# Policies to Improve the UK's Green Spaces



## A positive story in numbers

93% of people in England think it is important to have public green spaces nearby

There are **2.6** billion visits made to UK parks each year

Each year, park friends and user groups raise £30 million

## A negative story in numbers

In Manchester, the 25% per cent least deprived areas enjoy 2.7 times as much green space per head as the most deprived 25%\*

Urban local authorities in England have reduced spending on open spaces by an average of 10.5% between 2010/11 and 2012/13

77% of council parks departments have lost frontline staff

\* Data gathered from free and publicly available sources and so may not be entirely accurate

*"If you can't measure something, you can't understand it. If you can't understand it, you can't control it. If you can't control it, you can't improve it."* 

H. James Harrington in <u>CIO</u> (Sept. 1999)

#### **Basic questions that need answers**

The amount & location of urban green space in England, Wales and Northern Ireland?

What state are our urban green spaces in?

How much **money** is spent on urban green spaces?

How much urban green space is publicly accessible?

How have urban green spaces changed over time?

#### **Attempts at answers**



The Department of Transport Local Government Regions • Heritage Lottery Fund • English Heritage • The Countryside Agency •

#### **Public Park Assessment**

A survey of local authority owned parks focusing on parks of historic interest Undertaken by the Urban Parks Forum

. May 2001

2001

# **Policy 1: Cost-effective data**



2013

1) Ordnance Survey

#### 2) Crowdsourcing

http://www.policyexchange.org.uk/publications/category/item/park-land?category\_id=24

# **Policy win**



http://www.ordnancesurvey.co.uk/about/news/2014/deputy-pm-announces-plans-for-new-map-of-accessible-green-space-using-os-data.html

# Data isn't everything





**Better use of local authority & private sector funding** – e.g. endowments

- Other public sector funding sources
  - e.g. green prescribing
- Philanthropy & volunteering
  e.g. council tax rebate

http://www.policyexchange.org.uk/publications/category/item/green-society-policies-to-improve-the-uk-s-green-spaces?category\_id=24

#### **Policy 2: Endowments**



## **Advantages**

• Long-term secure funding

 Breaks expensive cycle of periodic large capital improvements

• Easier to obtain grant funding

#### **Getting endowments started**

• Local authority – review of opportunities

• Developer contributions – CIL & S106

## **Policy 3: Green prescribing**



# What needs to happen?

• Audit of existing green prescribing schemes

• Trials of green prescribing

• Registers of local green prescription providers

# **Policy 4: Council tax rebate**

• Attract greater mix of volunteers

• Encourage long-term volunteering

 Help prevent adversarial relationships between friends groups and council

#### **Incentivising volunteering - precedent**

 Southampton City Council: 100% council tax discount to residents serving as Special Constables within Southampton

 Northampton Borough Council: Community Contribution Priority Scheme

# Conclusions

Urban green space data

- Encouraging policy progress
- Still work to do

#### Urban green space funding

- Many different policy options
- Endowments, green prescribing & council tax rebates are promising approaches

## Any questions?

