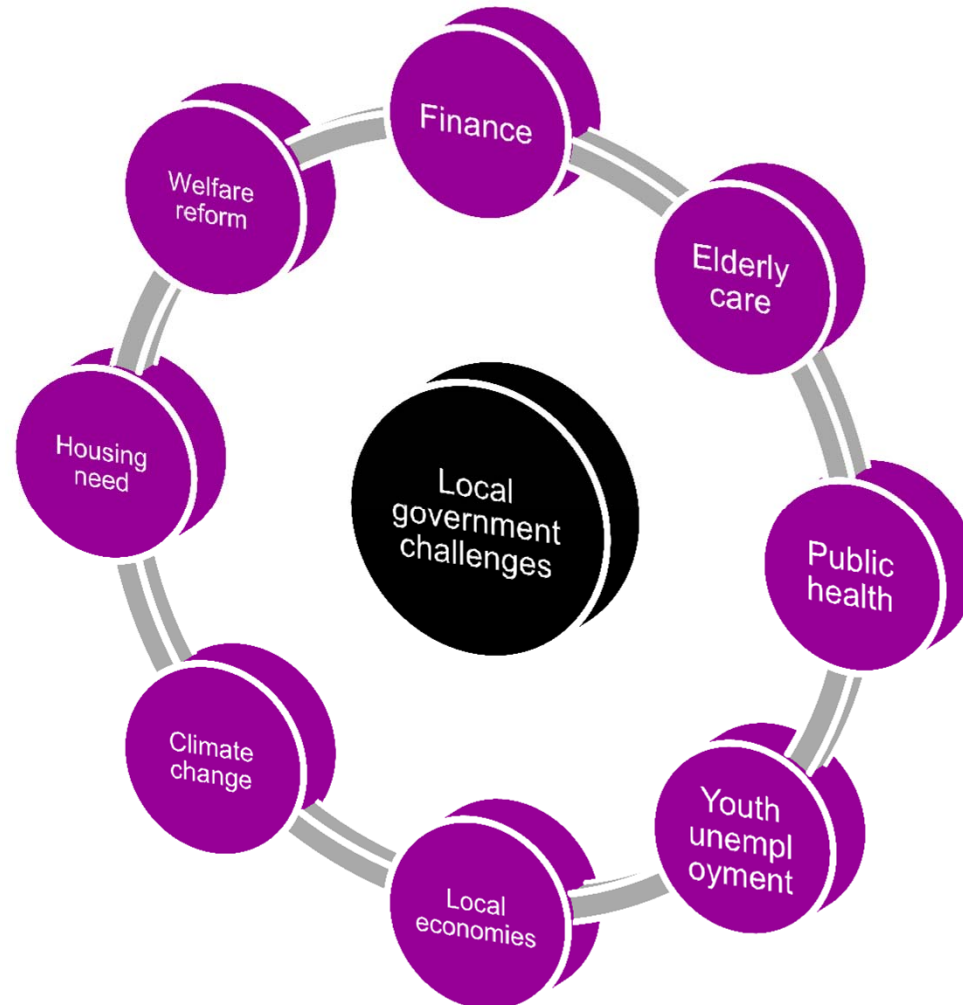


Defining an Ensuring Council



- Exercising stewardship
- Retaining core capacity
- Municipal entrepreneurship
- Collaboration not competition
- Primacy of politics
- Promoting social justice

Public policy challenges

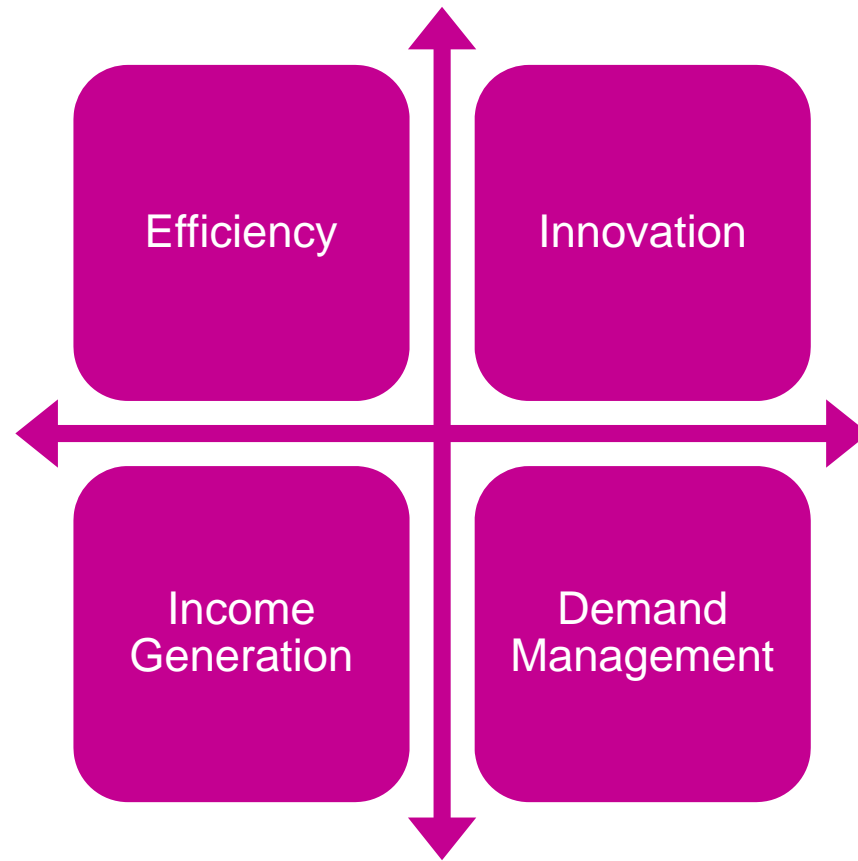


What does APSE do?



www.apse.org.uk

The pillars of excellence



APSE Research Programme 2014



APSE Research Programme



Upcoming research...

-  The future role of elected members
-  The future of local government finance
-  The value of school meals to public health
-  Waste: A brave new world

IN PROGRESS

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LOCAL SERVICES

LOCAL SOLUTIONS



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