Sustainable Waste Collection

Ross Fenwick Assistant Waste Strategy Co-ordinator Falkirk Council





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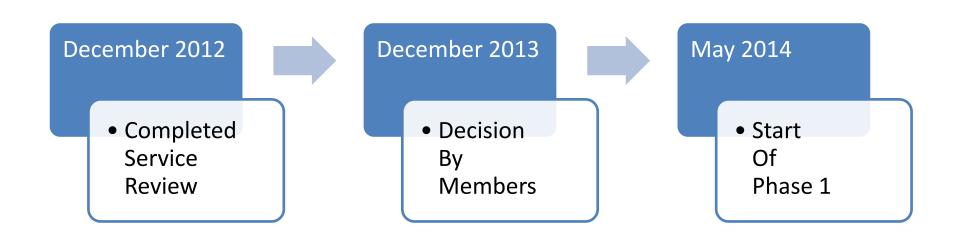
'Fore'word







Timeline







2003 = 240L per week











Material Stream	Households Served	Weight Collected (t/yr)	Weight/Household/Year (kg/hh/yr)	Weight/Household/collection (kg/hh)*
Residual waste	72,708	28,847	396.75	15.25 kg/fn
Co-mingled Recycling	70,000	12,022	171.74	6.61 kg/fn
Black Box	68,000	2,361	34.72	1.34 kg/fn
Textiles	68,000	25	0.36	0.01 kg/fn
Garden Waste	64,420	8,272	128.41	4.94 kg/fn
Food Waste	65,106	2,235	34.32	0.66 kg/wk
Total		53,762	766.30	28.81 kg/fn





Recyclable Materials	Appropriate	Recyclable Material in Non-Recyclable (Green) Bin			
Materials	Container	Percentage (%)	Tonnage (tonnes)		
Food	Silver Caddy	32	9,668		
Paper, Card, Metal, Plastics	Blue Bin	16	4,685		
Glass, Household Batteries, WEEE	Black Box	6	1,850		
Textiles & Shoes	Textile Bag	5	1,373		
Garden	Brown Bin	1	418		
	TOTALS	60	17,993		



- The Council collection service offers householders the opportunity to recycle a large number of different materials. Yet based on the household residual waste analysis of 2013 of the 28,847 tonnes disposed of there is a theoretical potential for householders in Falkirk to recycle a further 17,993 tonnes (c 60% of material placed in the residual bin).
- These numbers are staggering when thinking of the sheer costs of disposal.
- This led to the obvious question; are we seriously on the road to zero waste?





- Awareness raising can only go so far. Household collections have changed dramatically over the last few years but priorities haven't. Residual in the eyes of householders, elected members and senior management is still seen as the priority collection.
- This is an attitude that had to change as officers we asked a couple of searching questions, mainly;

Is the current frequencies and collection methodology fit for purpose? Is recyclate contained within residual bins 'contamination'?

• These were the questions we answered before moving forward





Decision Made!

- Elected Members Choose "3-Weekly"
- Prepare FAQs!

Bins fury as families' collections cut to only one every three weeks

A SCOTTISH council is set By Victoria Allen to become the first in Britain to introduce bin collec-

tions every three weeks. Falkirk councillors will next week vote through the cut. which will begin in the spring, raising fears of health risks and rubbish piling up in the street. The move is for bins containing 'residual waste' - such as food packaging, milk cartons and nap-pies - and it is expected other local authorities could follow suit.

Most already have fortnightly bin collections, in an effort to force households into following the green recycling agenda, while East Ayrshire Council plans to empty hins once a month from 2015. Falkirk Council says the change will save it £1.4million a year, as

landfill taxes soar. That money, it claims, could pay to care for ten elderly people in a residential home or fund ten nursery classes. But critics branded the decision a 'disgrace'. Doretta Cocks, founder of the Campaign for MOK

Weekly Waste Collection, said: This has never been done before and it sets an alarming precedent. It is extremely worrying because already people are unable to cope with fortnightly collections. Peobe who pay their council tax expect an adequate service, and they will no longer be getting it.' She added: "There will be rub-bish piling up and in the summer the smell will be unbearable, as well as attracting rats, flies and maggots

maggots.' Jonathan Isaby, of Taxpayer-Scotland, said: 'Collecting the rub-bish is the most basic of functions which people expect of money they ney in council tay.'

they pay in council tax.' Labour-led Falkirk Council is expected to approve the three-weekly bin collections on Wednesday. Proposals by East Ayrshire Coun-cil to cut household bin collections to only one a month will be consid-

ered late next year. Yesterday Aberdeen City Council

also discussed proposals for threewaste - food waste - will be nicked weekly pick-ups, but they were rejected. It is now looking at the capacity of its wheelie bins, which could be made smaller instead. up every week, meaning there will Shetland is the only Scottish council to collect non-recyclable rubbish from every household,

every week, with no plans to cut back. All 31 remaining authorities ers for varsie a ow mas sin contain-ers for varsie a grey bin for food waste, a bin for pager, card-board tins, plaste and Tetra Paks, a brown bin fore and Tetra Paks, a brown bin fore ard tetra Paks, a brown bin fore ard tetra back of the second second second second black bin also for glass, textiles, small electrical items and batter-ies, and a orcean tems 'It sets an alarming

provided that if people recycle the right way, they should be able to cope with a less frequent service.' A Scottish Government spokes-man said: 'It is up to individual councils to decide what is best for their local area in close consulta tion with residents

Town first to empty bins once in three weeks

Campaign seeks to reduce landfill and improve recycling rates

> tal spokesman, said he hoped other local authorities would

follow suit. He said: "The next

target is 60% recycling by 2000. In

our current system we wouldn't

make those targets, they're very tough, but we're confident people

in Falkirk will take to this very

"We will knock on everyone's door and put a lot of money into education material because we do

want it to work. We've made the

big step and have gous first with this, but we seen't be the last."

The pressure on souncils to recycle stems from the Scottish Government's proposals to have

recycling for 2012 wereset at 50%.

Falkirk has always been

up at the highest levels of

participation in recycling.

so we're confident people

nearby Clackmannanshire,

The Shetland Islamia, the only

region in Scotland to #ill operate a weakly collection of :on-recycla

However, Falkirk' move has been slammed by some critics who

said it could be universatic for

residents if food is left incollected

"Taxpayers are fed up of

70% of waste recycled by 2025. Targets for household waste

well and they'll recycle more.

HANNAH RODGER

FALKIRK is to become the first council in the UK to have residents' main household hins collected cace every three weeks in the hope of increasing recycling and reducing landfill. Council ors vesterday voted to

implement the regime for uplifting non-recyclable wasts from next year, 1 move that could save the authority up to £1.4 million in landfill taxes. The decision was welcomed by

environmental campaigners, but others expressed concern it would be unhygimic and would leave taxpayers with a reduced service. A spokesman from Falkirk Council sail: "It is not a reduction in capacity but it is all about telling people to try to use their exist-

ing recycing bins a bit more. We've gct a big education campaign shead of us but we are going for ageneric bin collection once every three weeks. "Falkirk has always been, up at the highesclevels of participation

are on board with this in recycling, so we're confident people are in board with this." The forthightly collection rates but only nine out of 82 local of recycling bins for paper and authorities managed to reach this level, including Fakirk and

glass will still remain the same with food waste being collected every week. Dr Richard Dixon, director of Friends of The Earth Scotland, welcomed he new measures and ble wasts, had the lowest rate in snid: "Peuple get very exciled," 8013 and missed the povernment about the number of bin college integet by 37.5%. tions they get but there is prefly good evidence from councils down south that if you reduce the number, people are more careful about recycling. "They arreally think about what

0/0/0/0/0/

Eben Wilson, director of Taupayer Sostand, his also crit-cised the changes andiadd: "Once again a local authority gives us no they're building more and produce less wasteso it can be a positive thing for people to have fewer options. As long as it's coupled option to decide if wi're getting with good gromotion of recycling value for money. then we would not be against it. It is expected the scheme will be trialled in marea in Falkiriz from

services being thinnel down. We have no opportunity to say what April, before being rolled out. we would like and most people Labour councillor Dr Craig Martin, thecouncil's environmenprofer frequent collections, espe cially of perishables."

Falkirk Council

have moved to fortnightly collec-tions, or are considering doing so. Pressure is being put on councils to cut bin collections because of to cut om conections because or Scottish Government targets which say 70 per cent of all waste must be recycled by 2025, and only 5 per cent can go to landfill. Falkirk Council's three-weekly

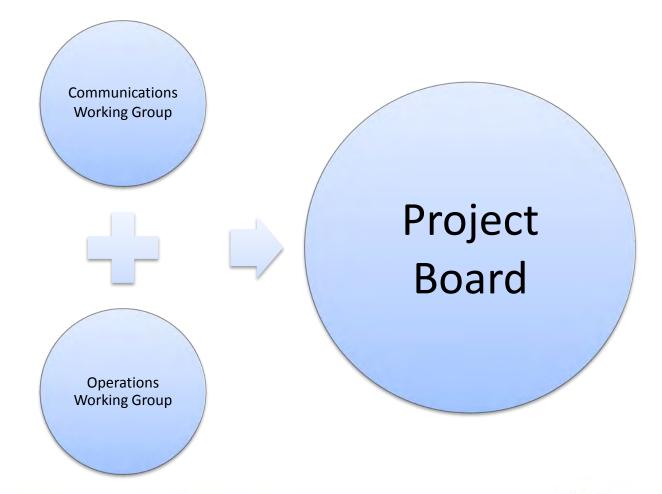
precedent'

Faikirk Council's three-weekly collections will begin in a pilot area, before being rolled out across the authority. Every household will be told of the changes, but have not been consulted in advance. The council says the 'offensive'

the every week, meaning there will be no stench from bins. However, families disposing of nappies will be offered only larger bins on a case by case basis – and not more frequent collections. The council now has six contain-er for a state of the state

small electrical items and batter-ies, and a green general waste bin - the one affected by the change. Labour councillor Dr Craig Martin, environment spokesman, said: 'We are very conident that people can do it, that they can get down to a three-weekly bin collec-tion. There are so many otheside.

Project Groups





Communications







Initial Letter and Events

Why the change?

This change gives important benefits to the can reduce costs and help the environment

Last year, we spent £2.5 million on landfill reduce the amount of waste being sent to la £10,000 every day.

Additionally, we must meet the national tary Scottish Government's Zero Waste Plan and meet the current target of 50% and with ye 60%.

How can you help?

We need you to use all your recycling conta 17,000 tonnes of material to landfill that co over 30% by weight of the material we sen waste collection service this material can be To help you recycle more, additional recyc

black boxes and textiles sacks are all available

Sending waste to landfill that can be recycle why we need you to help recycle as much a green bin.

I'm not sure about the changes. What

We want to make sure everyone knows abo underway to alert people and prior to the changes in more detail. We will deliver: Community roadshows and events (a

- . Updated recycling calendars
- Updated information leaflets .
- Door-to-door visits .

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We appreciate that you may have specific qu contact us by calling our Customer Contact zerowaste@falkirk.gov.uk or alternatively events as enclosed. If you do have more sp to discuss these in more detail,

Further information is available from our v Yours faithfully

Waste Strategy

Waste Strategy Dalgrain Depot, McCallerty Was Industrial Estate, Grangemouth FK3 8FB Telephones 01324 504444 Fax: 01324 590401

IMPORTANT INFORMATION ENCLOSED



Development Services

Enquiries to: Zero Waste Telephone: 01324 504444 Email: zerowaste@falkirk.gov.uk 31 March 2014 Date:

Dear Sir or Madam,

CHANGES TO YOUR WASTE COLLECTION SERVICE

What's changing?

In May this year we will make important changes to your waste collection service. Your green bin collection will change from every two weeks to every three weeks. All other recycling collections will remain the same. Food waste will be collected every week and the blue bin, brown bin, black box and textile bag will still be collected every two weeks.

The table below summarises the containers, materials and collection frequency.

Container	Materials	Collection Frequency
Grey Caddy	Food Waste	Every Week
Blue Bin	Paper, Metal, Cardboard, Plastic Containers	Every 2 Weeks
Black Box	Glass Bottles and Jars, Household Batteries, Small Electrical Items	Every 2 Weeks
Textile Bag	Clothing, Other Textiles & Shoes	Every 2 Weeks
Brown Bin	Garden Waste	Every 2 Weeks (On-Demand Service in Winter Months)
Green Bin	Non-Recyclable Items	Every 3 Weeks

Director: Rhona Geisler Abbotsford House. David's Loan, Falkirk FK2 7YZ LP 3 Falkark 2. Telephone: 01324 504950 www.falkirk.gowuk

Public Information Events, April 2014 Road Show Venue Time Asda, Stenhousemuir 10am-4pm, Thursday 3rd April Falkirk Farmers Market, High St, Falkirk 9,30am-3,30pm, Friday 4th April Letham Playing Field (car park), Letham 10-11.30am, Wednesday 9th April Airth Community Centre, High Street, Airth 11.30am-2pm, Wednesday 9th April 9.30am-1pm Saturday 12th April Market Square, Bo'ness Torwood Garden Centre, Bellsdyke Rd, Larbert 11am-2pm, Tuesday 15th April Dobbie Hall Market, Dobbie Hall (car park) Larbert 9am-1pm, Wednesday 16th April 9.30am-12 noon, Thursday 17th April Co-op (car park) Carrongrove Road, Carron Carronshore Community Centre, Main St, Carronshore 1pm-3.30pm, Thursday 17th April 10am-2pm, Friday 18th April Lidl (car park) Links Road, Bo'ness 10am-4pm, Saturday 26th April Charity Day, Stenhousemuir Shopping Centre Kinneil House, Bo'ness 12-3pm, Sunday 27th April 2pm-7pm, Tuesday 22nd April Tesco, Main Street, Bo'ness Sainsbury, (car park) McIntyre Avenue, Kinnaird Village 10am-2pm, Wednesday 30th April

Public Information Events, May 2014

Road Show Venue	Time
Asda, Stenhousemuir	10am-4pm, Thursday 1st May
Spar Store, Jamieson Avenue, Bo'ness	11am-2pm, Tuesday 6th May
Asda, Stenhousemuir	2pm-7pm, Thursday 8th May
Drumpark Avenue shops, (car park) Bo'ness	11am-2pm, Friday 9th May
Co-op, New Carron Village	10am-4pm, Friday 9th May
Lidl, Links Road, (car park) Bo'ness	10am-2pm, Tuesday 13th May
Dobbie Hall Market, Dobbie Hall (car park), Larbert	9am-1pm, Wednesday 14th May
Festival of Museums, Callander House, Falkirk	10am-5pm, Saturday 17th May
Co-op, Linlithgow Road, Bo'ness	1 lam-2pm, Thursday 22nd May
Co-op, New Carron Village	10am-4pm, Friday 23rd May
Victorian Street Fair, Bo'ness Town Centre	12 noon-4pm, Saturday 24th May
Torwood Garden Centre, Bellsdyke Rd, Larbert	11am-2pm, Tuesday 27th May





As Easy As 1, 2, 3...



"We're here to help ... "





As Easy As 1, 2, 3...



by 6.30am on your collection day.



Follow Up Information

Dalgrain Depot NotCaFrity Way Industrial Uniter, Grangermontle FK | 8FB Teleplanes: 01324 590400 fax: 01224 000401



Enquines to Zeto Waste Tolephone 11124 904404 Final: activitating fallorit gocial Date: as delivered

Deat householder,

FOOD WASTE RECYCLING SERVICE

Every household with a kerbside recycling service has access to the weekly food waste recycling service. A recent change in the law measy the Council must provide a food waste collection service and encourage and promote its use by householders.

We are avance from the observations of staff that is few households have not taken part in the food water recycling service. Following the changes to yout green bits collection frequency from every two weeks to every three weeks, we need you to use all your newcling containers as a much as possible. Our reservit wate starvey has shown 32 per cert of the green bits contains food wate which could have been recycled using the weekly, food wate service.

Join In

If you have not yet taken part it could be that the information about how to recycle your flood waste was not clear, or perhapt three uses a problem with the kitchen or technisic caldide. Whatever the reason we would file to know about it, and if possible help you start recycling your food waste. You can use any plastic carrier bag, compostable liner or newspaper to line your latithen caddy and your grey kerbside caldy is collected every weak.

If you can take part in our food waste recycling service please start straight away.

If you require more information or if your field states caldy needs to be replaced please let us know by phoning the Council's Recycling Helpline on 01324 504444, or by e-mailing zerowasto@falkirk.gov.dk. Further information is available from our website at www.falkirk.gov.dx.

We'll do everything we can to make it easy for you take part.

Thank you for your cooperation.

Yours fathfully

Waste Strategy

Director: Bhona Gelder Ablietali of House, Dont's Low, Editick FK2 797 UP Tablick 7, Thippinne: 01121 500550 www.tablotk.gov.ok Waste Strategy Dalgrain Depot. McCafferry Way Industrial Estate, Grangemouth, FKJ 8EB Telephone: 01324 504444 Fax: 01324 590401

Enquiries to: Zero Waste Telephone: 01324 504444 Email: zerowaste@falkirk.gov.uk Date: As Deliveced

Dear Householder.

EXCESS WASTE

During collection today we identified excess waste presented at your household. We are unable to collect material that is not properly contained inside your green bin.

A larger green bin is available should you require it, however in order to qualify, a waste diary must be completed showing that all the recycling services are being used, including the food waste collection.

We're here to help

There may be a number of reasons why excess waste was presented and we are here to help ensure that each householder has the required capacity to properly contain their waste. The changes to your green bin collection frequency from every two weeks to every three weeks, means we need you to use all your cerving containers as a much as possible. This should ensure that no household has excess waste.

Additional secycling containers including grey food caddies, black boxes and/or a larger blue bin can be provided upon request, free of charge. The information below summaries the correct containers for materials and their collection frequency.

Grey Caddy:	Food Waste	Your grey lood caldy will be colected Every week
Black Box:	Paper, Metal, Cardboard, Plastic Containers Glass Bottles and Jazs, Howsehold Batteries, Small Electricals Clothing, Other Textiles & Shoes	Your bias and black neyring containentry illue collected Every two weeks
Brown Bin:	Garden Waste	Your brown gorden wake bin will be collected Every two weeks (March: November)
Green Bin:	Non-Recyclable Items	Ton guernon responsible bin withs colocted Everythree weeks

If you have not yet used all the scepcing services it could be that the information about how to scepcile was not clear. Wonterest the reason, please let us know and allow us to help you scepcile as much as possible. If you are already using all the scepcing services and still need extra capacity then please contact us for more information by ploning the Council's Recycling Helpine on 01324 50444, by e-maining zerownste@.Miking.govuk or check one website a youw.failud.govuk.feercing.

We'll do all we can to make it easy for you to use your recycling services. Thank you for your cooperation.

Yours faithfully. Waste Strategy

Director: Rhona Geisler

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Falkirk Council

Development Services

David's Loan, Falkirk, FK2 "YZ LP 3 Falkirk-2. Telephone: 01324 506070 Fax: 01324 594950

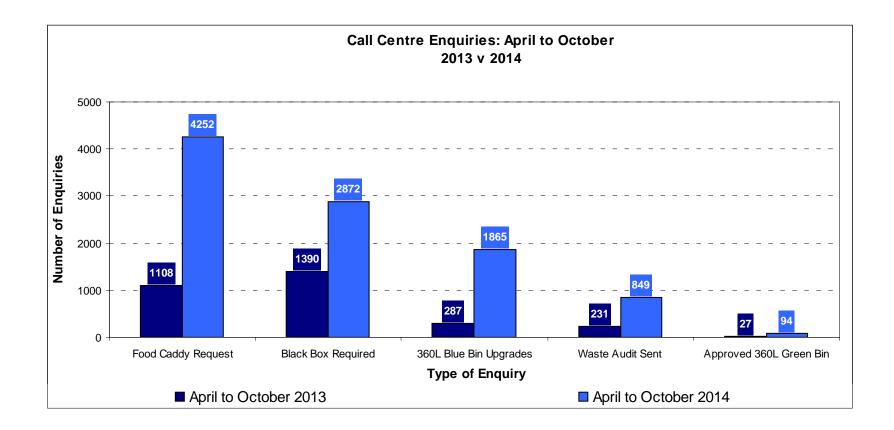
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- 45,000 households are on the new service, results are showing an increase of the material collected for recycling
- The results need to be looked at from two angles; firstly contact centre enquiries and then from a performance/improvement angle
- Between April and October 2014 the Council's contact centre has received an increase in calls in comparison to 2013. This can be broken down as follows;











- Be warned next part for qualified waste geeks only!
- The essential outcome to this project has to be that we end up collecting less residual waste and subsequently have an increase in the recycling collections. To summarise, our starting point was as follows;

7.62kg per household per week for residual 0.66kg for food waste

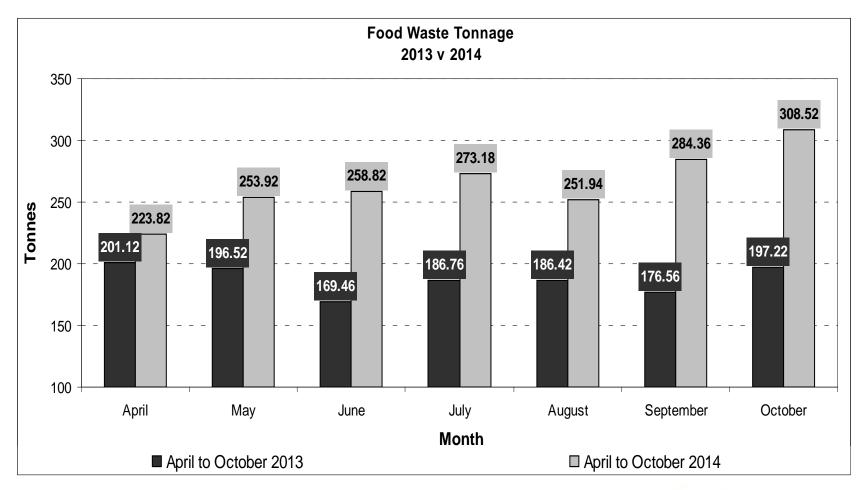
 As stated previously we don't have the full area on the service yet but initial findings are as follows;





	28-May to 17-Jun	18-Jun to 8-Jul	9-Jul to 29-Jul	30-Jul to 19-Aug	20-Aug to 9-Sep	10-Sep to 30-Sep	1-Oct to 21-Oct		
	1st Cycle	2nd Cycle	3rd Cycle	4th Cycle	5th Cycle	6th Cycle	7th Cycle	OVERALL AVERAGE	OVERALL AVERAGE
Beat	kg/hh	kg/hh	kg/hh	kg/hh	kg/hh	kg/hh	kg/hh	kg/hh	kg/hh/wk
Z111	15.99	15.12	14.35	16.12	16.37	16.87	16.17	15.86	5.29
Z112	15.55	14.99	14.04	15.06	15.53	14.91	15.19	15.04	5.01
Z113	19.10	17.66	16.91	17.78	17.83	17.63	15.80	17.53	5.84
Z114	16.05	15.53	15.54	15.54	16.27	16.17	15.90	15.86	5.29
Z115	16.52	16.90	16.08	16.19	16.38	15.72	14.93	16.10	5.37
Z211	16.66	17.22	15.86	16.26	16.78	18.33	15.53	16.66	5.55
Z212	15.55	15.64	14.93	14.74	15.11	15.23	14.69	15.13	5.04
Z213	19.07	18.37	16.48	17.09	17.91	16.86	16.70	17.50	5.83
Z214	16.18	15.67	17.85	16.36	17.25	15.39	15.67	16.34	5.45
Z215	17.39	15.96	16.10	15.28	17.58	15.81	16.60	16.39	5.46
Z311	19.85	18.05	18.12	18.00	17.83	18.01	17.75	18.23	6.08
Z312	15.61	16.86	16.70	17.00	16.47	16.81	15.81	16.47	5.49
Z313	17.07	16.08	15.03	16.13	16.37	15.88	15.17	15.96	5.32
Z314	18.99	18.62	19.02	18.05	17.25	17.48	17.50	18.13	6.04
Z315	16.00	14.99	14.79	13.95	13.78	14.60	15.84	14.85	4.95
	17.04	16.51	16.12	16.24	16.58	16.38	15.95	16.40	5.47







• If this performance was mirrored throughout the district the results would be as follows;

5.47kg per household per week for residual 1.33kg for food waste

- Early assessment of food waste participation during the first cycles in the service change area indicates: Participation rate of c62% (over 4 week period) Weekly set out rate of c30%
- To check the progress we have conducted a 'post service' waste analysis, with interesting results.





Recyclable Materials	Appropriate Container	Recyclable Material in Non-Recyclable (Green) Bin			
Materials	Container	Percentage (%)	Tonnage (tonnes)		
Food	Silver Caddy	28	8,077		
Paper, Card, Metal, Plastics	Blue Bin	11	3,173		
Glass, Household Batteries, WEEE	Black Box	5	1,442		
Textiles & Shoes	Textile Bag	4	1,154		
Garden	Brown Bin	2	577		
	TOTALS	50%	14,424		



General Observations

- As an industry we need to be more clever about the language we use. For example the following are two quotes from industry press;
 - " Falkirk's move to three weekly collections"
 - " Falkirk goes to three-weekly collections"
- Both these headlines are wrong and misleading. For too long we look at one part of the service and not the total service provided.

The headline should be;

" Falkirk moves to a sustainable waste collection service"





General Observations



Four-week wait for rubbish collection under new council plans



By Graham Grant Home Affairs Editor

FAMILIES face having to wait four weeks for household rubbish to be picked up as councils escalate their 'green' crusade.



What's the magic number?

- On every collection route we have seen full residual bins directly link to the non-participation in the other collections (food caddy / black box)
- This means people can still 'cope' with the change rather than change their behaviour
- The choice not to participate in the services can't continue. But will national Government's give us the tools to deliver their policy objectives?
- The evidence clearly suggests that the next step is...





'Bairdism'

"The reasonable adapt themselves to the ways of the world; the unreasonable persist in adapting the world to themselves.
So all progress is made by the unreasonable.
So be unreasonable, dream huge dreams and with a good team around you its amazing what you can achieve"

George Bernard Shaw, paraphrased by Mrs Houghton Winner of Coach of the Year, BBC Sports Personality of the Year 2012





Story Isn't Finished

- Future areas confirmed
- Replicate Phase 1 process
- Lessons learned
- Reduced capacity 'nudge'
- Where do we go after this...?





Thank You!



