

Drew Bannelick Heritage Lottery Fund UK





State of UK Public Parks 2014

Renaissance
to risk?



£4,850,500



Victoria Park Tower Hamlets

£1,627,000

Alexandra Road Estate, London



£4,269,100

Brompton Cemetery



£2,266,000



THIS
ORNAMENTAL
GARDEN
IS A DOG-FREE
AREA



Thank you

SHARONCHERRY GARDENS
www.sharongor.gov.uk



A large thought bubble filled with a dense texture of green grass. Inside the bubble, the words "RETHINKING PARKS" are written in a bold, white, sans-serif font. Below the main bubble are two smaller, empty thought bubbles, one above the other, also filled with the same green grass texture.

RETHINKING PARKS

Who rethought parks?



[TEAMS]

- ① My Park Scotland, Edinburgh and Glasgow
- ② Darlington Rethinking Parks
- ③ Go to the Park, Burnley
- ④ Heeley Park Subscription Society, Sheffield
- ⑤ Endowing Parks for the 21st Century, Sheffield
- ⑥ Bloomsbury Squared, London
- ⑦ Park Hack, Hackney, London
- ⑧ Eastbrookend Rekindled, London
- ⑨ Coastal Parks and Garden Foundation, Bournemouth
- ⑩ ParkWork, Bristol
- ⑪ Everton Park - A Community Hub, Liverpool

Rethinking parks: themes



PUBLIC DONATIONS



NEW FORMS OF MANAGEMENT



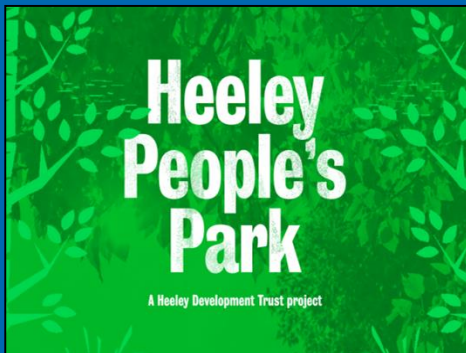
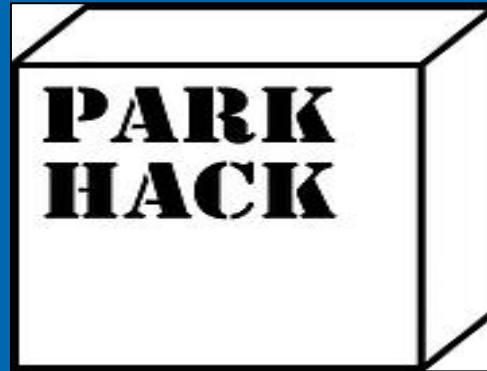
ENGAGING BUSINESSES



INCOME FROM BUILDINGS



WIDER BENEFITS



HABIT # 1: Diversify income streams

“No business should count on one source of income alone .”

Andy Jackson, Heeley People’s Park



Hardwick
Park

HAUNTED HARDWICK

family fun day

Wednesday 28th October
11am-3pm £5 per child
To reserve a ticket go to:
www.eventbrite.co.uk
one available from Website & Facebook

Spooky park trail, costume competition, arts
and crafts, box of horrors and loads more...

Hardwick Park Visitor Centre, Sedgefield, County Durham TS21 2DN.





HABIT # 2: Know your finances

“A clear understanding of the finances, asset base and workforce relating to parks is vital.”

Joanna Caldwell, Endowing Parks for the 21st Century



HABIT # 3: Involve people

“You have to know your local context...and build relationships with people who use parks .”

Danielle Johnson, Park Hack





PLANIT



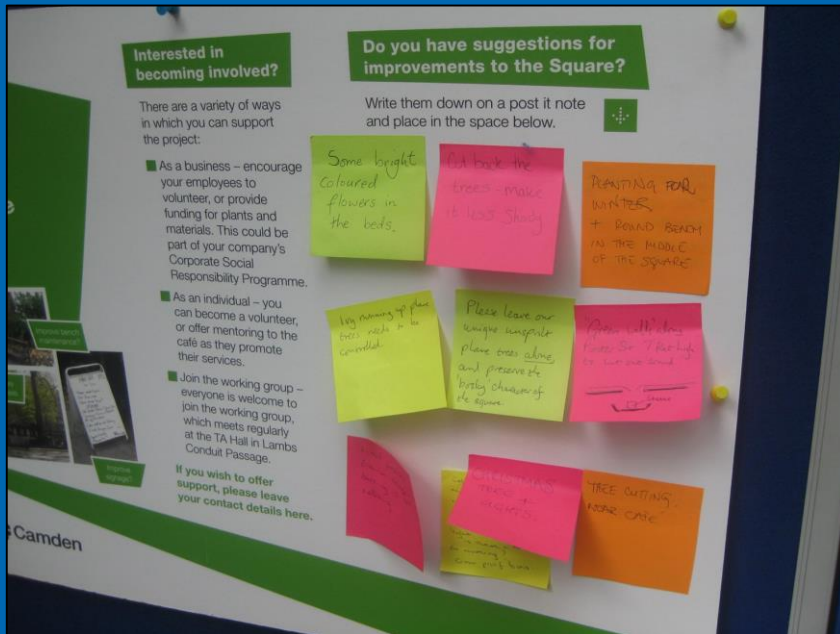
www.planitevents.co.uk

T: 020 8682

HABIT # 4: Work with others

“With public sector resources shrinking, partnership working is even more critical.”

Scott Sullivan, Thames Chase Trust



HABIT # 5: Test, adapt and repeat

“Ensure you learn from your activities and are able to change quickly and act on learning.”

Danielle Johnson, Park Hack



HABIT # 6: Be open

“We don’t have to keep doing things the same way we have always done them.”

Simon Goff, Burnley Go to the Park



HABIT # 7: Secure the mandate

“Regular dialogue between all parties was key to managing expectations.”

David Jamieson, Edinburgh City Council, MyParkScotland



WE RETHOUGHT PARKS

HEELEY PEOPLE'S PARK

Nesta...



Supported by funds from
The National Lottery



Nesta...



Supported by funds from
The National Lottery



RETHINKING PARKS HIGHLIGHTS

Rethinking Parks was a joint Nesta, Heritage Lottery Fund and Big Lottery Fund programme to find, support and test new approaches to raising income or reducing costs for public parks in the UK.

201 applications to the programme
11 teams were selected to participate in the 18-month programme



[TEAMS]

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- 6 Bloomsbury Squared, London
- 7 Park Hack, Hackney, London
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- 9 Coastal Parks and Garden Foundation, Bournemouth
- 10 ParkWork, Bristol
- 11 Everton Park - A Community Hub, Liverpool

[ACROSS THE 11 RETHINKING PARKS TEAMS]


4,829 HOURS
VOLUNTEERED



£20,232.60
of cash donations

LEARNING TO RETHINK PARKS

Nesta...



Supported by funds from
The National Lottery



HLF funding programmes...

Open programmes

- Sharing Heritage £3,000 to £10,000
- Our Heritage £10,000 to £100,000
- Heritage Grants £100,000 upwards

Targeted programmes

- Parks for People £100,000 to £5 million

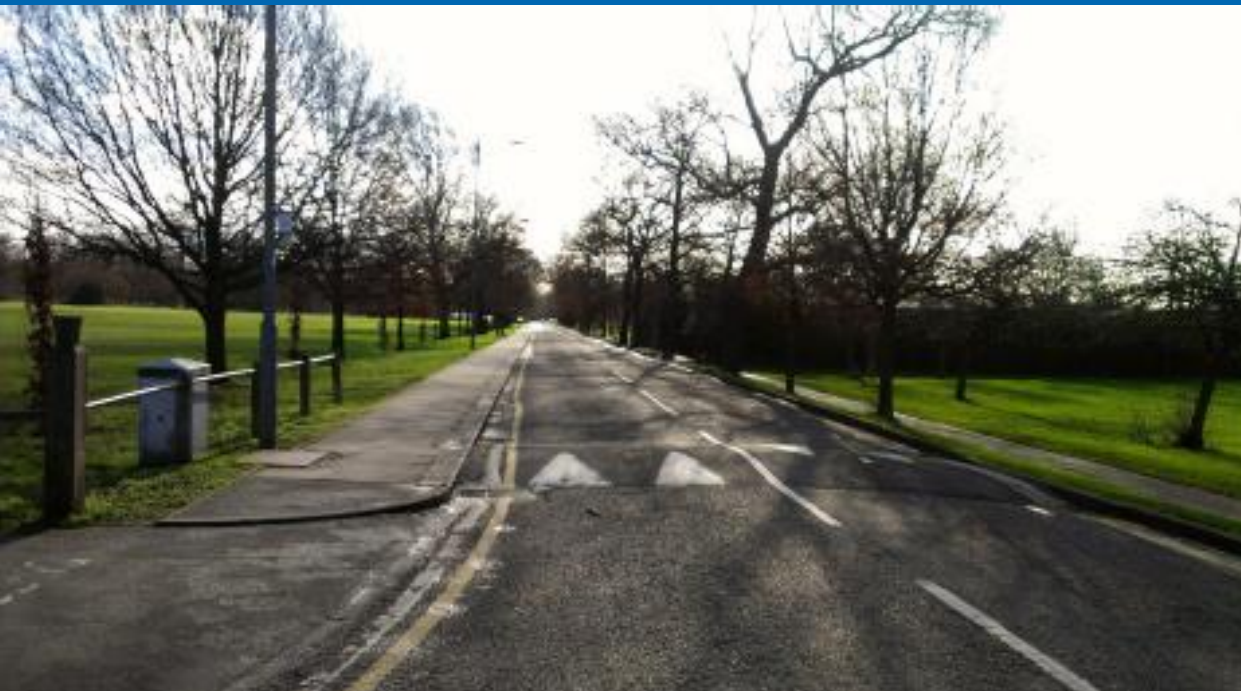
£2,300,000

The Level, Brighton





Tooting Common



£1,450,600

£395,700



Kenningon Park Friends Garden



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