



APSE national transport seminar 2016

Revving the engines of success!

Effective Local Authority Fleet Management

A major one day seminar at the National Motorcycle Museum, Solihull

Wednesday 13 July 2016

apse seminars

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9:00 Registration & exhibition viewing

10:00 **Session 1 – State of play**

Operator Licensing and Compliance

- Licensing & Regulation in 2016
- Drivers Hours and the Working Time Directive
- Expectations for the future

Speaker: Beverley Bell, Senior Transport Commissioner

Transport Policy

- Top 10 policy issues within transport operations
- How to keep your O Licence Operators
- Managing compliance costs

Speaker: James Firth, Head of Licensing Policy and Compliance Information, FTA

Driver & Vehicle Standards

- The role and remit of DVSA
- Annual Testing & Enforcement Update

Speaker: Dave Wood, Compliance Product Manager, DVSA

11.20 Coffee & exhibition viewing

11:50 **Session 2 – Human and Financial Factors**

Driver Risk Management

- Identifying underlying behaviours
- Human factors in road safety
- Changing habits and embedding improvement

Speaker: Dr Lisa Dom, Associate Professor of Driver Behaviour, Cranfield University

Whole Life Vehicle Costing

- Making like for like comparisons
- Breaking down the costs from acquisition to disposal
- Using WLC's for ongoing fleet management

Speaker: Peter Hollinshead, APSE Solutions Associate

12.50 Lunch & exhibition viewing

13:40 **Session 3 – Efficient Service Delivery**

Transport in the Ensuring Council

- The future of in-house transport services
- Self-financing, self-sustaining and self sufficient
- Developing a commercial strategy and identifying the skills required

Speaker: Rob Bailey, Principal Advisor, APSE

From Council to Company – a story of Successful Transformation

- Creation of TSS and lessons learnt
- Securing new business opportunities
- Delivering a streamlined customer focussed service

Speaker: Mike Wall, Finance Manager & Trevor Robinson, Contracts & Performance Manager, Transport Service Solutions

Systems Thinking in Integrated Transport 'Right First Time'

- Scoping the aim of becoming an intelligent organisation
- Elimination of failure demand and waste
- Embedding a new culture that continues to perform

Speaker: Alice Dennis, Service Improvement Officer & Richard Clarke, Fleet and Depot Manager, LB Camden

15.00 Coffee & exhibition viewing

15.20 **Session 4 – Future innovation**

Go Ultra Low City Scheme in Nottingham

- Championing Ultra Low Emission Vehicles (ULEV)
- Developing the infrastructure
- Integration within the City Fleet

Speaker: Keith Budden, Cenex & Rasita Chudasama, Nottingham city Council

LPG – for the future and the here and now

- Emissions & air quality considerations
- What are the drivers and constraints for conversion
- Birmingham LPG case study

Speaker: Paul Beesley, Autogas and Birmingham City Council

16.30 Close

Delegates are free to look around the National Motorcycle Museum at the rise of the seminar



Seminar objectives

Local Authority Fleet operations are the essential element in ensuring the continued delivery of front-line Council services. To ensure well run in-house fleet and maintenance services stay ahead of the game, this seminar brings together the elements that influence future success.

Speakers will cover the national picture, the regulatory context, human, financial and legal issues and strategies for maintaining efficient operations. The seminar will also take a look at innovation, fuel alternatives and the options to ensure efficient delivery of fleet services.

All this in the iconic setting of the National Motorcycle museum of which free entry is part of the package

Who should attend?

- Service Directors
- Transport and Fleet Managers
- Policy and Performance Officers
- Procurement and Finance Officers
- Transport Policy Officers
- Sustainability and Environmental Officers
- Trade Union Representatives
- Management Consultants
- Contractors and Suppliers
- Police, Fire and Rescue Transport Managers

Reserve your place now by completing the booking form and faxing it back to Vicky Starmer at APSE on 0161 772 1811 or email the form to vstarmer@apse.org.uk

The venue

National Motorcycle Museum

Coventry Road
Bickenhill
Solihull
West Midlands
B92 0EJ



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Booking form

APSE transport seminar 2016, Wednesday 13 July, Solihull

Office Use

Del#.....

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main contact name: _____ authority: _____

address: _____

post code: _____

telephone: _____ fax: _____ email: _____

Please detail here any special dietary/access requirements for the delegates listed below:

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APSE issues a written confirmation for all delegate bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.

Payment information

What's included: The delegate fee covers attendance, delegates' documentation, lunch and light refreshments. Please note that hotel accommodation is not included. A list of recommended hotels in the area is available on request.

APSE members delegate fee:- £169 + VAT

Non-members delegate fee:- £276 + VAT

Private sector organisations:- £360 + VAT

Please indicate preferred method of payment (tick):-

VAT registration number 519 286 915

Please find enclosed cheque (made payable to APSE)

Please invoice me

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to vstarmer@apse.org.uk or fax to 0161 772 1811. Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate name	Delegate position	Delegate email

Please return completed form to Vicky Starmer, APSE, 2nd floor Washbrook House,
Lancastrian Office Centre, Talbot Road, Old Trafford, Manchester M32 0FP
or fax direct to: 0161 772 1811 Telephone: 0161 772 1810 - E-mail: vstarmer@apse.org.uk