



# APSE Northern Region Forum

*The Many Faces of Regeneration*



**Wednesday 21<sup>st</sup> March 2018**

South Shields Town Hall, Westoe Road, South Shields, NE33 2RL

# Programme

09:30 Coffee, breakfast pastries and registration

10:00 **Session One**

## **The North East Local Enterprise Partnership - Promoting and Developing Economic Growth**

- Developing a blueprint: the Strategic Economic Plan
- The importance of partnership working
- Working towards Inclusive economic growth
- Successes and benefits

**Speaker: Ray Browning, Programme Manager, The North East Local Enterprise Partnership**

## **Economic and physical regeneration in Oldham and Greater Manchester**

- Demography and spatial/economic/residential challenges and pressures
- Oldham town centre regeneration in Greater Manchester context
- Inclusive growth and industrial strategy
- Importance of employment support/labour market and skills plans
- Business support and business engagement

**Speaker: Tom Stannard , Director of Economy and Skills, Oldham Council**

## **Panel Question and Answer Session**

11:15 Coffee Break

11:45 **Session Two**

## **Local Wealth Building- Developing Strong Resilient Local Communities**

- Identifying the assets of the local area
- Looking at the value of people- centred remedies
- Developing place based focused economic development
- The importance of anchor institutions,
- Future trends and opportunities for community-focused economic development policies.

**Speaker: Frances Jones, Associate Director, Centre for Local Economic Strategies**

## **Regeneration in South Tyneside – case studies**

- International Advanced Manufacturing Park (IAMP)
- South Shields 365 - the £100 million redevelopment of South Shields town centre
- What the future holds for the area

**Speakers: Paul Scrafton, Acting Corporate Director, Economic Regeneration, and John Sparkes, Head of Regeneration, South Tyneside Council**

## **Panel Questions and Answer Session**

12:45 Lunch and Networking

14:00 Departure

## About the seminar

This seminar is an ideal opportunity for officers, managers, elected members and trade unions and indeed anyone with an interest in the regeneration of local areas to attend and listen to expert practitioners explain how they are creating 'local wealth' via a wide variety of differing approaches and on-the ground projects.

There is a growing recognition that there is a need to stop the movement of skilled labour away from local areas to larger cities where opportunities and pay is greater. Through more local regeneration, then stronger more resilient communities can be built and the economic regeneration of an area is key to this.

The seminar will look at how these problems have been recognised, and as well as recognising how a strategic approach and partnership working is crucial to future planning for regeneration, there will also be practical examples of where regeneration projects have reaped considerable benefits for local communities and begun to reduce the regional disparities which have been apparent in the past.

Using examples from within the Northern region local authorities and partners will look at how regeneration both economic, social and cultural can not only help protect communities from disintegrating, but also instill pride and belief in their long term futures.

# Booking form

APSE Northern Region Forum, Wednesday 21st March 2018

contact name: ..... authority: .....  
address: .....  
..... postcode: .....  
telephone ..... email: .....

**Please detail any special dietary (including vegetarian/vegan) or access requirements (including parking) for the delegates listed below :**

APSE issues a written confirmation for all delegates bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.

## Payment information

What's included: The delegate fee covers attendance, delegates' documentation, lunch and light refreshments. Please note that hotel accommodation is not included. A list of recommended hotels in the area is available on request.

## Northern Region Members: FREE ATTENDANCE

**APSE members delegate fee: £125+VAT**

**Non-members delegate fee: £199+VAT**

**Commercial delegates: £239+VAT**



The Word, National Centre for the Written Word is an award-winning, state-of-the-art cultural venue of regional and national significance. The Word celebrates the written word in all its forms and offers visitors an inspirational and exciting programme of exhibitions, events and workshops. Since opening in October 2016, The Word has welcomed over 500,000 visitors from South Tyneside, the wider North East, nationally and internationally and received 19 awards.

**I would like to attend the tour of The Word following the Forum (please tick)**

**Please indicate preferred method of payment (tick):** VAT registration number **519 286 915**

Please find enclosed cheque (made payable to APSE)  Please invoice me, my purchase order number is: \_\_\_\_\_

**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [cpetersensnell@apse.org.uk](mailto:cpetersensnell@apse.org.uk) or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate name	Position	Delegate email

Please return completed form to APSE, 2nd Floor Washbrook House, Lancastrian Office Centre,  
Talbot Road, Old Trafford, M32 0FP  
Telephone: 0161 772 1810 E-mail: [cpetersensnell@apse.org.uk](mailto:cpetersensnell@apse.org.uk)

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