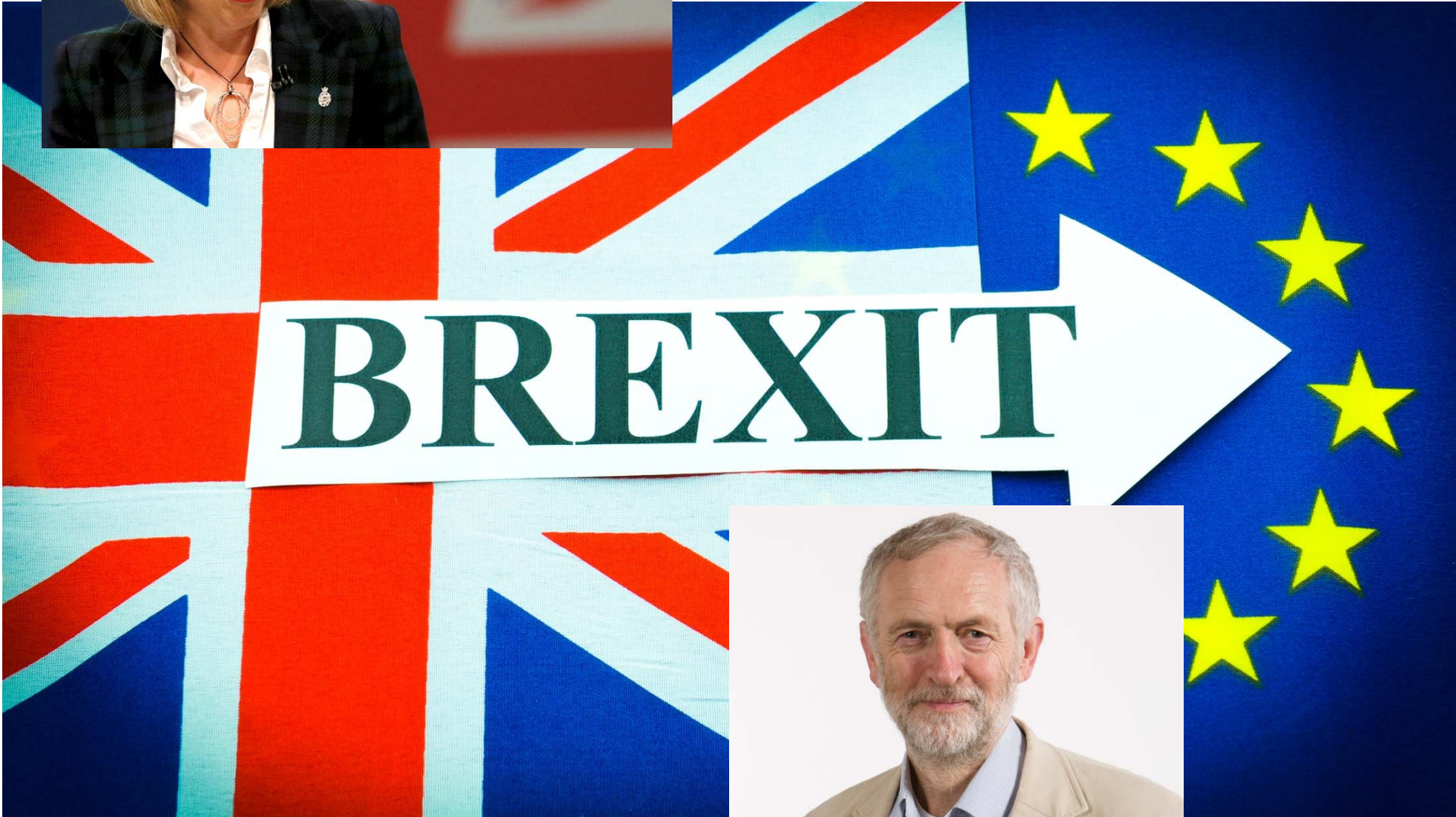




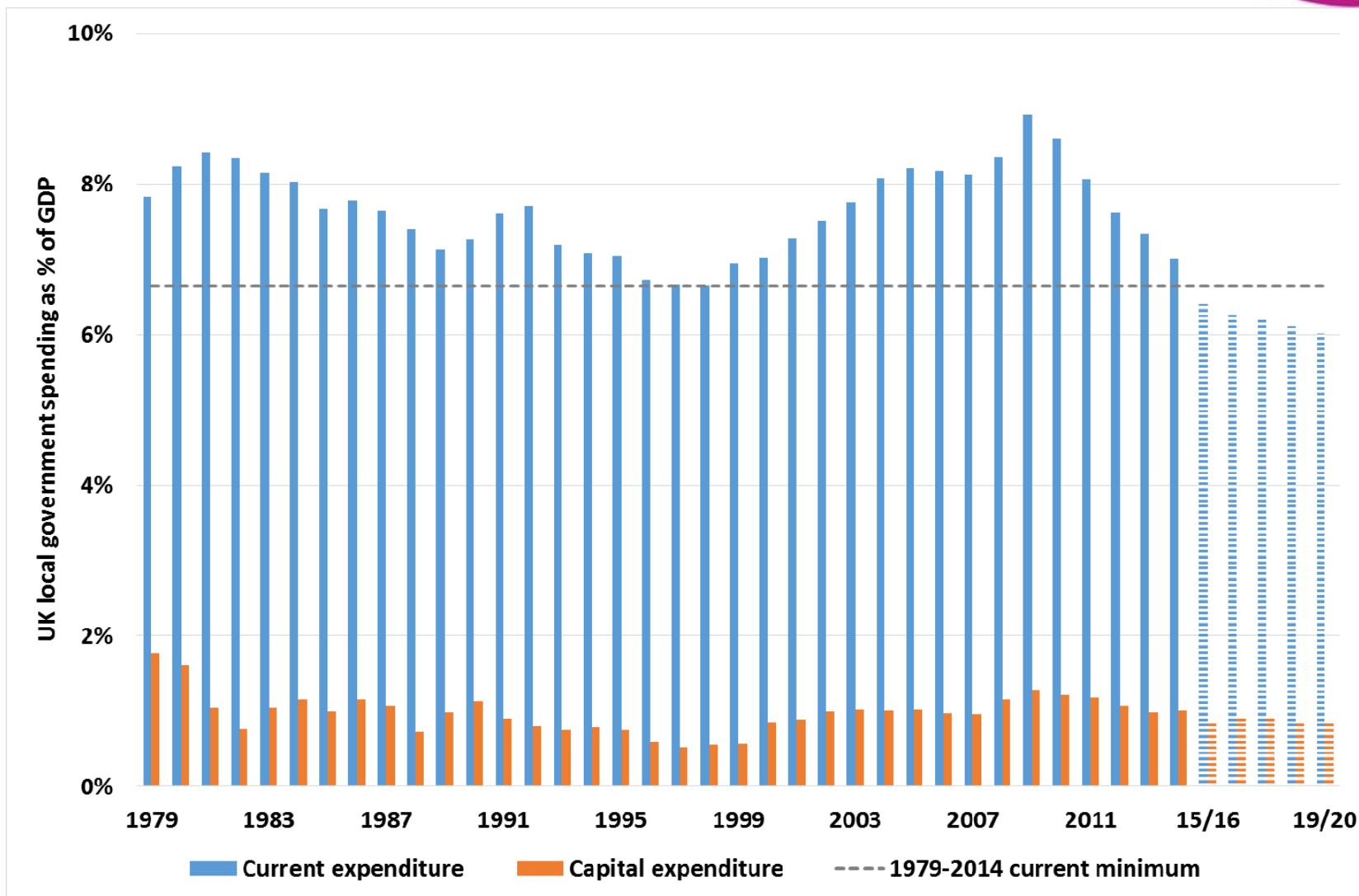
Future of Transport 2016

Rob Bailey

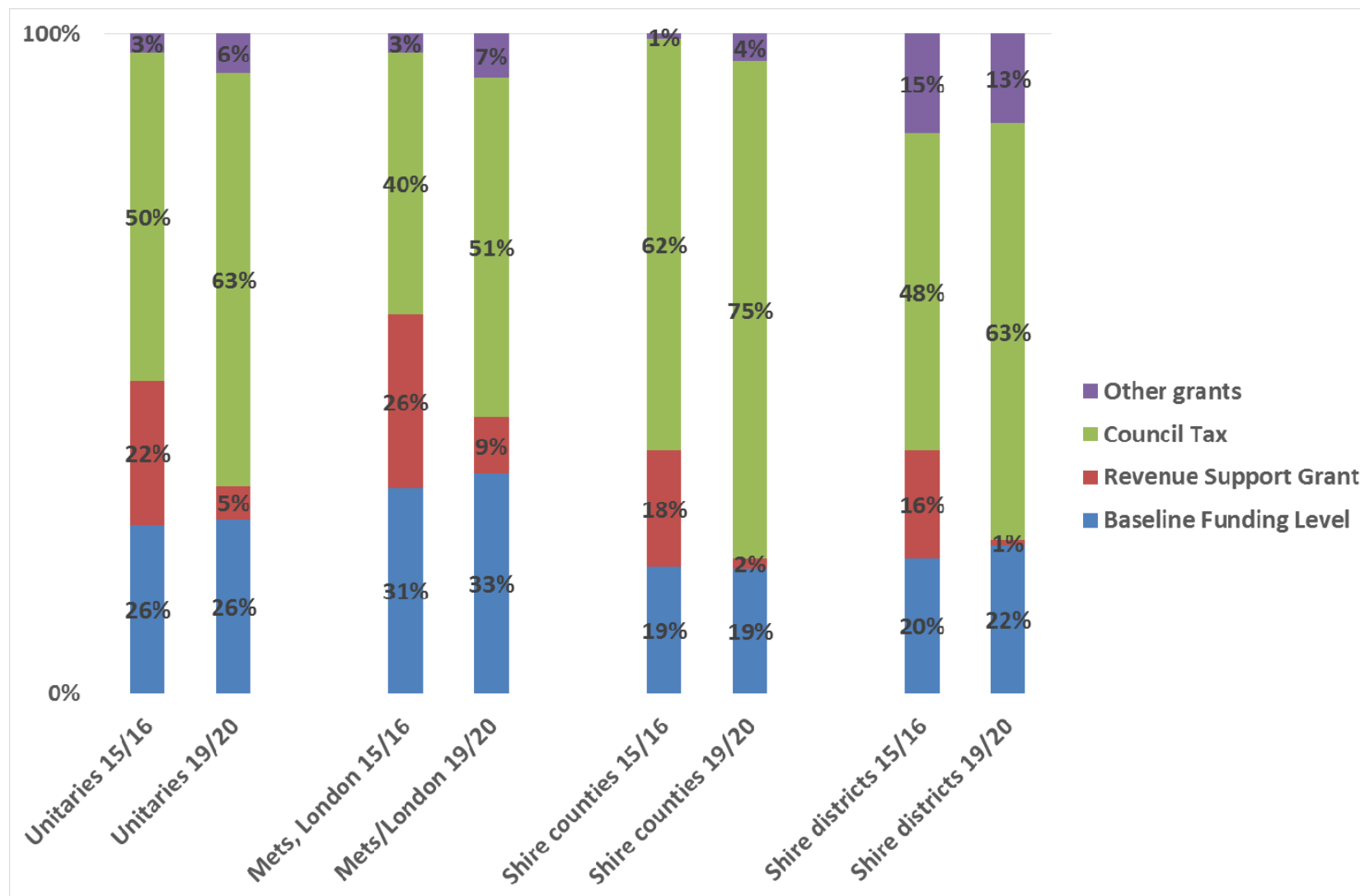
Principal Advisor, APSE



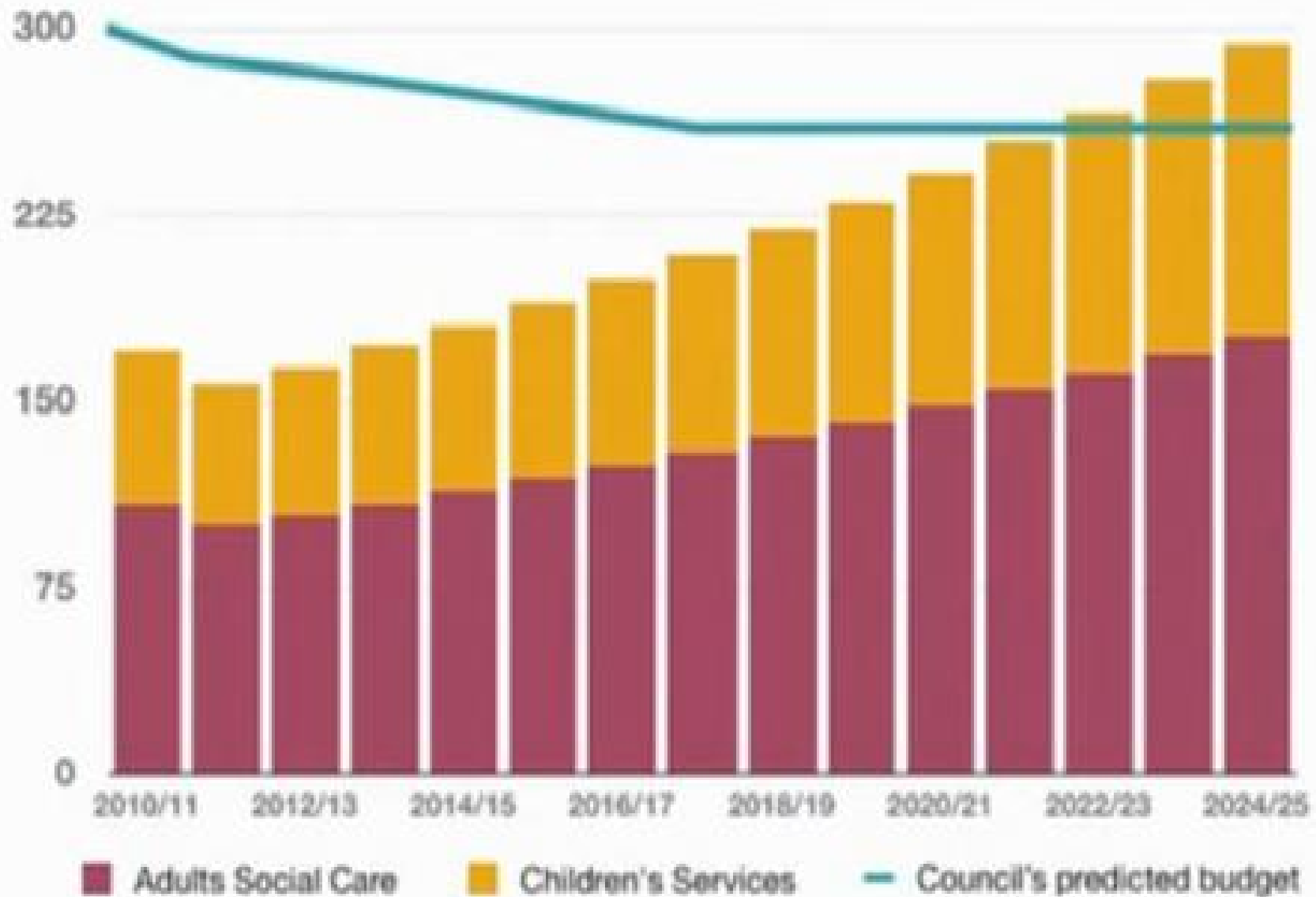
UK local government spending as a share of GDP: current spending, already below the 1979-2014 minimum, is projected to go on falling to 2020



Balance of core spending power 15/16 and 19/20: as RSG shrivels beyond London and the Mets, most LA funding will come from council tax



The 'Graph of Doom'





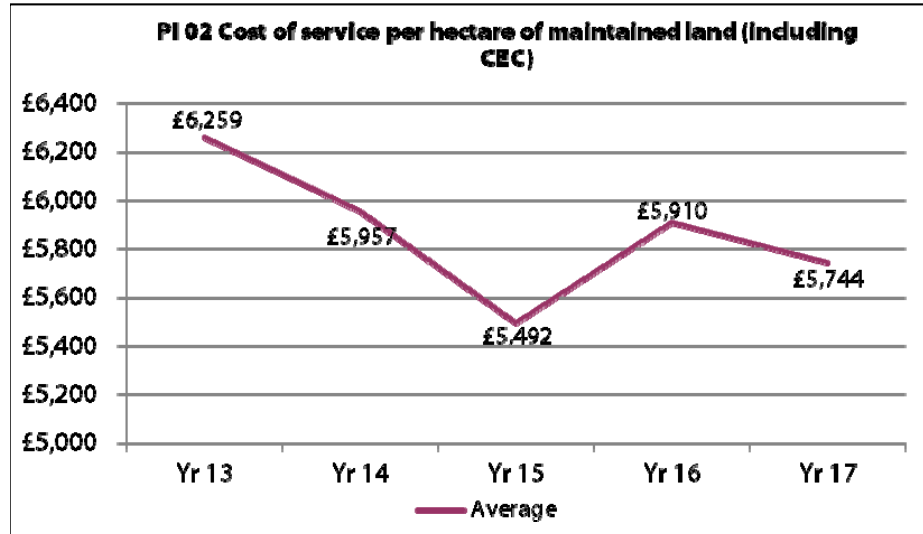


Transport, Refuse, Street Cleansing and Parks

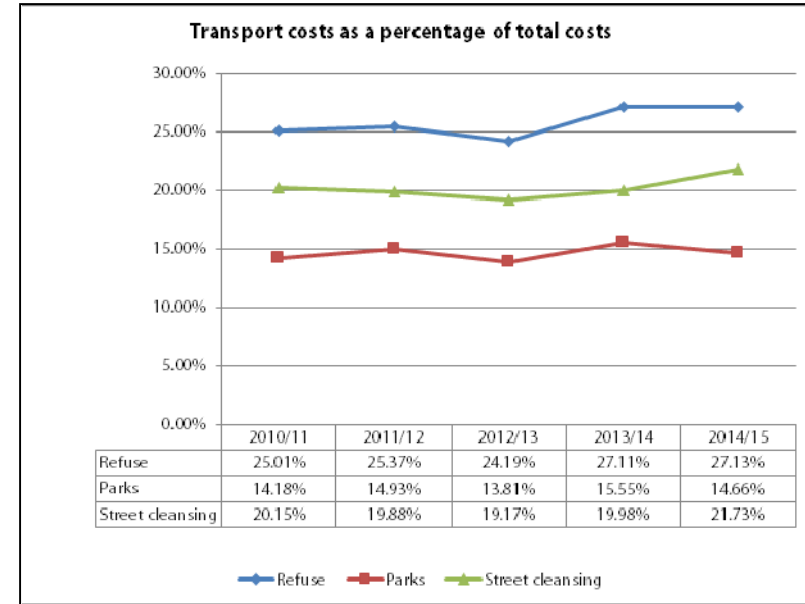
STATE OF THE MARKET 2016

What is the evidence saying?

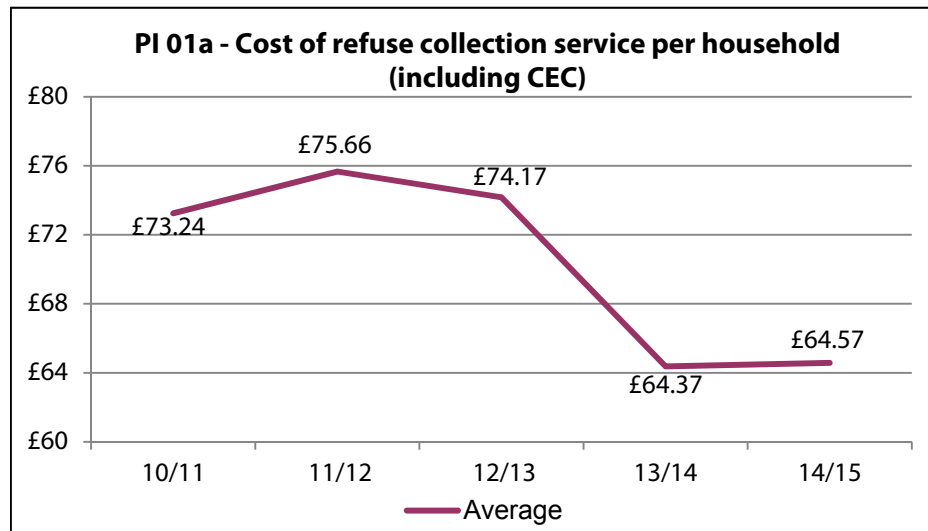
Parks



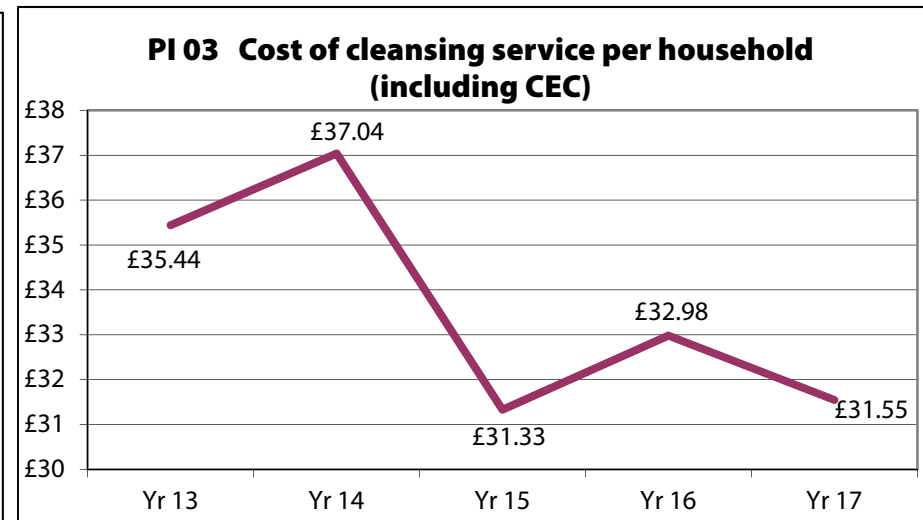
Transport



Refuse collection



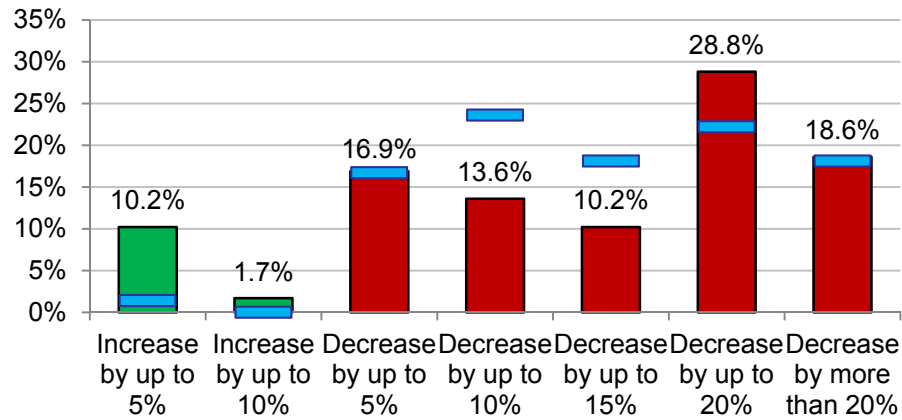
Street cleansing



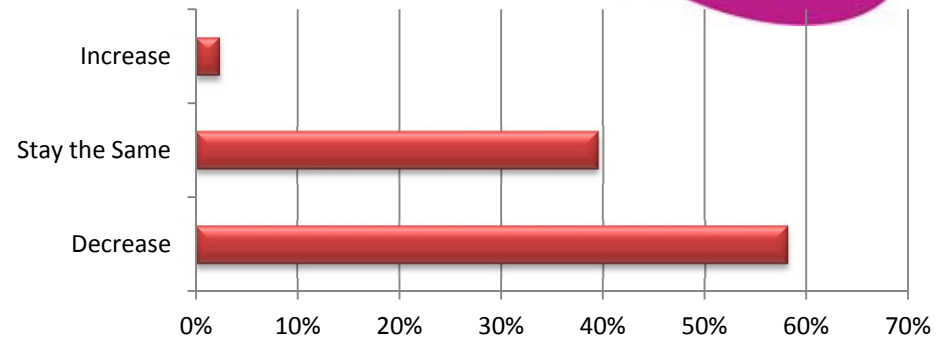
What can we expect over the next 5 years?



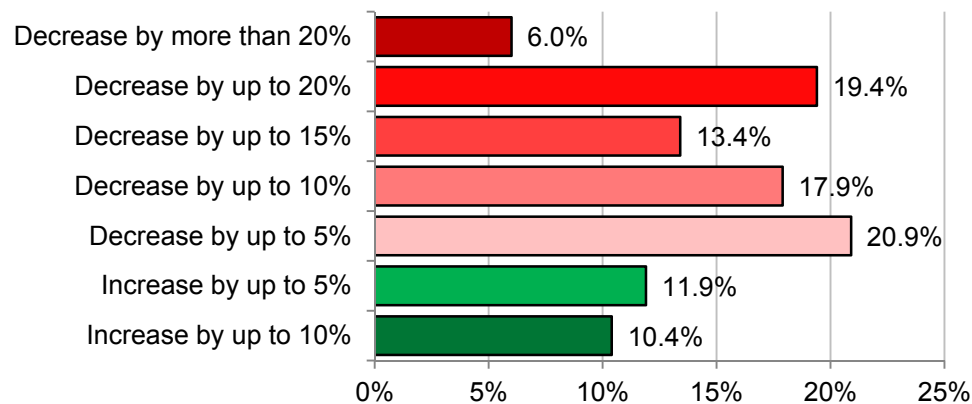
Parks



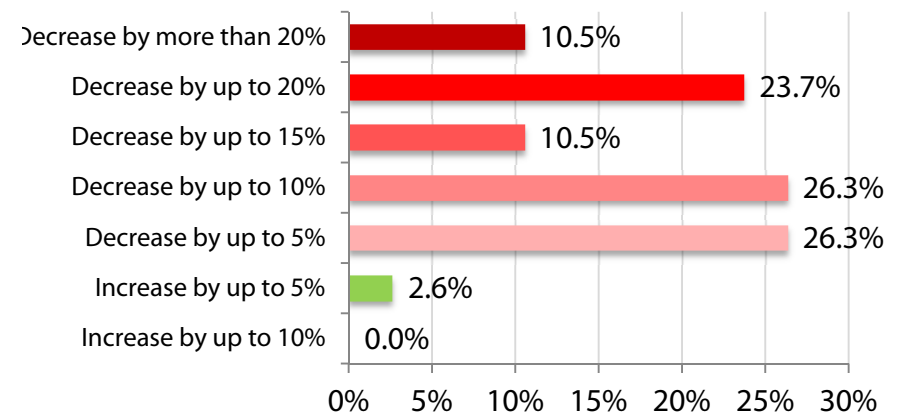
Transport



Refuse collection



Street cleansing



What is the response?

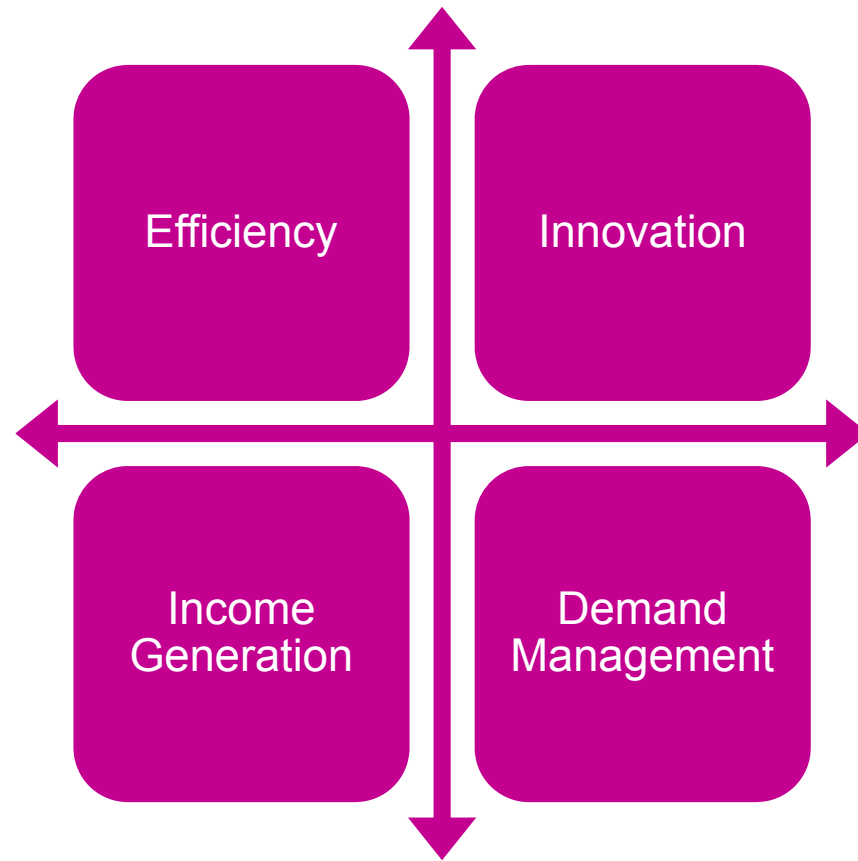


<p>Parks</p> <p>Staffing levels Operational changes:</p> <ul style="list-style-type: none">•Less maintenance•Wild flower meadows <p>Increased commercialism e.g. Sponsorship Decreasing subsidised activity Service reductions e.g. Play Increase of fees and charges Selling services outside LA</p>	<p>Transport</p> <p>Work for external bodies Pool Car services Shared Services MOT services and repair Driver Training Taxi and Private Hire test work ATF/Tacho Testing Using vehicles for advertising Fuel management Apprenticeship scheme</p>
<p>Refuse collection</p> <p>Route optimisation Double-shifting Reductions in management structures Increasing income from chargeable services Closing or reducing hours of HWRC's Renegotiation of contracts Fuel saving technologies Shared services</p>	<p>Street cleansing</p> <p>New scheduling Route optimisation Area based working Amalgamation of services Changing from output specification to input specification Reductions in agency staff Demand management Double shifting Generating income</p>

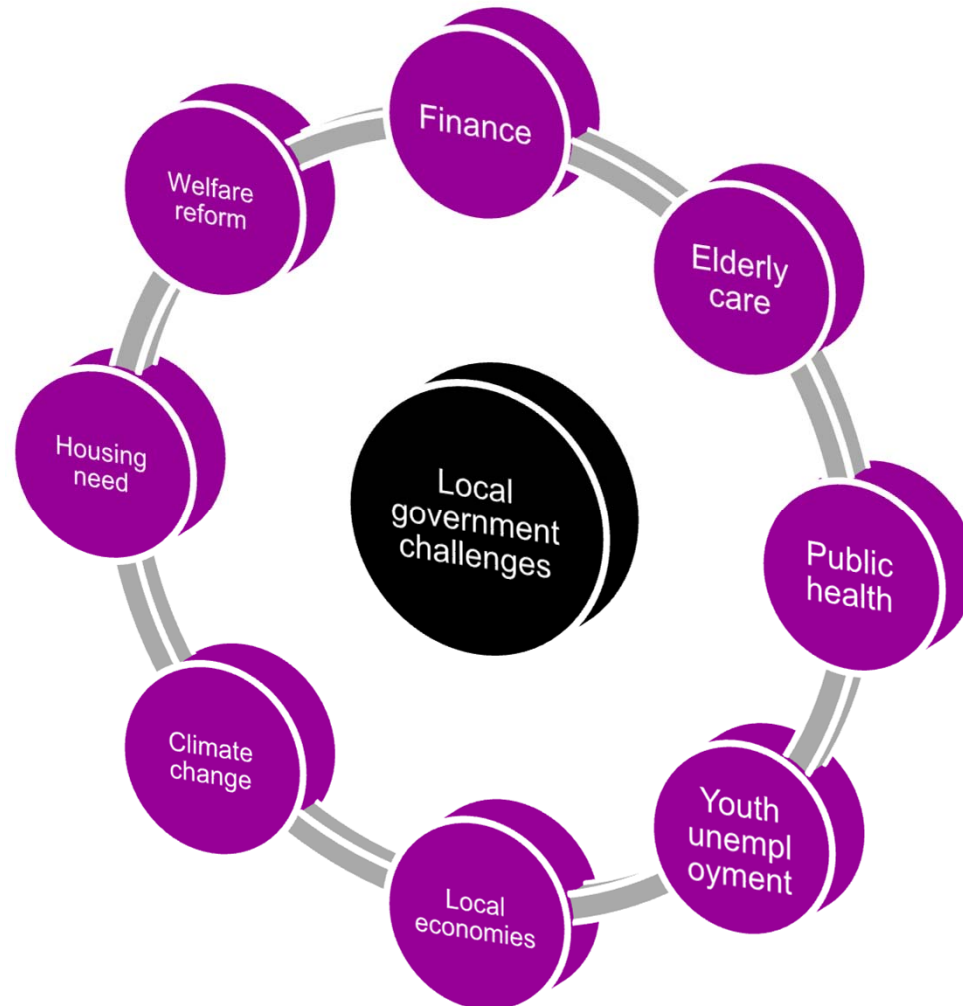
What will local government look like in 2020?



The pillars of excellence



Public policy challenges



Income generation



Income generation



80% intend to increase fees & charges over next 2-3 years

- Sports pitch lettings (91%)
- Allotments (70%)
- Festivals/concerts/events (68%)
- Cafes in parks (66%)
- Bowling greens (64%)
- Ice cream vans/mobile caterers (60%)
- Fairgrounds (58%)
- Renting buildings and land (49%)
- Sponsorship (43%)
- Tennis courts (42%)
- Boot camps (32%)
- Mini golf (28%)
- Golf course green fees (26%)
- Sale of land (26%)



56% indicated that they have income generation schemes

- Selling recycling materials (97%)
- Renewable energy (9%)
- Anaerobic digester (6%)
- Solid fuel recovery (3%)



43% answered that they have income generation schemes

- Property clearance
- Private sector cleansing
- Cleansing for developers
- Sponsorship & advertising
- Events e.g. sporting events
- Care of garden charging
- Other in-house sections e.g. parks
- Services to parish councils
- Other public services e.g. NHS



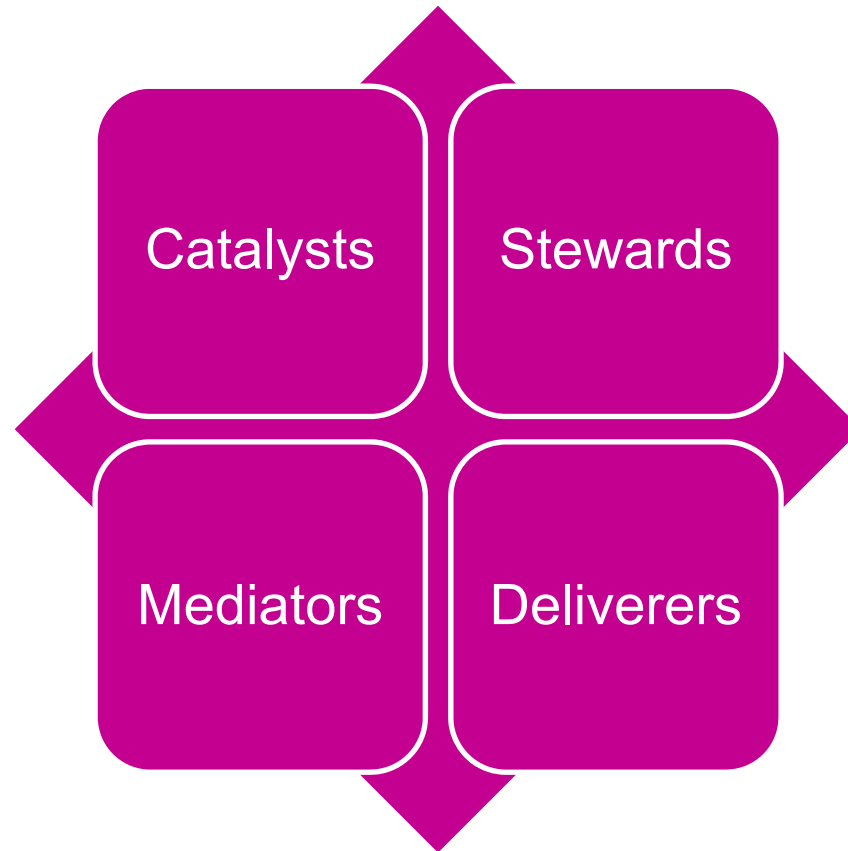
50% currently sell their services outside of the local authority and over 20% considering it as an option

- Taxi testing (53%)
- MOT services (60%)
- Commercial body shop facility (11%)
- Authorised testing facility for VOSA testing (19%)
- Driver training (72%)
- CPC approved training provider (26%)

Municipal entrepreneurship



Who are the public entrepreneurs and innovators?



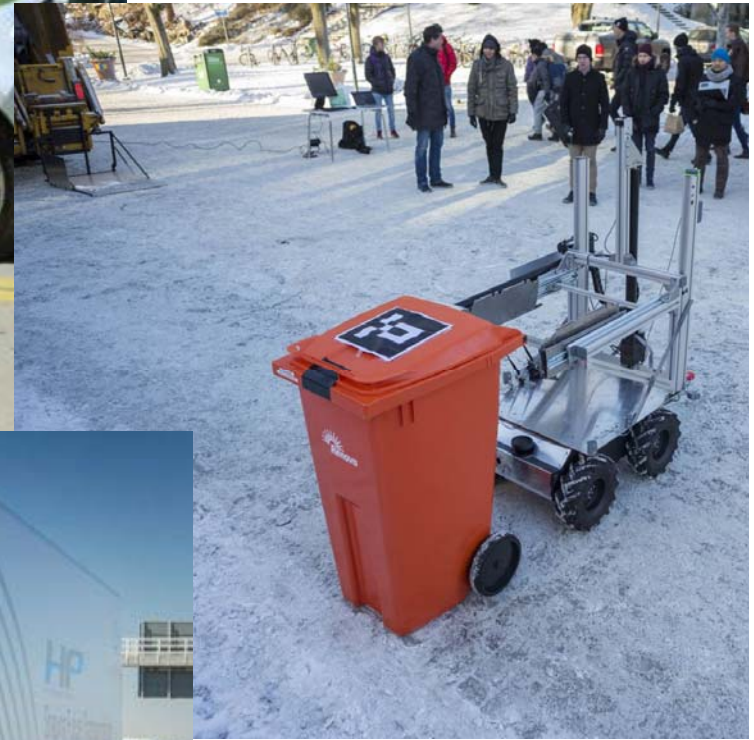
Innovation



apse

Innovation on the frontline:
How engagement with the local government workforce can improve service delivery in austere times

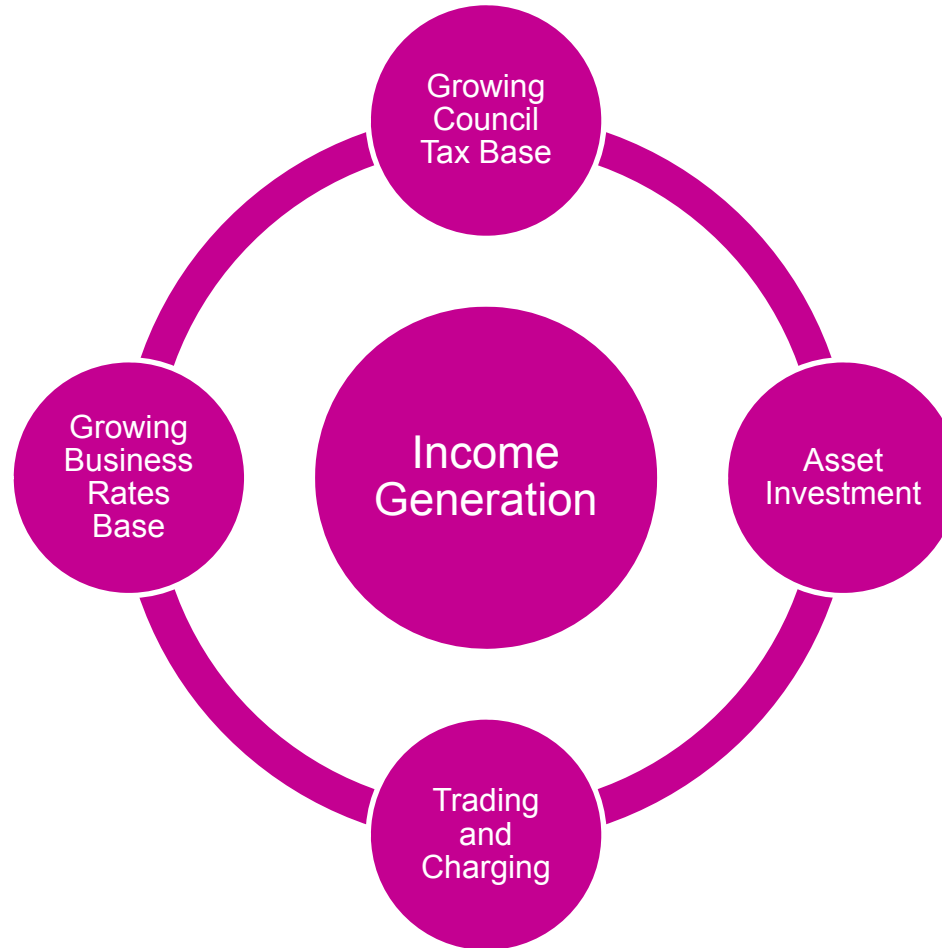
An illustration on a light green background. At the top, a white thought cloud contains a glowing yellow lightbulb with radiating lines. Below the cloud, a series of white circles of varying sizes leads down to a row of eight stylized human figures. Each figure has a colored head (yellow, green, pink, blue, yellow, green, pink, blue) and a horizontal line for a body.

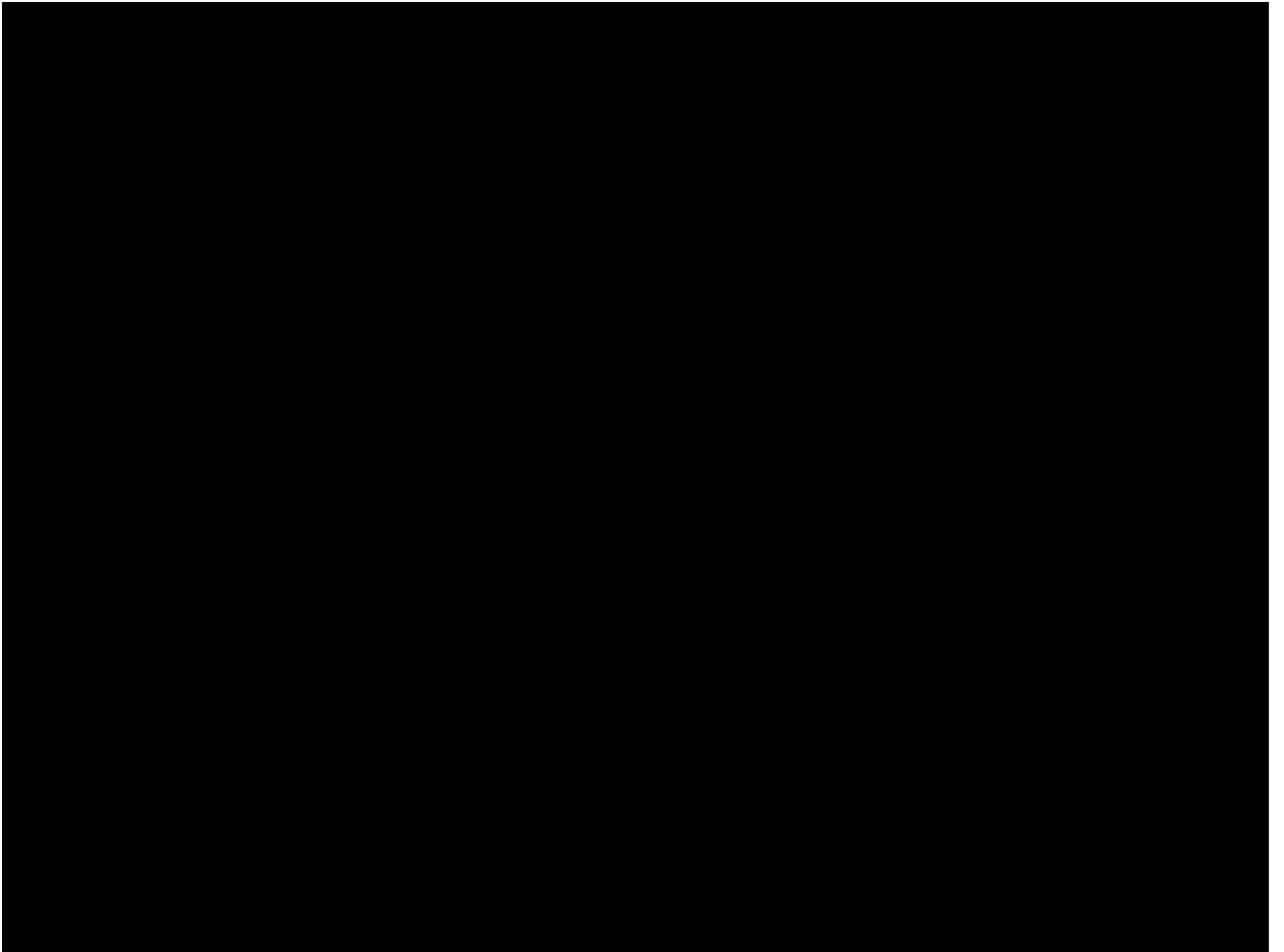


Meals on wheels – Robot



Commercialisation Strategy

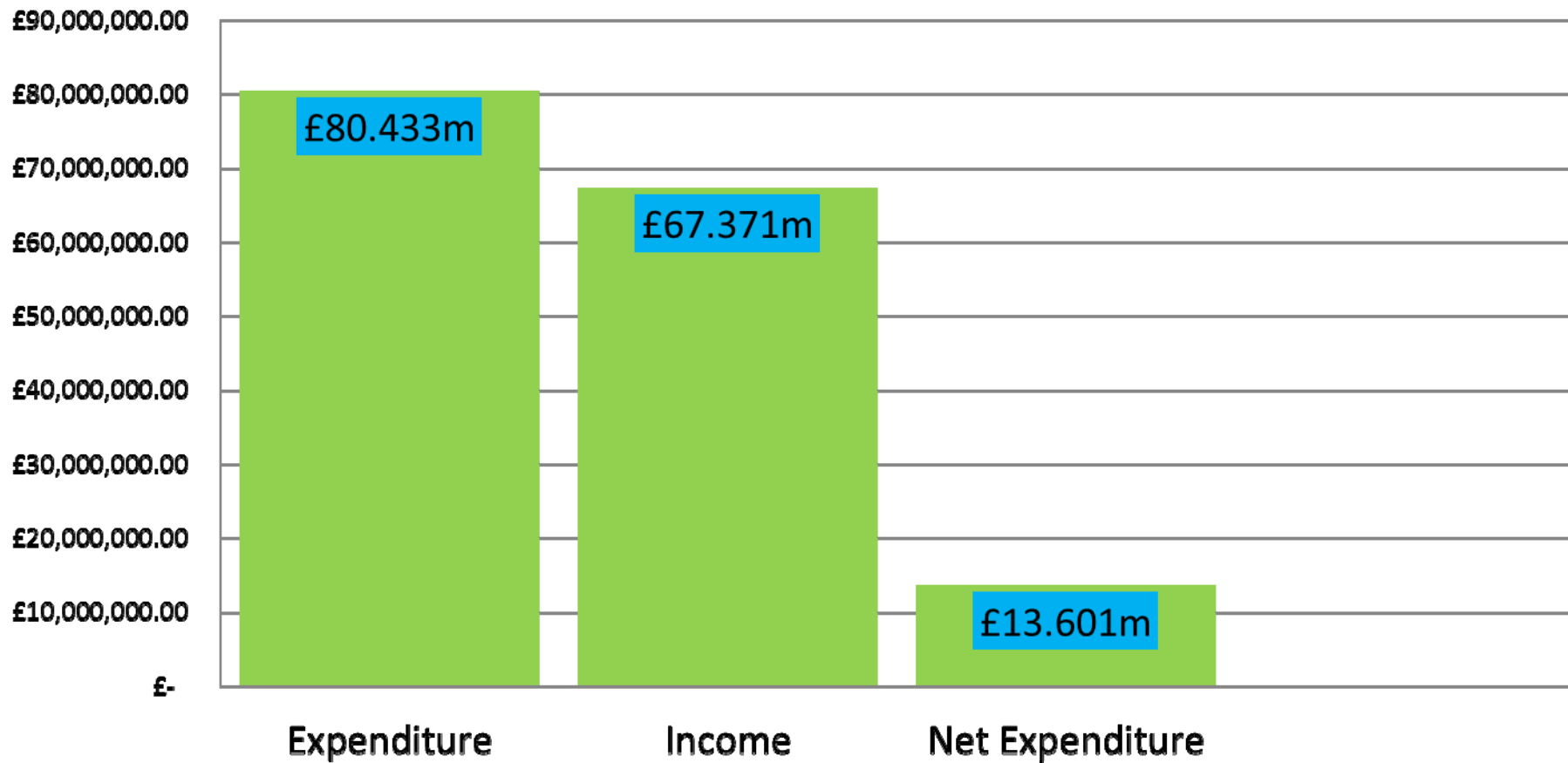




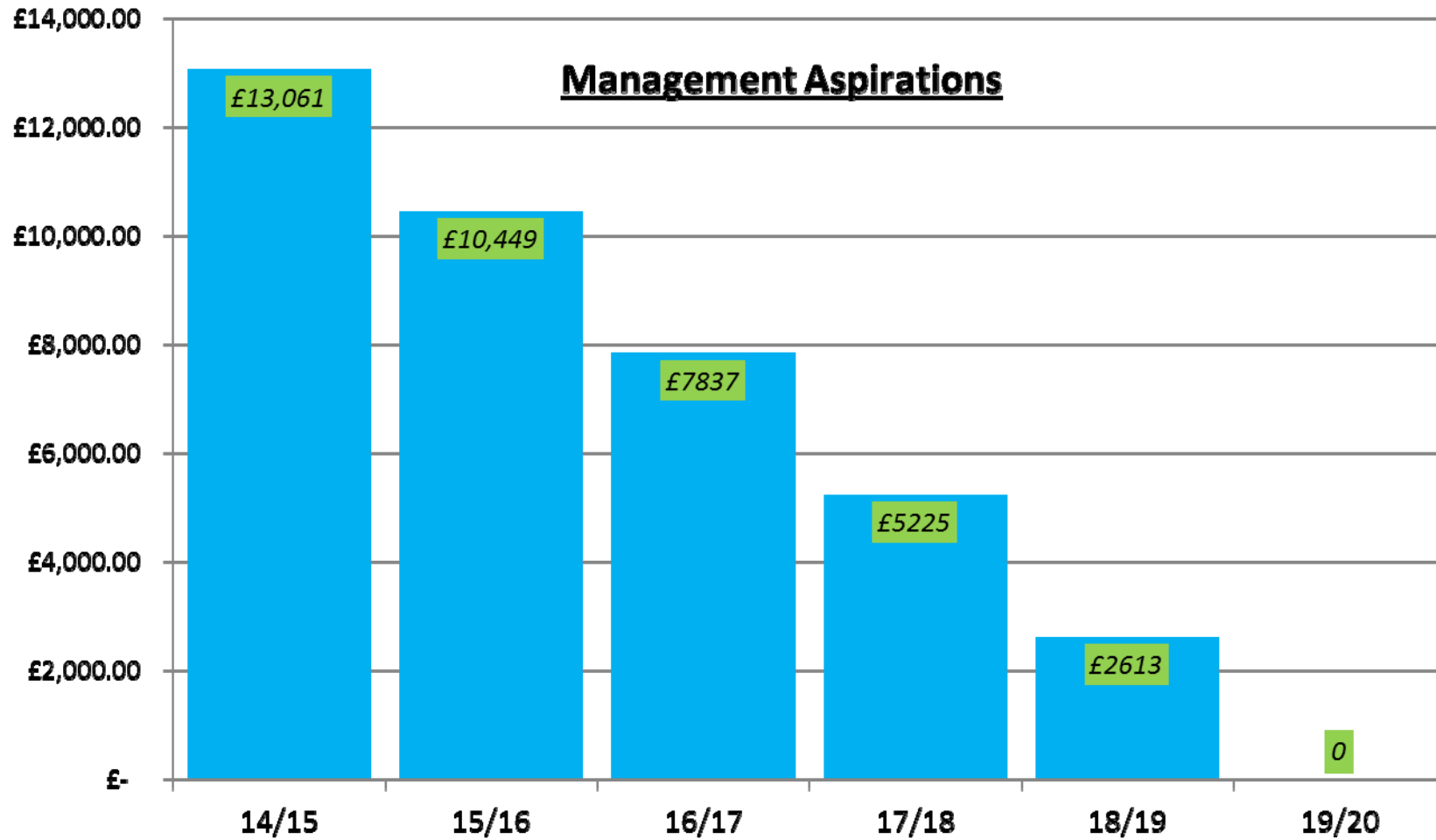
Commercial & Neighbourhood Services – Management Manifesto



2014/15 Approved Budget



Commercial & Neighbourhood Services – Management Manifesto



Conclusions



- Budgets continuing to drop up to 2020
- Sector response been good in terms of cost reduction, efficiency and improving productivity
- This only takes us so far
- We now need to seek out income generation opportunities to offset budget cuts
- Need for a commercialisation strategy
- Time for a spirit of municipal entrepreneurialism

LOCAL SERVICES

LOCAL SOLUTIONS



Contact details

Rob Bailey

Principal Advisor

Email: rbailey@apse.org.uk

Twitter: [@apsetweets](https://twitter.com/apsetweets)

Association for Public Service Excellence

2nd floor Washbrook House, Lancastrian Office Centre, Talbot Road,
Old Trafford, Manchester M32 0FP.

telephone: 0161 772 1810

fax: 0161 772 1811

web: www.apse.org.uk



INVESTOR IN PEOPLE



GB 11409



GB 11132



GB 14074