



MAKING IT POSSIBLE

**Delivering health and wellbeing outcomes through leisure –  
learning from GM Active**

Sarah Broad, 2<sup>nd</sup> June 2017

@GM\_Active

Who we are



Who we are



87 leisure and sport facilities

c.30m visits per year

over £100m combined expenditure

c.30,000 users of targeted programmes



More than 3,500 employees



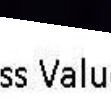
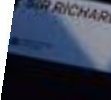
LOSE WEIGHT  
Feel great!

GM Active's vision is for a network of **innovative, responsive, resilient** and **high performing** Greater Manchester Leisure and Cultural Trusts that deliver **transformational outcomes** across Greater Manchester's communities.



£56 Billion GVA

Fastest growing LEP in the country



GMCA

SIR RICHARD LEESE

RT HON  
GEORGE OSBORNE MP

LORD PETER SMITH

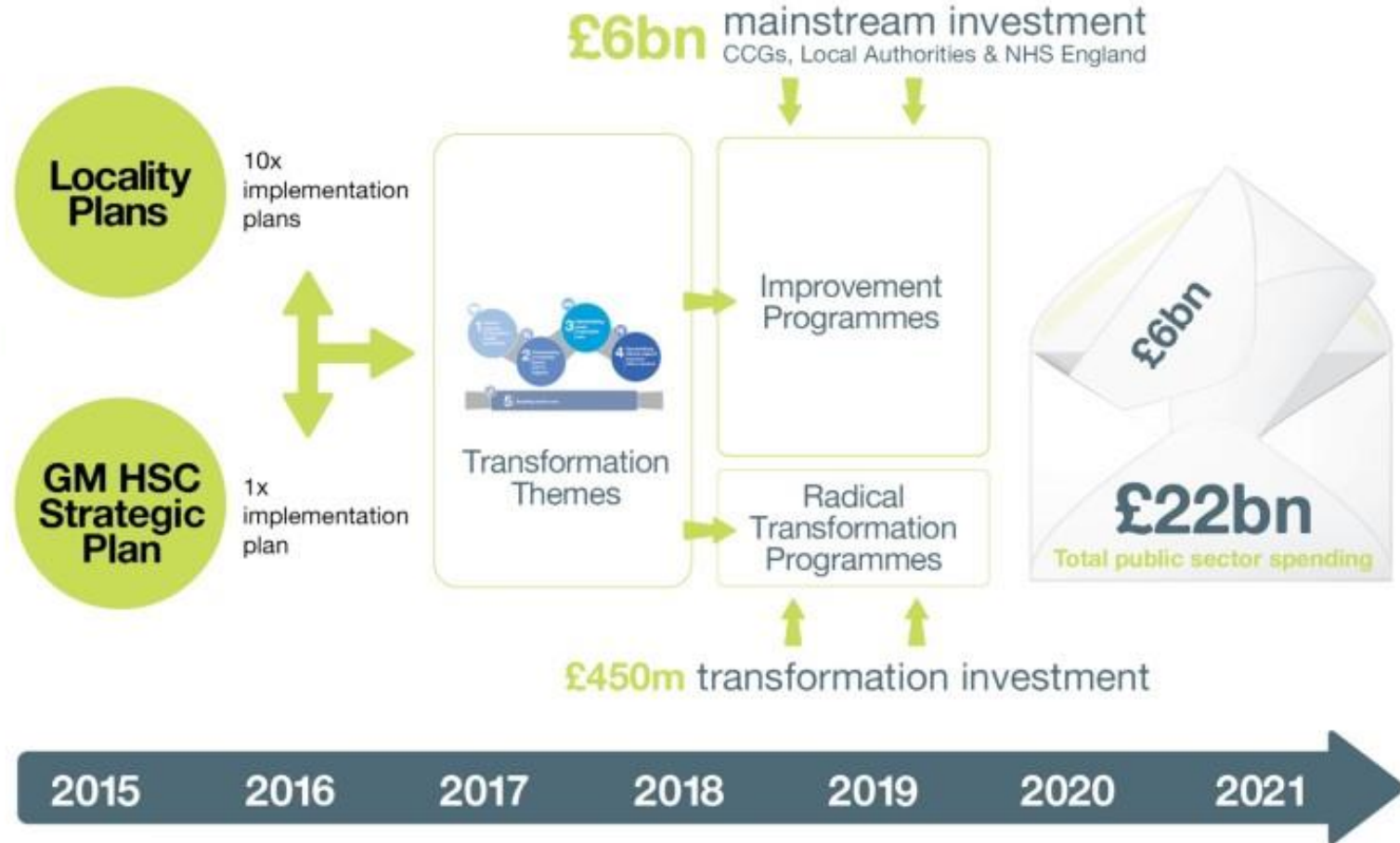
GVA – Gross Value Added  
LEP – Local Enterprise Partnership

# Vision:

To deliver the greatest and fastest possible improvement to the health and wellbeing of the 2.8m people of Greater Manchester

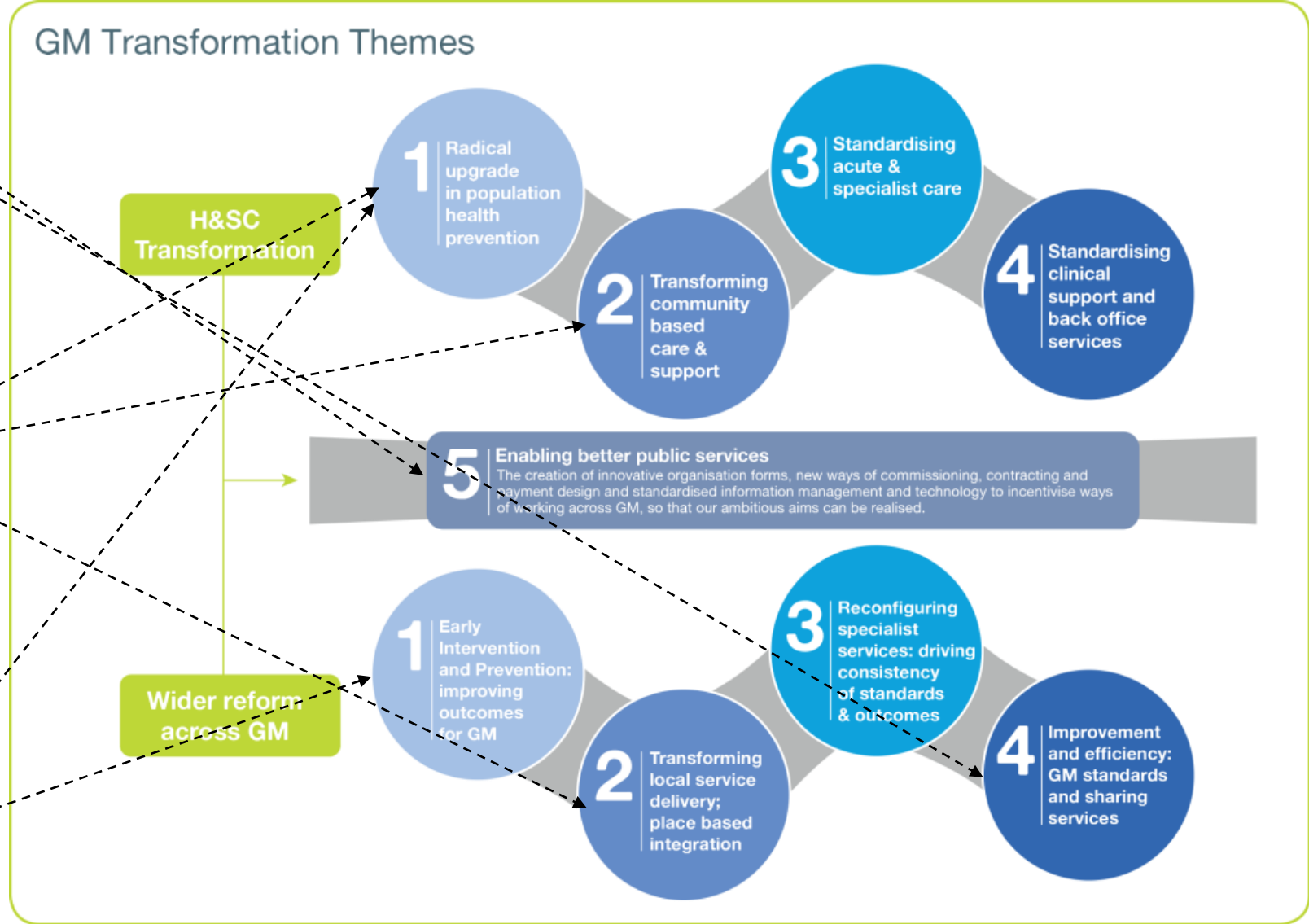
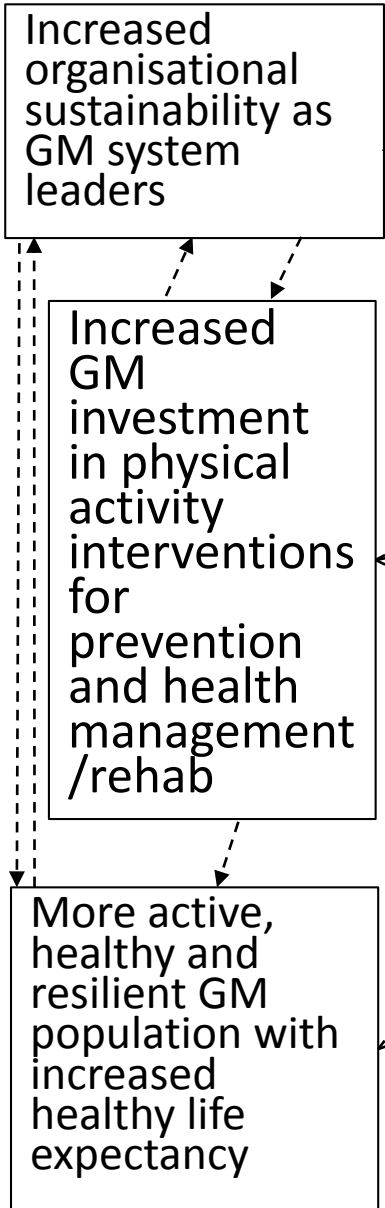
## We will do this by:

1. Creating a transformed health and social care system which helps more people stay well and takes better care of those who are ill
2. Aligning our health and social care system far more widely with education, skills, work and housing
3. Creating a financially balanced and sustainable system
4. Making sure the system remains clinically safe throughout.



# GM Active Outcomes

# GM H&SC Transformation and wider reform themes

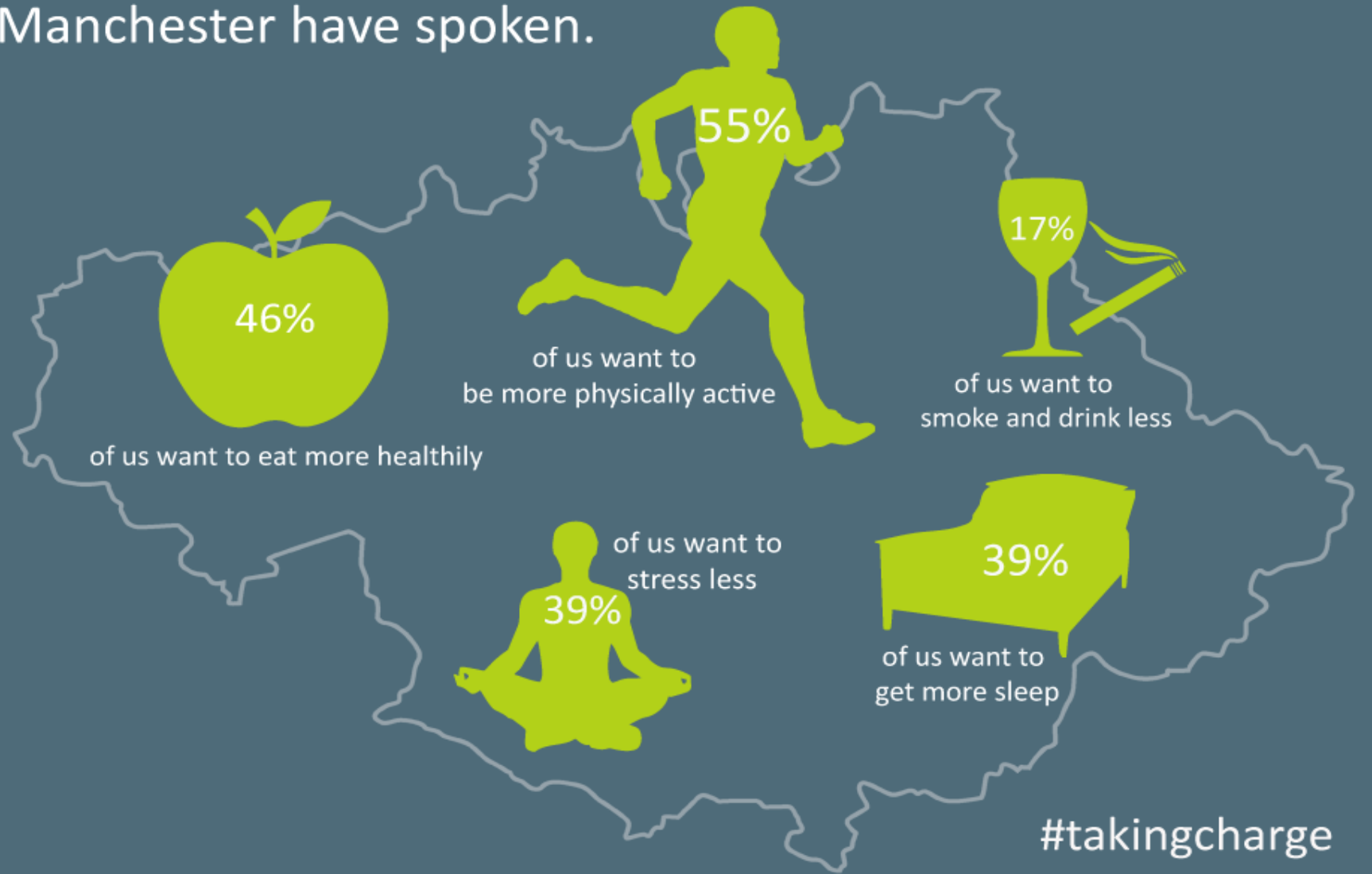


**Reform**

**Growth**

The people of Greater Manchester have spoken.

Did you know that:



**Greater  
Manchester**  
Health and  
Social Care  
Partnership

#takingcharge



1: Referral pathway,  
signposting and participants

2: Interventions

3: Duration, monitoring  
and support

4: Sustainability  
and transition  
into long term  
activity



5: Exercise  
referral  
professionals

6: Integration into care pathways and  
local care organisations

7: Evaluation and  
recording



**GMCA**

GREATER  
MANCHESTER  
COMBINED  
AUTHORITY

# NEW POWERS TO HELP THOUSANDS BACK IN TO WORK

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31/01/2017

## **Greater Manchester is to gain a raft of new devolved powers to help thousands more people get into work.**

The city-region will receive around £28m to develop, procure and deliver localised versions of the new Work and Health Programme to fit the needs of residents. This will build on the Greater Manchester's successful Working Well programme.

Working Well was developed to help tackle an historic legacy of unemployment and underemployment in Greater Manchester. The programme initially targeted

# HEALTHIER YOU

NHS DIABETES PREVENTION PROGRAMME

Welcome to

**NHS  
HEALTH  
CHECK**

Helping you prevent

- diabetes
- heart disease
- kidney disease
- stroke & dementia

**GM** ACTIVE

# Reciprocal membership



**Efficiency  
through  
collaboration**



**GM** ACTIVE

The background features several thick, solid-colored lines in shades of teal, yellow, and magenta. These lines are arranged in a way that they appear to be part of a larger, abstract graphic design, possibly representing data trends or a stylized landscape. The lines are scattered across the white background, with some entering from the top and others from the bottom.

**Thank you**

@GM\_Active