# Larne Borough Council



## Larne Borough



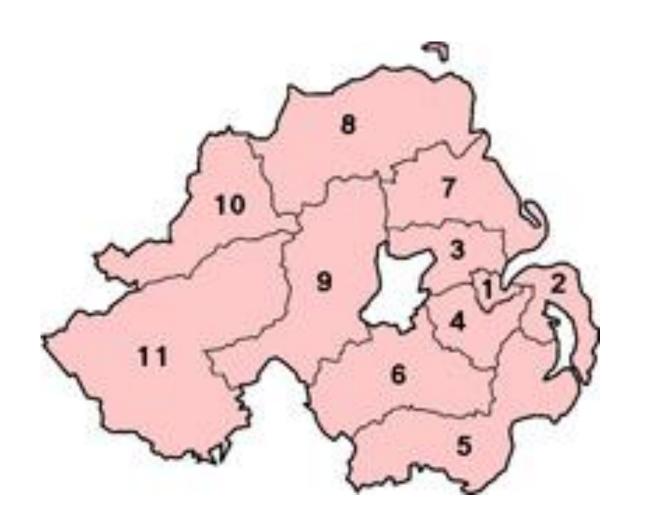
Area 336 km<sup>2</sup>

Population31,700

Density
 94 / km²



## Mid and East Antrim



- 1 April 2015
- Balymena,
  Carrickfergus
  and Larne
- New Powers
- Population135,000











### **Council Motion**

- Cross Service Team
- Hotspots fouling/Littering
- Adopt a Rural Road
- Quantify Dog Fouling collected
- Media Information
- Reward Scheme







#### Conclusion

- Need a Holistic Approach
- Cleansing, Education and Enforcement
- Engaging with People
- Building Relationships with Community and Citizens
- Empowering Communities and Citizens to Champion Civic Pride