

Managing the Public Realm

Richard Bradley

Assistant Director

City Environment Services

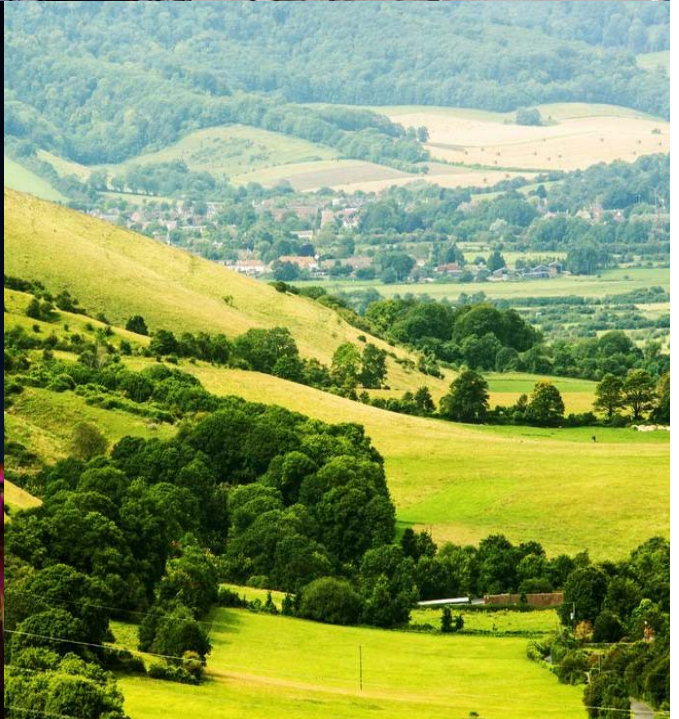
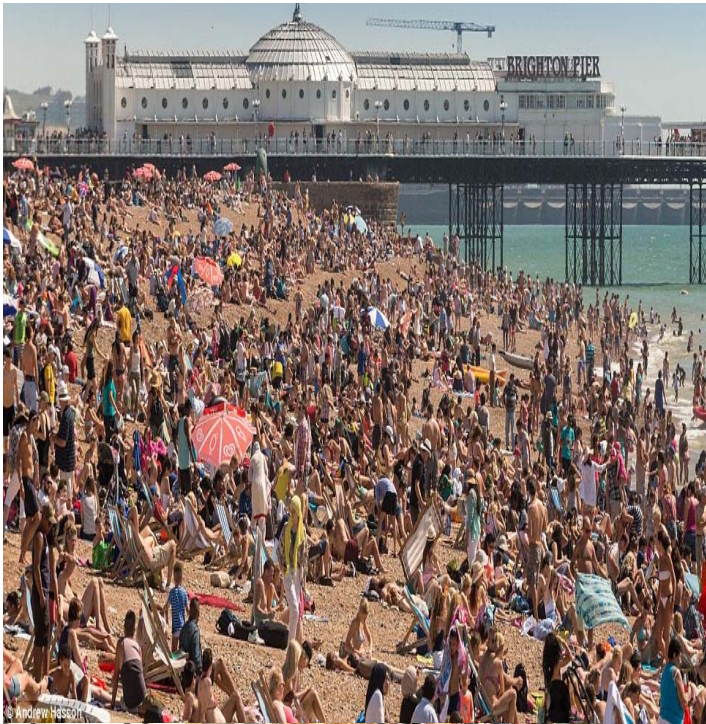
Brighton & Hove City Council



Brighton & Hove City Council

- 3rd largest city in south of England, outside of London
- Circa 300k population
- 12 million annual visitors (9 million day visitors)
- 70k train passengers to London each day
- 35k student population (HMO's)
- Very high density (126k properties) & surrounded by 10 miles of coastline & South Downs National Park





Managing the Public Realm

- 146 street cleansing staff
- Supplemented by 20 seasonal beach cleaners
- 5am – 10pm, 365 days a year
- Enforcement & Education
- Spend more (what we don't have) V's managing demand differently



Performance Toolkits

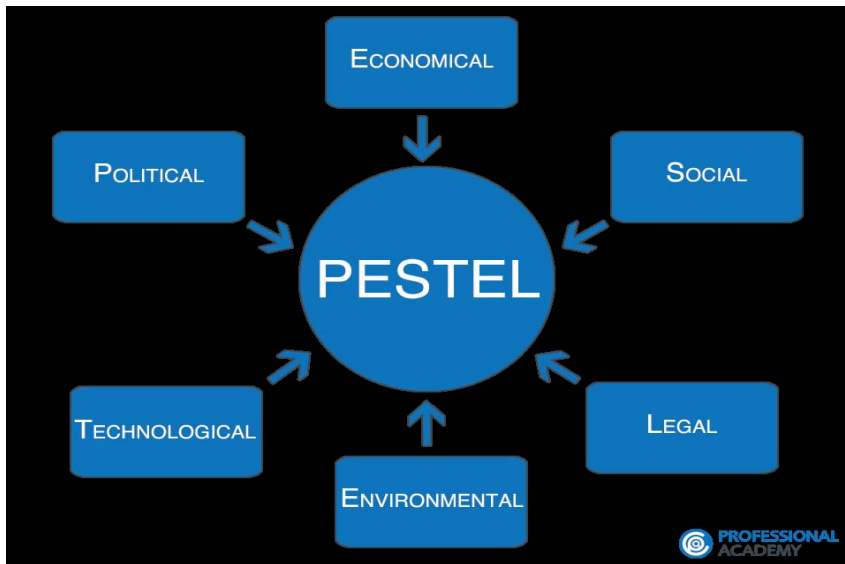
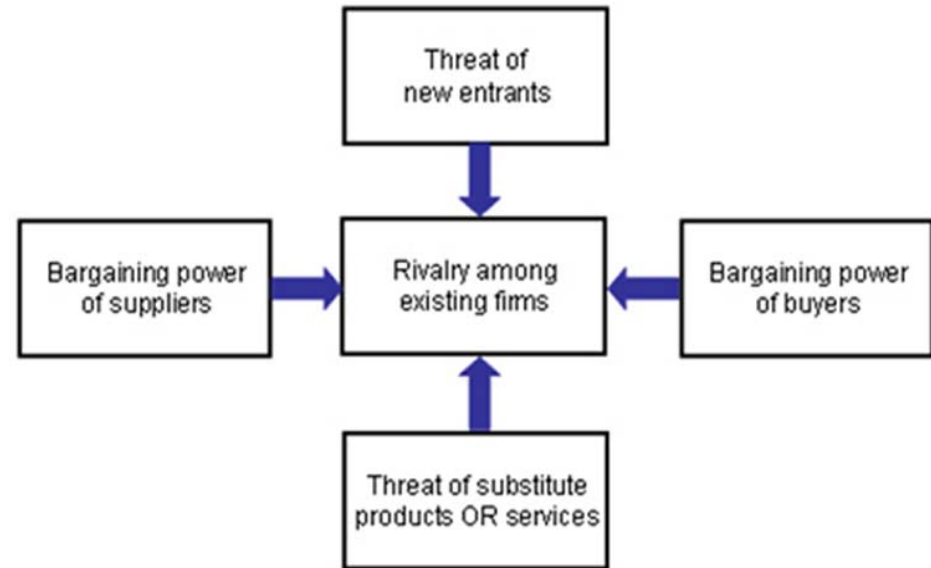
Horizon scanning: a definition

- “The systematic examination of potential threats, opportunities and likely developments including but not restricted to those at the margins of current thinking and planning.
- Horizon scanning may explore novel and unexpected issues as well as persistent problems or trends.”

Office of Science and Innovation



Market Analysis



Name of authority
PIN

Brighton and Hove City Council
4289

Performance indicator

	Number in service	Highest in service	Average for service	Lowest in service	Your output/score	Standing in service	Top quartile mark	Quartile achieved	Ten percentile mark
Other cost performance indicators									
PI 01d - Cost of refuse collection per head of population (excluding landfill tax & waste disposal)	40	£61.31	£29.03	£12.93	£25.20	18	£17.05	2	£15.29
PI 02d - Cost of refuse collection per head of population (excluding landfill tax & waste disposal and CEC)	42	£62.85	£27.64	£11.42	£24.69	23	£15.51	3	£12.70
PI 08b - Total labour costs as a percentage of total expenditure (excluding waste disposal costs)	42	62%	46%	20%	49%				
PI 10b - Transport costs as a percentage of total expenditure (excluding waste disposal costs)	41	43%	27%	16%	21%				
PI 18b - Front line labour costs as percentage of total expenditure (excluding waste disposal costs)	41	55.80%	41.45%	26.88%	46.99%				
PI 29b - Central establishment charges as a percentage of total expenditure (excluding waste disposal costs)	41	15.54%	5.83%	0.11%	1.83%				
PI 30 - Average cost per front line vehicle	37	£99,171	£62,757	£28,615	£51,203	11	£50,429	2	£42,020
PI 31a - Cost of recycling per tonne (tonnes sent for recycling)	29	£128.79	£70.73	£27.59			£39.49		£33.91
PI 31b - Cost of recycling per tonne (tonnes actually recycled)	28	£124.08	£69.98	£28.53			£39.52		£34.28
PI 07 - Trade waste - operational recovery ratio	32	302.63%	120.33%	56.57%			132.39%		186.60%
PI 27 - Cost per household excluding trade waste costs	42	£132.30	£64.15	£30.21	£49.57	14	£44.11	2	£33.08
PI 37 - Cost of domestic waste disposal per household	20	£84.24	£56.16	£23.80	£84.24	20	£43.35	4	£39.39
PI 38 - Cost of municipal waste disposal per household	20	£85.76	£60.64	£33.45	£84.24	19	£49.07	4	£42.57
Efficiency performance indicators									
PI 22a - Missed collections per 100,000 collections	38	102.89	43.94	0.47	15.71	7	20.81	1	9.33
PI 22b - Missed collections per 100,000 collections (April - Sept)	37	108.19	43.12	0.52	2.30	2	20.90	1	7.85
PI 04a - Trade waste contracts as a percentage of available market	39	74.67%	22.99%	3.66%			29.42%		34.38%
PI 04b - Number of trade waste agreements for recycling (free or charged)	42	2,423	412	0	0	30	664	3	1,031
PI 04c - Percentage change in trade waste contracts	33	27.83%	-3.13%	-41.27%			1.95%		12.04%
PI 34 - Average number of lifts per collection round	32	1,987	1,206	559			1,533		1,736
PI 35 - Litres of fuel used annually in refuse collection vehicles per 1,000 head of population	35	3169.98	1996.89	966.00	1581.65	8	1662.37	1	1338.77
PI 20a - Staff absence (all employees)	42	14.10%	5.96%	0.94%	3.56%	6	4.57%	1	3.51%
PI 20b - Staff absence - days lost per FTE (Scotland only)	9	24.09	15.04	2.97			12.17		5.44

Demand & Technologies



Communal Refuse & Recycling

- Used in areas of high density housing
- One communal refuse bin = 40 domestic properties
- c200 refuse collections per day, 7 days a week x 2 rounds = equivalent of 100,000 properties
- Sensor technology / round configuration



Demand & Technologies

- Chargeable Garden Waste
 - £300k via on line payment
 - 90% channel shift
- 80% reduction in collections
 - 6-8 staff released



Digital Marketing

The screenshot shows a news website layout. At the top is a navigation bar with links for HOME, NEWS, SPORT, WHAT'S ON, JOBS, COMMUNITY CLEAR-UPS, COMMUNITY, and ADVERTISE. Below this is a 'BREAKING NEWS' section with several headlines. The main article is titled 'Prime Minister sends message of support to Brighton Pride', posted on 04 Aug 2016 at 10:12 pm by Frank le Duc. The article text states that Prime Minister Theresa May has sent a message of support to Brighton Pride, and quotes MP Simon Kirby. To the left of the article is a calendar for August 2016. Below the calendar is a recruitment advertisement for 'city collage brighton and hove' with the text 'STAND OUT FROM THE CROWD' and 'APPLY NOW FOR SEPTEMBER'. To the right of the main article is an advertisement for 'the foster care agency' with the text 'Fostering can be rewarding, challenging and great fun!' and 'We are a welcoming team offering you and your family local support.' Below the advertisement is a 'POPULAR NEWS STORIES' section with a list of headlines including 'Man found dead on Brighton beach', 'Sex attacker strikes twice in a week in Brighton suburb', 'Police release Mile Oak murder suspect on bail', 'Boy, 15, stabbed on Brighton seafront this morning', 'Hove care home requires improvement, says official report', 'Brighton woman's death sparks short-lived murder investigation', 'Missing teenager found safe in Brighton', 'Momma Cheri helps open soul food fusion restaurant in Croydon', 'Family pay tribute to murdered Portslade teenager', and 'Man held over murder of 19-year-old woman in Portslade'.



Digital Marketing

HOME NEWS SPORT WHAT'S ON JOBS COMMUNITY CLEAR-UPS COMMUNITY ADVERTISE

BREAKING NEWS Brighton suburb • Missing teenager found safe in Brighton • Police release Mile Oak murder suspect on bail • Boy, 15, stabbed on Brighton seafront this morning

ARCHIVE >>

August 2016
M O T W T U E W T H F R I S A T S U N
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

Corbyn pledges to harness power of new Labour members as he addresses TUC at Brighton

Posted On 15 Sep 2015 at 3:28 pm By: Jo Wadsworth Comment: 1

WITH VIDEO: The surge in Labour membership since the election of Jeremy Corbyn has reached 30,000, the new leader told the TUC at its conference in Brighton today.

Mr Corbyn arrived at the Brighton Centre shortly after 2pm today, to a rousing welcome from scores of people, many of them members of the People's Republic of Brighton and Hove.

Find out more at brighton-hove.gov.uk/gardenwaste

As he arrived at the back of the centre, they chanted "Jez we can! Jez we can!" while camera crews and photographers looked on.

Corbyn greeted by the People's Republic of Brighton and Hove at the TUC Congress

the foster care agency
The Future is Local
Become a foster carer
local carers. local support.

POPULAR NEWS STORIES >>

- Man found dead on Brighton beach
- Sex attacker strikes twice in a week in Brighton suburb
- Police release Mile Oak murder suspect on bail
- Boy, 15, stabbed on Brighton seafront this morning
- Hove care home requires improvement, says official report
- Brighton woman's death sparks short-lived murder investigation
- Missing teenager found safe in Brighton
- Momma Chern helps open soul food fusion restaurant in Croydon
- Family pay tribute to murdered Portslade teenager
- Man held over murder of 19-year-old woman in Portslade

STAND OUT FROM THE CROWD
city college
brighton and hove
APPLY NOW FOR SEPTEMBER
GET THE REAL-WORLD WORK EXPERIENCE EMPLOYERS WANT

Brighton & Hove City Council

Any Questions?

Richard Bradley

Assistant Director

City Environment Services

Brighton & Hove City Council

