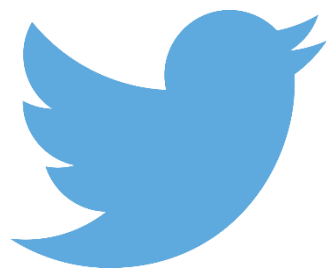


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APSE Street Cleansing State of the Market Survey 2020



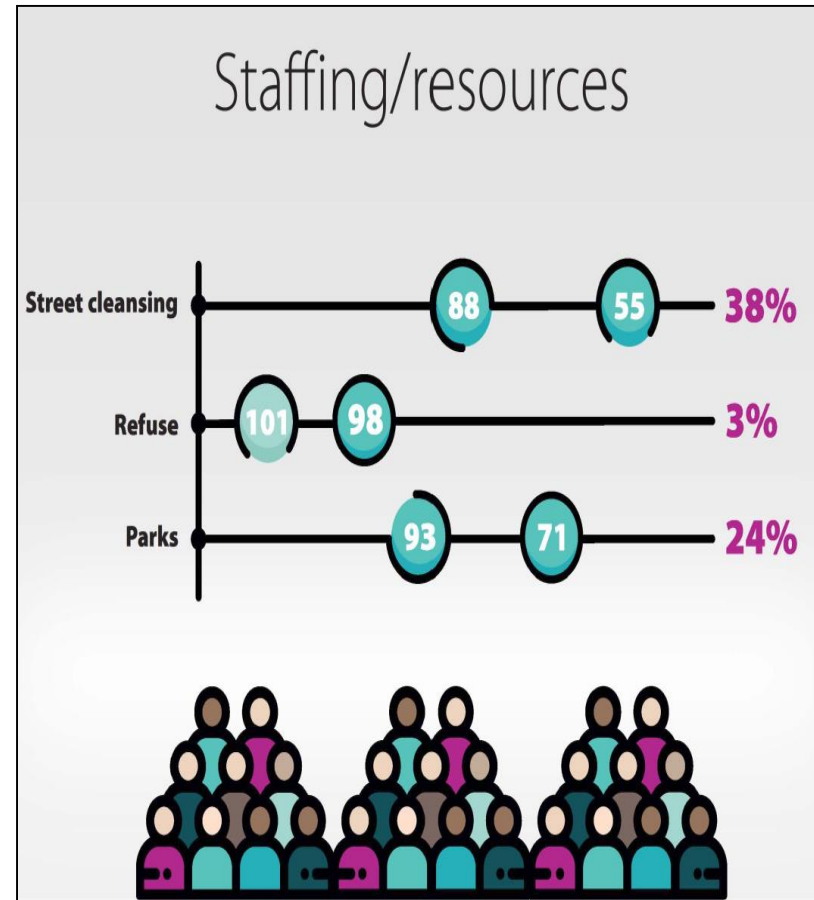
State of the Market Surveys

- State of the Market Survey now in its 11th Year
- Local authority service areas
- Similar questions are asked to allow for trend comparisons
- Identifies common problems, innovations and best practice
- Insight into the future direction of the service
- All APSE member authorities across the UK
- Key findings of the survey are expressed as a briefing note
- Useful for benchmarking and performance management
- Used by National Government and in APSE research documents
- Used by National Litter Strategy, HLF, Parks Action Group, School Food Plan, Press and trade and national media to enhance knowledge of local government services.



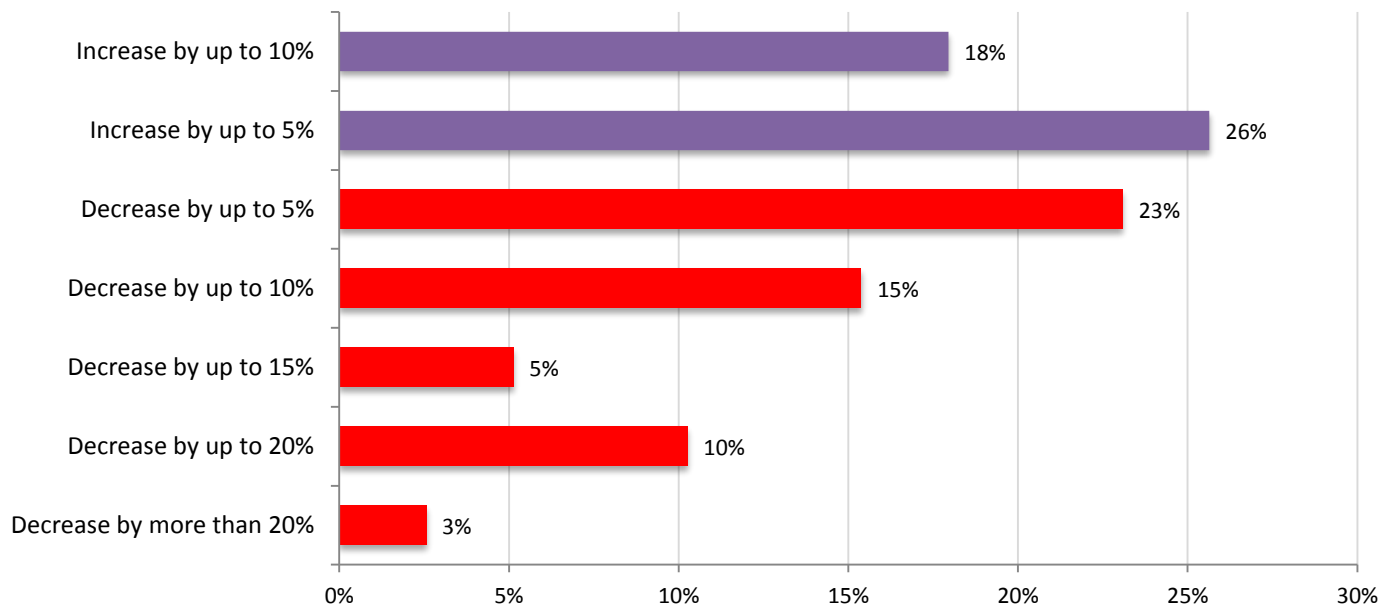
Austerity, Cuts, Savings, etc. etc.

- UK local government spending as a share of GDP: current spending, already below the 1979-2014 minimum, is projected to go on falling to 2020.
- RSG shrivels beyond London and the Mets, most LA funding will come from council and business tax.
- Neighbourhood services have been the hardest hit of all local government services.
- Spending on neighbourhood services in England fell £3.1bn or 13 per cent between 2010/11 and 2015/16 while spending on social care rose £2.2bn.
- The worst hit neighbourhood services have seen spending fall by 50 per cent, and most services have seen falls of at least 20 per cent.



Is the situation about to change?

What is your expectation of the level of funding in your service budget in the coming five years?



Service Efficiency- is there anything else left?

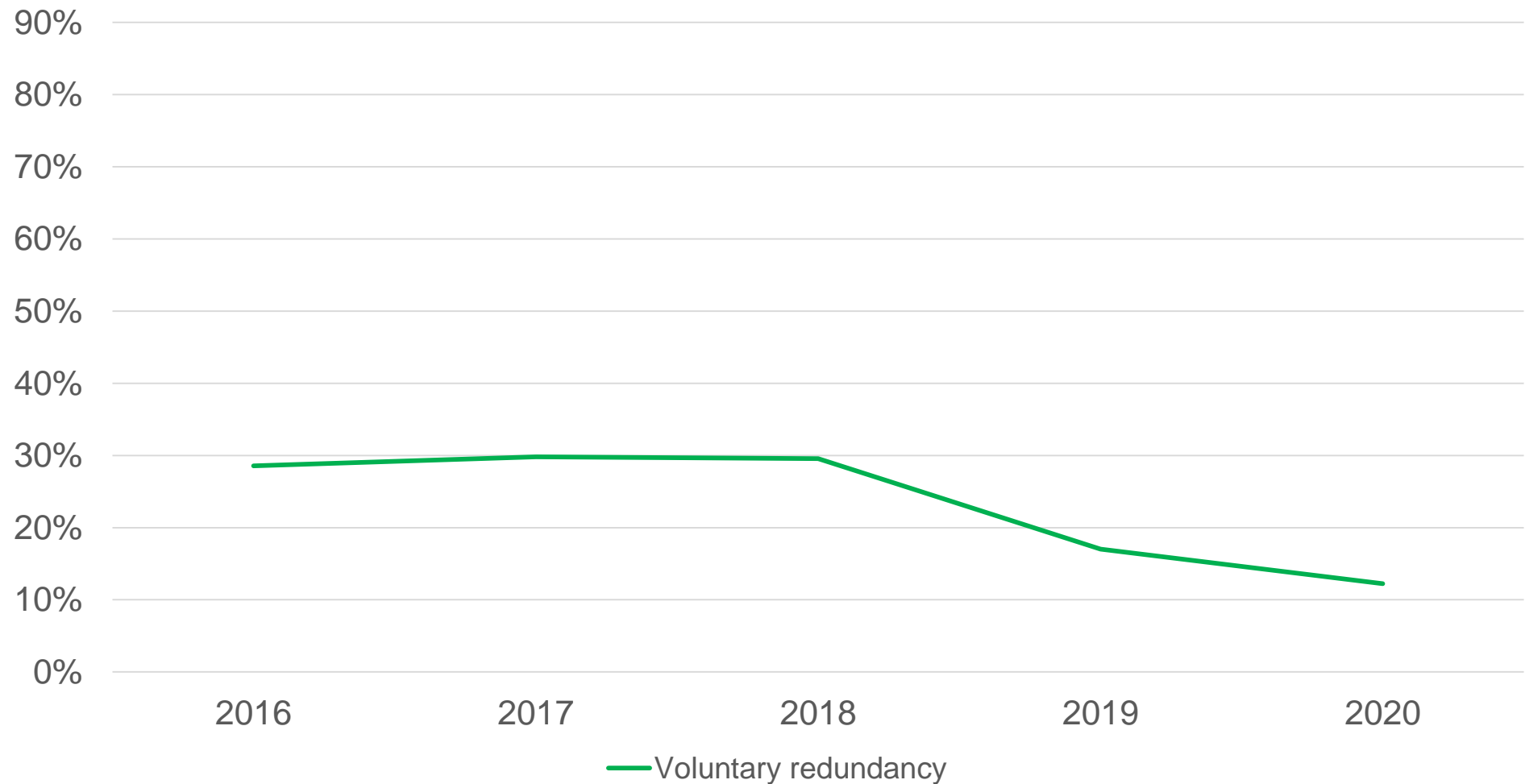
- Better use of technology to maximise efficiency
- Depot rationalisation
- reductions in overtime/ changes to working patterns
- Reduction in sweeping frequencies
- increased levels of mechanised sweeping
- reducing lone workers in favour of team working thereby reducing individual equipment needs
- Use of smart litter bins reducing emptying frequencies
- Route optimisation
- Double shifting of vehicles and reducing residential sweeping frequencies
- Increased use of volunteers to adopt local area cleaning
- Replacing cleaning visits to certain areas by carrying out 'deep cleans', twice per year instead.
- Better joint working between street cleansing and refuse collection teams
- Joint authority working
- ICT investment
- 7 day working has reduced overtime costs

Income generation

- Bulky waste disposal
- Cleaning of private car parks, housing and industrial estates.
- Delivering services for town/parish councils (e.g. dog/litter bins, cleansing)
- Weed spraying/weed killing for highways authority
- Gully emptying contracts
- Mechanical sweeping of cemeteries, parks and industrial estates, etc. for public/private clients
- Jet washing services to clear graffiti/clean surfaces for private sector clients
- Clean-up charging after events (rather than footing the bill themselves)
- Housing garden care, fencing and clean ups
- Advertising on litter bins
- Clearance of fly-tipping on private land.

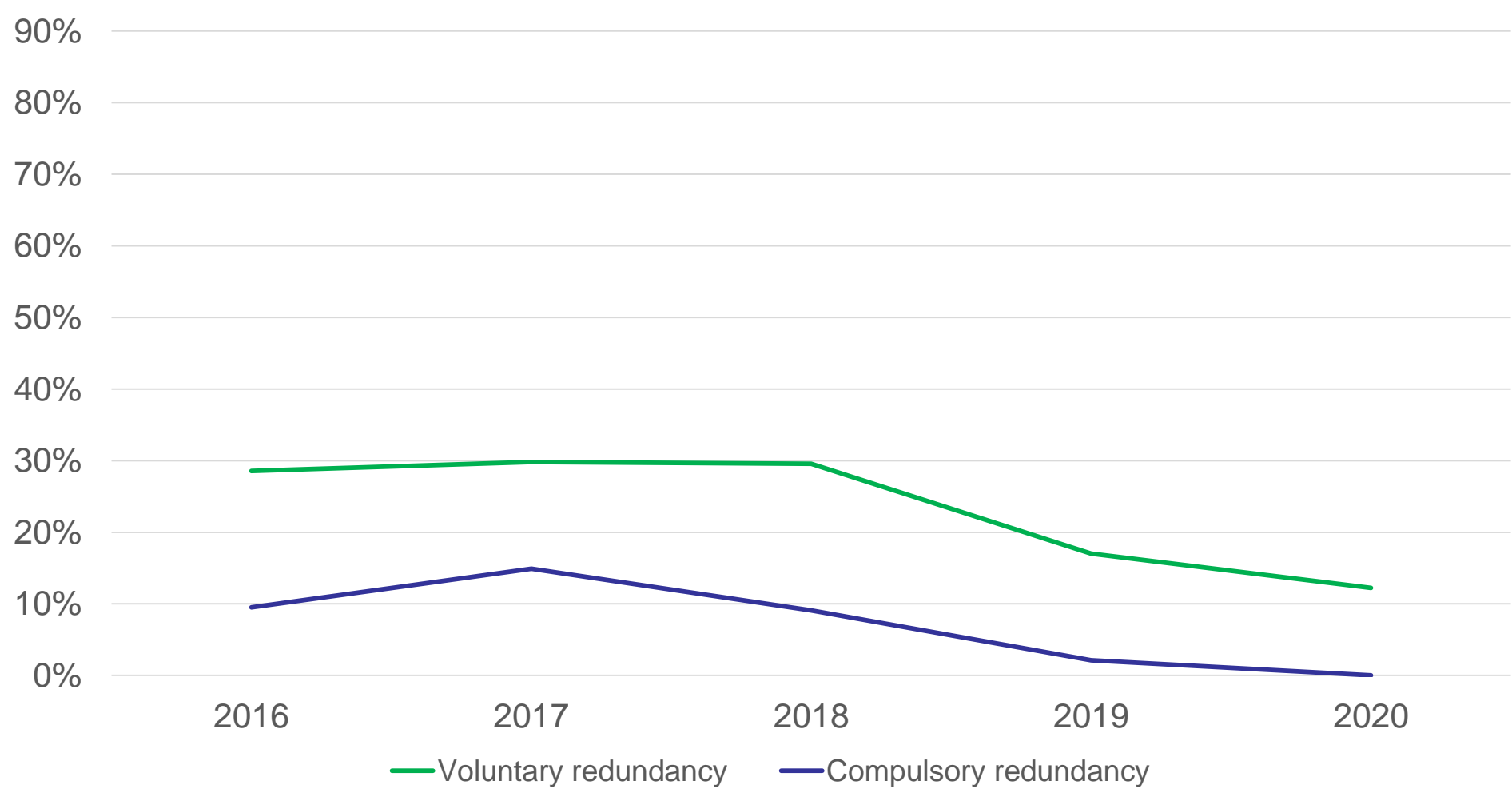


Staffing Levels – A five year trend



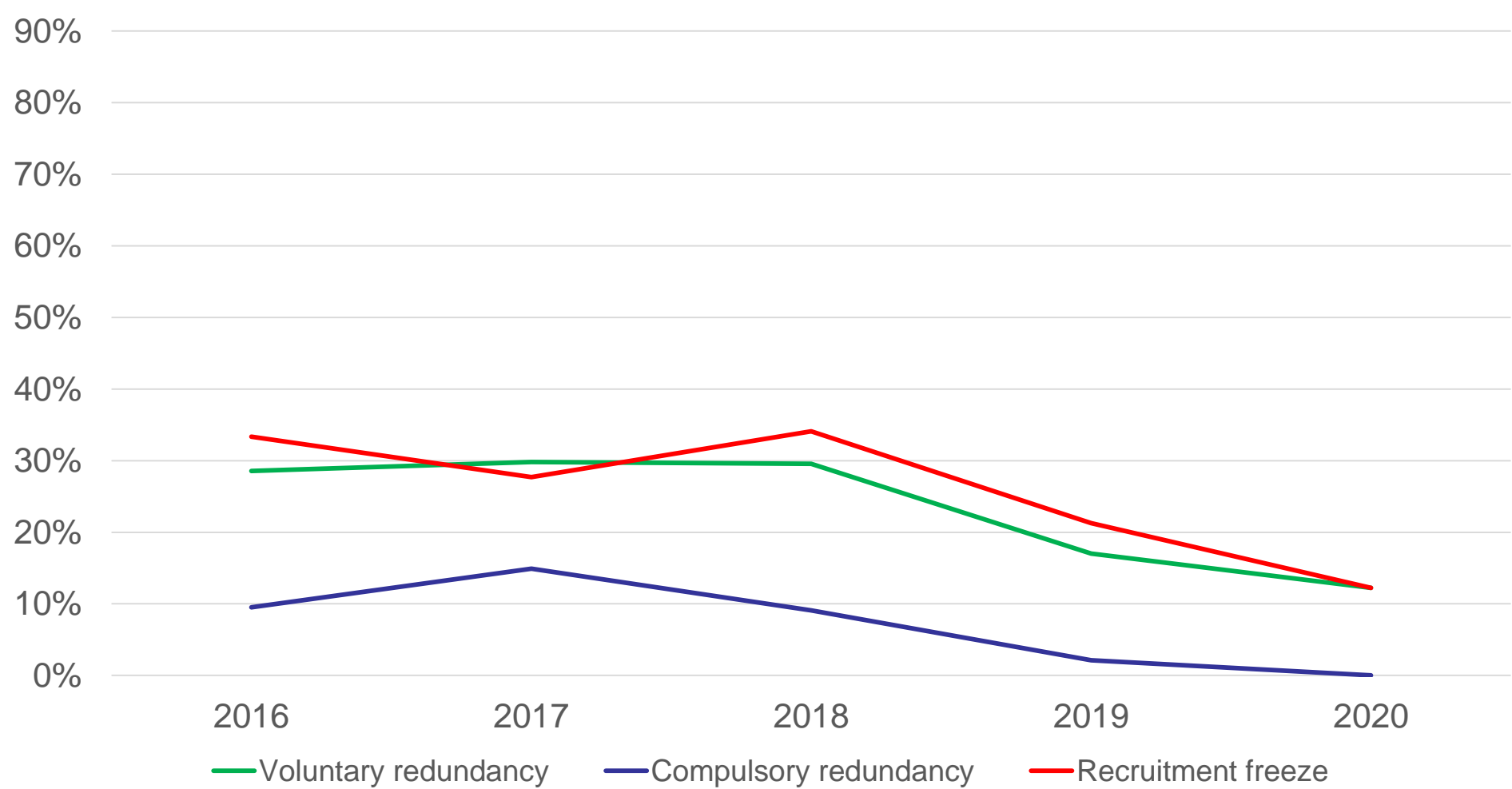


Staffing Levels – A five year trend



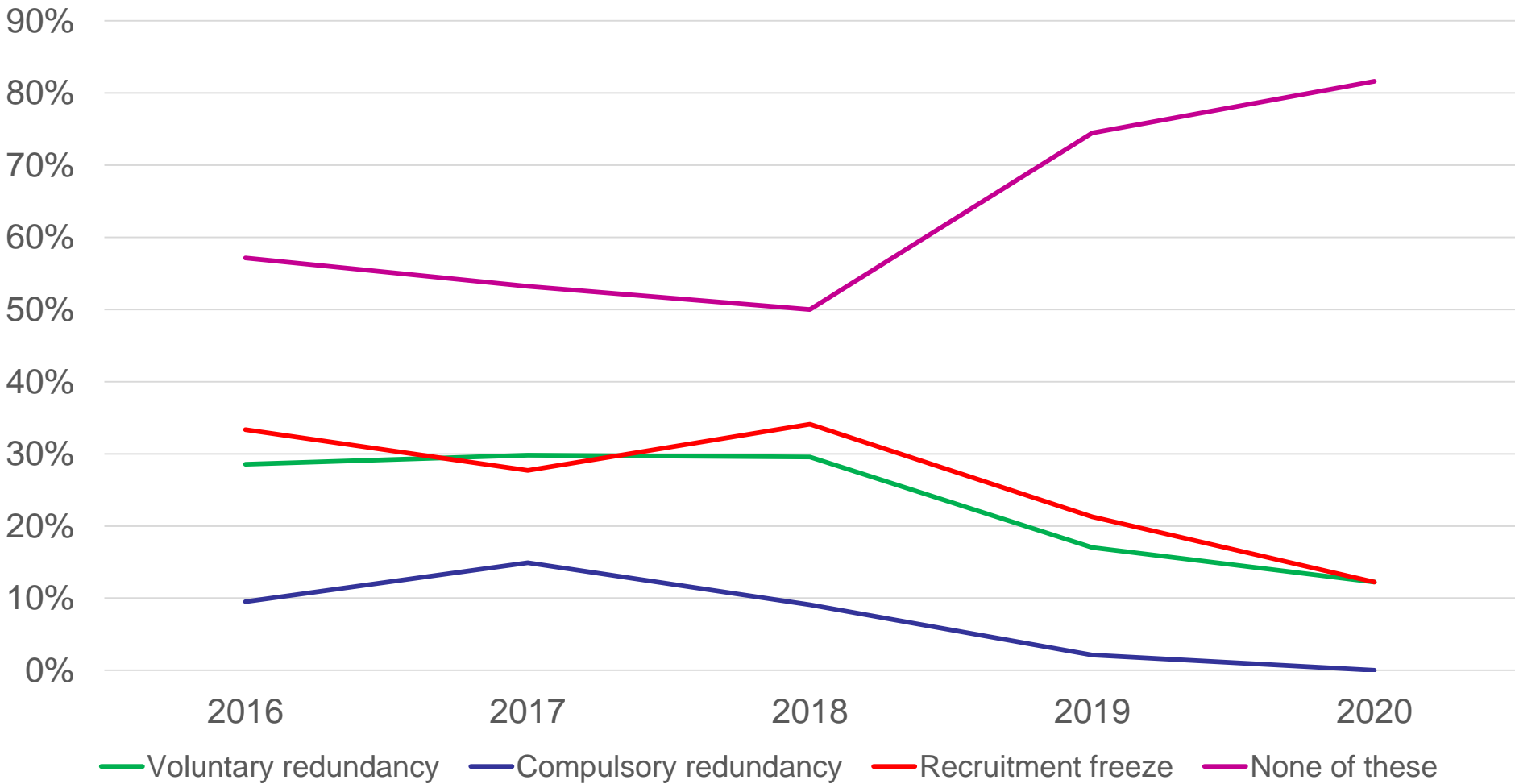


Staffing Levels – A five year trend



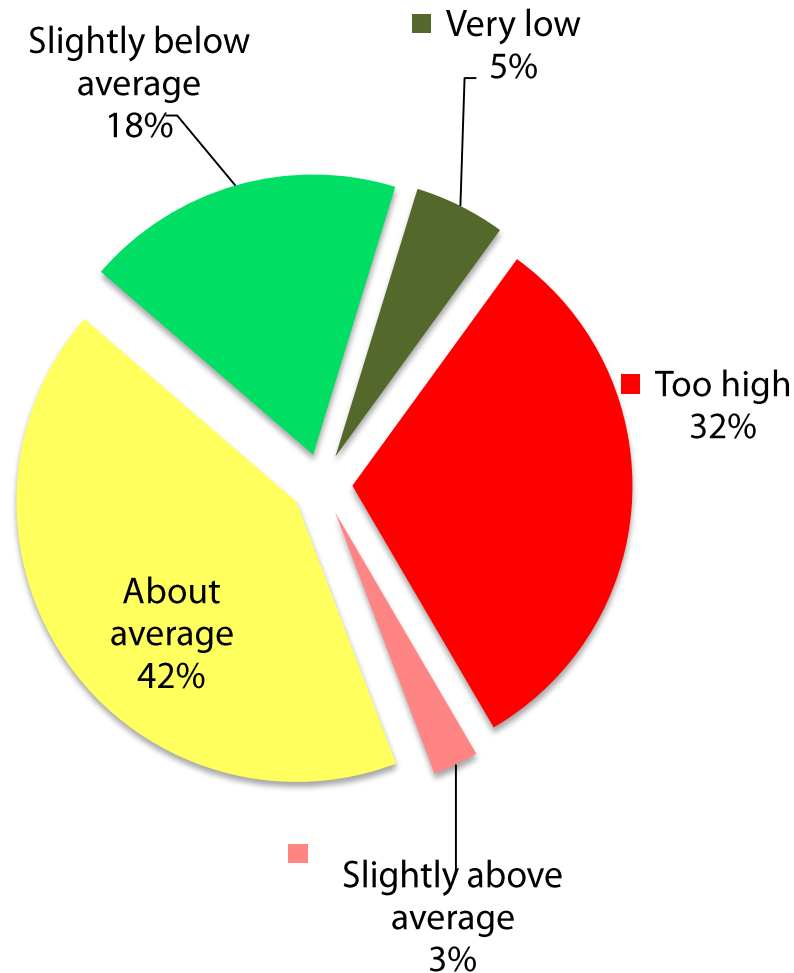


Staffing Levels – A five year trend

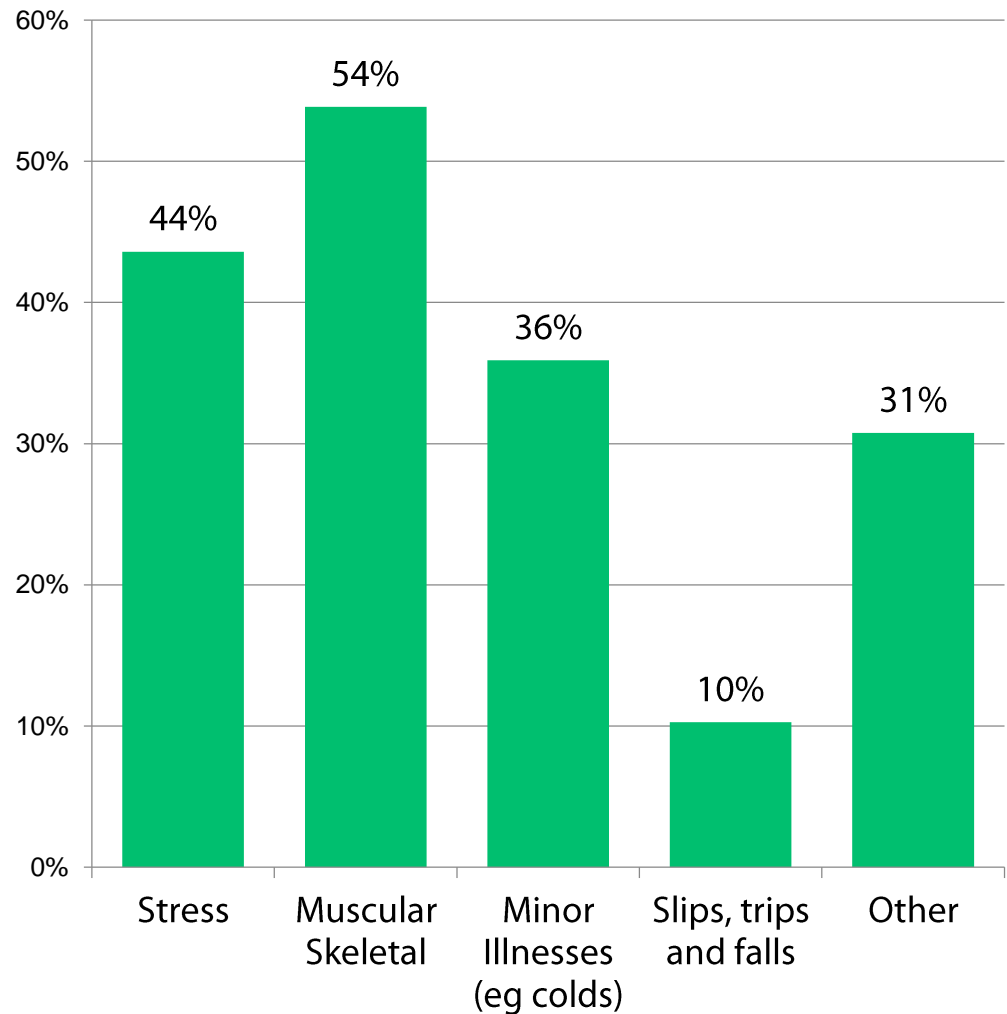


Managing staff absences

Are staff absence levels at an acceptable level?



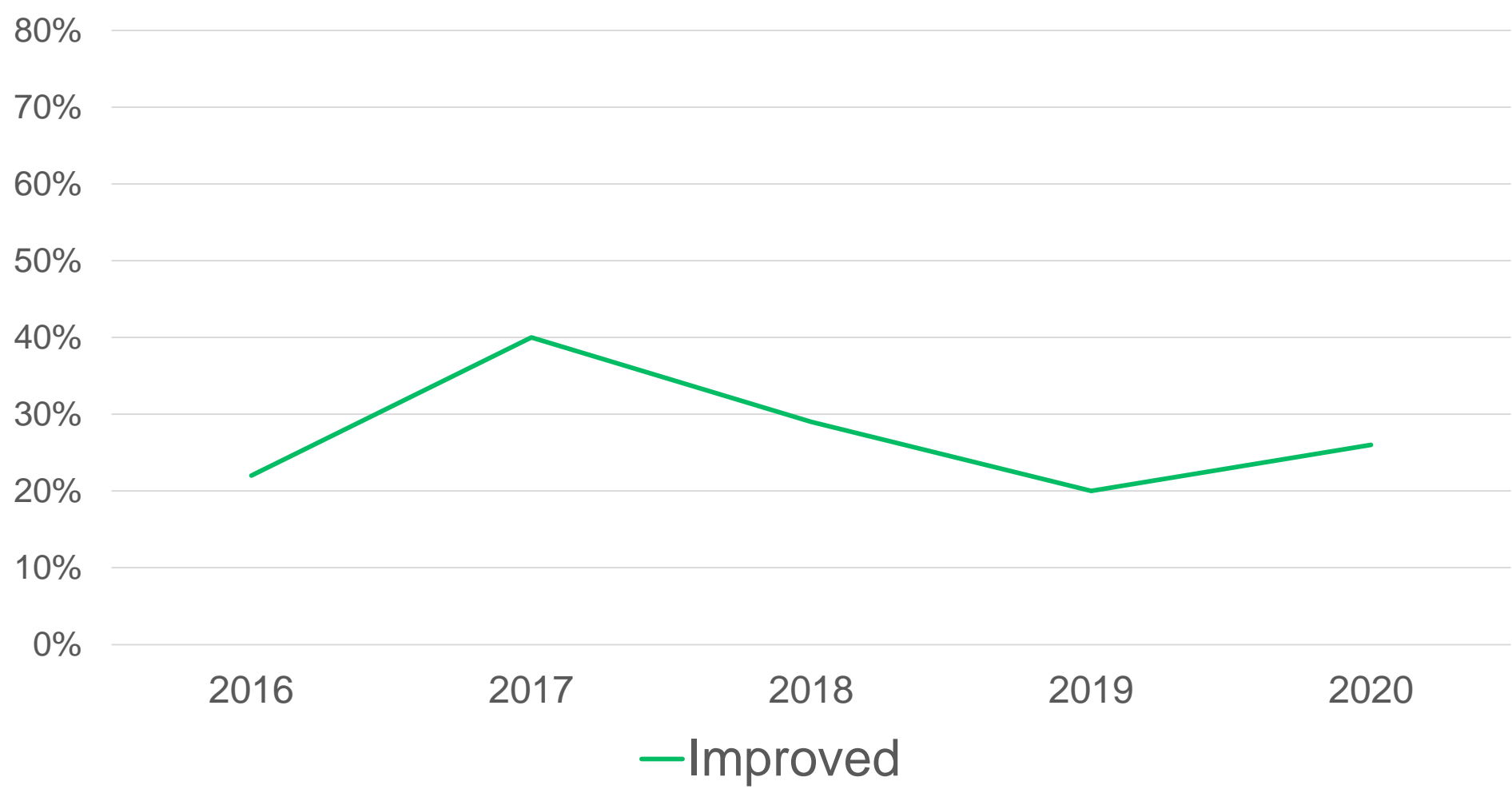
What are the main causes of short-term staff absences?





Cleanliness Levels

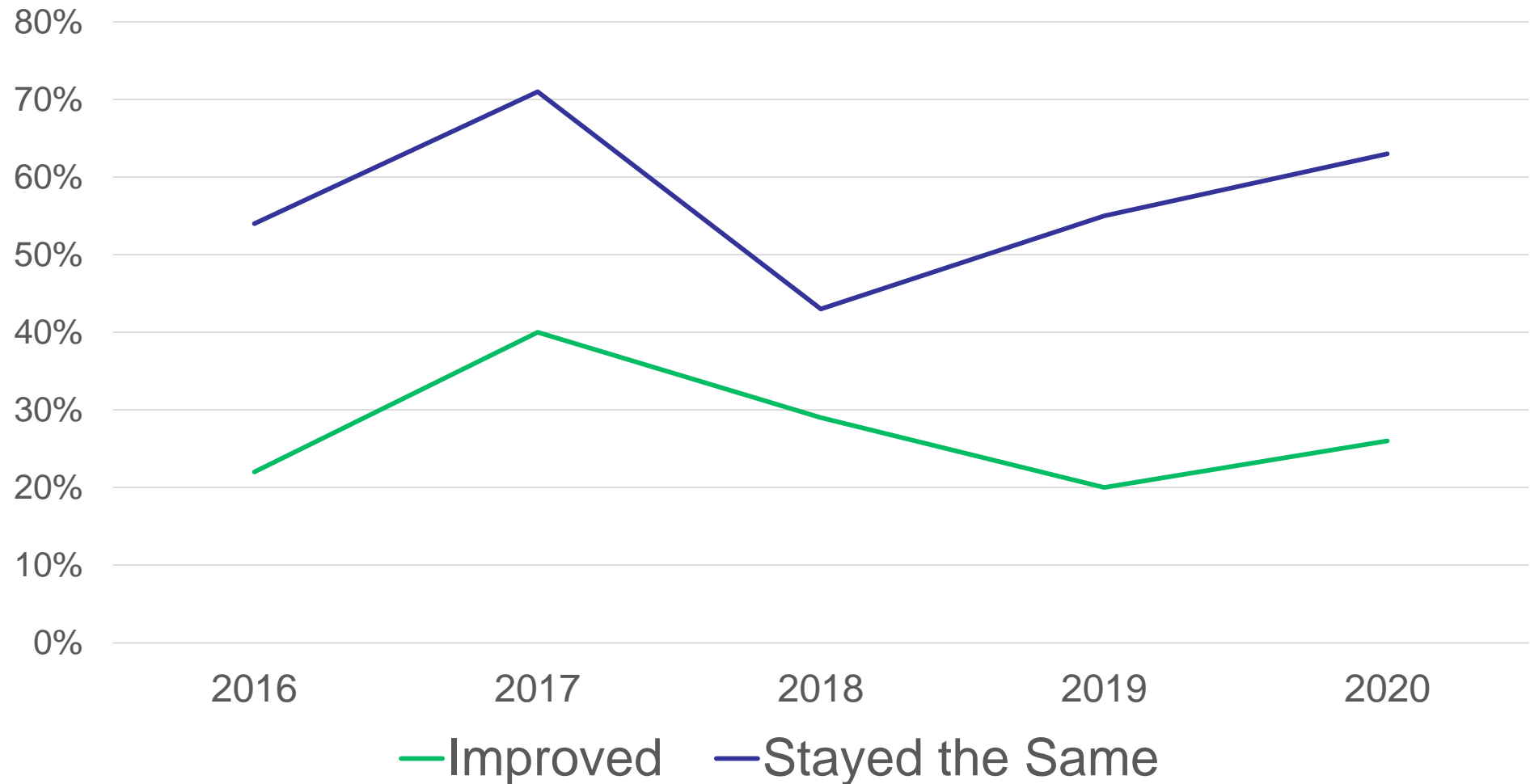
'The word on the street'





Cleanliness Levels

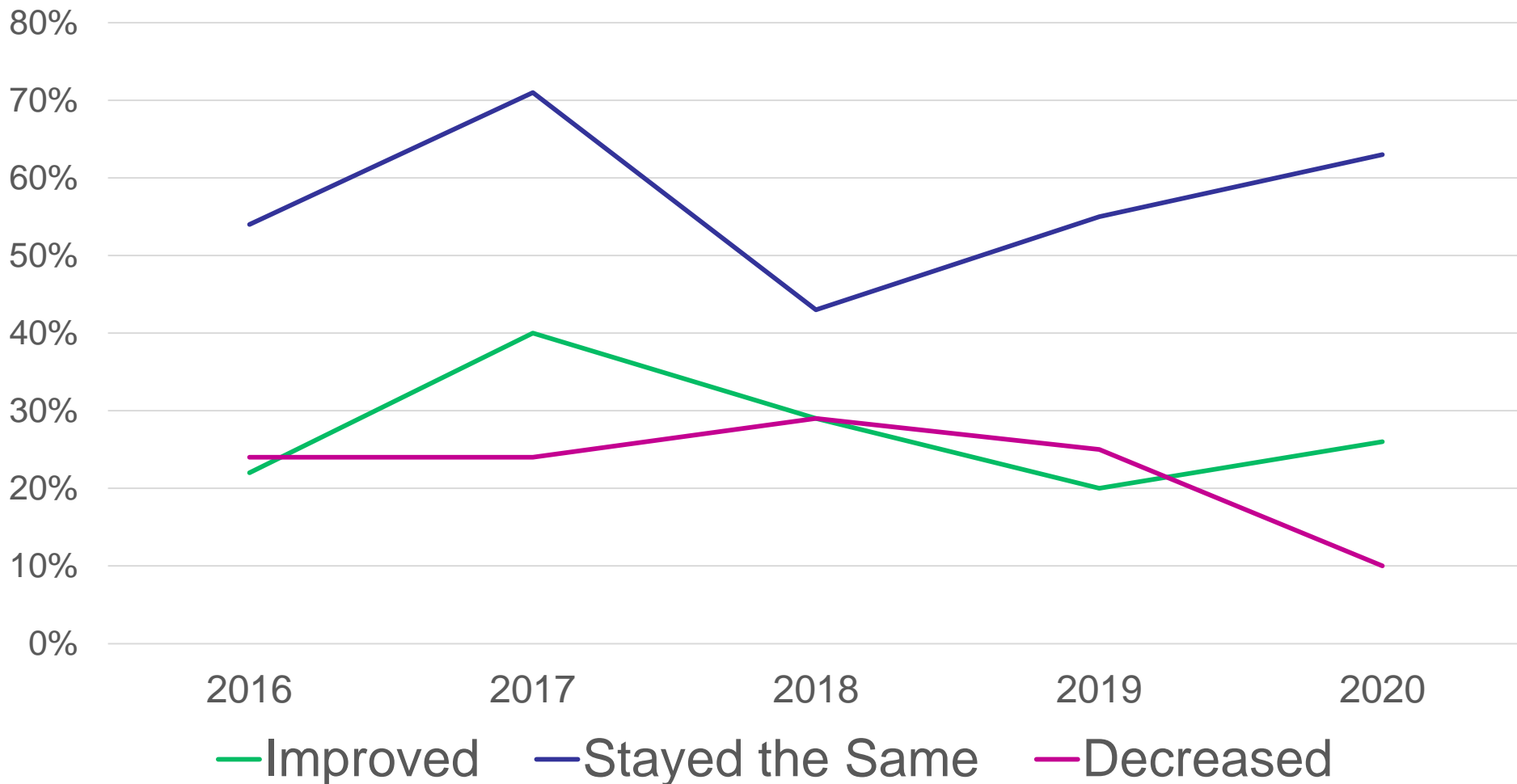
'The word on the street'



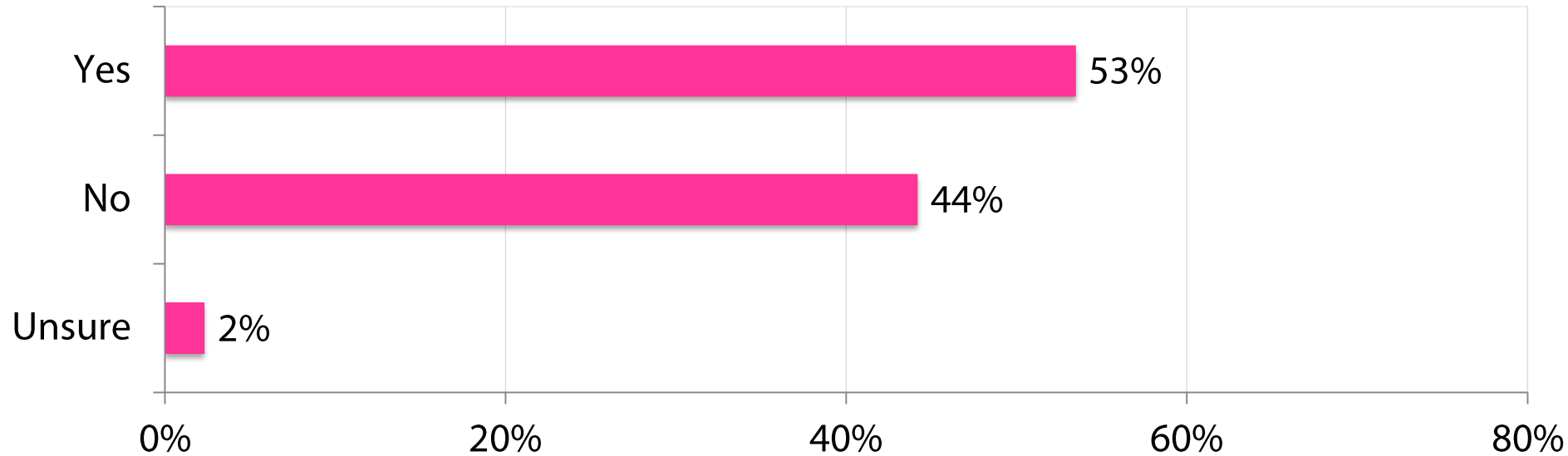


Cleanliness Levels

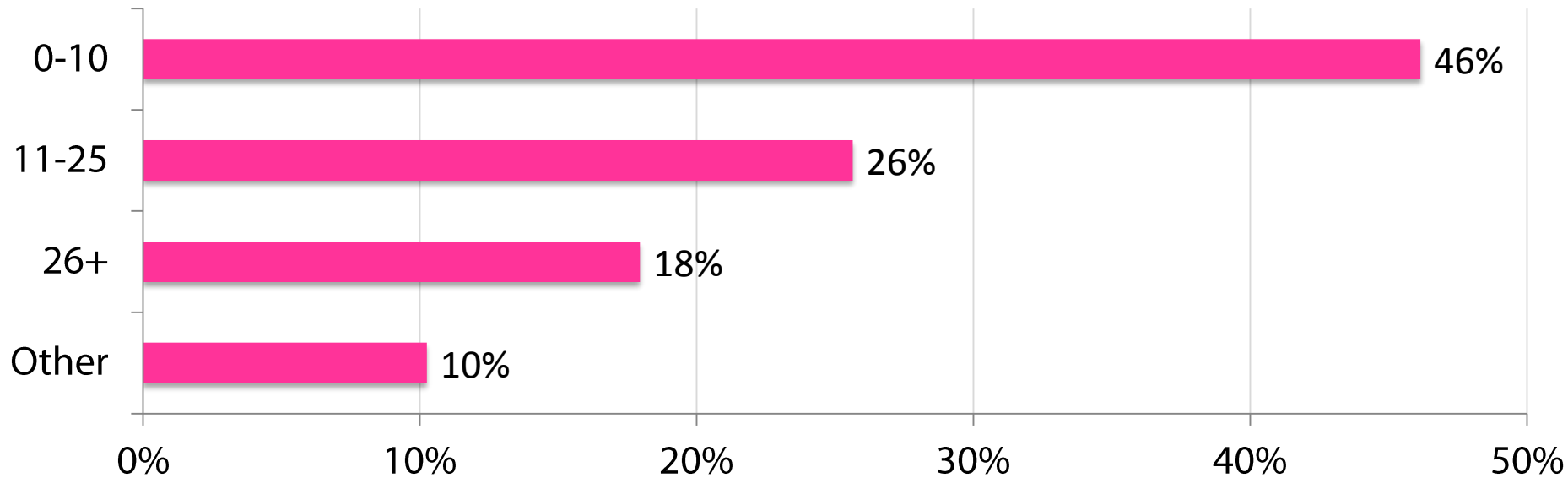
'The word on the street'



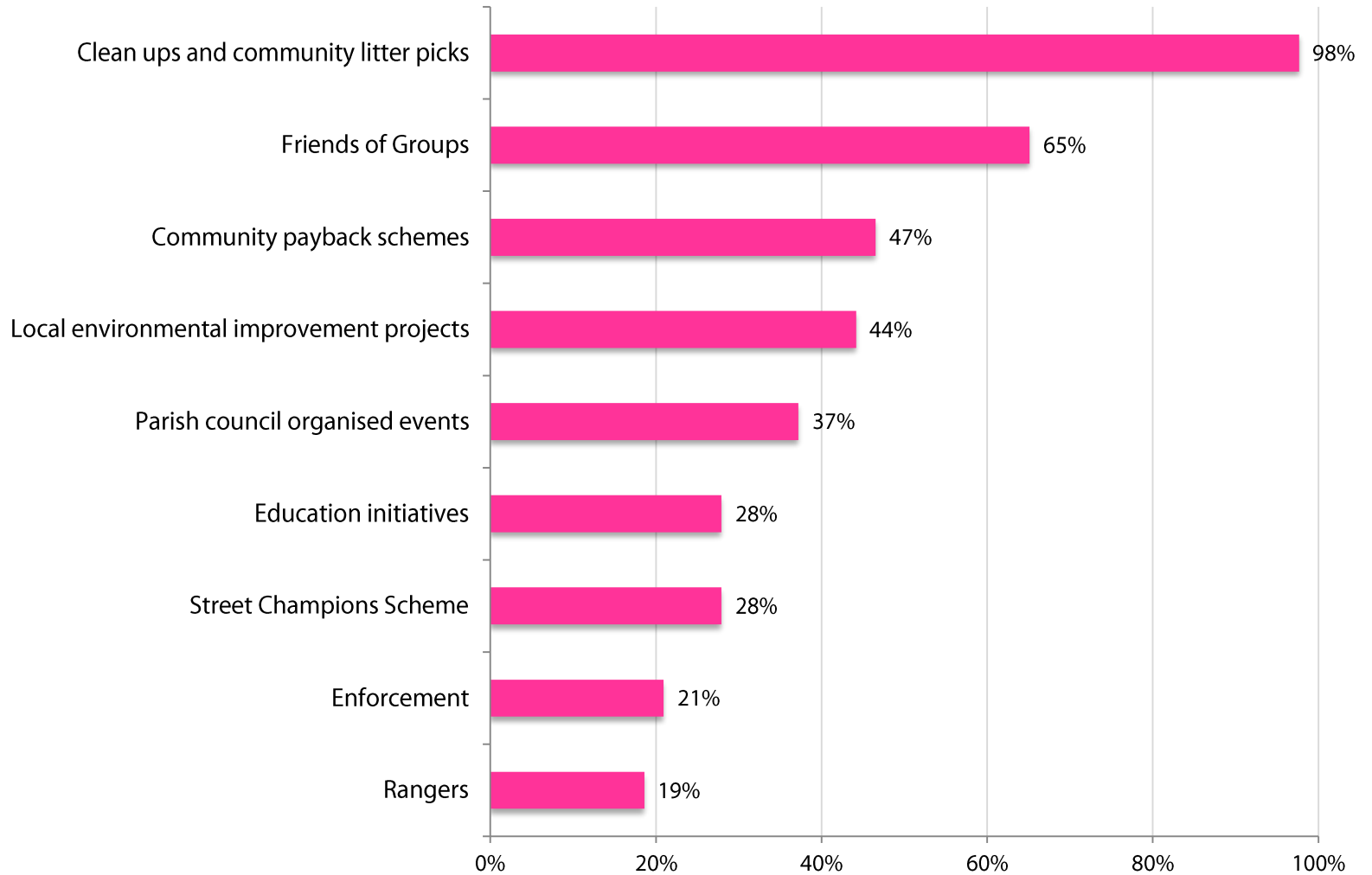
Does your local authority have a litter bin strategy/policy which identifies the types of bins used and a location criteria?



Approximately how many litter bins does your authority have per 1000 head of population?

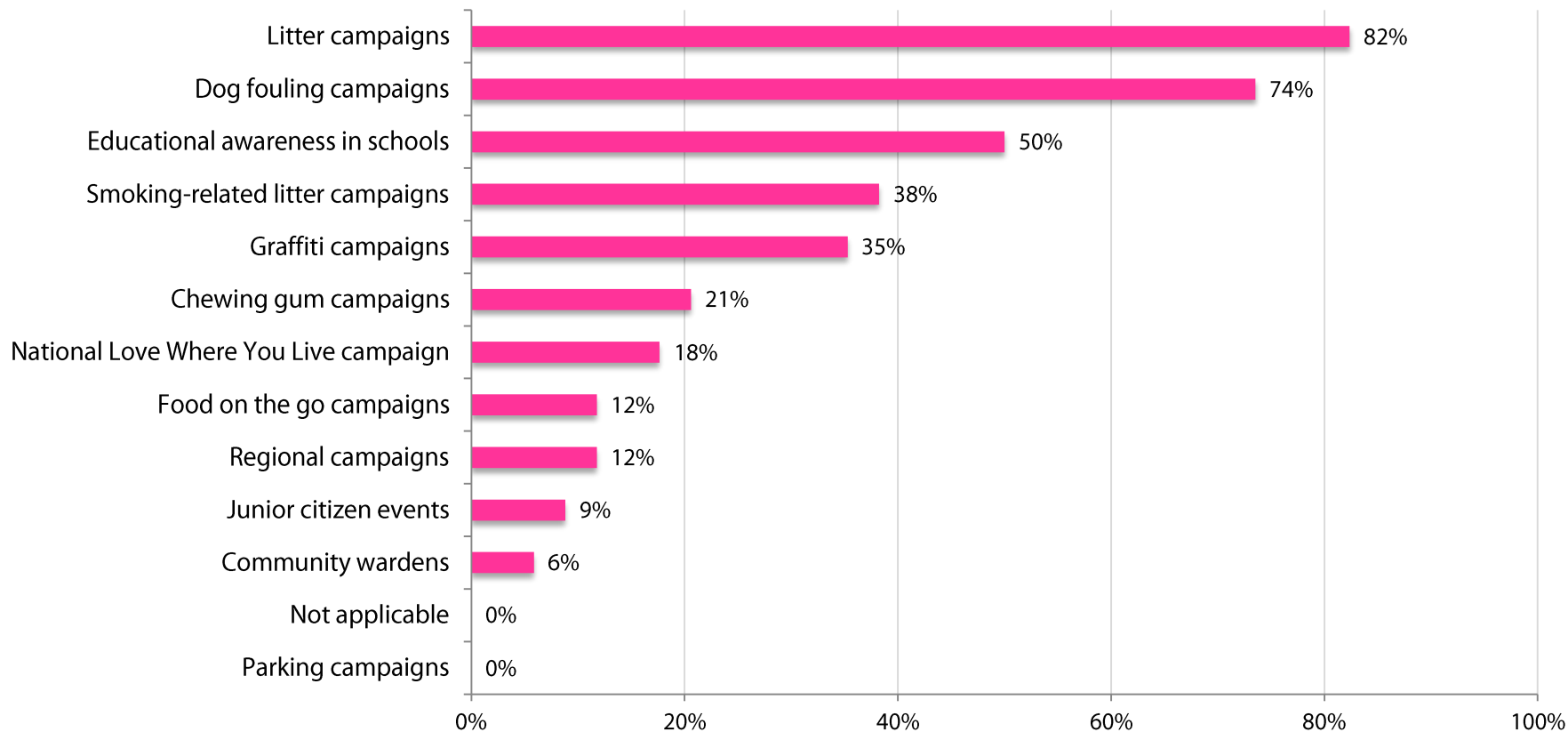


How are volunteers involved in the street cleansing service?





Are you planning any education campaigns in the next 2 years? If yes, what are these?



Enforcement the difficult option?

- 95 % of respondents use on the spot litter fines.
- Rising number of litter control notices being used.
- Control of free literature has seen significant increase in use.
- Use of making charge for collection/ return of shopping trolleys more popular.
- Fall in use of notices served on people leaving waste out at wrong time – success or greater leniency?
- Dog fouling and fly-tipping still major problems.



Climate change declarations

A new focus

- Local authorities looking to address emissions and develop more sustainable services.
- Dates being set as to when targets within plans will be met.
- Vehicles a major contributor to carbon emissions.
- Electric vehicles being considered by many local authorities.
- State of market report identified '*sustainable mechanical sweepers e.g. electric vehicles*' as the largest increase in service growth considerations over the next 12 months
- 42% in 2020 as opposed to 21% in 2019.



Conclusions

- Budgets may continue to drop beyond 2020 - but clearly not everywhere.
- Ongoing financial uncertainty.
- Continuous need to make the case – RSG changes.
- Response been good so far in terms of efficiency and innovation.
- New demands – climate change.
- Public support strong.
- Only takes us so far.
- Importance of Income generation growing.
- Competing demands – need to fight for funding.
- Growing evidence base on value of street cleansing services.

NEW MUNICIPALISM

Delivering for local people and local economies

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