

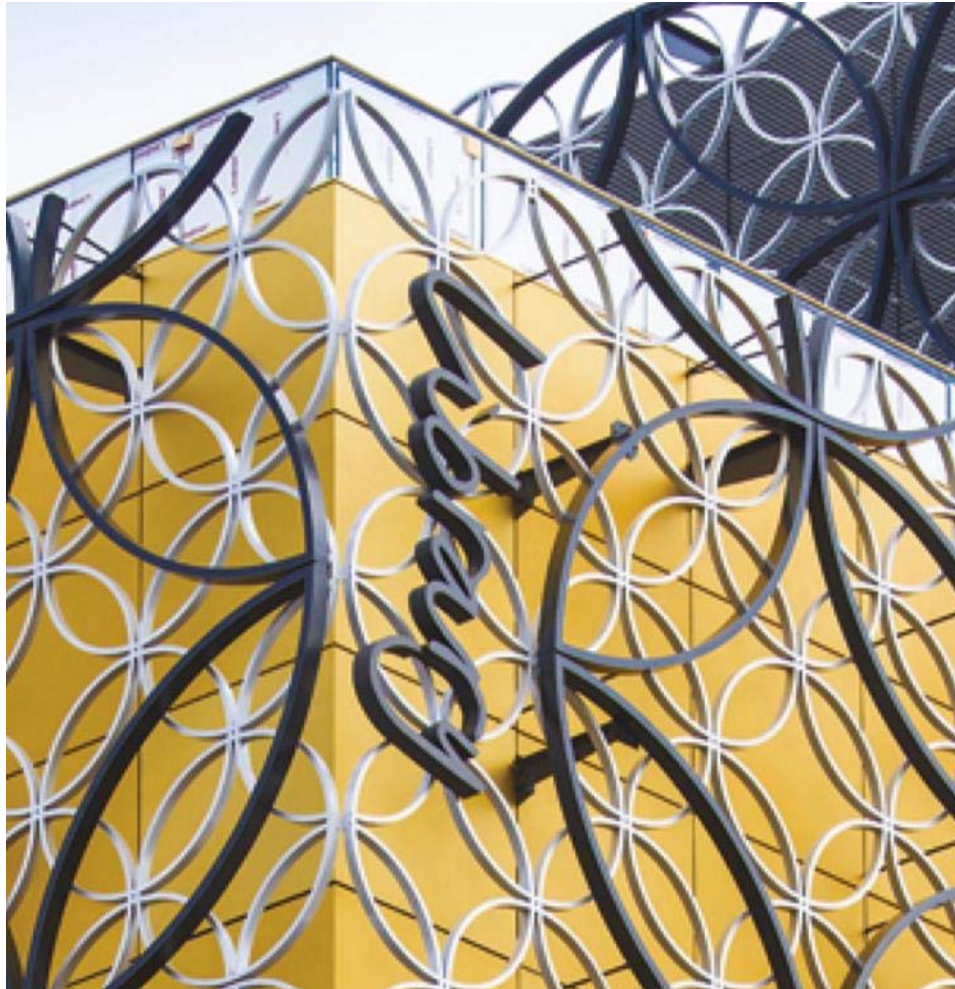


# Birmingham Growth Agenda

Richard Cowell – Assistant Director Development



- Vision
  - Resilience through diversity
  - Investment in infrastructure
    - Effective partnerships
  - Multidisciplinary working



## **Growth Agenda – 2031**

### **A growing city:**

- 150,000 additional people
- 89,000 households
- Over 100,000 new jobs
- 407ha of employment land





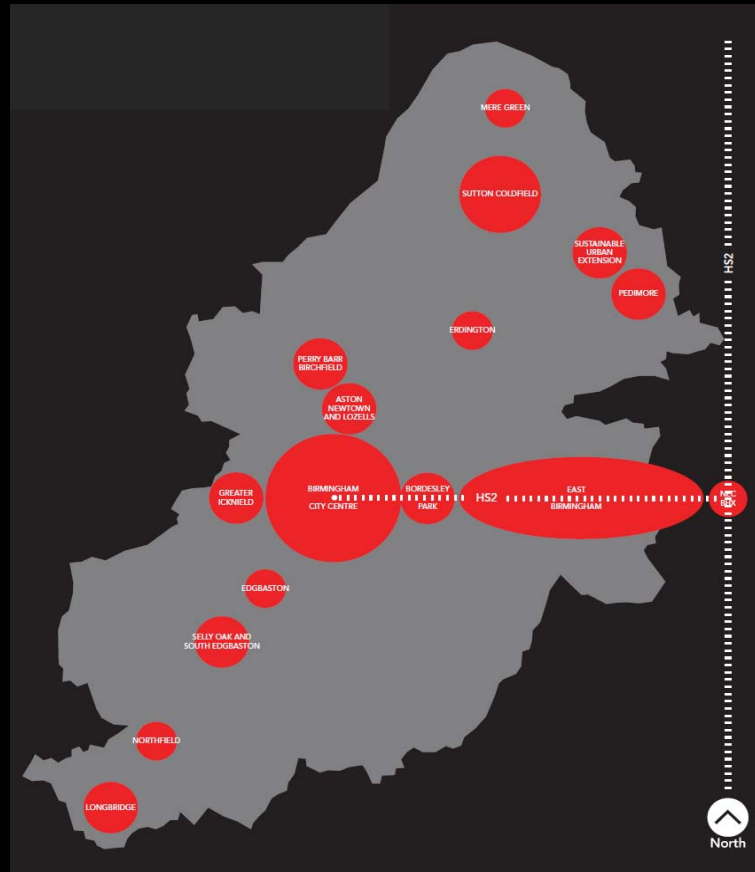
BIRMINGHAM DEVELOPMENT PLAN  
Part of Birmingham's Local Plan

Planning for sustainable growth

Adopted January 2017

# Birmingham Development Plan

# City wide plan for growth



- Portfolio of projects
- City Centre
- Key urban centres
- Expanding the urban area



CITY CENTRE MASTERPLAN  
Sept 2010

# Birmingham Big City Plan



- Planning for:
  - 15,000 new homes
  - 1.2m sqm. commercial
  - 160,000 sqm leisure, culture and retail
- Improved public realm and network of open spaces
- Connectivity – public transport, walking and cycling
- Fine grain regeneration

## Growing the City Centre





**Areas of Transformation**



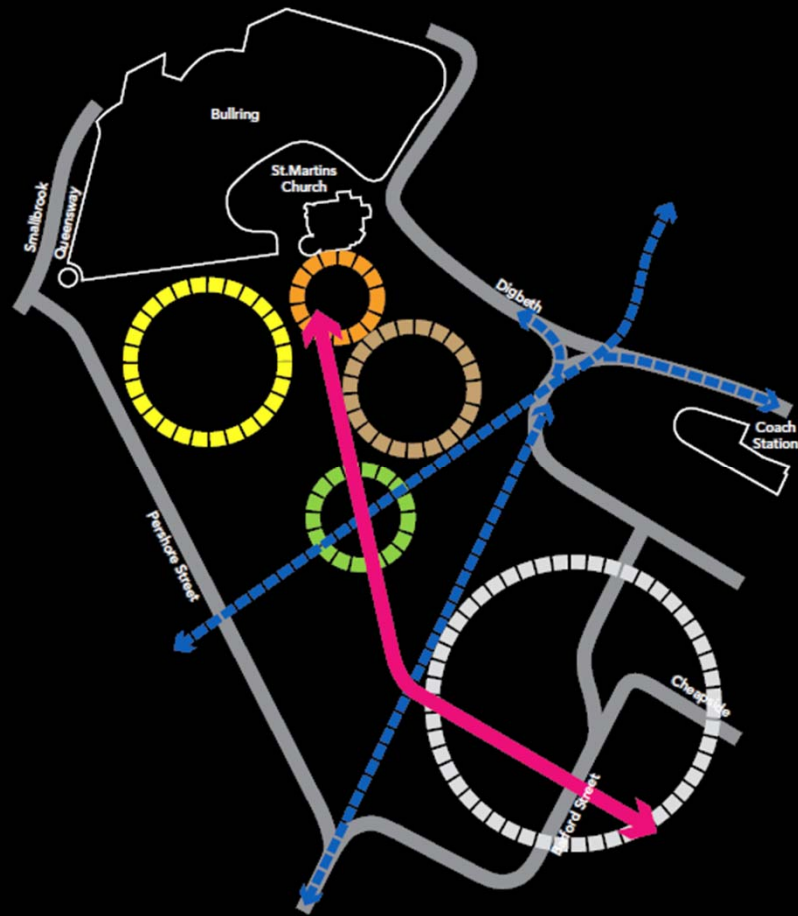


**Wholesale Markets**





Heritage



Vibrant markets and leisure



Festival Square



Pedestrian boulevard



Integrated public transport



Residential neighbourhood



# Birmingham Smithfield Masterplan – Big Moves









# New Destination





**Integrated public transport**





**Residential Community**





**Rea Valley Urban Quarter**





**HS2 Birmingham Curzon station**





# Metro Expansion





# City Centre Enterprise Zone



