



# Moving Towards a Self-Sustaining Future



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Wednesday 16th March 2016

9:30 Registration

10:00 **Session 1: Devolution**

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Welcome – Paul O'Brien, APSE Chief Executive

## Devolution and local growth

- The Devolution landscape – Where are we at in the devolution programme? What has been devolved, to whom and why?
- Key questions to ask about any application for a devolution deal to secure the best for your local area
- Ones to watch – flag ship deals.
- How can the sector learn from what's already underway? How is the programme being monitored?
- What might the Local Government landscape in 2020 look like?

**Speaker:** Simon Ridley, (Director General) Decentralisation and Growth, DCLG

## Devolution in Practise

- Finding the right deal for our local area
- Implementing devolved Transport powers and funding
- Aligning strategy and resources for business support, training and learning provision and apprenticeships.
- Developing a Marine Enterprise Zone
- Integrating Health and Social Care

**Speaker:** Paul Masters, Corporate Director for Communities and Organisational Development, Cornwall Council

11:15 Refreshments

11:45 **Session 2: Scrutiny & Governance**

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## Scrutiny in a changing local government landscape

- How is Local Government scrutiny changing?
- Approaches to policy making and performance monitoring under new governance structures
- Ensuring democratic accountability

**Speaker:** Jacqui McKinlay, Executive Director, Centre for Public Scrutiny

## Elected mayors and urban governance: evaluating the impacts of mayors

- Directly elected mayors - arguments for and against
- The impact of mayors: evidence from Bristol
- Mayors and combined authorities

**Speaker:** Dr David Sweeting, Senior Lecturer in Urban Studies, University of Bristol

12:45 Lunch

13:30 **Session 3: Income Generation – Commercialisation and Property Investment**

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## Commercialism centre stage in transformation and change

- Project Phoenix at the London Borough of Harrow – working towards cost neutral Environmental services
- Culture Change - Developing entrepreneurial skills in management and service teams
- What have we seen work?

**Speaker:** Michael Lockwood, Chief Executive, London Borough of Harrow

## Income Generation through Property Assets

- Developing a property investment strategy
- The role of a trading company – why you need one, why you don't
- Managing risks specific to the property market
- Resourcing the process, design and delivery

**Speaker:** Mark Bradbury, Head of Capital Assets, Southampton City Council

14:30 Refreshments

15:00 **Session 4: Trading and Charging in Local Government**

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## The legal framework surrounding trading and charging powers

- Local Authorities (Goods and Services) Act 1970 – A power to do and a power to charge
- Power to charge for discretionary services (Section 93 Local Government Act 2003 & Localism Act 2012)
- When is a trading company a good option?

**Speaker:** Richard Auton, Director, Walker Morris

## Trading, Charging and Income Generation

- Scale of trading and charging in Local Government - models of delivery and service areas
- What volume of income are local authorities generating? What is most profitable?
- A systematic approach to trading, charging and income generation – a model methodology.

**Speaker:** Andy Mudd, Head of APSE Solutions, Association for Public Excellence

16:00 Seminar Close

## Seminar objectives

APSE is delighted to announce this unique opportunity to explore the ways and means for Local Government to move towards a self-sustaining future, examining the progress of the devolution programme, opportunities for income generation through commercial approaches and investment strategies as well as the changing nature of scrutiny and governance.

We'll be hearing from Simon Ridley, (Director General) Decentralisation and Growth, DCLG on the current status of the Devolution programme and Paul Masters, Corporate Director for Communities and Organisational Development at Cornwall Council who will be sharing a case study on the implementation of devolved powers in transport, business support/skills development and the integration of health and social care.

Director of Walker Morris, Richard Auton, will be offering us the legal context for trading and charging and Head of APSE Solutions, Andy Mudd will be sharing the outcome of the APSE Local Government Trading and Charging survey, outlining feedback on those service areas most often engaged in trading and charging activity as well as offering a strategic approach to ensuring income generation.

We're delighted that Michael Lockwood, Chief Executive, London Borough of Harrow will join us to explain Harrow's journey towards the cost-neutral delivery of Environmental Services and Mark Bradbury will share from his experiences of supporting Sevenoaks District Council's aim of financial self-sufficiency through property investment and also managing Southampton's capital assets portfolio.

We'll be welcoming Jacqui McKinlay, Executive Director of Centre for Public Scrutiny to help us explore the changing demands on Scrutiny services and Dr David Sweeting, Senior Lecturer at Bristol University who will be sharing the outcome of his research into the impact of mayoral governance in Bristol.

The day is intended to provide ample opportunity for discussion and debate between delegates and with our excellent speakers and an ideal professional development day for elected members and officers alike.

Enter in to the debate and re-shape our ideas and aspirations for the future self-sustaining council.

## Who should attend?

The day is intended to serve all parties interested in the impact of devolved powers, combined authorities and new governance structures and the necessity of moving towards a self-sustaining future in a time of unprecedented financial pressure. The day will provide ample space for debate and discussion to explore these pertinent themes and all should feel welcome - both senior and aspiring senior local government officers and all elected members. Individuals with a focus on business change, scrutiny and policy or commercialism and income generation may particularly benefit.

Reserve your place now by completing the booking form and emailing to [adminssw@apse.org.uk](mailto:adminssw@apse.org.uk)

## The Venue

### **M Shed**

Princes Wharf, Wapping Road, Bristol, BS1 4RN

### **By car:**

The venue is located on the harbourside in the city centre on Wapping Road (BS1 4RN) around two miles from the M32 motorway. There are nearby public car parks at The Grove (BS1 4RB) and Wapping Wharf (BS1 4RH).

### **By train:**

The venue is a 20 minute walk from Bristol Temple Meads train station.

A number of buses leave from Bristol Temple Meads to the city centre, around a five minute walk away.

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# Booking form

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**APSE one day seminar: The New Municipal Entrepreneurs , Wednesday 16th March 2016**

main contact name: \_\_\_\_\_ authority: \_\_\_\_\_

address: \_\_\_\_\_

post code: \_\_\_\_\_

telephone: \_\_\_\_\_ fax: \_\_\_\_\_ email: \_\_\_\_\_

Please detail here any special dietary/access requirements for the delegates listed below:

**APSE issues a written confirmation for all delegate bookings received. If you have not received your confirmation letter within 5 working days of sending your booking form, then please contact APSE on 0161 772 1810.**

## Payment information

What's included: The delegate place covers attendance, delegate documentation, lunch and light refreshments. Please note that hotel accommodation and travel costs are not included. A list of recommended hotels in the area is available on request.

**APSE members delegate fee:-** £169 + VAT

**Non-members delegate fee:-** £249 + VAT

**Commercial organisation:-** £360 + VAT

**Please indicate preferred method of payment (tick):-**

VAT registration number 519 286 915

- Please find enclosed cheque (made payable to APSE)
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**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [adminssw@apse.org.uk](mailto:adminssw@apse.org.uk). Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Delegate name	Delegate position	Delegate email

Please return completed form to

**APSE, Horspath Road Offices (Oxford Direct Services), Horspath Road, Oxford, OX4 2RH**

Reserve your place now by completing the booking form and e-mailing to [adminssw@apse.org.uk](mailto:adminssw@apse.org.uk)