

APSE Commercialisation Advisory Group

20th September 2019

Johnstone Town Hall

Briefings

- 19-35 National Food Strategy – A Call For Evidence
- 19-34 APSE National Housing and Building Maintenance Awards – A showcase of previous winners
- 19-33 Allotments – State of the Market 2019
- 19-32 Glyphosate – Where do local authorities stand?
- 19-31 Refuse Collection and Recycling - State of the Market 2019
- 19-30 Definition of Affordable Housing in Northern Ireland
- 19-29 Healthy School Rating Scheme
- 19-28 Burial Ground Memorial Safety – Guidance for Scottish Authorities

Research

Housing for a fairer society: The role of councils in ensuring stronger communities

APSE's latest report with the TCPA exposes the impact of permitted development rights as a potential threat to the health and wellbeing of residents. The report also finds that 59% of UK councils report '**severe**' shortages of affordable housing.

A [free PDF](#) is available on the APSE website.

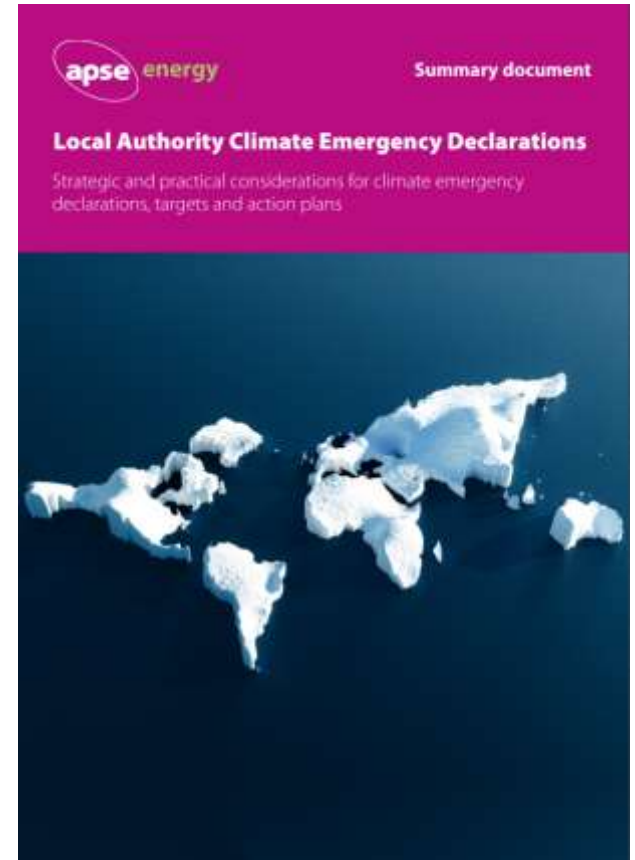


Research

Local Authority Climate Emergency Declarations

You can download a summary report of a new APSE Energy research paper '**Local** authority climate emergency **declarations**' as featured in the Guardian which provides an understanding of what declaring a climate emergency can do, when to use it and how it can be used in the context of local councils.

A [free summary report PDF](#) is available on the APSE website. The full report is available for APSE Energy members.



Research

Neighbourhood services and sustainable local government

We find that over the nine years from 2009/10 resources devoted to neighbourhood services across Britain fell 27 per cent representing a total of £8.9bn in 2017/18 prices. This is against the background of a real fall in total UK local government spending over the same period of 19 per cent demonstrating that neighbourhood services have taken a bigger share of austerity than other council services.

A [free PDF](#) is available on the APSE website.

Neighbourhood services
and sustainable local
government



Research

Ensuring the leadership of the new municipalism

APSE's latest report examines how chief officers in local authorities are experiencing the shifting landscape of local government and how they are making sense of its leadership challenges. Being a relatively neglected corps of actors in local government, this report aims to throw light on an important role; one that is often charged with driving forward transformational change and exercising local stewardship.

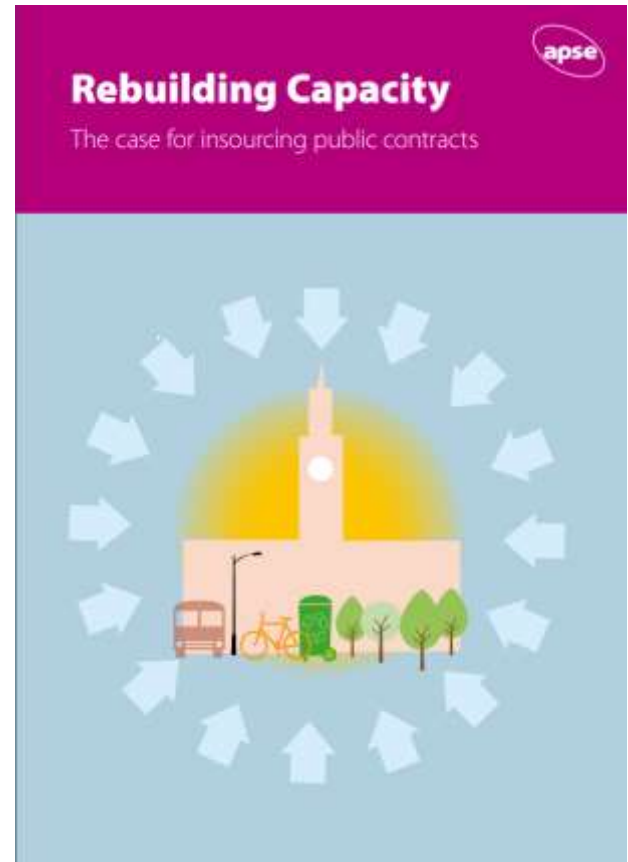
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Research

Rebuilding Capacity: The case for insourcing public contracts

This research explores the growing phenomenon of **'Insourcing'**; bringing back **'in-house'** the delivery of services. It takes a focus on UK local government services and questions the drivers for this increase in insourcing. It finds that insourcing is not a passive reaction to contract failures but is increasingly viewed as a proactive response to the public policy pressures facing local councils, not least the ongoing impact of austerity. [Free PDF.](#)



Upcoming Research

- Local Government Finance with New Policy Institute
- Directors / Heads of Service research with De Montfort University
- Inclusive economies
- Brexit
- 21st Century Parks Manager with Dr Nicola Carroll
- Parks Finance with New Policy Institute
- Borderlands economic development with NILGA
- Scottish neighbourhood services with New Policy Institute

APSE and ITN Productions

Promoting Excellence (2016)

This programme looks at the role that local authorities play in building sustainable communities.



Redefining neighbourhoods: Beyond austerity (2017)

This programme looks at how austerity has driven a change towards self-sustaining investment and into new territory for councils.



Future Communities: Greener, Cleaner, Smarter (2018)

This programme shows the importance of new approaches that give direct and indirect benefits to local communities.



Advocacy

- APSE Representative on the Executive Committee of Scottish Waste Industry Training, Competency and Health & Safety Forum (SWITCH)
- Steering Group for Code of Practice on Litter and Refuse – Zero Waste Scotland / Scottish Government
(Also hosting the Litter Managers Network meetings)
- Chief Executive is a member of the Department for Communities and Local Government Parks Action Group
- APSE is the secretariat to the All Party Parliamentary Group for School Food

Advocacy (2)

- **APSE Representatives have been part of Scottish Government's** Nursery Milk Scheme Short-Term Working Group
- Continued representation at Party Political Conferences
- Continuing to strengthen relationships with other organisations
- Recent BBC Radio interviews with senior members of staff
- **Segment on BBC's Countryfile on the Parks State of the Market**

Network Queries

- Our network queries service allows you to ask your peers in other Councils questions and receive information and advice
- Queries are sent out via e-mail anonymously and any member is eligible to use this service
- Responses are typically collated within a month
- If you would like to send out a query, please contact Louise at Lmelville@apse.org.uk or call 01698 459051.

Example – COM0014 – Income from Advertising Sales

This APSE member council is currently considering their strategy to raise additional income through advertising sales. Do you sell advertising to raise income? If so, do you do this directly or do you use an advertising agency? If directly, do you incentivise sales? What platforms do you use?

Performance Networks

- Corporate services benchmarking – has been added as one of the service areas
- Market operations – has been added as one of the service areas
- Northern Ireland project – new service areas including Planning, Economic Development, Building Control, Community Development and Arts and Heritage.
- Roads and highways – working with the Direct Management Group highways group to bring their data reporting into performance networks
- Land Audit Management System – launched the monitoring app
- New web portal and new database

APSE Energy

- 89 members in the UK (18 in Scotland)
- Upcoming events
 - APSE Energy Summit (Scotland) - 1-2 October, Falkirk
 - Local opportunities for hydrogen and fuel cells – 16 October, Rotherham
- Recent publications
 - Local Authority Climate Emergency Declarations
 - Energy Across the Authority 2019
 - On Street Residential Charging for Electric Vehicles
 - The economics of energy projects for local authorities
 - ECO funding for local authorities

APSE Solutions

- Solutions can provide consultancy support across the full range of council services, but in particular front line services.
- Solutions can provide help and expertise within a number of areas, the main ones including:- Efficient use of resources, Income generation, Demand side measures
- Branching out across the Interim Management side, with several new Associates now joining, specialists in Roads & Highways, Bereavement Services, Building Maintenance, Facilities & Leisure and Parks and Open Spaces. For any Interim requirements, please contact Emma Taylor, Client Coordination Officer - 0161 722 1810 or etaylor@apse.org.uk

APSE Training in Scotland

Health and Safety in Waste and Environmental services	Glasgow	09/10/19	More info
Improving your written communication skills	Glasgow	14/10/19	More info
Civil and criminal fraud investigations	Glasgow	16/10/19	More info
Principles of Roads and Highways Management	Glasgow	18/10/19	More info
Supporting Safer Communities	Glasgow	29/11/19	More info
Supervisors skills for team leaders in frontline services	Glasgow	03/12/19	More info
Improving customer service at the front line	Glasgow	22/01/20	More info
Project Management in Local Government	Glasgow	24/02/20	More info

APSE Seminars

APSE Energy Summit (Scotland)	1-2 October, Falkirk	Book now
Housing and Building Maintenance	3-4 October, Stoke-on-Trent	Book now
Winter Maintenance	4 October, Bradford	Book now
Environmental Seminar	24-25 October, Nottingham	Book now
Sports and Leisure Seminar	7 November, Loughborough	Book now
Scottish Soft FM Seminar	19 November, Bellshill	Coming soon
Performance Networks Seminar	3-4 December, Blackpool	Coming soon

NEW MUNICIPALISM

Delivering for local people and local economies

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