South Tyneside Council Building Cleaning Service

South Tyneside Council



What we'll cover today...

- Setting the scene
- Service review
 - Staffing
 - Products and equipment
 - Budgets
- Family & Friends
- What's next for STC
- Any questions



Setting the scene – Our service

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Delivering exceptional services for you today and tomorrow

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Staffing

- Improved management structure
- Introduction of a mobile model of working
- Allowing ER/VR
- Cultural change
 - Communication and involvement
 - Expectations
 - Training and investment
 - Uniforms





Products and equipment

- Significant investment
- Vacuums and buffers
- Reduced repair / maintenance costs
- Micro-fibre technology (reduced chemicals)
- High-reach system
- Kitchen vent and duct machinery
- Joint procurement with other LA's







Budgets

- Improved budget management and understanding
- Development of a consistent pricing strategy
- Identification of new customers / sectors
- Bidding for external work
- Ensuring other departments utilise in-house team
- Improved budget position...



13/14 18/19



Family & Friends – What is it?

- Domestic cleaning services provided to Family and Friends of Council Staff
- Launched in Summer 2016
- Carried out by our mobile teams
- Intended outcomes:
 - Secure (and grow) jobs
 - Give something back to Council staff
 - Generate additional income to the service
- Benchmarking, pricing and invoicing
- Market ourselves as high quality product







Spring Clean Offer 10% OFF

Staff info

Building Cleaning Family and Friends Spring clean offer



FAMILY AND FRIENDS SERVICE

Get your house ready for Spring by taking advantage of our 10% off Spring clean

Nednesday 31 May.

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Home > Building Cleaning - Family and Friends Service



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Building Cleaning - Family and Friends Se

Do you struggle to keep your house clean?

Is there not enough time in the day?

If you have answered yes to the above, then why not take advantage of South Tyneside Council's new Family and Friends Service*.

The Council currently cleans over 200 buildings (including schools, offices and care homes) across the Borough and we are now offering a high quality domestic cleaning service for all family and friends of Council employees and Elected Members.

We guarantee to provide you with an excellent and reliable service that you can trust...with no hidden charges!





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Further discounts available when signing up to regular cleans. Long term contracts also available

For bookings and enquiries

Bev 0191 427 2591

buildingcleaningenquiries@ southtyneside.gov.uk



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Family & Friends – Outcomes

- Completed over 1250 Family & Friends jobs to date
- Generated over £50k additional income
- Over 50 regular clients and constantly increasing
- Would not possible without other improvements made
- Staff buy-in has been excellent
- Fantastic customer feedback





The service was fantastic! She got far more done that I'd expected!

I've just had mine and my mothers homes cleaned by two of your team. They've worked amazingly hard to achieve a fabulous result! I just wanted to drop you a quick note to say that the windows and frames look fab – THANK YOU! I'll definitely be recommending to family and friends and using the service again!

5 star service. 100% satisfied with the service! I had never seen such a good job on the ceiling height shower screen...and she's only my height!

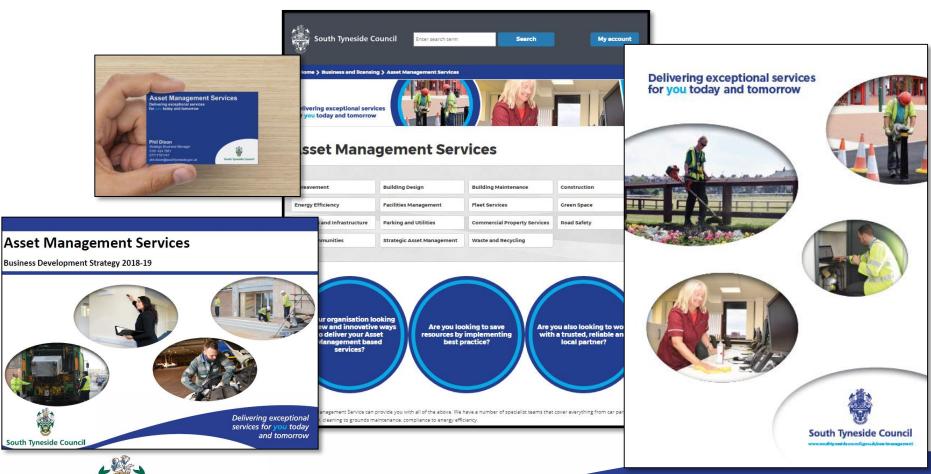
Happy Customer

Everything I have had done has been excellent. Thanks so much!

They are a credit to your team and please pass on my very grateful thanks.
Great job by two lovely men!

WHAT'S NEXT?

Wider Asset Management Commercialisation





Thank You

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