

Rob Bailey, APSE principal advisor



Changing how people and buildings work



BIFM Definition

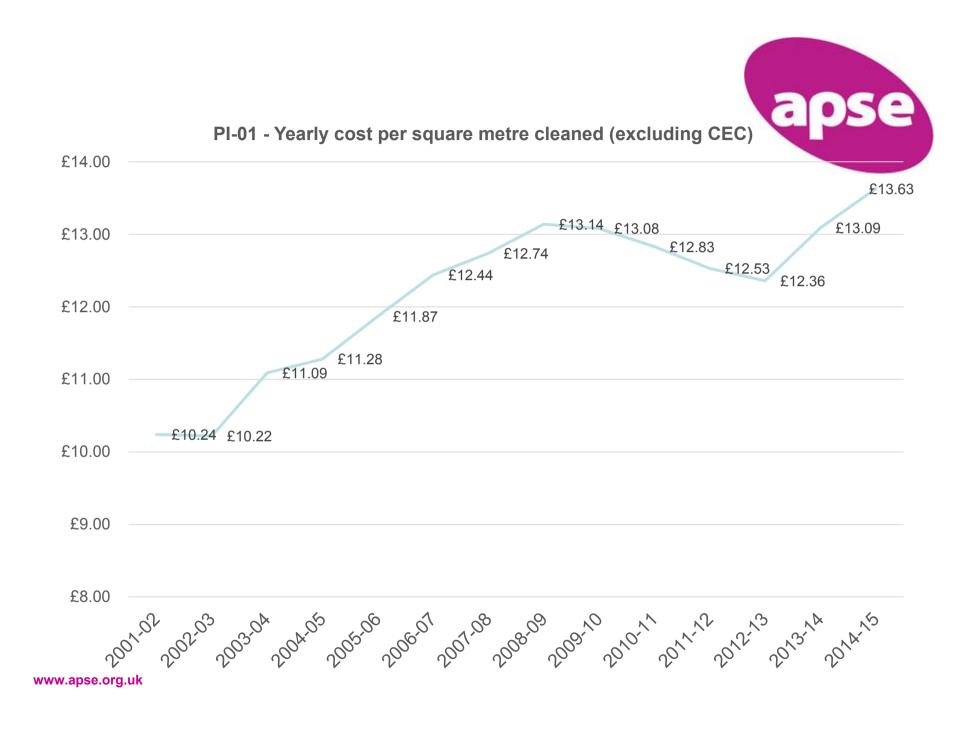
 "Facilities management is the integration of processes within an organisation to maintain and develop the agreed services which support and improve the effectiveness of its primary activities".



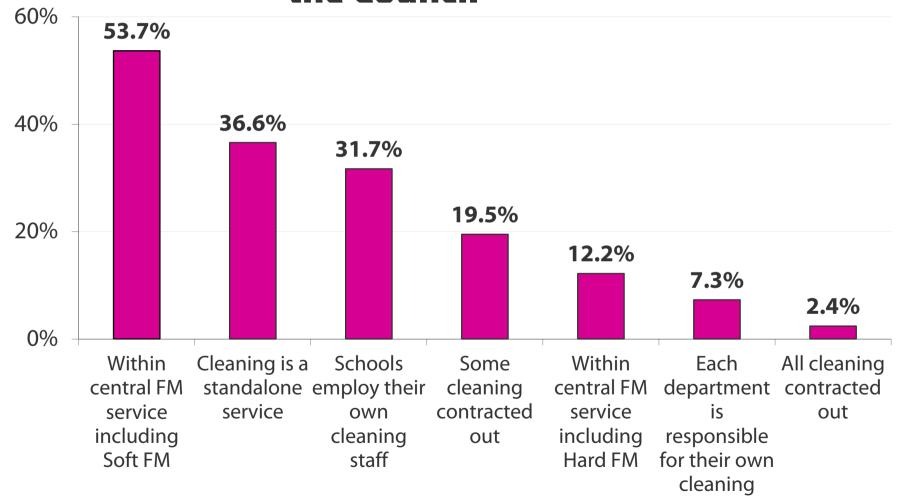
'is too concerned with supplying facilities rather than considering the purpose for which a given facility is managed.'

(Price 2007: 204)

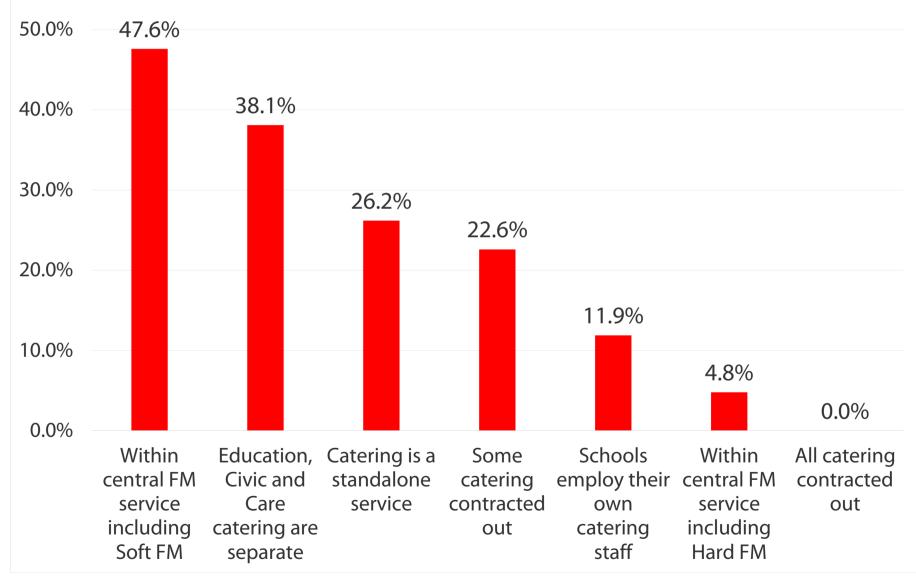
FM is about enabling an organisation



Organisation of cleaning services within the Council



Organisation of catering services within the Council / Catering organisation





WorkSmart



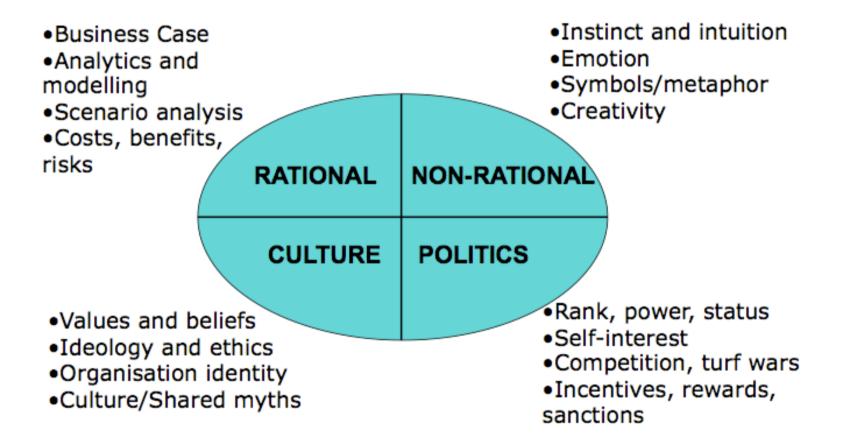
• Space Allocation:-

- Fixed worker
 - 1 desk per fixed worker
 - An assigned Locker 0.45 lm
 - Assigned Team Storage 1.5lm.
- Flexible worker
 - 5.8 Desks per 10 Flexible Workers
 - An assigned Locker 0.45 lm
 - Assigned Team Storage 1.5lm.
- Mobile Worker
 - 1 Desks per 4 Flexible Workers
 - An assigned Locker 0.45 lm
 - Assigned Storage 0.8 lm.
- Permanent Home Worker
 - No allocation in the office



Decision making



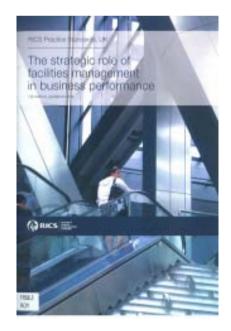


(Copyright Fuchs and Wolf, 2009)

The fundamental FM challenge



"The strategic role of facilities management in business performance"



Six broad themes emerged from this study:

- **1.** Facilities is increasingly being recognised as a strategic resource;
- 2. However, FM has had mixed success achieving strategic alignment with other elements of the business;
- **3.** Large, global organisations face dramatically different challenges than smaller, more local businesses and they manage their facilities very differently;
- **4.** Financial metrics and cost control continue to dominate facilities management;
- **5.** Heads of facilities are still buried in day-to-day operational concerns; and
- 6. FM career paths are undergoing significant change, and the FM profession faces a potentially serious future talent shortage.



Report November 2012

RICS Research

Raising the Bar: Enhancing the Strategic Role of Facilities Management

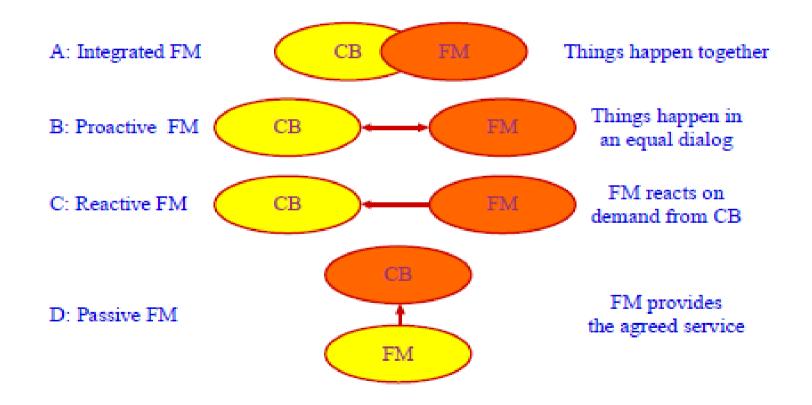


rics.org/research



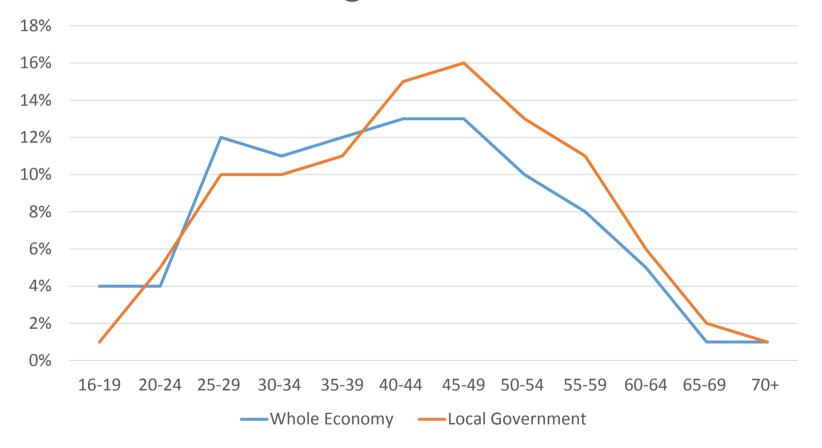
Relationship / Governance models







Age Profile





- Traditionalists: 1909 1945
- Baby Boomers: 1946 1963
- Generation X:
- Generation Y:
- Generation Z:

- 1964 1978
- 1979 1991
- 1992 (other sites state 2000 or 2002) NB: Dates vary in literature for Gen Y and Z

Browning, G and Worman, D (2008)

Should Organisations take into account generational diversity when designing the workplace?



- More informal meeting space (across all generations)
- Flexible workspace can be moved around
- Generational differences in IT provision
- A social media strategy
- Baby Boomers, Young Gen X and Gen Y wanted flexible space for collaboration whereas Senior Gen X wanted structured workplace
- Gen Y like the restaurant space for socialising increased usage

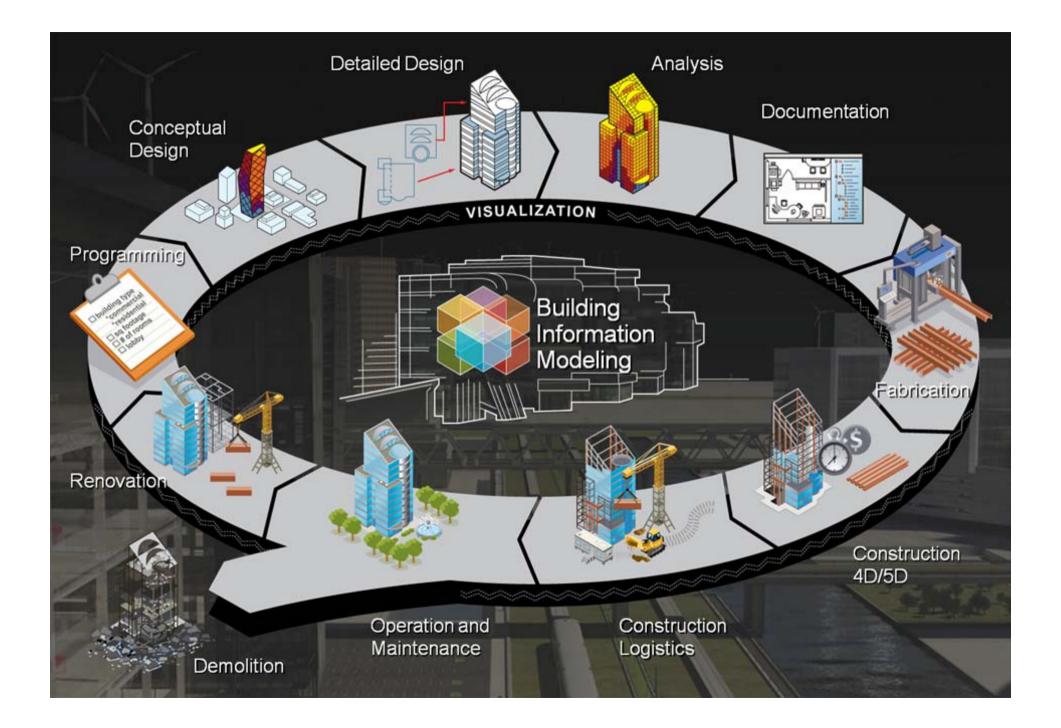


Future



- Computer Aided FM
- Building Information Modelling
- Google buys nest & robot manufacturer
- Intelligent buildings
- Skills







Skill Requirements



Technical and Managerial

Technical competence People management Process improvement Estate rationalisation Energy / waste management Understand cost

The ticking bomb

The industry is sitting on something of a demographic timebomb and runs a serious risk of losing valuable experience over the next decade, without necessarily bringing in the young talent to replace it









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