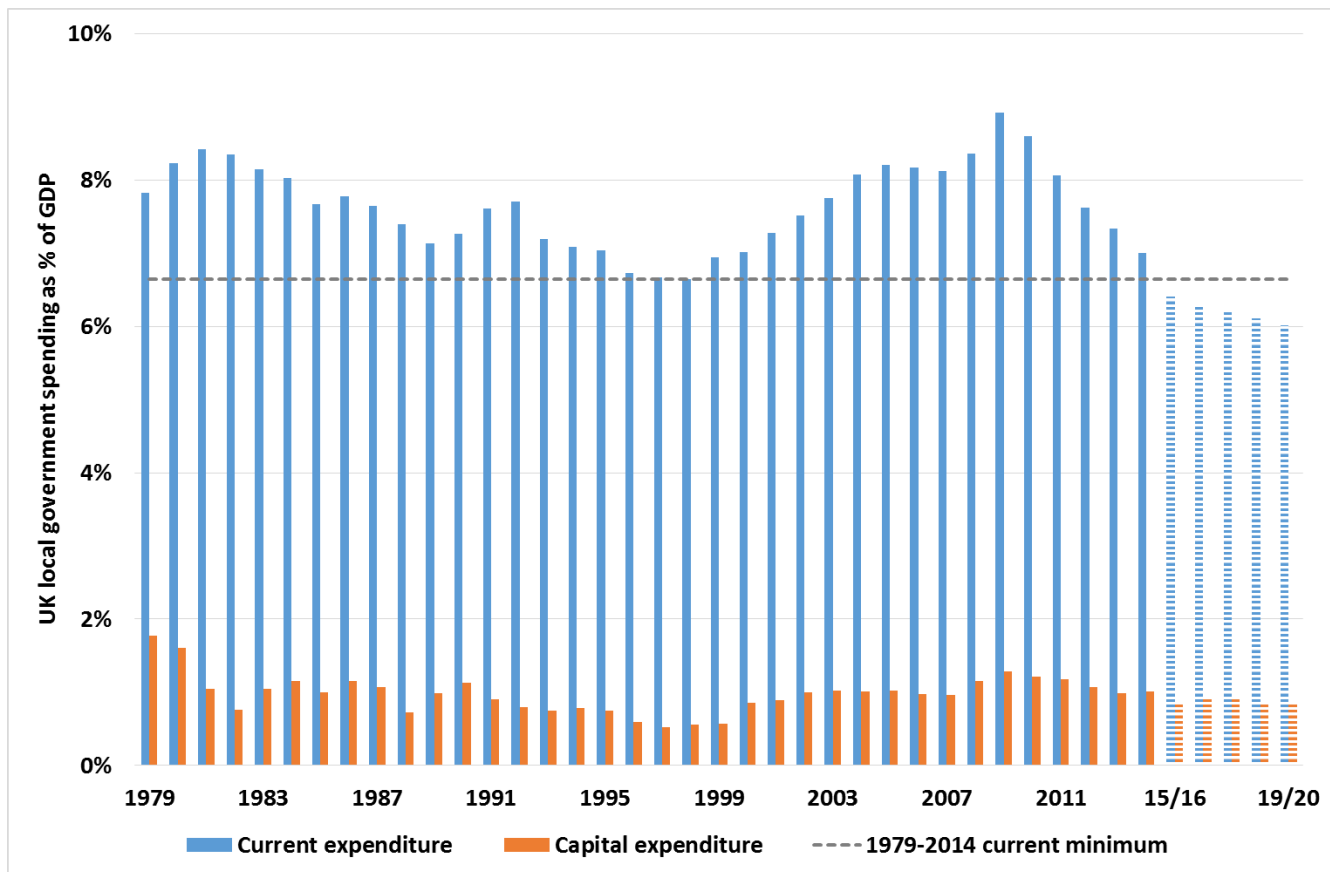


APSE State of the Market Survey 2018 Street Cleansing

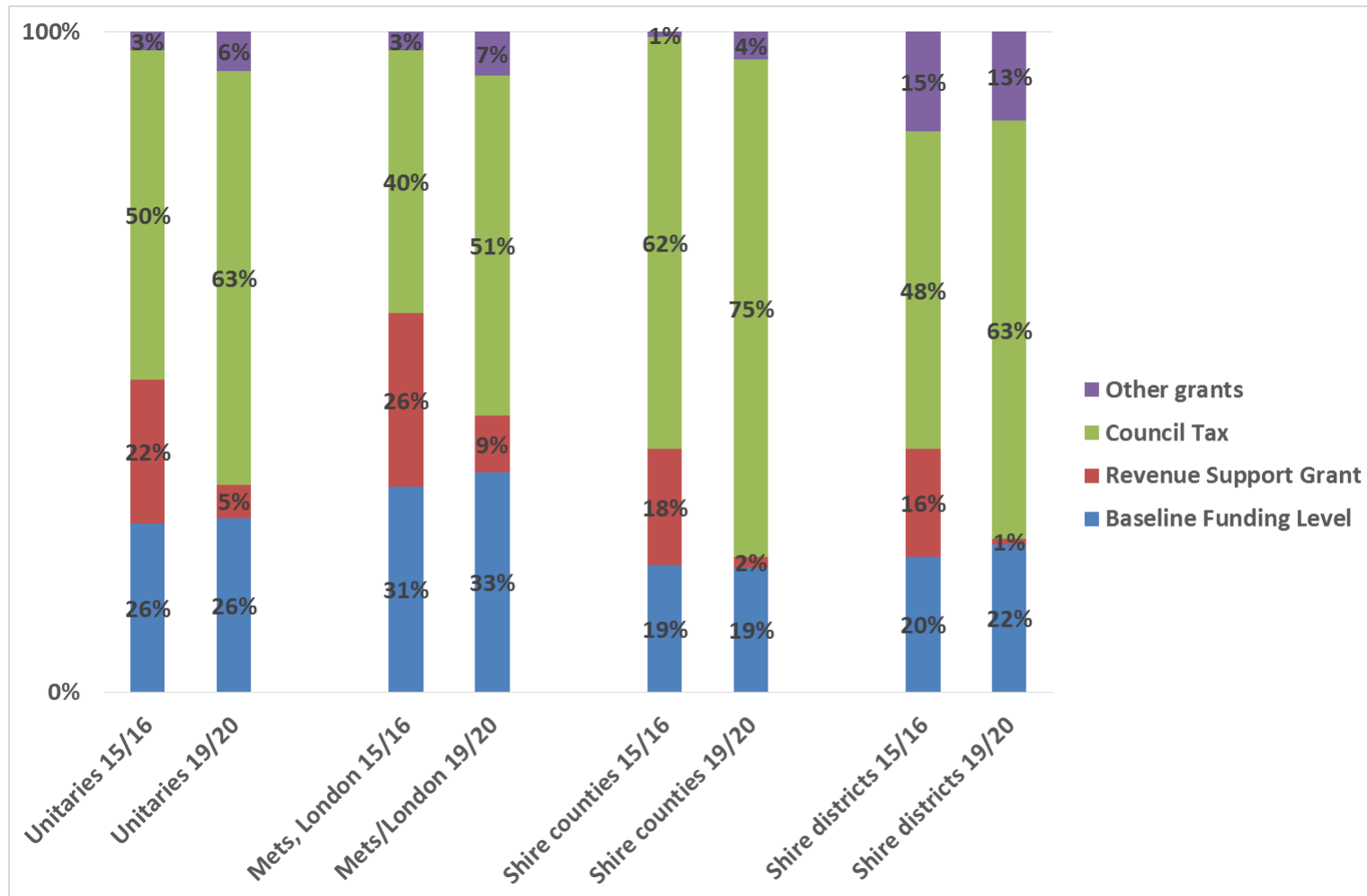


Paul O'Brien
APSE Chief Executive

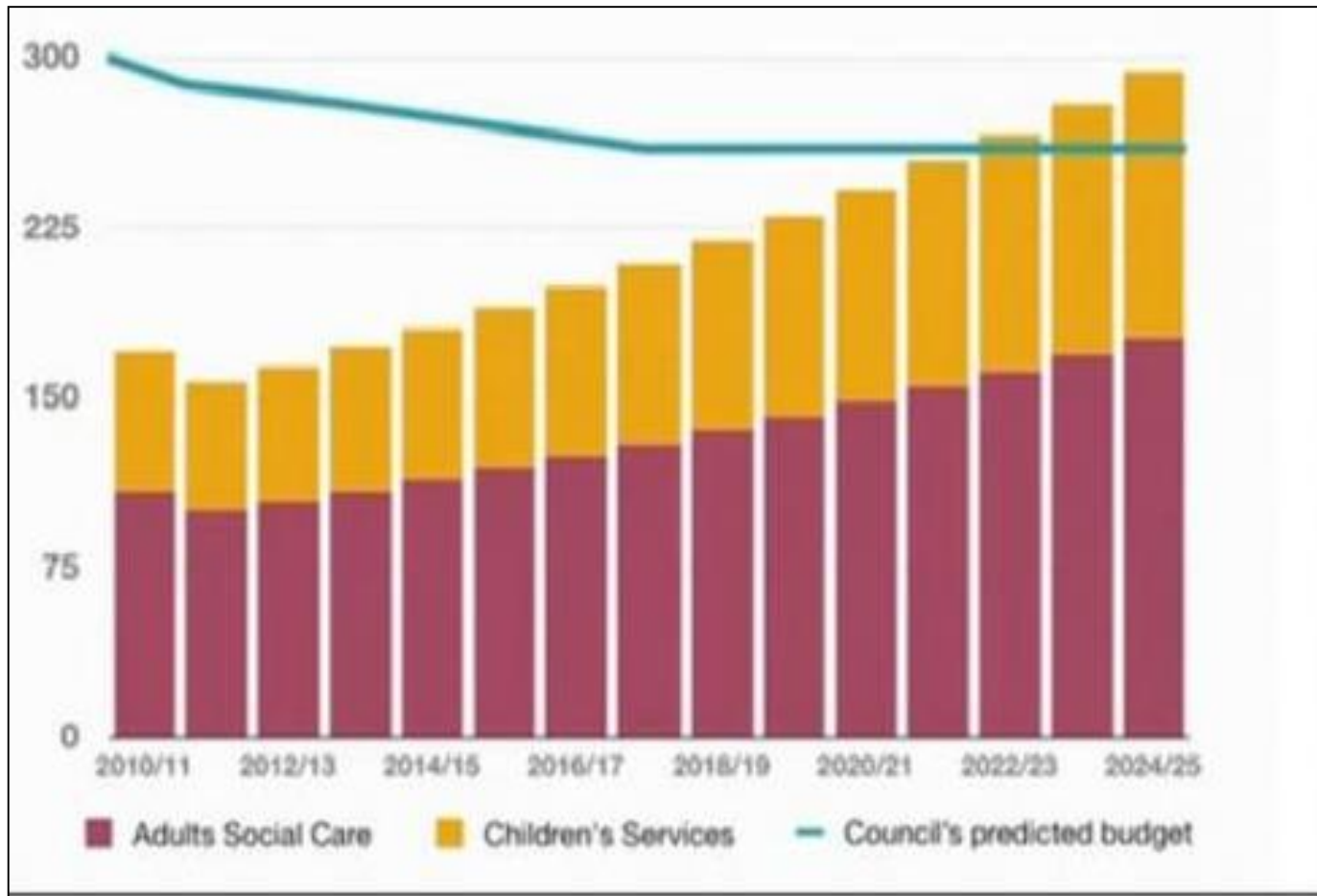
UK local government spending as a share of GDP: current spending, already below the 1979-2014 minimum, is projected to go on falling to 2020

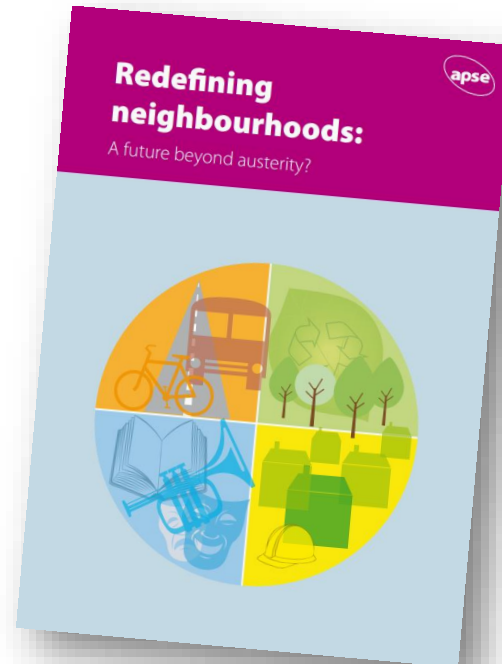


Balance of core spending power 15/16 and 19/20: as RSG shrivels beyond London and the Mets, most LA funding will come from council tax



The 'Graph of Doom'







Reductions in spending

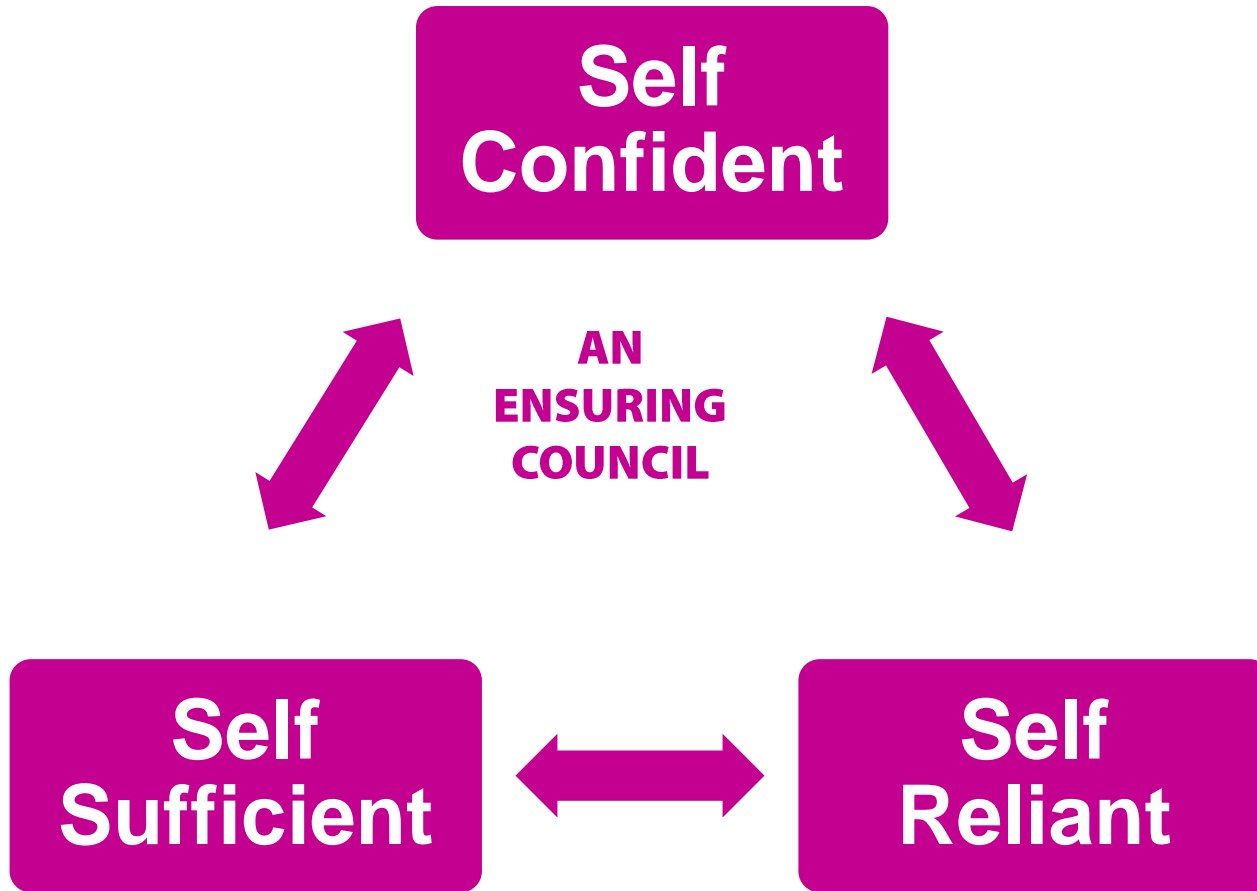
- Neighbourhood services have been the hardest hit of all local government services.
- Spending on neighbourhood services in England fell £3.1bn or 13 per cent between 2010/11 and 2015/16 while spending on social care rose £2.2bn.



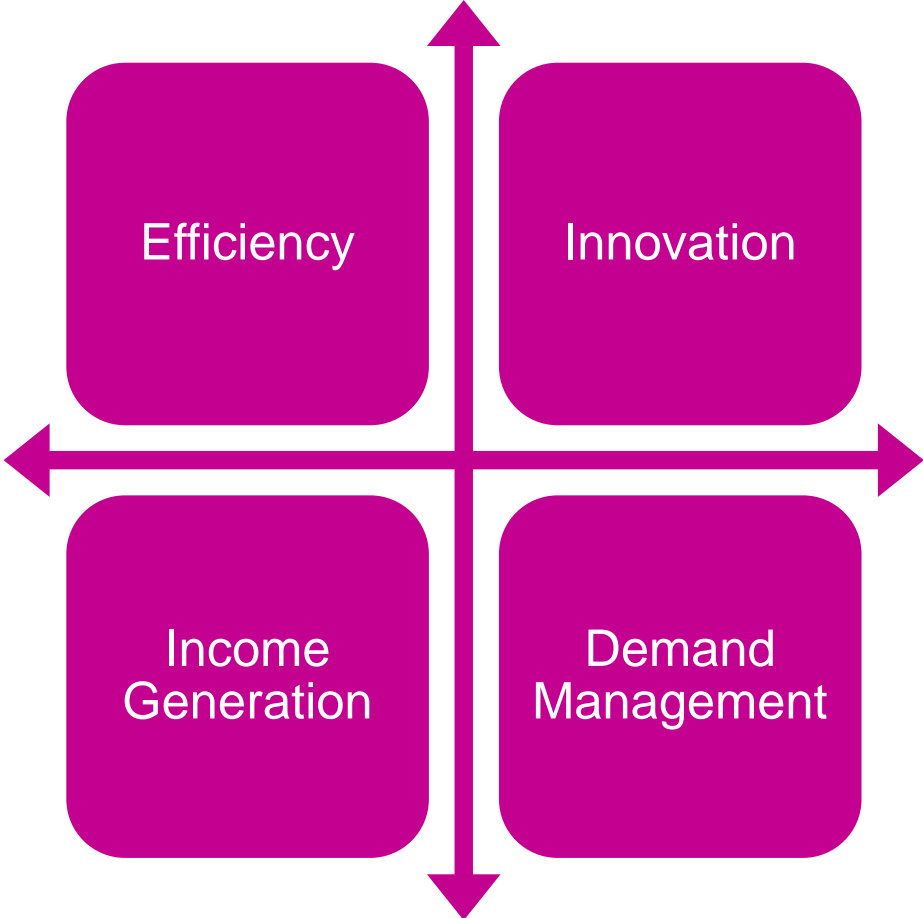
Impact on frontline services

- The worst hit neighbourhood services have seen spending fall by 50 per cent, and most services have seen falls of at least 20 per cent.
- English local councils spending fell by 41 to 50 per cent in three of the 40 individual neighbourhood services
- By 31 to 40 per cent in four (including crime, safety and CCTV) and by 21 to 30 per cent in seven (including sport and recreation and road and bridge maintenance).

What will local government look like in 2020?



The pillars of excellence

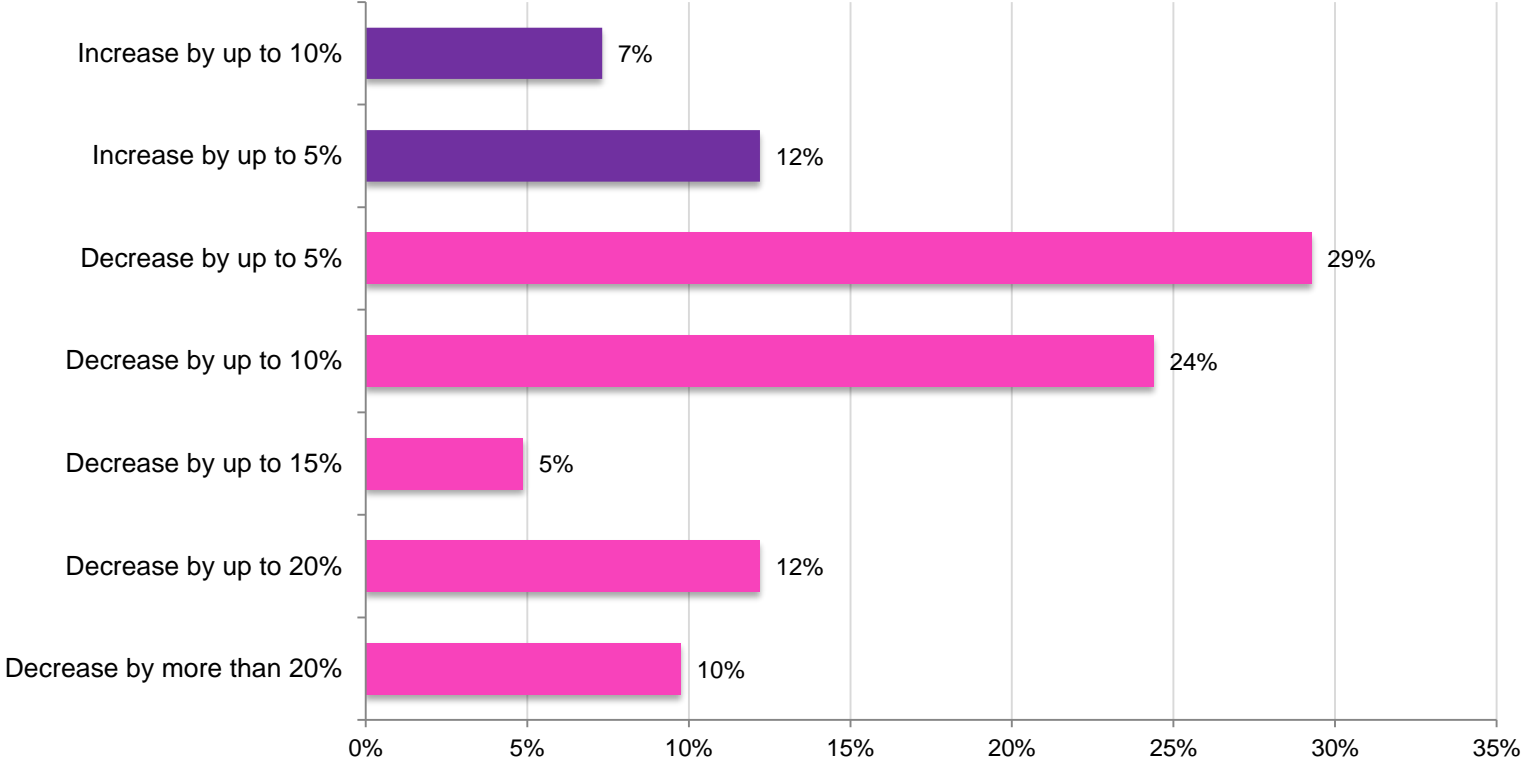




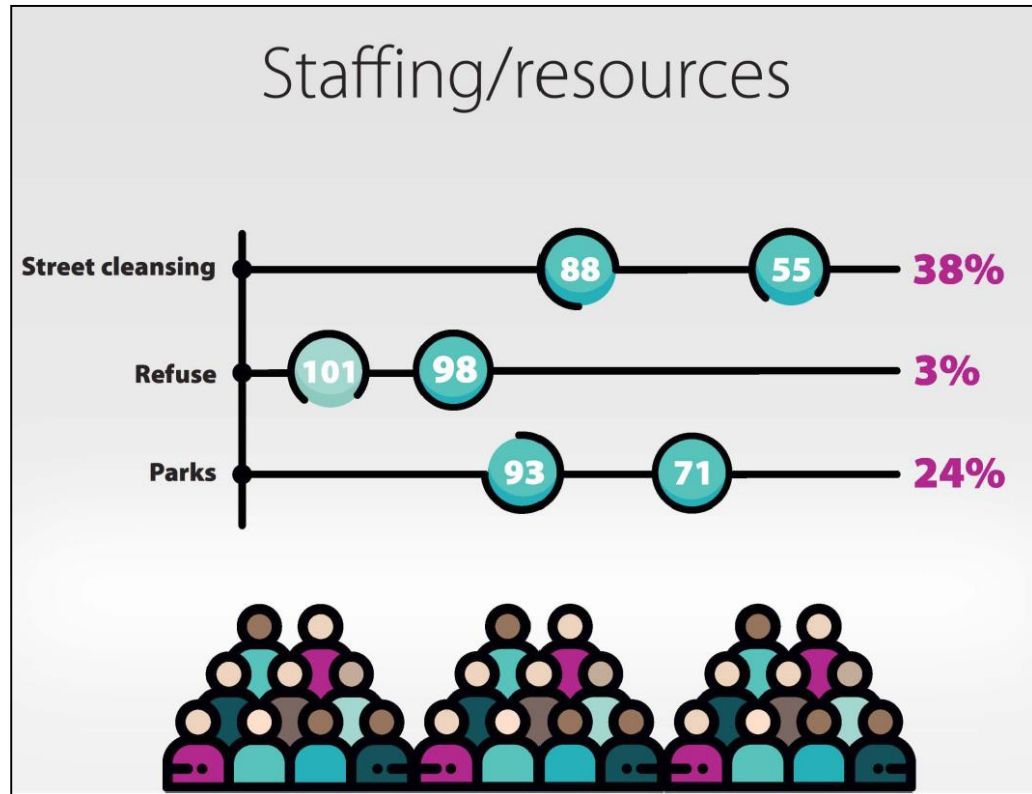
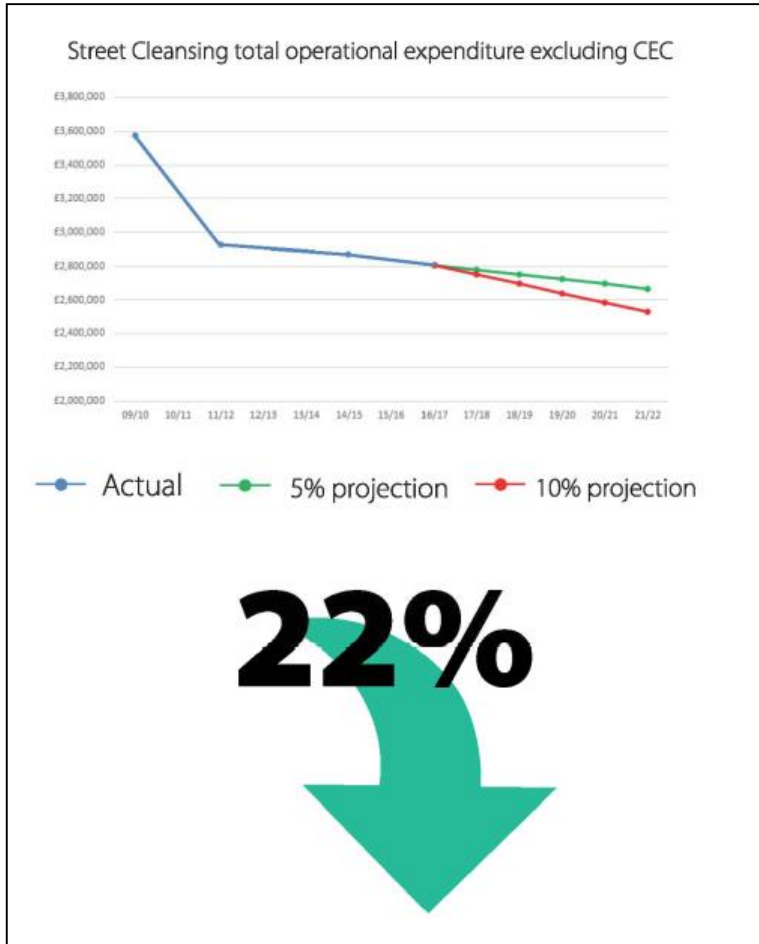
State of the market survey 2018 and APSE performance networks data 2016-17

Local authority street cleansing services

What is your expectation of the level of funding in your service budget in the coming five years?



What is the reality?





What efficiencies are you currently working towards or proposing?

- Better use of technology to maximise efficiency
- Depot rationalisation
- reductions in overtime/ changes to working patterns
- increased levels of mechanised sweeping
- reducing lone workers in favour of team working thereby reducing individual equipment needs
- Use of smart litter bins reducing emptying frequencies
- Route optimisation
- Double shifting of vehicles and reducing residential sweeping frequencies
- Increased use of volunteers to adopt local area cleaning
- Replacing cleaning visits to certain areas by carrying out 'deep cleans', twice per year instead.
- Better joint working between street cleansing and refuse collection teams
- Joint authority working
- ICT investment
- 7 day working has reduced overtime costs

Has or does your service intend to implement any of the following within the next 12 months?



Standards of cleanliness



	2018	2017
Improved	29%	4%
Stayed the same	43%	71%
Decreased	29%	24%



Research and analysis

Litter and littering in England 2016 to 2017

Published 12 February 2018

Litter incidents
reported in apps



11,900 incidents

Places meeting the
acceptable standard
for litter



88%

Great British
Spring Clean



**303,000
volunteers**

Percentage of
people perceiving
litter as a problem



30%

Great British
Beach Clean

(and supplementary beach surveys)



**744 items of litter per
100 metres of beach**

Cost of keeping the
streets clean per
household



£29



apse performance networks

LAMS app
I wish to register my authority for the bbits app being developed for APSE performance networks LAMS and I understand that I will be invoiced for £500 relating to 2018/19 financial year.

Please forward my details to bbits for registration and invoicing.

Name _____

Position _____

Authority _____

Email _____

Telephone _____

Please email this form back to performance.networks@apse.org.uk

****HELP US KEEP OUR RECORDS UP-TO-DATE****

Persons contact details have changed, please amend as indicated

Person has left the organisation (if so please complete the details below for the replacement)

PLEASE PRINT DETAILS

Title _____ Surname _____

Job Title _____ First Name _____ Authority _____

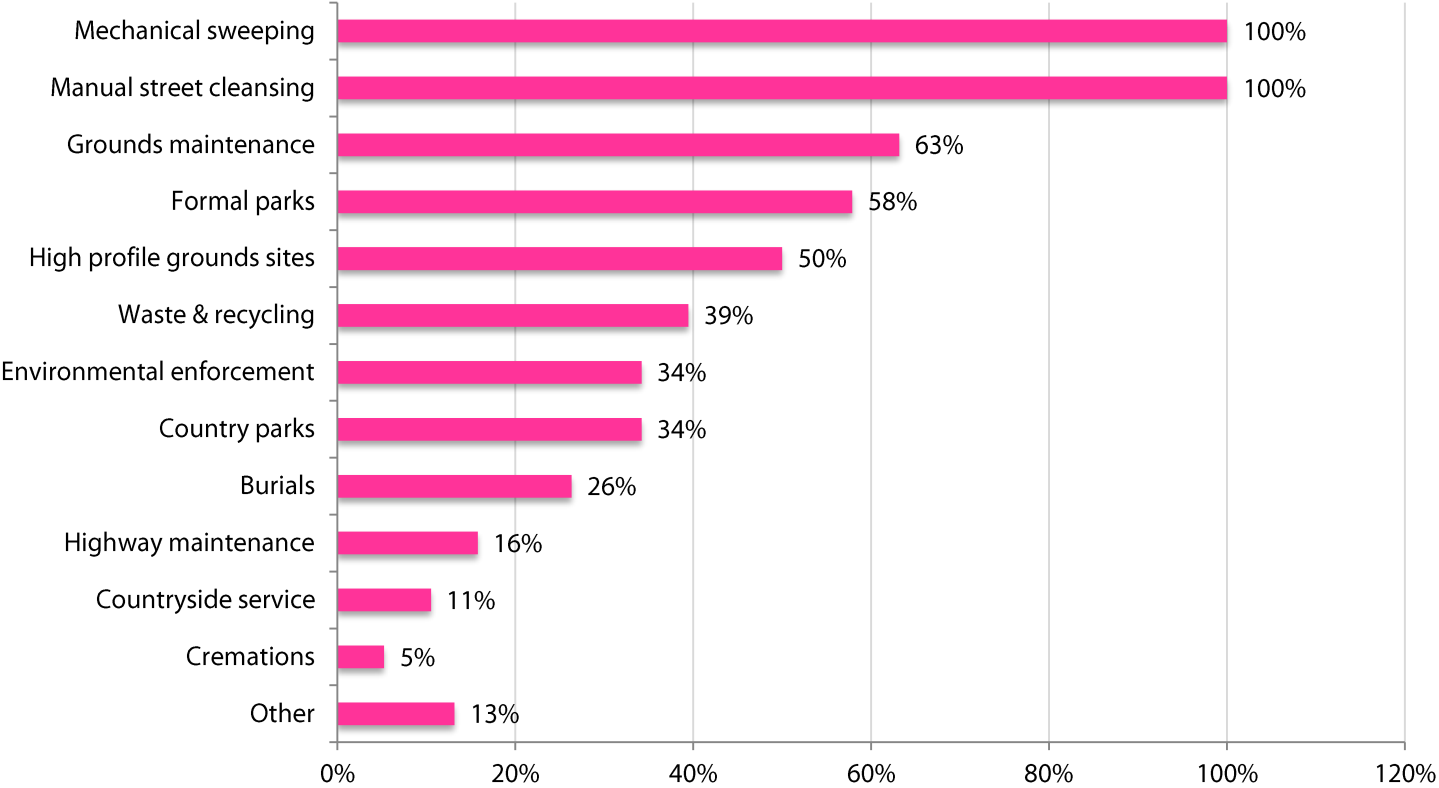
Department _____

Address _____ Post Code _____

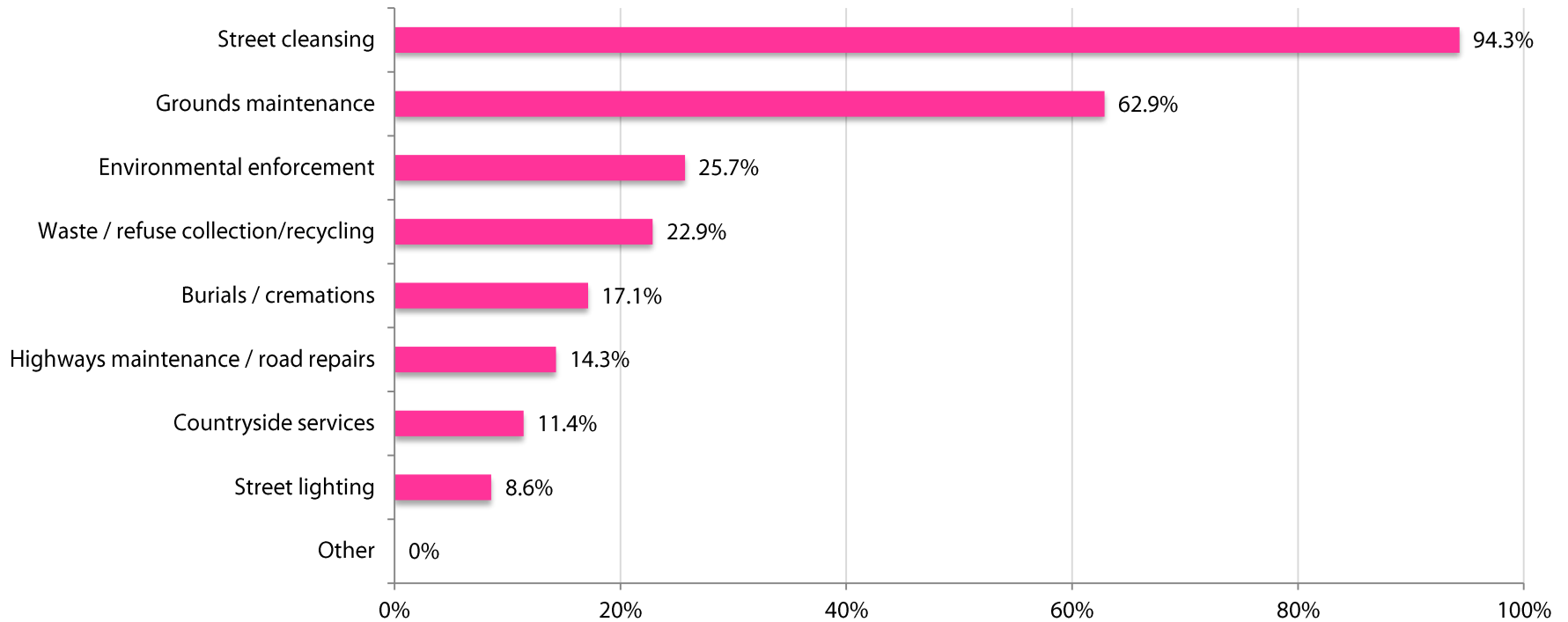
Telephone _____ Email _____

Fax _____

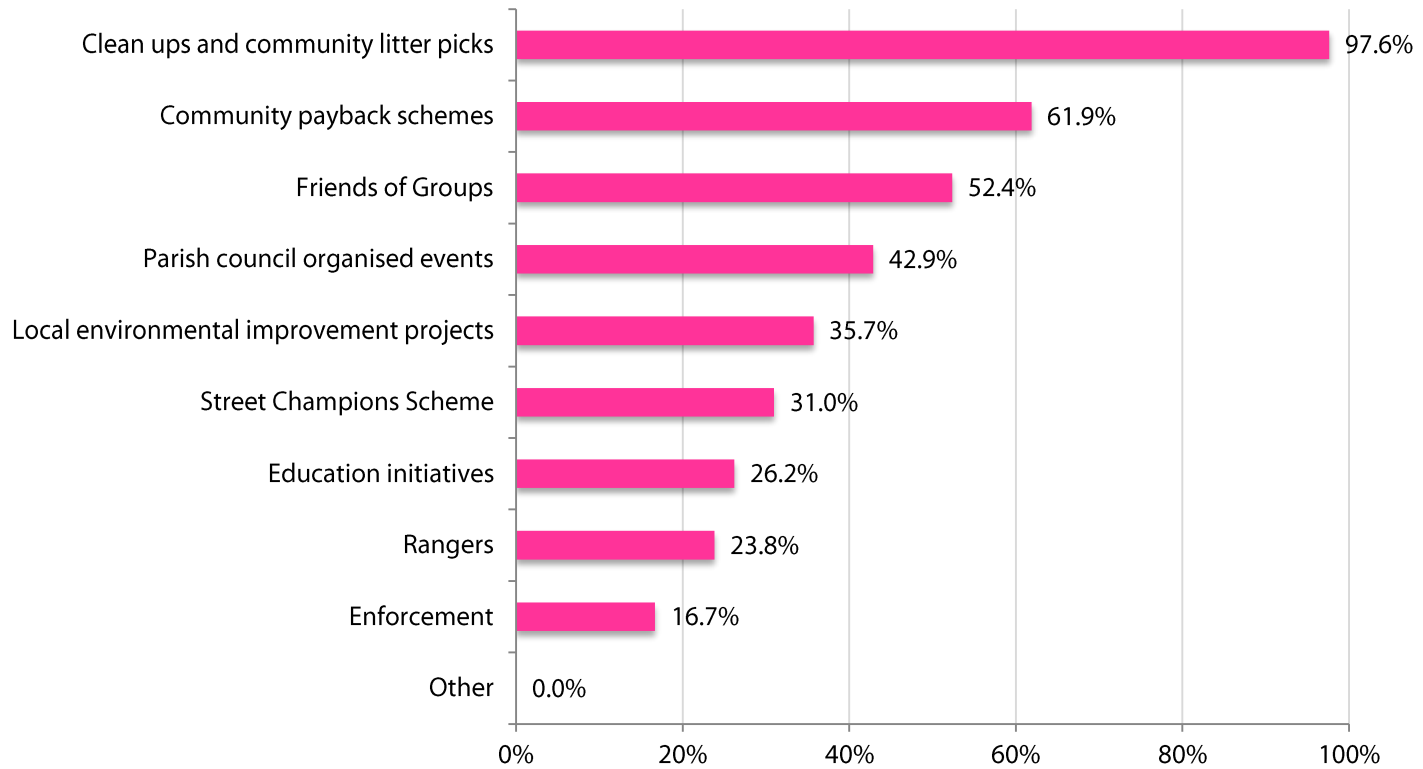
If services and/or management are integrated, which ones of the following are included?



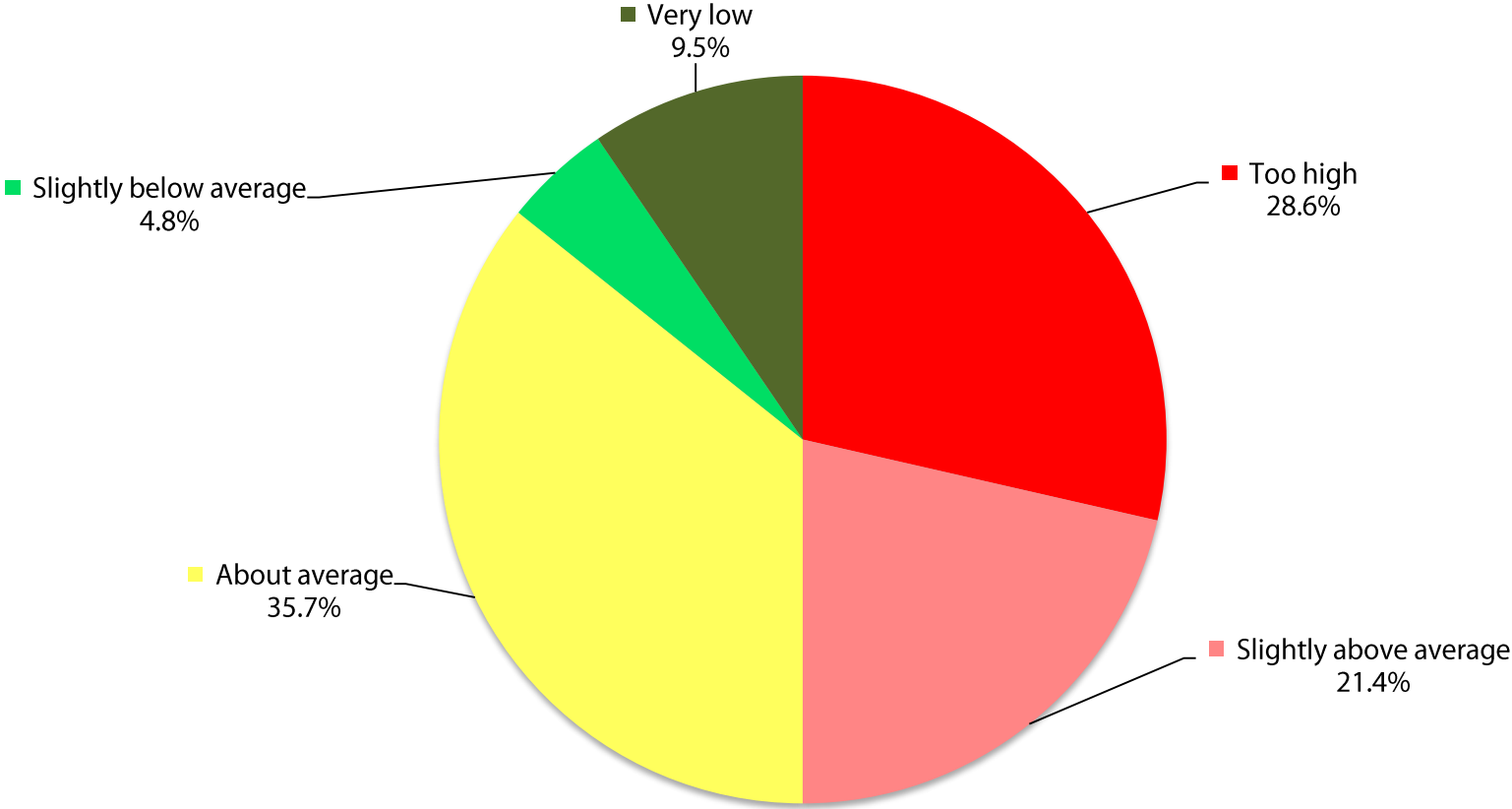
If yes, which services are jointly delivered by staff within your street scene department?



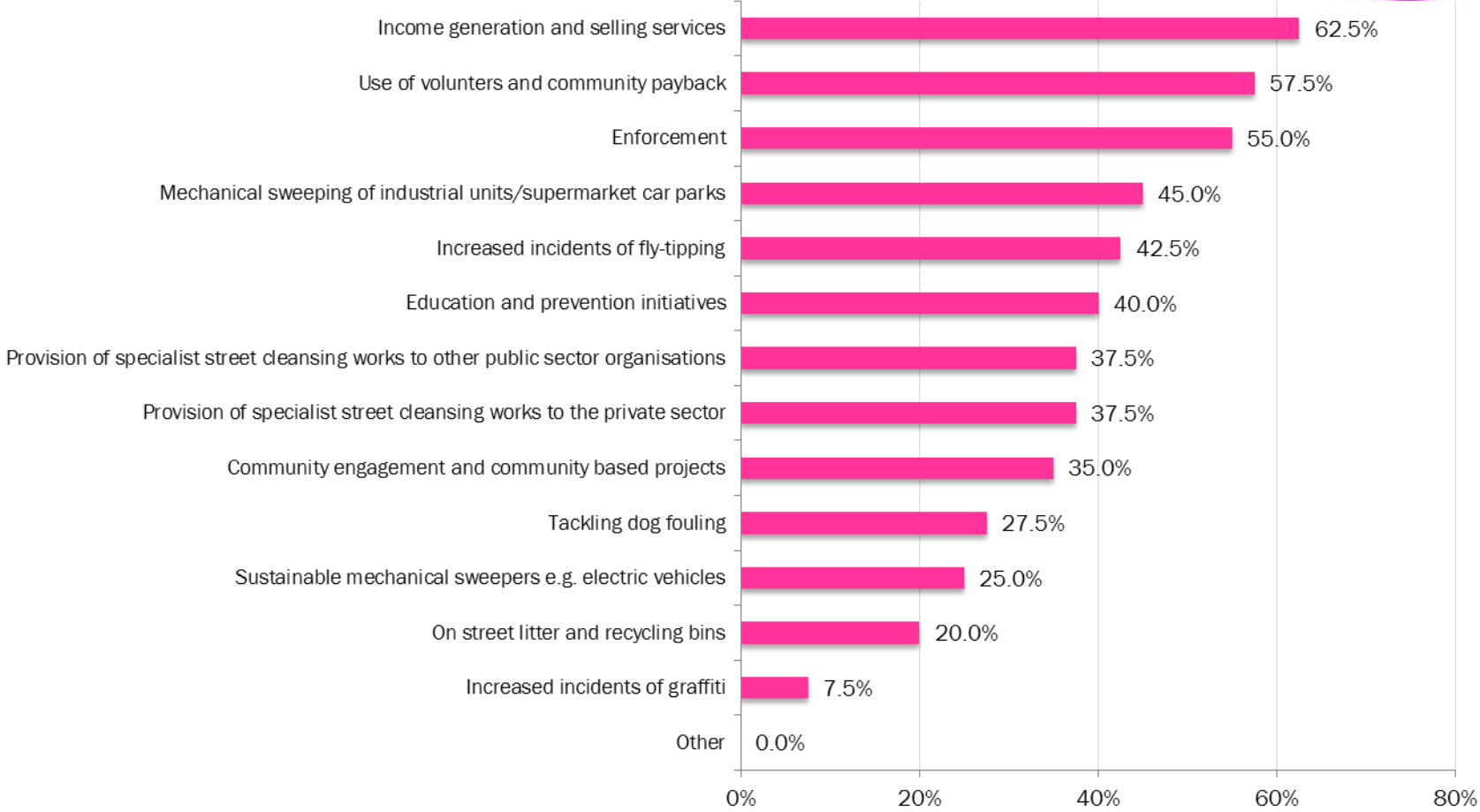
How are volunteers involved in the street cleansing service?



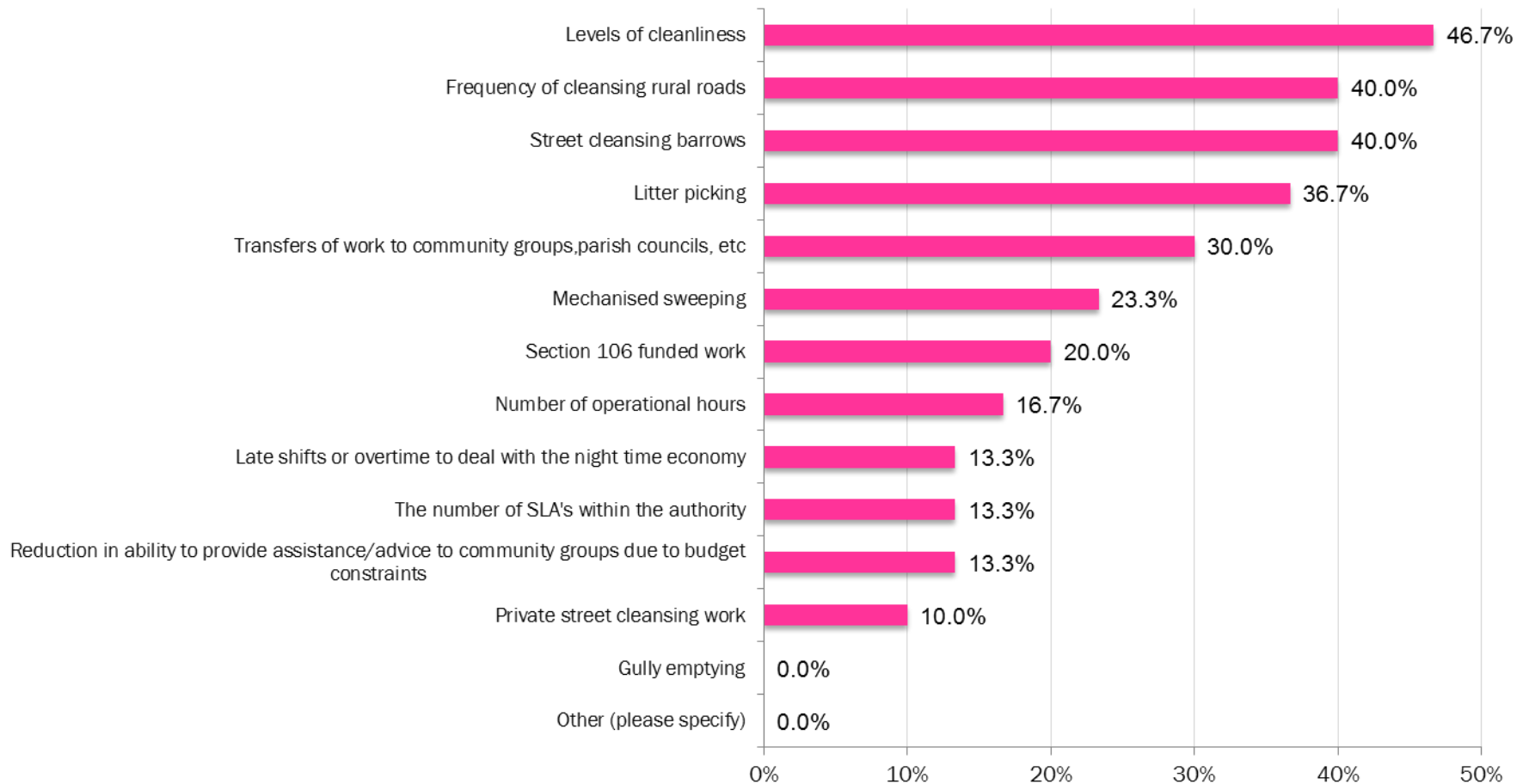
Are staff absence levels at an acceptable level?



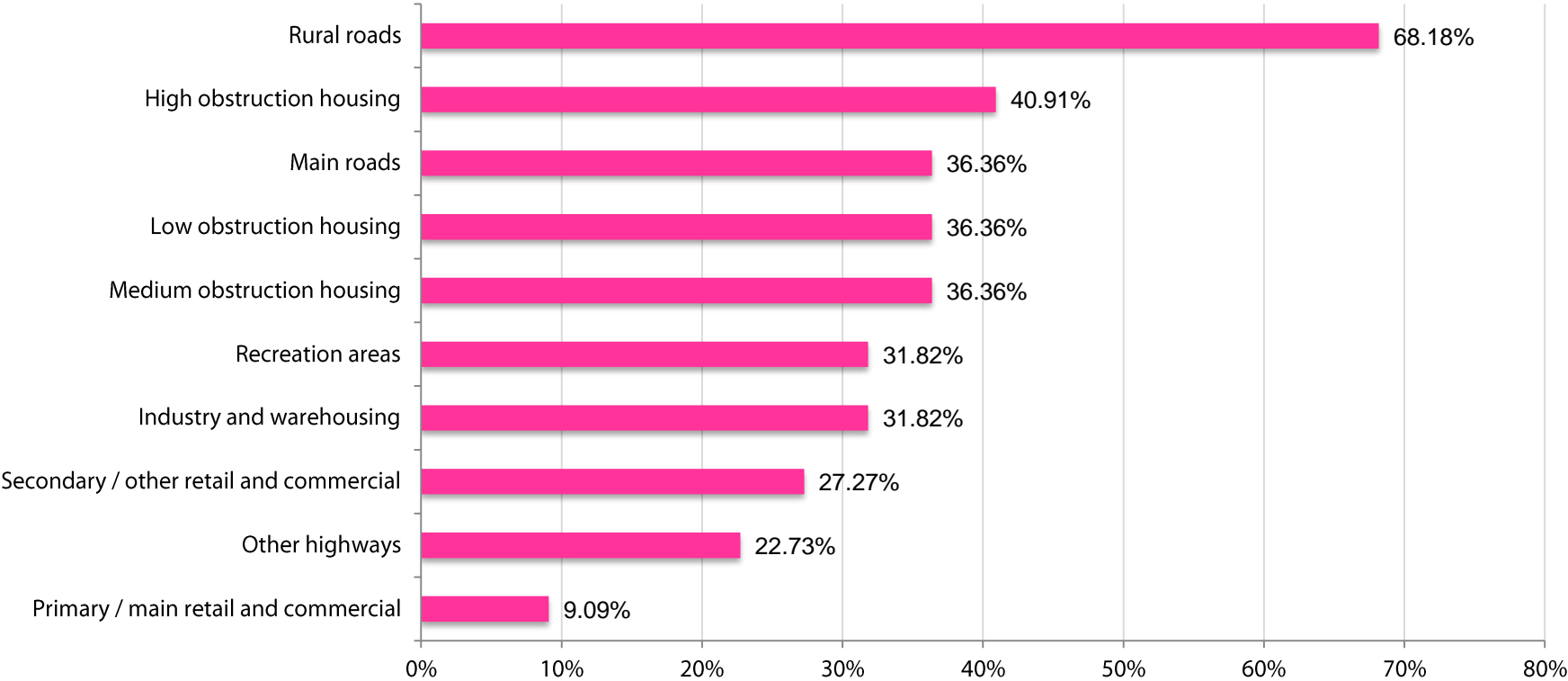
Where do you see growth for the service over the next 12 months?



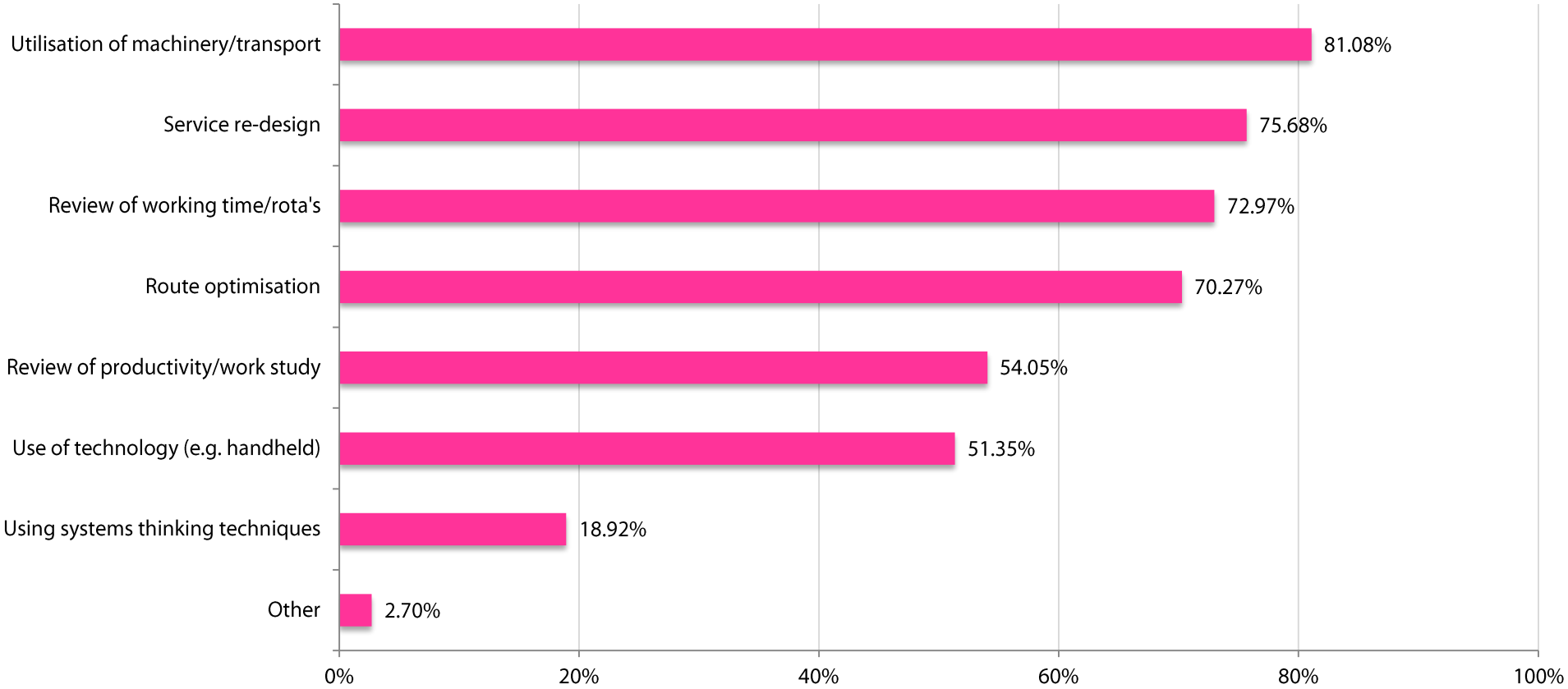
Where do you see future decreases in work for the service?



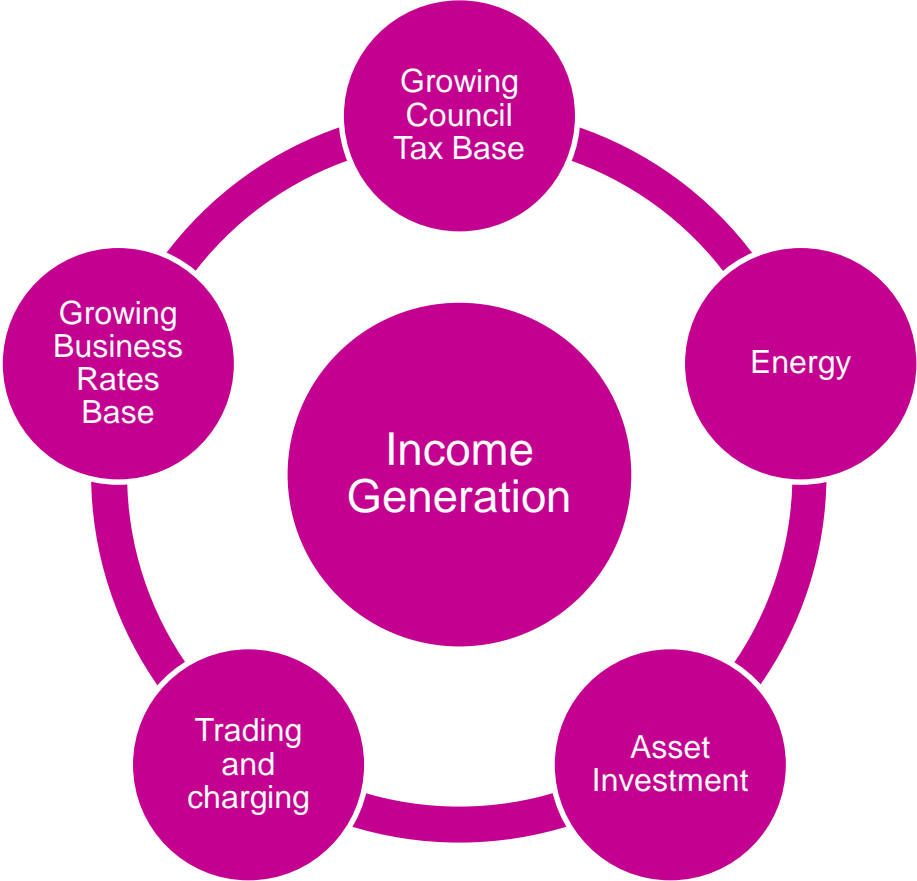
If you are anticipating future reductions in sweeping and litter picking work, which areas of land do you think this will relate to?



Will your service review involve any of the following:



Commercialisation Strategy



Do you have any income generation schemes?



- Bulky waste disposal
- Cleaning of private car parks
- Delivering services for town/parish councils (e.g. dog/litter bins, cleansing)
- Weed spraying/weed killing for highways authority
- Gully emptying contracts
- Mechanical sweeping of cemeteries, parks and industrial estates, etc. for public/private clients
- Jet washing services to clear graffiti/ clean surfaces for private sector
- Clean up charging after events (rather than footing the bill themselves)
- Housing garden care, fencing and clean ups
- advertising on litter bins
- Clearance of fly-tipping on private land.



Has Austerity bitten?

What the public think

Key findings: Trust and taxes remain high



As in 2016, Trust in Councils and Councillors high versus Government ministers and Private Companies.

- Five times as many still trust the local Council over the Government to make decisions about how services are delivered provided in your local area
- Eight times as many trust local councillors over government ministers to make decision about their local area
- Five and half times as many trusted council to provide services in their local area over a private company with people trusting the council 7.5 times more than the government.
- 79% would like the government to give more money to local councils to spend at the local level for services that are their neighbourhood.

Performance of Councils services positive



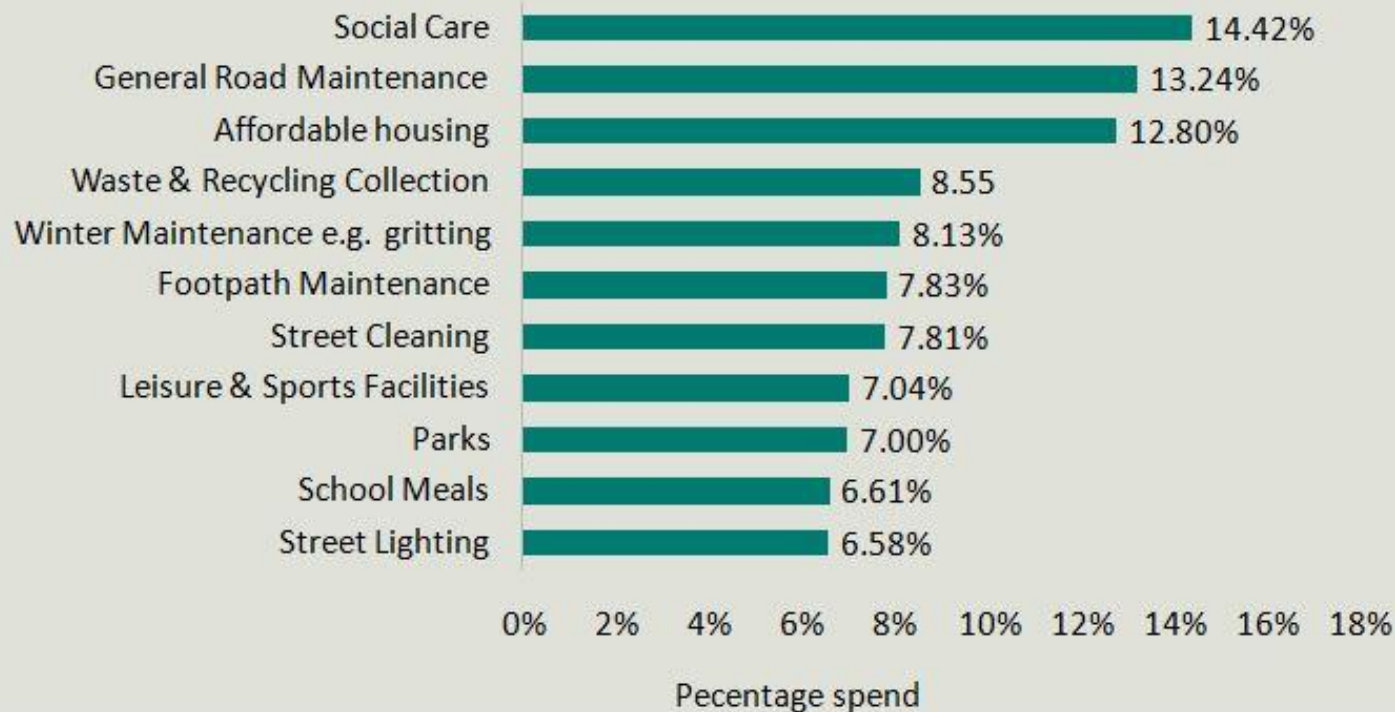
Satisfaction With Services



How the public would like extra funds spent



What percentage of the extra money would be spent on each of the 11 services below?





Conclusions

- Budgets continuing to drop beyond 2020
- Continuous need to make case
- Financial uncertainty
- Response been good so far in terms of efficiency
- Only takes us so far
- Income generation
- Fight for funding
- Evidence base on value of street cleansing services
- Overcome challenges



LOCAL SERVICES
LOCAL SOLUTIONS



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