

APSE Parks and Open Spaces Seminar 2019



Tuesday 19 November 2019

Goodenough College, Mecklenburgh
Square, Holborn, London WC1N 2AB

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SITE MAINTENANCE EQUIPMENT

Programme

09:15 Registration and exhibition viewing

10:00 Session One: **Strategic Perspectives**

Developing skills for 21st century parks management

- Developing a green print for the sector
- Creating a career path for parks
- Financing parks
- Parks Action Group

Paul O'Brien, Chief Executive APSE and Chair of Knowledge & Skills Work Stream (Parks Action Group)

Rethinking Parks: Testing, developing and growing new operating models for parks and greenspaces

- Programme partnership, aims and projects
- Our clusters of innovation, and what we're learning from them
- Building a wider community of parks innovators

Chris Norris, Senior Programme Manager, Rethinking Parks, Nesta

Audience question and answer session

11:00 Refreshments and exhibition viewing

11:30 Session Two: **Urban Green Spaces**

What Can we Learn from Parks in the Middle East & Mexico?

- Adapting to climate change
- The use of parks for the wider Public Health Agenda
- Investing in Communities
- Perception vs. Reality

Chris Worman MBE, Rugby Borough Council & International Green Flag Award Judge

The 'Superactive' park – increasing activity and usage of greenspace

- Looking at the bigger picture of healthy lifestyles by promoting sport and physical activity
- 'Active Bradford' creating a healthier city.
- Creating a 'superactive park'

Zuby Hamard, Sport & Physical Activity Manager, Bradford City Council and Jan Burkhart, Programme Director of the Bradford Local Delivery Pilot, National Health Service

Glyphosate and its role in an integrated approach to weed management:

- What does the science on glyphosate really tell us?
- The current state of play.
- The practicalities of an integrated approach
- Innovation in weed management.
- Where do we go from here?

Professor John Moverley OBE, Independent Chairman, The Amenity Forum

Audience question and answer session

13:00 Lunch and Exhibition Viewing

14:00 Session Three: **Green Infrastructure- Preserving our Natural Habitat**

NATURE IN PARKS: London – The World's first National Park City

- Enjoying London's great outdoors - connecting people to nature
- Making the city healthier and wilder - creating more high-quality green and blue space
- Promoting London's identity as a National Park City

Daniel Raven-Ellison, Founder, National Park City

Helping Pollinators Locally and Nationally

- Why are Pollinators a key priority in UK-wide, Wildlife Strategy?
- Developing and Implementing a Local Pollinator Action Plan – advice for Local Authorities
- What is already underway locally and nationally across the UK – B-Lines

Catherine Jones, Pollinator Officer, Buglife

Audience question and answer session

14:45 Refreshments and exhibition viewing

Hampshire County Council: Our award-winning parks strategy

- Creating Country Parks for 21st Century
- An investment model for long term sustainable financial management
- The customer is key – attracting visitors and meeting their requirements

Jo Heath, Head of Countryside, Hampshire County Council

Changing Times - The Strategic Future for Parks and Open Spaces

- The challenges faced by the industry and how local authorities are reacting to them
- Developing a strategic approach to service delivery – case studies
- How the skill set has changed and identifying the new skills required
- Where do we gain the skills from?

Mel Henley APSE Associate

Audience question and answer session

16:15 Seminar close

Seminar Objectives

About the seminar

APSE is pleased to announce this unique opportunity to examine a broad range of topics and issues affecting Parks & Open Space Management today.

Set within the picturesque surroundings of Goodenough College in the heart of Bloomsbury, Central London, we will hear from Paul O'Brien, APSE Chief Executive and Chair of the Knowledge & Skills Work stream (Parks Action Group) on the importance of developing skills for 21st Century parks management, Chris Worman MBE, Rugby Borough Council & International Green Flag Award Judge will be examining what we can learn from parks in the Middle East and Mexico in relation to adapting to climate change and Daniel Raven-Ellison – founder of the National Parks City, will share how London became the world's first National Park City.

Delegates will also have the opportunity to hear case studies from Bradford City Council on their creation of 'superactive parks' and how they have sought to increase activity and the use of green space; Jo Heath from Hampshire County Council will share their exciting award winning parks strategy and model for long term sustainable financial management and Catherine Jones from the National Charity Buglife will be discussing the vital work her organisation is carrying out to help pollinators both on a local and a national level to enable species to move through the landscape.

Professor John Moverley OBE, Independent Chairman of The Amenity Forum, will be presenting on the much debated on-going issue of Glyphosate and it's role in the integrated approach to weed management, also up for discussion are the strategic future of parks and open spaces, and the testing, developing and growing of new operating models for parks and green spaces, as presented by Chris Norris from NESTA.

This is a day not to be missed, with stimulating presentations, great networking opportunities and the chance to meet exhibitors of products and services which could help Parks & Open Spaces managers in delivering higher quality services. We look forward to welcoming you on the day.

Who should attend?

- Chief executives
- Elected Members
- Service Directors
- Parks and grounds maintenance professionals
- Policy Officers
- Horticulture, landscape, green space professionals
- Trade union representatives
- Parks/landscape consultants
- Academic researchers
- Contractors and suppliers
- Voluntary organisations

Venue Access

Goodenough College, Mecklenburgh Square, Holborn, London WC1N 2AB

By road On street metered parking is available locally. There is also a NCP-Brunswick Centre Car Park at Russell Square (5 mins walk).

By rail Nearest mainline stations are King's Cross, St. Pancras, Euston and Farringdon (each 10 minutes walk away).

By tube Russell Square is the nearest tube station (5 mins walk). King's Cross (10 mins walk), Chancery Lane (10 mins walk), Holborn (10 mins walk) and Euston (20 mins walk).

By Bus Numbers: 17, 45 and 46.

Contact details

Contact name Authority

Address

Postcode

Email Telephone

Please detail any special dietary or access requirements for the delegates listed below (including vegetarian/vegan)

Delegate Packages Exclusive of VAT

What's included?

The delegate fee covers attendance, delegates' documentation, lunch and light refreshments. Please note that hotel accommodation is not included.

APSE member delegate fee: **£175 + VAT**
 Non member delegates fee: **£259 + VAT**
 Commercial delegates: **£375 + VAT**

Payment details

Please find enclosed cheque made payable to APSE

Please invoice me

(if required please include purchase order number) _____

VAT registration number 519 286 915

Delegate details

Delegate name	Position	Email

Please confirm that you are happy for APSE to retain your details so that we can send you information relevant to your area of interest. Your data will be used for sign in sheets, delegate lists and hotel lists (where relevant). If you are making a booking on behalf of other delegates please confirm that you have their permission to be included on our database. Our GDPR policy is available on our website: www.apse.org.uk.

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post or email to adminsouthern@apse.org.uk. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Register for the seminar:

1

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