

# A Fly-tipping & Litter Strategy for Manchester

Sam Davies  
Service Improvement Manager





**Clean, green and well-kept neighbourhoods** is identified in the **Our Manchester Strategy** as a **core priority**. This sits above all of our work.

**Vision:** *“a clean, green and well-kept city where people feel safe and are happy to live, work, study and visit”.*



## Why is this important?

Survey feedback for the Our Manchester Strategy 2025–2035 shows that residents' **top priorities** include:

- A cleaner and greener Manchester
- Less litter, graffiti, fly-tipping and dog fouling
- Better green spaces and more nature

# UNICEF Child Friendly City

- **Young people also reinforced this:** wanting cleaner, safer spaces with less air pollution and better access to parks and open areas.
- Manchester was recently recognised as a UNICEF Child Friendly City.
- the rights of children have played a key part in developing the Fly-tipping & Litter strategy.



# We're all busy!



- 1,340 km roads cleansed frequently
- 2.5m bin collections completed every month
- 143+ parks with 9.6 million annual visitors & 46 allotment sites
- Over 30,000 fly-tips removed p/a
- Over 8,000 request for service for Compliance Teams p/a
- Over 5,800 fly-tipping investigations p/a
- Over 300 prosecutions p/a
- Hundreds of GB Spring Clean events supported p/a
- Thousands of volunteers committing time to their area



**We're all busy!**



**But the demand keeps going up.**

**We need help from every resident, business and partner.**

**We need co-ordination.**



## Our aim:

By 2035 we want fly-tipping to be the exception, not the norm.

Our strategy commits to work with our communities, partners and businesses to cut fly-tipping incidents by at least a third.

### **A Fly-tipping and Litter Strategy for Manchester (2026–2035)**



*Love it. Look after it.*



# Tips for an effective strategy



- Partner with an independent industry expert to keep you honest.
- Speak to as many stakeholders as you can.
- In particular, speak to those who don't support the local authority.
- Don't be afraid to make bold commitments.
- Stretch yourself, your local authority and your residents.
- Don't rely on AI.
- Shout about what you're doing.
- Celebrate success stories.





## Our journey so far (4 months):

- Strategy adopted and launched to the public.
- Established FLAG to co-ordinate council, housing and contractor actions.
- Established a strategic landowners group to get buy in and commitment from large landowners.
- Established buy in from our contractors.
- Improving contractor performance.
- Improving our IT systems to keep residents informed about what we know and what we are going to do.
- Established MoU with Community Payback and in draft with Canal & Rivers Trust. More to follow.
- Independent LEQ survey pending to measure baseline and then progress.

**Investment in the basics.**

# Follow our progress

