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# DEMAND REDUCTION IN STREET CLEANSING

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# Named and shamed?



**AVON &  
SOMERSET**  
POLICE & CRIME  
COMMISSIONER

To Local Authority Leaders and Chief Executives  
6<sup>th</sup> February 2018

We are jointly writing to you to discuss 'fly-tipping' which is of growing concern for our residents and attendees of the Avon & Somerset Rural Crime Forum. The issue of illegally dumping waste is the number one concern for our rural communities and dominated discussions at our Rural Crime Forum, held in October

# Named and shamed?



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Local Authority	Fly tipping FPN	Duty of Care	Total incident clearance cost 2016/17	FPNs issued 2016/17
South Gloucestershire	Do not issue FPN	Do not issue	£70,656	0
Bath & North East Somerset	£400	£300	£165,097	2
Bristol	£200		£455,771	256
North Somerset	Do not issue FPN	Do not issue	£74,097	0
Sedgemoor	£400 (£250 if paid within 10 days)	£300 (£180 if paid within 10 days)	£78,149	17
Mendip	£400 (£250 if paid within 10 days)	£300 (£180 if paid within 10 days)	£96,634	7



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# What are we actually trying to achieve?

- Fixed Penalty Notices have their role and can be useful in some circumstances
  - But are private matters between local authorities and offenders.
  - Do little to deter other offenders
- Our aim is to reduce fly-tipping. Decided that means a different approach in order to create public deterrence



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## Our approach

- Based on prosecution of offenders – court details are in the public domain so can be publicised
- So needed to create the right systems and framework, and get the right people in place, to prosecute on a regular basis
- Agreed communications / publicity framework



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## Envirocrime team

- Created 'virtual team' separating out the enforcement activity
- Single post to investigate and take action where there is any evidence of who fly-tipped
- Linked to other Regulatory enforcement
- Formal authorisations and decision route
- Work with Police to access data
- Simplified case records



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## Legal support

- Paid for a dedicated prosecution lawyer in 2013/14 through underspend and POCA
- We instruct him to prosecute, we don't ask for legal advice
- Each year we recover costs through the courts to pay for the next year's service
- A picture tells a thousand words



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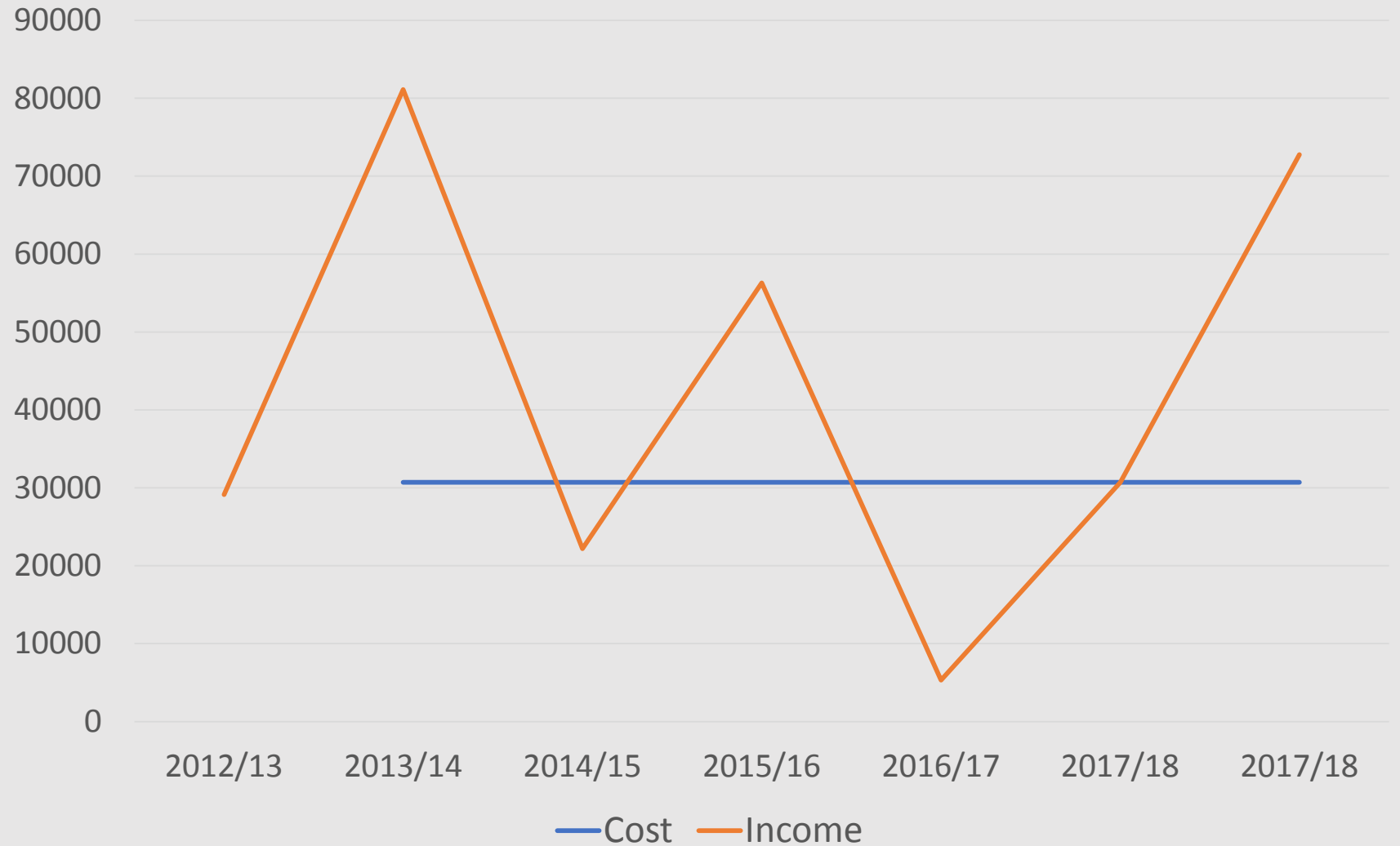


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# Costs and income recovered





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# Publicity Plan

- Press release for every prosecution
- Pre-agreed messages go into every press release
  - Anyone fly tipping in South Glos 5 times more likely to be successfully prosecuted than across country as a whole
  - Emphasises need for Waste Carrier Licence
  - Appeal for evidence from the public
- Regularly updated list of penalties highlighted to make things easy for press or anyone interested ([www.southglos.gov.uk/environment-and-planning/environmental-health/envirocrime/](http://www.southglos.gov.uk/environment-and-planning/environmental-health/envirocrime/))
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# High profile media coverage

- Penalties
  - One fly-tipper received 68 weeks jail time
  - Another got three months
  - Curfew
- Consistency and regularity of fines
  - 2018/19 12 successful prosecutions (100%) generated £4,250 in fines and victim surcharge; £8,160 in costs
  - Comments from readers/viewers
- Out-of-the ordinary cases attract interest



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## Some unexpected changes since we started

- Improved support from magistrates and judges
- Significant shift in the type of offences
- Tool for Serious Organised Crime Disruption Panel
- Political support means team has been expanded



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# The impact?

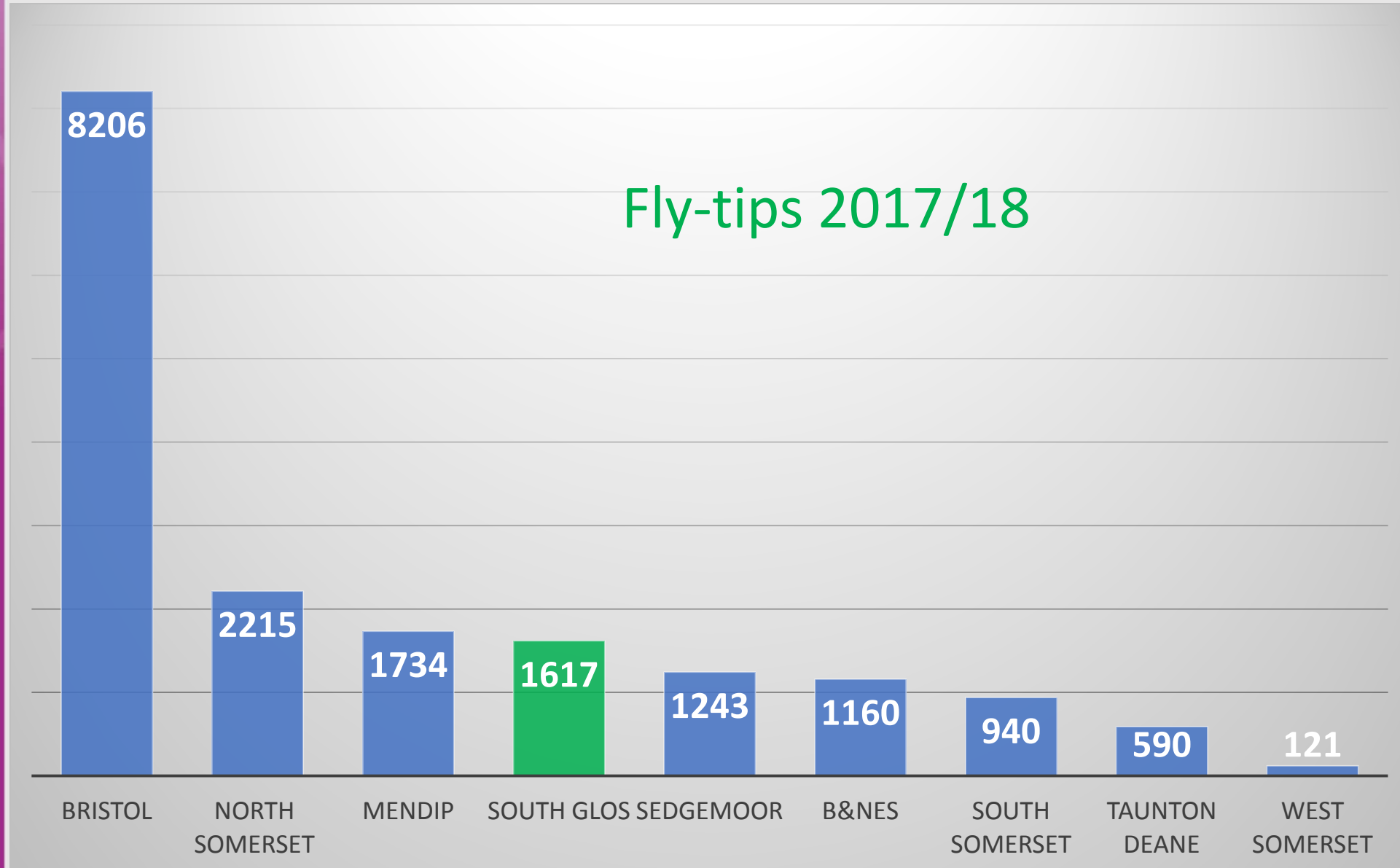


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## Fly-tips 2017/18





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