

PETER'S

Putting Welsh Food on Welsh School Plates

Ken Blackman
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Moved to a bigger factory in Bedwas to the site we manufacture from today



1971

Peter's rapidly expanded from chip shops and caterers, into Retail.

Following a merger of Grand Met & Guinness to form Diageo, "Peter's Food Service" created as an independent company.



1993

Peter's acquire Henry Telfers Van sales operation

Private equity backed management buyout



2017

1976



Peter's founded in 1971 by brothers Sir Stanley & Peter Thomas OBE. Buy first factory in Bedwas

Grand Met
...adding value

Thomas Family sell Peter's to FTSE 100 company Grand Metropolitan for £75m

1988

1989



Rapid growth - Factory expanded

1997

2002

Peter's acquire Glanbia UK Assets

2008



Focus on Innovation – launching our vision for the future

Peter's is a leading manufacturer of chilled savoury pastry, 3rd largest in UK:

- 50 years of baking pastry
- Based in Caerphilly, South Wales over +600 employees
- We supply all major retailers, independent retailers & contract caterers
- Award winning brands – Grocer Gold Awards winners in 2010, 2013 & 2015
- Over 200 million pastries baked every year
- Annual turnover c£72m



Commitment to **low cost manufacturing, with excellent service & product quality**

Our Factory

8

Streamlined Production Lines

560

Capacity (tonnes p/w)

600

Employees, all employed no temps

A*

BRC Accreditation



Our Product Capabilities



Pies 28%

- 150g to 600g
- Single, multipacks, family pies, boat shaped or round



Pasties 19%

- 85g to 240g
- Single, multipacks, “armadillo” crimp & “D” shape



Rolls 28%

- 85g to 165g
- Single, multipack and snack. Sauce extrusion capabilities.



Slices 25%

- 150g to 185g
- Single and multipack

From Retail, Foodservice, Stadia, & Leisure Outlets Nationwide



Retailers

Foodservice Outlets

Whilst we are experts in award winning pastries and hot dogs.....

There is another equally **impressive side to Peter's** ... that involves over **1000 products!**

From **bacon** and beans, **baguettes** and **sandwich** fillings, **chips** and peas, **meats** and **cheese**, **flap jacks** and **cookies** to **desserts** and **drinks...**

...we can supply goods fresh as a daisy with the pastry!



“Hot Bakes”



**+NEW
CORNERED BEEF**



273 CALORIES 👍

LOW SAT. FAT 👍

LOW SUGAR 👍

VEGETARIAN ♻️



271 CALORIES 👍

LOW SAT. FAT 👍

LOW SUGAR 👍



229 CALORIES 👍

LOW FAT 👍

LOW SAT. FAT 👍

LOW SALT 👍

VEGETARIAN ♻️



254 CALORIES 👍

LOW FAT 👍

LOW SAT. FAT 👍

nurish™

Healthy
Baked Crust



Less than
400
calories

Bursting
With
Lip-Smacking
Flavour

The Well-being of Future Generations (Wales) Act 2015



Peter's employ over 600 people across their business and are major contributors to the Welsh economy. Stocking Hot Bakes delivers against the Well-being and Future Generations Act seven pillars:

- A prosperous Wales
- A resilient Wales
- A healthier Wales
- A more equal Wales
- A Wales of cohesive communities
- A Wales of vibrant culture and thriving Welsh language
- A globally responsible Wales





60g Range

Cheesy Bean

Cheese & Tomato

Pepperoni Pizza

Ham & Cheese

Corned Beef

130g Range

Cheesy Bean

Cheese & Tomato

Pepperoni Pizza

All Day Breakfast

Chicken Tikka

Spinach & Chick Pea Balti

BBQ Chicken

BBQ Pulled Pork

Chicken & Bacon

Pulled Beef & Gravy

Pulled Beef & Cheese

Corned Beef



- ❑ Shelf life - 6 Months (Delivered Frozen)
- ❑ Unit weight Units per Case
 - ❑ 60g Unbranded Plain Packaging 36
 - ❑ 130g Unbranded Plain Packaging 12
 - ❑ 130g Nurish / Mom' 12
- ❑ Oven heat from frozen – 30 minutes (guidance only)
- ❑ Oven-proof wrapper
- ❑ Hot hold - up to 90 minutes (guidance only)

☐ Ken Blackman

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