

# East Riding of Yorkshire Council

## Attracting businesses to the East Riding of Yorkshire



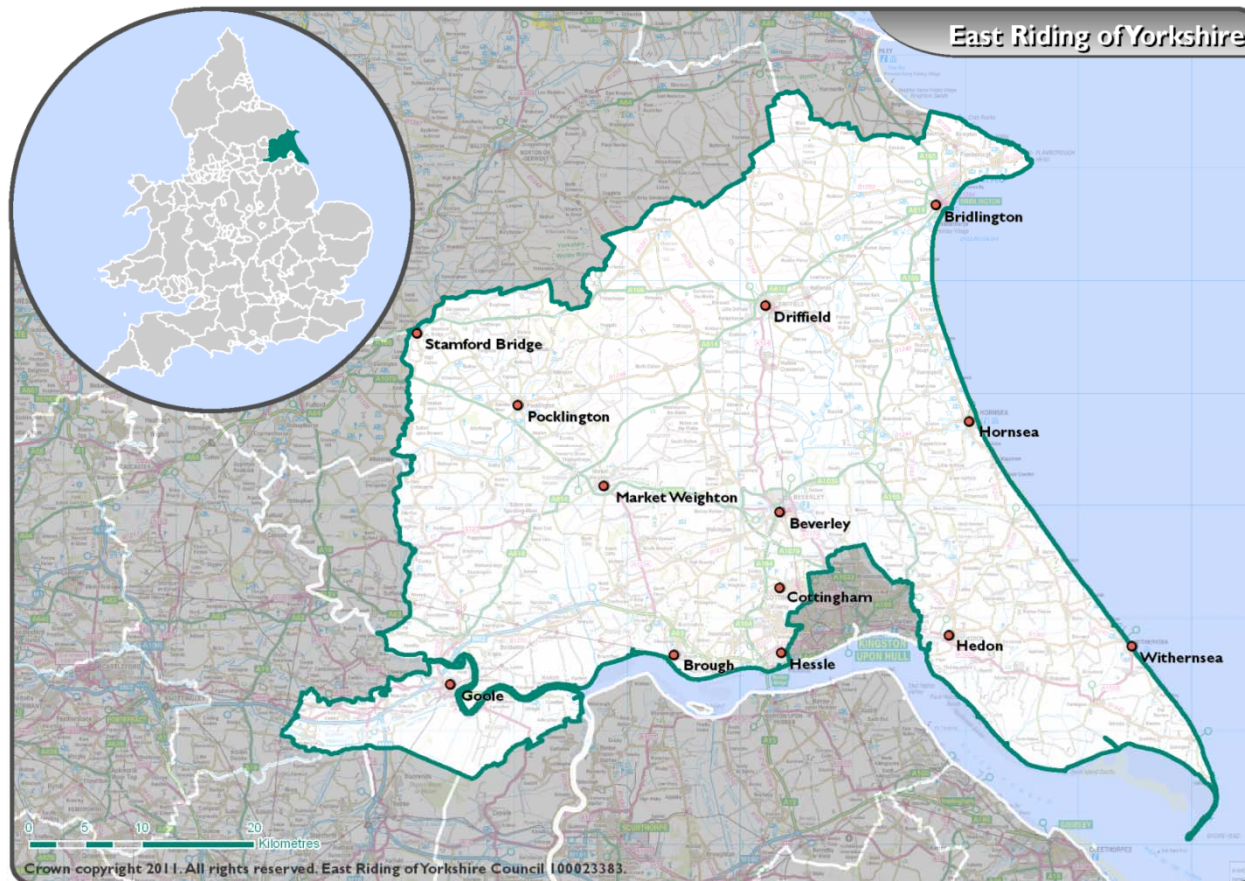
Paul Tripp  
Group Manager  
(Environmental Services)



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East Riding of Yorkshire Council  
County Hall Beverley  
East Riding of Yorkshire HU17 9BA  
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# ERYC Profile



26 wards

171 parishes

930 square miles

337,000 population

6.9 million square metres of grass

3,670km of road



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# Businesses in the East Riding

- East Riding of Yorkshire is currently home to approximately 11,000 businesses
- The total business rates collected in 2015 was £105 million.
- By 2020 the local authorities area able to keep 100% of all business rates collected.
- Councils can currently only keep 100% of business rates from renewable energy companies.

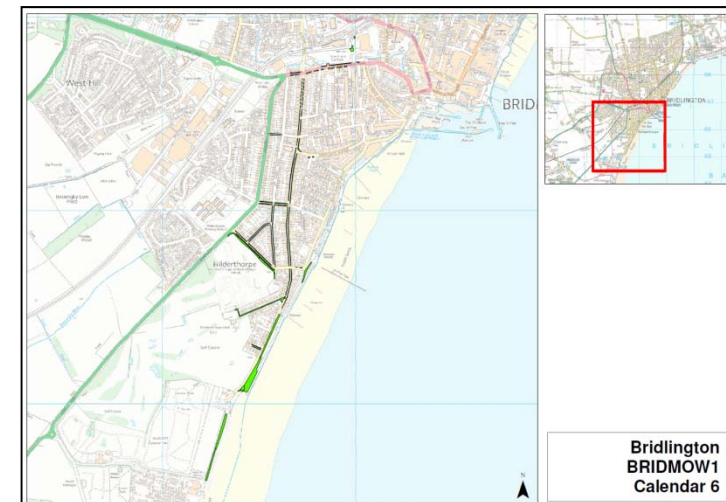


# Grounds Maintenance

- **Teams:**
  - Village Task Force – multi skilled team that operates in rural areas
  - Urban mowing – cuts grass verges and areas in urban towns and villages
  - Dedicated council housing and bedding – focus on council housing and bedding areas in urban areas

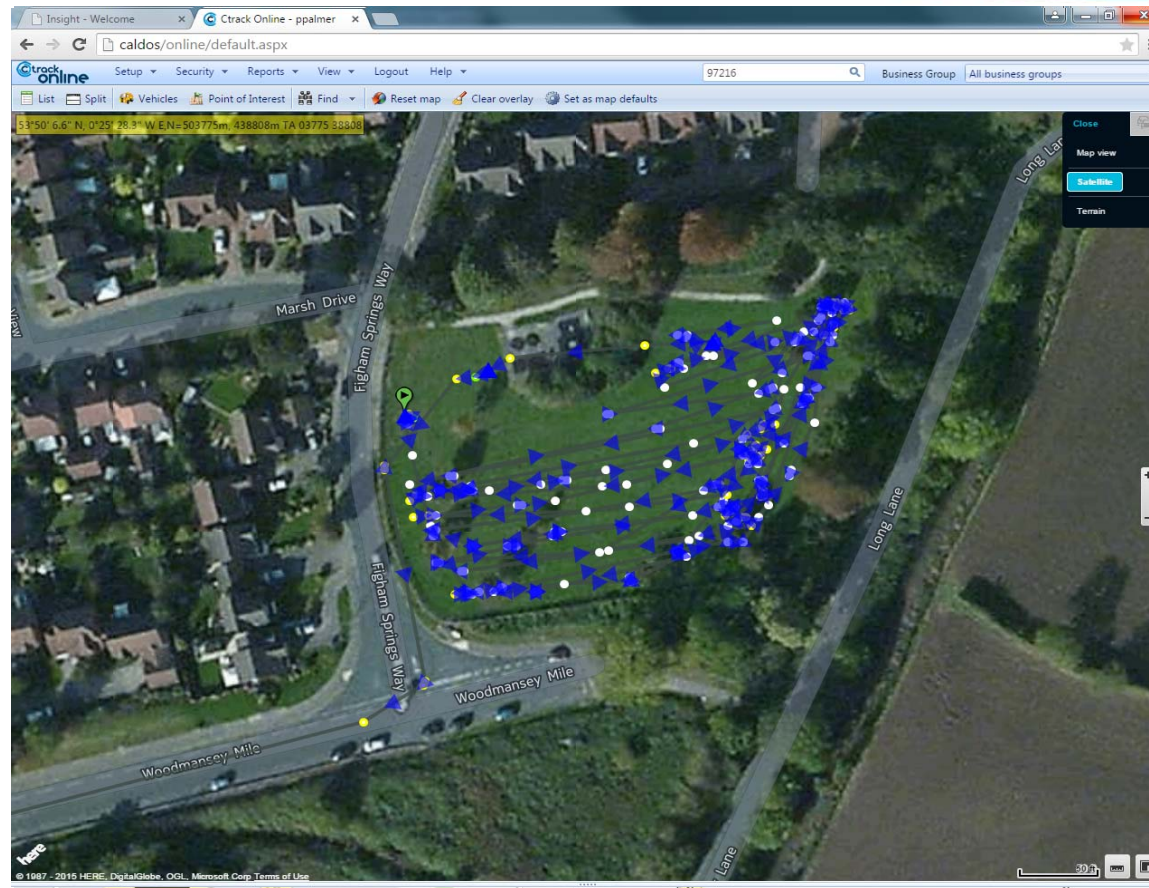


- All grass has been electronically mapped with accurate area quantities and owners.
- Schedules have been created from mapped areas.
- Urban teams are on a 10 day cutting cycle.
- Rural teams are on a 15 day cutting cycle.



# Grounds Maintenance

## Mapping and Scheduling

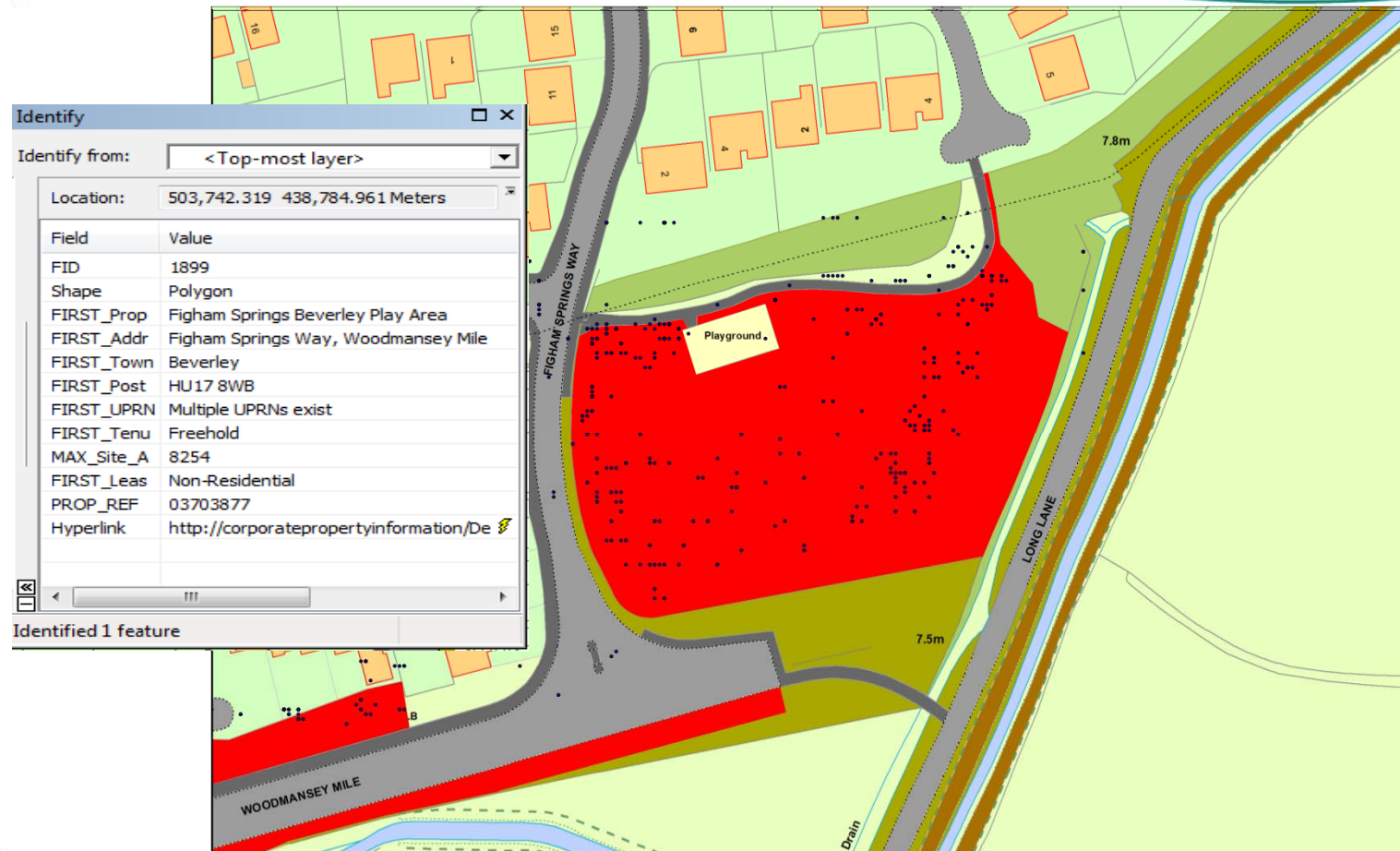


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# Grounds Maintenance

## Mapping and Scheduling



# Grounds Maintenance

## Mapping and Scheduling

Live_Grass_Cut												
SITE	TOWN	USRN	OWNER	TYPE	USRN2	AREA	TOID	ROUND	ORDER_NO	Time_	Calendar	Fleet_Num
HULL ROAD	WOODMANSEY	45903952	Highways	Cat A Verg	U45903952	470.1850				6	A	WMOW 2
HULL ROAD	WOODMANSEY	45903952	Highways	Cat A Verg	U45903952	894.2046				11	A	WMOW 2
HULL ROAD	WOODMANSEY	45903952	Highways	Cat A Verg	U45903952	580.8476				7	A	WMOW 2
HULL ROAD	WOODMANSEY	45903952	Highways	Cat A Verg	U45903952	2942.782				16	A	WMOW 2
FIGHAM LINK ROAD	WOODMANSEY	45905174	Highways	Cat A Verg	U45905174	86.31787				1	B	WMOW 2
QUEENSGATE A164 ROUTE	WOODMANSEY	45904205	Highways	Cat A Verg	U45904205	269.1640				3	C	WMOW 2
FIGHAM LINK ROAD	WOODMANSEY	45905174	Highways	Cat A Verg	U45905174	116.4306				2	B	WMOW 2
RISBY PLACE	WOODMANSEY	45902586	Highways	Cat A Verg	U45902586	133.9675				2	B	WMOW 2
QUEENSGATE A164 ROUTE	WOODMANSEY	45904205	Highways	Cat A Verg	U45904205	575.7993				7	C	WMOW 2
QUEENSGATE A164 ROUTE	WOODMANSEY	45904205	Highways	Cat A Verg	U45904205	156.9761				2	C	WMOW 2
QUEENSGATE A164 ROUTE	WOODMANSEY	45904205	Highways	Cat A Verg	U45904205	65.93359				1	C	WMOW 2
VICTORIA ROAD	WOODMANSEY	45911009	Highways	Cat A Verg	U45911009	57.10986				1	C	WMOW 2
VICTORIA ROAD	WOODMANSEY	45911009	Highways	Cat A Verg	U45911009	22.00585				1	C	WMOW 2
VICTORIA ROAD	WOODMANSEY	45911009	Highways	Cat A Verg	U45911009	90.86621				1	C	WMOW 2
QUEENSGATE A164 ROUTE	WOODMANSEY	45904205	Highways	Cat A Verg	U45904205	150.7133				2	C	WMOW 2
QUEENSGATE A164 ROUTE	WOODMANSEY	45904205	Highways	Cat A Verg	U45904205	186.3076				2	C	WMOW 2
CONINGTON AVENUE	BEVERLEY	45900765	Highways	Cat A Verg	U45900765	145.1860				2	J	WMOW 2
CONINGTON AVENUE	BEVERLEY	45900765	Highways	Cat A Verg	U45900765	153.1069				2	J	WMOW 2
PENNYMAN ROAD	BEVERLEY	45902421	Housing	Amenity Grass	U45902421	92.96546				1	H	WMOW 2
SWINEMOOR LANE	BEVERLEY	45904586	Parks	Amenity Grass	U45904586	3868.206				48	H	WMOW 2
▶ FIGHAM SPRINGS PLAY AREA	WOODMANSEY	45902095	Parks	Amenity Grass	U45902095	5429.534				67	B	WMOW 2
MINSTER AVENUE	BEVERLEY	45904082	Highways	Cat A Verg	U45904082	91.18652				1	B	WMOW 2
MINSTER AVENUE	BEVERLEY	45904082	Highways	Cat A Verg	U45904082	378.3671				5	B	WMOW 2
MINSTER AVENUE	BEVERLEY	45904082	Highways	Cat A Verg	U45904082	36.98569				1	B	WMOW 2
MINSTER AVENUE	BEVERLEY	45904082	Highways	Cat A Verg	U45904082	150.5517				2	B	WMOW 2
LONG LANE	WOODMANSEY	45904010	Highways	Cat A Verg	U45904010	448.7588				6	B	WMOW 2
MINSTER AVENUE	BEVERLEY	45904082	Parks	Amenity Grass	U45904082	44.50683				1	B	WMOW 2
MINSTER AVENUE	BEVERLEY	45904082	Highways	Cat A Verg	U45904082	39.35839				1	B	WMOW 2
HODGESONS RECREATION GROUND	BEVERLEY	OPEN000	Parks	Amenity Grass	UOPEN000	221.5795				3	B	WMOW 2
HODGESONS RECREATION GROUND	BEVERLEY	OPEN000	Parks	Amenity Grass	UOPEN000	102.0761				1	B	WMOW 2
HODGESONS RECREATION GROUND	BEVERLEY	OPEN000	Parks	Amenity Grass	UOPEN000	212.4405				3	B	WMOW 2
TAN DYKE WAY	BEVERLEY	45903053	Highways	Cat A Verg	U45903053	308.2456				4	J	WMOW 2
TAN DYKE WAY	BEVERLEY	45903053	Housing	Amenity Grass	U45903053	962.7963				12	J	WMOW 2
TAN DYKE WAY	BEVERLEY	45903053	Housing	Amenity Grass	U45903053	49.16015				1	J	WMOW 2
MINTFIELDS ROAD	BEVERLEY	45902095	Highways	Cat A Verg	U45902095	22.32421				0	J	WMOW 2
MINTFIELDS ROAD	BEVERLEY	45902095	Housing	Amenity Grass	U45902095	88.51558				1	J	WMOW 2
MINTFIELD ROAD	BEVERLEY	45902095	Housing	Amenity Grass	U45902095	38.21435				1	J	WMOW 2





- Grass cutting 80m<sup>2</sup>/min
- Productive Time 360 min/day
- Number of Cuts : VTF 11 – Town Teams 15
- Hourly Cost of Teams – includes all vehicle costs and small plant



# Street Cleansing

- Mechanical Sweeping of Roads
- Cleansing of Parks, Open Spaces, Play Areas and Beaches
- Scheduled emptying of 3,000 litter bins
- Removal of fly tipping and Graffiti
- Removal of Dead Animals
- Provide a Rapid Response to incidents such as RTA or Flooding



# Street Cleansing

- High footfall town centre areas are swept daily, every village is swept at least every three weeks as part of the village task force programme.



# Street Cleansing

## Mapping and Scheduling

Street	REGISTER SQUARE	Search			
DEPOT	WILLERBY				
ADOPTION	ADOPTED				
MECHANICAL		HAND			
FREQUENCY	DAILY	HFREQUENCY	5xWEEKLY	SFREQUENCY	
DAY	EVERYDAY	HDAY	MO/TU/WE/TH	SDAY	0
WEEK	0	HWEEK	0	SWEEK	
ROUND	BEV7	HROUND	BEVERLEY BARI	SROUND	
AREA	BEVERLEY				
WARD	ST MARYS				Schedule
Shape_Length	81.86				

Maps of the street cleansing rounds are printed and distributed to the street cleansing operatives together with copies of the schedules so that they have a visual reference for their routes, as well as the streets and open spaces written on their schedules

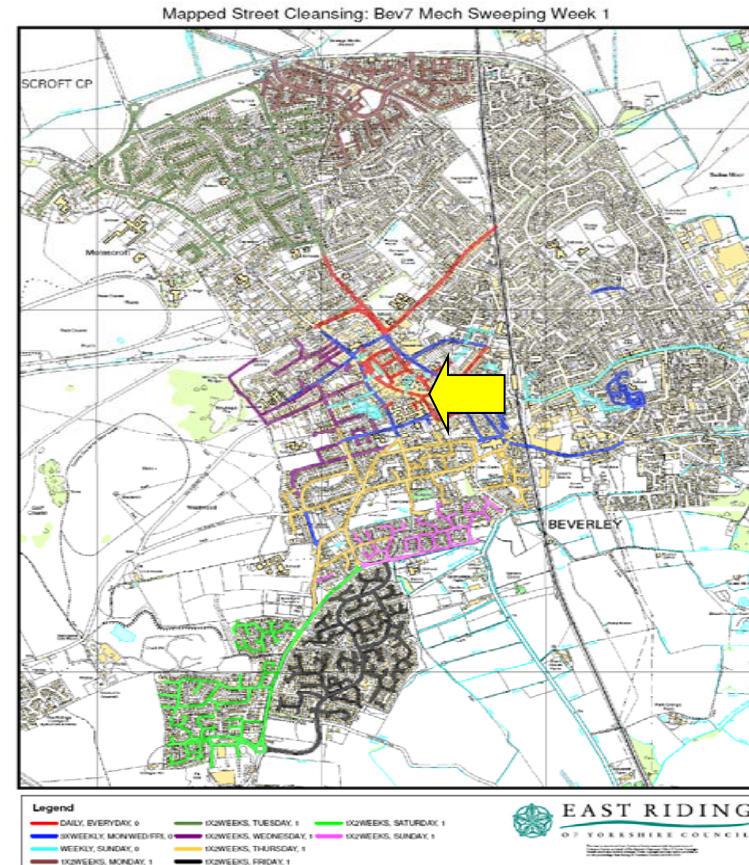
This has proven to be very successful and has made the street cleansing routes less ambiguous, ensuring that all the streets that should be cleaned are being cleaned regularly



# Street Cleansing

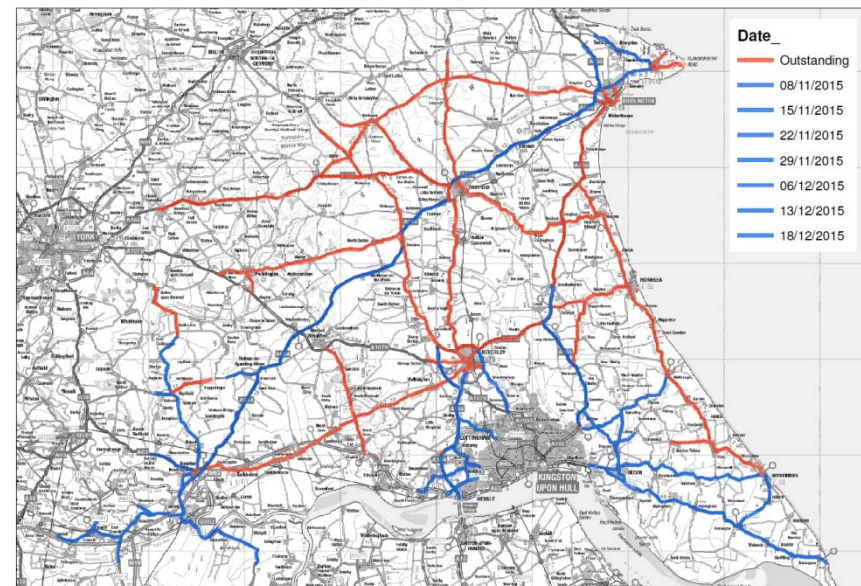
## Mapping and Scheduling

BEV7	Monday	Week : 10
BUTCHER ROW	BEVERLEY	
CARR CLOSE	BEVERLEY	
CHAMPNEY ROAD A164 ROUTE	BEVERLEY	
CHAMPNEY ROAD NOT A164 ROUTE	BEVERLEY	
CHURCH VIEW	BEVERLEY	
CHURCH VIEW AMENITY LAND 1	BEVERLEY	
CHURCH VIEW FPATH TO GROVEHILL ROAD	BEVERLEY	
CROSS STREET	BEVERLEY	
DOG AND DUCK LANE	BEVERLEY	
DYER LANE	BEVERLEY	
EASTGATE	BEVERLEY	
FLEMINGATE	BEVERLEY	
HENGATE	BEVERLEY	
HIGHGATE	BEVERLEY	
LADYGATE	BEVERLEY	
LAIRGATE A164 ROUTE	BEVERLEY	
LANDRESS LANE	BEVERLEY	
LORD ROBERTS ROAD	BEVERLEY	
MANOR ROAD	BEVERLEY	
MANOR ROAD CULLS	BEVERLEY	
MINSTER YARD NORTH	BEVERLEY	
MINFIELDS ROAD	BEVERLEY	
MOLESCROFT PARK IN FRONT OF SHOPS	BEVERLEY	
MORTON LANE	BEVERLEY	
NEW WALKERGATE	BEVERLEY	
NORTH BAR WITHIN	BEVERLEY	
NORWOOD	BEVERLEY	
OLD WASTE	BEVERLEY	
PARADISE SQUARE	BEVERLEY	
PARADISE SQUARE FPATH TO BLACKFRIMS CT	BEVERLEY	
PARADISE SQUARE FPATH TO KNIGHTS COURT	BEVERLEY	
PRINCES GARDENS	BEVERLEY	
RAILWAY STREET A164 ROUTE	BEVERLEY	
RAILWAY STREET NOT A164 ROUTE	BEVERLEY	
REGISTER SQUARE	BEVERLEY	
SAMMAN ROAD	BEVERLEY	
SATURDAY MARKET	BEVERLEY	
SCHOOL LANE	BEVERLEY	
SLOE LANE	BEVERLEY	
SOW HILL ROAD	BEVERLEY	
SPENCER STREET	BEVERLEY	
ST NICHOLAS CEMETERY	BEVERLEY	
THE CLOISTERS AMENITY LAND 1	BEVERLEY	
TOLL GAVEL	BEVERLEY	
WALKERGATE	BEVERLEY	
WEDNESDAY MARKET	BEVERLEY	
WELL LANE	BEVERLEY	
WILBERT LANE	BEVERLEY	
WOOD LANE	BEVERLEY	
WOODLANDS	BEVERLEY	
WYLES ROAD	BEVERLEY	
ACCESS ROAD TO BEVERLEY GRANGE	BEVERLEY	
Aintree Close	MOLESCROFT	
ASCOT CLOSE	MOLESCROFT	



# Strategic Route

- Litter picking of highway verges is undertaken annually between October and March.
- Main routes are covered by a dedicated team; the rest of the area has each depot's rapid response team
- Progress is updated on a fortnightly basis.
- The dedicated teams have removed over 5 tonnes of litter since October.



Strategic route completed to 18/12/2015

# Gateways and corridors

- In 2011 the gateways and corridors scheme was introduced to improve the appearance of twenty roundabouts in the East Riding of Yorkshire.
- The main aims of the project are:
  - To improve the appearance of roundabouts located on main routes to our towns and tourist areas to create a feel good factor on arrival.
  - To introduce sustainable planting and hard landscaping that would require very little future maintenance and would not increase our annual spend on grounds maintenance.
  - To promote and encourage private sponsorship to help fund future roundabout improvement schemes



# Gateways and corridors

## A165 Carnaby Roundabout



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# Gateways and corridors

## A614 Carnaby Roundabout



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# Gateways and corridors

## A1079 Killingwoldgraves Roundabout



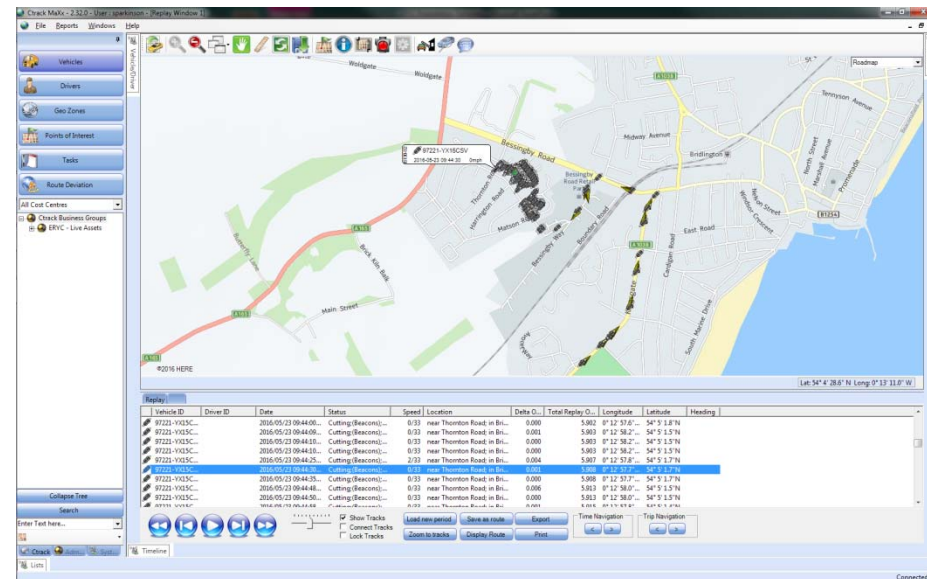
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# Performance Monitoring

## Using Tracking Software

- Tracking devices on each vehicle allow for performance measurement.
- The devices send back GPS information showing where the vehicle has been and shows information when the vehicle is driving, stopped, cutting (grass mowers) and sweeping (mechanical sweepers)



# Performance Monitoring

- Performance is monitored using the spreadsheet below, showing which cutting cycle each team is on and how each are performing in comparison with other teams.

Teams	Tue/19/04/16	Wed/20/04/16	Thu/21/04/16	Fri/22/04/16	Sat/23/04/16	Sun/24/04/16	Mon/25/04/16	Tue/26/04/16	Wed/27/04/16	Thu/28/04/16	Fri/29/04/16	Sat/30/04/16	Sun/01/05/16	Mon/02/05/16	Tue/03/05/16	Wed/04/05/16	Thu/05/05/16	Fri/06/05/16	Sat/07/05/16	Sun/08/05/16	Mon/09/05/16	Tue/10/05/16	Wed/11/05/16	Thu/12/05/16	Fri/13/05/16	Sat/14/05/16	Sun/15/05/16	Mon/16/05/16	Tue/17/05/16	Wed/18/05/16	Thu/19/05/16	Fri/20/05/16	Sat/21/05/16	Sun/22/05/16	Mon/23/05/16	Tue/24/05/16	Wed/25/05/16	Thu/26/05/16	Fri/27/05/16	Sat/28/05/16	Sun/29/05/16	Mon/30/05/16	Tue/31/05/16	Wed/01/06/16	Thu/02/06/16								
Cutting cycle	3	3	3	3			4	4	4	4	4				4	4	4	4	4									5	5	5	5	5				5	5	5	5	5			6	6	6	6	6				6	6	6
VTF Carnaby	1	1	2	2			2	2	2	2	2				2	2	2	2											3	3	3	3	3				3	3	3	3	3								4	4			
VTF Hedon	2	2	2	2			2	2	2	3	3				3	3	3	3											3	3	3	3	3				3	3	4	4	4												
VTF Willerby	2	2	2	2			2	3	3	3	3				3	3	3	3											3	3	3	3	3				3	4	4	4	4												
VTF Goole	2	2	2	3			3	3	3	3	3				3	3	3	3											4	4	4	4	4				4	4	4	4	4												
VTF M Weighton	2	2	2	2			2	2	2	2	2				2	2	2	2											3	3	3	3	3				3	3	3	3	3												
Brid (2) North Mowers	2	2	2	2			2	2	2	2	2				2	3	3	3											3	3	3	3	3				3	3	3	4	4								4				
Brid (1) South Mowers	2	2	2	2			3	3	3	3	3				3	3	3	3											4	4	4	4	4				4	4	4	5	5								5				
Driff / Hornsea Mower	2	2	3	3			3	3	3	3	3				3	3	3	4											4	4	4	4	4				4	4	4	4	4								5				
Hedon / With Mower	3	3	3	3			3	3	3	3	3				4	4	4	4											4	4	4	4	4				4	4	4	5	5												
Beverley Mowers	3	4	4	4			4	4	4	4	4				4	4	4	4											5	5	5	5	5				5	5	5	5	5												
Willerby / Anlaby Mower	3	3	3	3			3	3	3	3	3				3	4	4	4											4	4	4	4	4				4	4	5	5	5												
Hessle Mower	3	3	3	3			3	3	3	3	3				3	4	4	4											4	4	4	4	4				4	4	5	5	5												
Cottingham Mower	3	3	3	3			3	3	3	3	3				3	3	4	4											4	4	4	4	4				4	4	4	4													



# Performance Monitoring

Using Land Audit  
Management System  
(LAMS)

- A consistent quality audit of grounds and street maintenance standards
- Trigger for intervention to resolve issues
- Simple to undertake and administer
- Carried out on a quarterly basis



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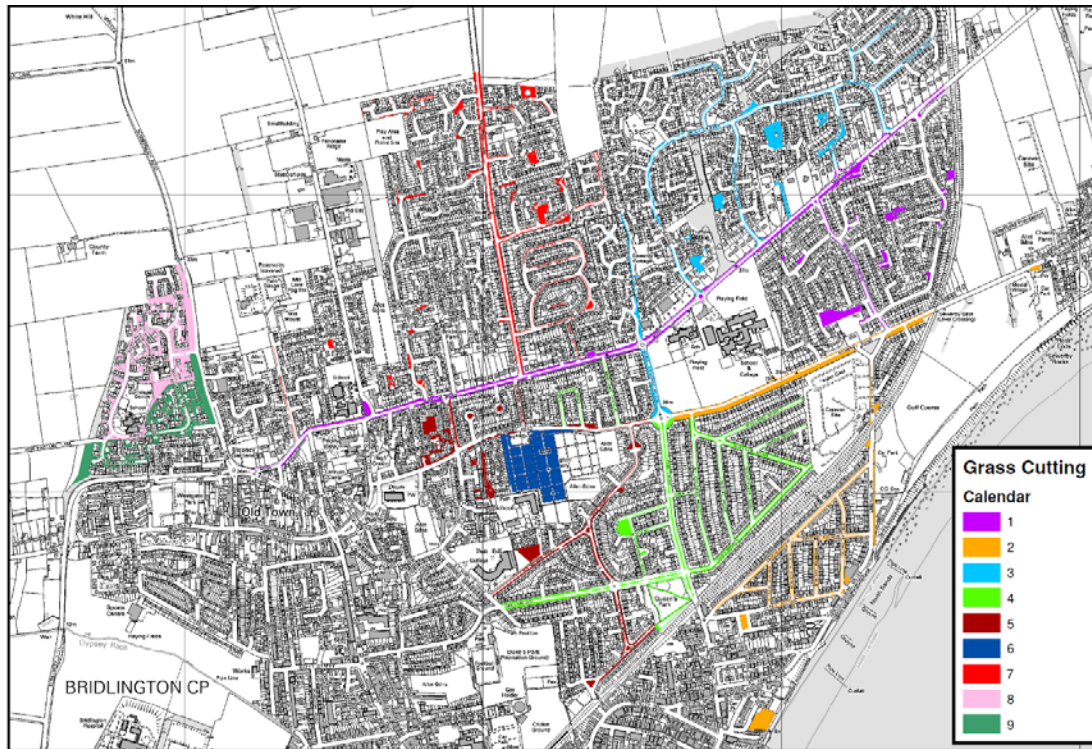
# Example: Bridlington

- Bridlington currently has 1,615 businesses
- £20.5 million is taken by ERYC in business rates for Bridlington alone.

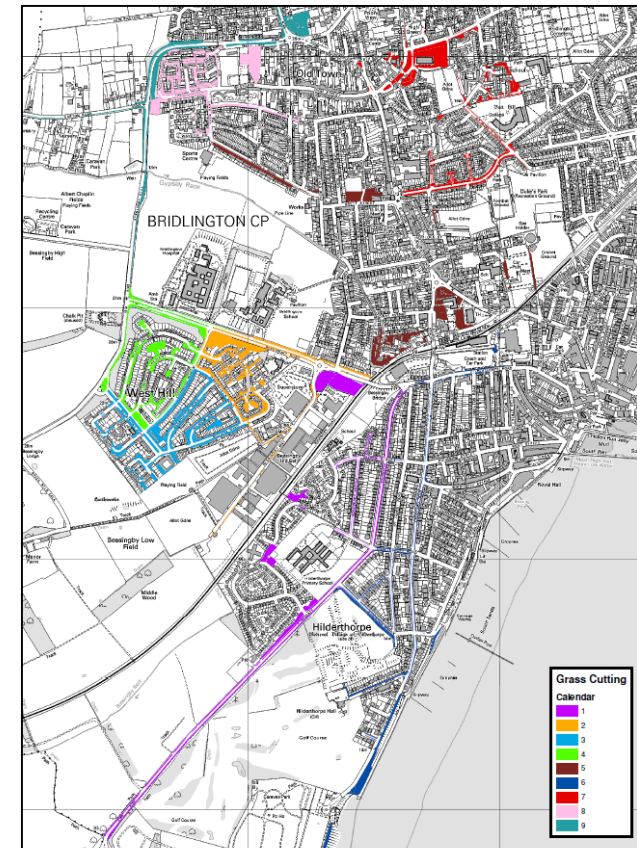


# Example: Bridlington

## Grounds Schedules



BRIDMOW 2 - Overview Map



BRIDMOW 1 - Overview Map



# Example: Bridlington

## Street Cleansing Schedules



Brid North Mech-Daily



Brid North Mech-Saturday





- Commercial waste collect from approximately 500 business within Bridlington
- Services range from daily collections to weekly and fortnightly



# Example: Bridlington

## Beach Cleaning



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- “My wife and I have just returned from yet another holiday in Bridlington, our third already this year, and we feel we need to express our admiration for the hard work done by the council workers in cleaning the streets.”
- “We would especially like to single out the hard work done by the guy who cleans the Pembroke Gardens, opposite the apartments we stay in, at about 7.30am every morning. He works so hard emptying the bins and cleaning the whole area.”
- “On Easter Saturday the bins were overflowing with all the chip shop rubbish left by people and rubbish was blowing all around. The council man picked up every piece of rubbish and left the whole area totally spotless again.”

