

Putting Welsh Food on Welsh School Plates

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Peter's acquire Henry Telfers Van sales operation

1989

Peter's rapidly expanded from chip shops and caterers, into Retail.

Following a merger of Grand Met & Guinness to form Diageo, "Peter's Food Service" created as an independent company.



Private equity backed management buyout



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1971

1988

1993

1997

2008

1976



Peter's founded in 1971 by brothers Sir Stanley & Peter Thomas OBE. Buy first factory in Bedwas



Thomas Family sell Peter's to FTSE 100 company Grand Metropolitan for £75m



Rapid growth - Factory expanded

Peter's acquire Glanbia UK Assets

2002







2017

Peter's is a leading manufacturer of chilled savoury pastry, 3rd largest in UK:

- 50 years of baking pastry
- Based in Caerphilly, South Wales over +600 employees
- We supply all major retailers, independent retailers & contract caterers
- Award winning brands Grocer Gold Awards winners in
 2010, 2013 & 2015
- Over 200 million pastries baked every year
- Annual turnover c£72m























Commitment to low cost manufacturing, with excellent service & product quality

Our Factory

8 Streamlined Production Lines

Capacity (tonnes p/w)

600 Employees, all employed no temps

A* BRC Accreditation



Our Product Capabilities



Pies 28%

- 150g to 600g
- · Single, multipacks, family pies, boat shaped or round



Pasties 19%

- 85g to 240g
- Single, multipacks, "armadillo" crimp & "D" shape



Rolls 28%

- 85g to 165g
- Single, multipack and snack. Sauce extrusion capabilities.



Slices 25%

- 150g to 185g
- Single and multipack





From Retail, Foodservice, Stadia, & Leisure Outlets Nationwide













LDL





Budgens

Costcutter











TWICKENHAM











brakes















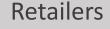




baxterstorey



Foodservice Outlets









Whilst we are experts in award winning pastries and hot dogs.....

There is another equally **impressive side to Peter's** ... that involves over **1000 products!**

From bacon and beans, baguettes and sandwich fillings, chips and peas, meats and cheese, flap jacks and cookies to desserts and drinks...

...we can supply goods fresh as a daisy with the pastry!











"Hot Bakes"





















Healthy Baked Crust



Less than 400 calories

NEW

Bursting With Lip-Smacking Flavour







The Well-being of Future Generations (Wales) Act 2015



Peter's employ over 600 people across their business and are major contributors to the Welsh economy. Stocking Hot Bakes delivers against the Well-being and Future Generations Act seven pillars:

- ☐ A prosperous Wales
- ☐ A resilient Wales ☑
- □ A healthier Wales
- □ A more equal Wales
- A Wales of cohesive communities
- □ A Wales of vibrant culture and thriving Welsh language
- ☐ A globally responsible Wales

















60g Range

Cheesy Bean

Cheese & Tomato

Pepperoni Pizza

Ham & Cheese

Corned Beef

130g Range

Cheesy Bean

Cheese & Tomato

Pepperoni Pizza

All Day Breakfast

Chicken Tikka

Spinach & Chick Pea Balti

BBQ Chicken

BBQ Pulled Pork

Chicken & Bacon

Pulled Beef & Gravy

Pulled Beef & Cheese

Corned Beef







☐ Shelf life - 6 Months (Delivered Frozen)

□ Unit weight Units per Case

☐ 60g Unbranded Plain Packaging 36

□ 130g Unbranded Plain Packaging 12

□ 130g Nurish / Mom′ 12

□ Oven heat from frozen – 30 minutes (guidance only)

Oven-proof wrapper

☐ Hot hold - up to 90 minutes (guidance only)





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