



# Scottish Renewables & Energy Efficiency Advisory Group

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APSE Scotland

# RobinHoodenergy

 Home energy  Business energy  About us Get a quote 

A close-up photograph of a gas burner with a bright blue flame.

Get a quote for your  
**Home energy**

A photograph of a laptop screen displaying various data charts and graphs, including a bar chart and a pie chart.

Register your interest  
**Business energy**

Why is Robin Hood Energy Different?



# About Robin Hood Energy



- UK's first LA-owned fully licensed gas & electricity supplier.
- From a political manifesto commitment to tackle fuel poverty within the city.
- Run on a strictly **not-for-profit** basis and aimed predominantly at the domestic sector.
- Fully licenced for Commercial supply.
- Feed in Tariff supported
- We operate throughout mainland UK.

# Addressing Energy Affordability



- East Midlands moved from 7<sup>th</sup> to 1<sup>st</sup> position for price competitiveness – all tariffs
- Tariffs are now approx. £118 cheaper in East Midlands than when RHE first launched
- All consumers benefitting from Robin Hood Energy launch
- More suppliers now competing in PAYG space since RHE launched their prepayment tariff
- Reaching out to communities and completing analysis on fuel poverty at ward level
- Focus on Customer Service– all business decisions made with customer journey and experience in mind
- Sharing experience with other local authorities

# Creating Opportunities for partnership working



- 1. Promoting the Robin Hood offer**
- 2. Switching & VOIDS**
- 3. White Label**



# Plans

- More White Label Deals
- Smart Metering roll out
- Call centre restructure
- Data analytics, insight and analysis
- Continuous improvements
- Power Purchase
  - Local Generation
  - Community projects

# APSE Energy

## Our Vision



“The vision is to form an effective collaboration of a large number of local authorities to enable and facilitate the local municipalisation of energy services. ***By this we mean the public and community, as well as private, ownership and managerial control of local energy generation, distribution networks and delivery of energy efficiency works.*** Local authorities working together in this way would have great influence and would be able to deliver economies of scale in green energy to promote economic growth and combat fuel poverty.”

# Aims



The aims of **APSE energy** are to support councils to deliver the local municipalisation of energy services and in doing so:

- address social objectives and deliver community benefits, such as a reduction in fuel poverty and increases in jobs and skills;
- save money and make money for local authorities to safeguard local services.

## APSE Energy Services





## Contact details

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